

STRAWBRIDGE & CLOTHIER

Are You Ready for the Holiday?



Women's Holiday Dresses and for the Long Summer All at Prices Notably Low

These are the Frocks that women will choose for comfort as well as style distinction. Voile Dresses, cool and practical, Frocks of tricolette that are indispensable to traveler and business woman alike. And no wardrobe is complete without a White Silk Crepe Dress. Be sure and see the group here at special prices.

Dresses of Dotted Voile \$8.50 Tricolette Dresses \$21.75

Sketched at the left. A graceful paneled model in black, navy blue or brown dotted in white. Trimmed with narrow plaiting and dainty white net-and-lace collar and vestee. The price is remarkably low for Dresses of such excellent quality and so smart a style.

Voile and Gingham \$9.75 White Crepe Dresses \$15.00 to \$32.50

What's a summer without a Checked Gingham Frock? The model sketched in the center is of imported checked gingham, smart in cut, on long lines. In this group at \$9.75 are dark Voile Dresses figured and dotted. In paneled or side-draped styles.

Oh, so practical! For tricolette does not crush and is cool to wear. A group of attractive models at a special price includes straight-line and tunic styles, many embroidered and beaded, with narrow sashes. In white, navy blue and henna.

The prettiest collection of White Silk Crepe Frocks in town at these prices. Canton Crepe, one model at \$32.50 sketched, Crepe Georgette and crepe de chine beaded, embroidered or in those slim tailored styles. With panels, tunics or graceful drapery.

Strawbridge & Clothier—Second Floor, Market Street and Centre

Satin Sports Skirts \$6.75

Gathered Skirts of white, navy or black sports Satin; perfectly plain except for neat inset pockets, each trimmed with a single pearl button—\$6.75.

Strawbridge & Clothier—Second Floor, Filbert Street

Coats and Capes \$15.00

Practical Tweed Coats in light color effects, all-around belted, partly lined—the kind women can quickly slip on. Serviceable Wool Velvet Coats, knee-length silk-lined throughout—in pretty tans and blues, and well-cut Capes in various styles and colors, silk-lined.

Strawbridge & Clothier—Second Floor, Centre

This Store Will be Open Monday, July Third

—Thereby insuring for you a pleasant "Fourth" by being ready to meet the many holiday needs which are usually overlooked until the last minute.

We Shall Be Closed All Day July Fourth, Independence Day

Saturday, July 8th, will be the first of our Summer Holidays—which will be continued throughout the summer.



White Hats That Will Lead the Holiday Procession

Sports Hats for maid and matron, in cool, dainty white. And for those who would match a gay sweater there are Hats a-plenty that vie with the colors of the rainbow. New models just unpacked in time to go on holiday outings. The best values in town.

Straw and Felt Hats \$1.50 to \$6.00

Of Milan-hemp, Leghorn, peanut and imitation Panama straws, in smart, becoming shapes. Chiefly white, some in natural shade. A model at \$3.50 sketched. Also the smartest of fringed Felt Hats in white and colors, as sketched, \$4.00. Style after style in this group, all new.

Satin and Ribbon Hats \$2.95 to \$12.00

There's a bewitching White Baronet Satin Hat at \$2.95 sketched at the left, and a saucy round model at \$3.50 next to it. And at the extreme right a distinctive Ribbon Hat at \$6.00. And there are only three of this wonderful collection in white and colors.

Smart Black Hats \$2.95 to \$9.00

Eyes sparkle the brighter under shadowy, transparent brims of Hats of Maline hair and hair braid. Picturesque styles beautifully trimmed, that add the crowning touch to summer costumes.

White Dress Hats \$5.00 to \$14.00

Designed for youthful or mature faces. A beautiful collection of straw, satin, Canton crepe or crepe Georgette, showing the touch of the artist in style and trimming.

Strawbridge & Clothier—Second Floor, Market Street, West

White Blouses Tailored or Trimmed

\$1.00—Short-sleeve Blouses of white voile, in vest effects or with Peter Pan collars.

\$1.35—White Voile models with sleeves long or short. Vest effect or Peter Pan collar.

Also Tailored White Dimity Blouses with gingham-bound Tuxedo or Peter Pan collars.

\$1.95—"Royal" Tailored Blouses of batiste or dimity, in many smart styles with roll or Peter Pan collars.

\$2.95—Porto Rican Hand-made Blouses of white batiste. Vest or Peter Pan styles, many edged with flit or Irish laces.

\$3.95—Beautiful Hand-made Blouses from Porto Rico, hand-embroidered, hemstitched and tucked and trimmed with real laces.

Strawbridge & Clothier—Second Floor, Centre

Little Boys' Wash Suits \$1.45

Practical Suits for little fellows of 2 to 5 years. Of green, dark blue, brown or white chambray. All with rousers buttoned to the blouse. Styles with sailor or round collar. Less than regular price, too—\$1.45.

Strawbridge & Clothier—Third Floor, West

Something New in Handkerchiefs, 50c

From Japan come these dainty hand-made Handkerchiefs of fine, natural-color Silk Pongee, with exquisite drawn-work and smart hemstitched borders in blue, pink, orange, gold, green or old rose.

Strawbridge & Clothier—Aisle 12, Market Street



Surf Satin Bathing Suits A Choice of Six Models At an Average Saving of One-third \$3.95

Four of these smart models are sketched. All of black surf satin (cotton) in becoming new styles. Sizes 36 to 46 inches. Such Bathing Suits will make the sea nymphs envious. —At the left a hand-embroidered model with bloomers attached. —A square-necked model at the left center, trimmed with silk poplin in white or colors. —A braid-trimmed model with inset panels at the right center. —At the right, a saucy frilled model. —Not illustrated, a basque model with a wide sash, and a hand-embroidered style scalloped at the hem—\$3.95 each.

Strawbridge & Clothier—Aisle 13, Centre

1300 Porto Rican Undergarments \$1.95

Just Unpacked and Out They Will Soon Go, for the Value is Exceptional

You'll want to share in this event. Exquisite hand-made and hand-embroidered NIGHT GOWNS, ENVELOPE CHEMISES and STRAIGHT CHEMISES one-third less than regular price. Of fine white lingerie cloth, embroidered in design after design and daintily scalloped.

Strawbridge & Clothier—Third Floor, West

Boys' Summer Clothing at Special Summer Prices

In the Boys' Clothing Store mothers will find complete stocks of wanted Summer Clothing for boys, at a considerable saving in price. These are a few of many, ready for holiday wear:

All-wool Blue Serge Suits Two Pairs Trousers—\$9.75
Sizes 8 to 16 years. Special value.

Tweed Suits With Extra Trousers—\$12.50
Sizes 8 to 17 years. Light colored tweeds.

Boys' Palm Beach Suits, \$7.95
Desirable Wash Suits—\$1.35
Sizes 3 to 8 years. Long- or short-sleeve models.

Save on Wash Knickerbockers
Of White Duck—\$1.25 Tan Khaki—\$1.65
Gray Cotton Crash—\$1.10 Gray Linen Crash—\$2.25
Tan or Gray Cotton Mixtures—95c
Sizes 8 to 17 years in all the above Knickerbockers.

Strawbridge & Clothier—Second Floor, Filbert Street, East

Sixteen-button Silk Gloves

Unusual Value at \$1.15

Plenty of white, to carry out the scheme of the popular white summer costume. Most women will add a pair in pongee shade to wear when traveling or shopping. For these are Silk Gloves of a desirable weight, with double finger-tips, and Paris-stitched backs. Cut to fit the hand and arm beautifully. It will pay you to buy freely at \$1.15.

Strawbridge & Clothier—Aisle 12 and 13, Market Street

Curlox Hair Nets Special a Dozen \$1.00

Extra large size, double and single mesh and thoroughly well made. In brown, black, auburn and blond shades. A demonstration of Curlox Nets in the Notion Store, to-morrow.

Strawbridge & Clothier—Aisle 9, Centre

Matting Suit Cases, \$2.75

A 24-inch Case, made over wooden frame to prevent sagging. Has strong lock and handles and is nicely lined. A good-looking, serviceable, lightweight Case, at a very low price.

Strawbridge & Clothier—Aisle 8, Centre

Smart Summer Dresses for the Younger Set

These are models that set one's thoughts a-holidaying. Silk Frocks and Tub Frocks in which miss-14-to-18 will look her best. And, for her younger sister, adorable, cool summer Dresses as charming as youth itself.

New Silk Dresses, \$15.00

The model sketched, of crepe de chine in white, gray and navy blue. Knife-plaited frills are bewitching. And there's an elastic waist-band under the crepe de chine sash in the smartest effect. Sizes 14 to 18 years.

Misses' Wash Dresses \$5.00 and \$7.50

Of checked gingham, plaid or plain colored ratine and figured voile. Various tailored and belted. Also low-waisted models with jaunty sashes.

Misses' Tub Dresses \$10.75 to \$15.00

Cool summer Tub Dresses of striped and checked tissue, dotted voiles and Swisses, linen, ratine and gingham. Every smart style imaginable, so that one can find the most becoming "in a twinkling."

New Dresses, \$10.75

SPECIAL in price, too. Designed for girls of 12 to 16 years. Of white voile hemstitched and embroidered and trimmed to match the skirt of navy blue, red or green dotted Swiss, as sketched.

Sheer Dresses, \$2.65, \$3.95

Dainty Wash Dresses for girls of 6 to 14 years. Models in smart styles, of checked and figured voiles, colored organdie and dotted Swiss. Just the kind girls like best.

Misses' Wash Skirts \$2.00 to \$7.50

Two-piece gathered Skirts with nevel pockets. Of white gabardine and surf satin (cotton), also plaid and checked ratine in rose, gold and green effects.

Strawbridge & Clothier—Second Floor, Market Street and Centre

To-morrow—We Shall Have Ready Over 1000 Men's and Young Men's Suits

Many With Two Pairs of Trousers

Hart, Schaffner & Marx
Stein-Block Suits
"Alco" and "Wickham"
Suits of Other Noted Makes

\$27

Men and young men save a substantial sum on every Suit at this price. In fact, the savings, in many instances, will more than defray the expenses of your "Fourth of July" trip or outing. Note the sources from which these Suits come to us—Stein-Block, Hart, Schaffner & Marx, Alco, Wickham and other dependable tailoring concerns. Every Suit is fresh, up-to-the-minute, and just the sort that well-dressed men prefer.

Youthful styles, sports styles, conservative styles. Worsted, serges and chevots. Stripes, checks, tweed and herringbone. Rich, plain shades of blue, gray and brown.

Please bear in mind that hundreds of these Suits come with TWO PAIRS of Trousers at this price—\$27.00—an extra value feature not to be overlooked.

Men's Palm Beach Suits \$13.50

Men's Cool Mohair Suits \$15.00

Tropical Worsted Suits \$25.00

Gabardine Suits—now \$25.00

Here are four groups of Tropical-weight Suits, out-of-the-ordinary from every standpoint of style and tailoring. They will fit well, look well, and feel well—and they are marked at very low prices for to-morrow.

White Flannel Trousers, decidedly under price at \$6.50

Strawbridge & Clothier—Second Floor, East

Men's Madras Shirts Made to Sell \$1.35

For One-half More

Any man would be justified in buying six or even a dozen of these Shirts for, aside from the fact that they are much under price, they are unusually fine in every detail of design and workmanship. The madras is very close in weave and the attractive striped patterns are woven clear through. They should go quickly to-morrow.

Strawbridge & Clothier—East Store, Eighth Street

Step Into the Convenient Sporting Goods Store

Now located in the Basement, just a few steps down, inside the West Market Street door. Filled with desirable equipment for all sports.

For Golfers Drivers and Brassies—\$3.50
Iron Golf Clubs, Putters, Niblicks, etc.—\$1.50
Golf Bags—Imported from England, for women—\$2.50
Men's Golf Bags, with metal bottom—\$6.50
Scotty Golf Balls, 35c each, \$4.00 a dozen

For Tennis Players Rackets—dependable makes—\$3.75
Tennis Balls—3 for \$1.00, or \$4.00 a dozen

For Everyone Rubber-sole Sneakers; brown, black or white canvas uppers; sizes for everyone, \$1
Salt Water Fishing Outfits, complete—\$10.00
Folding Wooden Chairs, strong, compact—\$2.00
Croquet Sets, 8-ball, in wood box—\$2.75
Life-Guard Bathing Suits—now \$3.75

Ford Fabric Tires, 30x3 1/2, oversize, \$8.75

Strawbridge & Clothier—Basement, West



Men's English Straw Hats Much Under Price—\$1.35

Every Hat equipped with a comfort cushion, imported Semat, in every desirable shape.

It's about time for a fresh, new Straw Hat, particularly for wear on the holiday.

On sale on the Market Street Cross Aisle, as well as in the regular Hat Store on the Second Floor, Market Street, East.

Children's Footwear—Save

Pumps \$1.45 Sandals \$1.75

PATENT LEATHER STRAP PUMPS, at an unusually low price. On broad, nature-shaped lasts, with heavy square-edge, oak-tanned soles and two-button instep straps, as sketched. Lined with white kid. Sizes 4 to 8—\$1.45.

PATENT LEATHER SANDALS, at a great saving. Children's sizes, 8 1/2 to 11. On broad, nature-shaped lasts, with square-edge, oak-tanned leather soles and spring heels, as sketched. Lined with white kid. Worth double this special price of \$1.75.

BOYS' AND YOUTHS' OXFORDS, not illustrated. Of tan calf-skin on cadet Newark and English lasts, with medium and broad toes and welted oak-tanned leather soles with rubber heels. A remarkable value at \$3.25.

Strawbridge & Clothier—Second Floor, East

Men's and Boys' Bathing Suits

Men's Two-piece Bathing Suits at \$2.50, \$4.50, \$6.00, \$7.00 and \$8.50.

Men's One-piece Bathing Suits with skirt at \$1.50, \$5.00, \$6.00 and \$7.00.

Men's Life-Guard Suits, including belt, \$3.75, \$4.75, \$5.25 and \$7.00.

Men's White Sleeveless Jerseys at \$1.50, \$2.50 and \$3.00.

Men's Navy Blue Bathing Pants, \$2.00, \$3.50 and \$3.75.

Boys' Two-piece Bathing Suits, \$2.00 and \$3.75.

Boys' One-piece Bathing Suits with skirt, \$4.00.

All excellent Suits, all fast color.

Strawbridge & Clothier—East Store, Eighth Street

Summer Corsets For Style and Comfort

Including kinds for sports wear and models as a foundation for more formal costumes. Every kind here, for women of every type of figure and for young girls.

Corsettes \$1.00, \$1.50

The model sketched—bandeau bra-stere and hip-confirmer combined, is \$1.50. Another model, in bandeau bassiere type, has A-shaped elastic garters over the hips, \$1.00. Include one to wear with your bathing suit.

Elastic-and-broadband Girdles, 12-inch—\$2.00

A member of our best model, **Cool Net Corsets, Low Bust, Long Hips—\$1.50**

Strawbridge & Clothier—Third Floor, Market Street, West

U. S. Flags 7c to \$30.00

Large assortment of wool Hunting Flags, also Cotton and Silk Flags on sticks, at particularly low prices.

Brackets, poles and all necessary holiday display equipment.

Strawbridge & Clothier—Third Floor, Centre

Candy for the Fourth

"Livingstone" Cake for picnic lunches—two pounds, 50c.

Yvins' Oven-Fresh Cookies, assorted, at 32c a pound.

Butter Creams shaped like bullets, submarines, pistols, Uncle Sams, 1-lb. boxes, 50c.

Lady Dainty Assorted Chocolates—at 50c a pound.

Delicious Gum Drops in decorated square metal boxes—1 1/2 pounds, 50c.

Strawbridge & Clothier—Basement