

Organ plays at 9, 11 and 4:50
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Local Showers

By the Bounding Sea, or Under the Mountain's Lofty Peaks—Here Are All the Things the Heart Could Desire for a Holiday Away

Some One Asked, "Why Is Your Store Like a Pool Table?"

The answer was, "You are all the time playing to put something in your own pockets."

The writer, however, instantly said, "Yes, that is true, but every day the manufacturers and makers of the things we sell are playing and taking the money out of our pockets, for new goods and new fashions from all over this and foreign countries, to supply the demand of the thousands who require us to see that this Store always has the very latest things as fast as they are made and exhibited."

(Signed) *John Wanamaker*

June 29, 1922.

NEW Importation of the Famous Wanamaker Chamois-Lisle Gloves

Just the glove for holiday outing and vacations. They fit well, look well, wash well and wear well. Nothing to equal them at the price. Two clasp at 85c a pair; strap-wrist and eight-button length, each \$1 a pair; 12-button length at \$1.25, and 16-button length at \$1.50. Colors include pongee, beaver, mode, gray, black and white.

(Main Floor)

Good Corsets for Holiday Sports

will be found in a group of L. R. models especially designed for sports wear. All have closed back and clasped front.

For slight figures is a short-skirted model of elastic and pink brocade at \$2.50. In pink satin it is \$3.

A girle of coutil and elastic is \$1.95, and a longer girle of pink brocade and elastic is \$3.

A long-skirted girle of dotted brocade and elastic at \$4, and one all-elastic with brocade front at \$4.50, are both of exceptional excellence.

(Third Floor)

Women's Knickers and Riding Clothes

Khaki knickers and riding breeches of a quality better than before the war. \$7 is the price of either.

Natural linen knickers are \$5.00; breeches the same.

White linen knickers and breeches, each, \$8.75.

Knickers of whiptail, herringbone, tweed, homespun and mixed materials, in browns, grays, tans, \$8.

Riding suits with breeches are of white linen, gray linen or gray Panama cloth, at \$22.50. Of natural linen at \$20 upward, and of black-and-white striped linen, \$20.

(First Floor)

For Her Holiday Sports a White Buck Oxford at \$10

Others at other prices, of course, but at \$10 nothing better for tennis and golf could be chosen than a certain soft white buckskin blucher oxford with black corrugated rubber sole, tipped toe, and lots of perforations. Well made, easy fitting and extra good looking.

(First Floor)



Dust Coats and Capes for Women

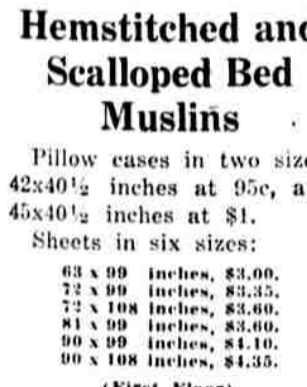
Big, roomy garments with ample pockets.

Dust coats of natural colored linen are \$3.75; capes the same.

Dust coats of pure linen, \$7.50.

Dust coats of natural pongee with scarfs, \$20.

(First Floor)



Hemstitched and Scalloped Bed Muslins

Pillow cases in two sizes. 42x40 1/2 inches at 95c, and 45x40 1/2 inches at \$1.

Sheets in six sizes:

63 x 90 inches, \$3.00.
73 x 90 inches, \$3.25.
73 x 100 inches, \$3.50.
81 x 90 inches, \$3.50.
81 x 100 inches, \$3.75.
90 x 90 inches, \$4.10.
90 x 100 inches, \$4.35.

(First Floor)

For a Gay-Looking Table When Friends Gather on the Fourth

there are any number of paper novelties. Colorful bits, mostly in the national colors, but all just the proper touches for a picnic, a lawn party or a meal right at home.

Paper table covers, 35c.
Napkins, 10c. dozen, 50c the hundred.
Paper flags, 10c.
Decorated crepe (10 ft. long), 25c.
Patriotic seals, 13c for 55.

(Fourth Floor)

Low-Priced Cottons for Simple, Quickly Made Frocks

Attractive printed voiles, sheer and cool, are only 35c and 50c a yard.

Soft printed batistes, light or dark, are special at 35c.

(First Floor)

If YOU Were a Child, Wouldn't You Like to Wear Keds?

Sure you would! The joyous sense of lightness that gives wings to the feet—the easy feel of cool canvas and soft rubber—and then the quietness, that appeals to older folks even more than to the youngsters. Oh, yes, "Keds" are undoubtedly the right holiday shoes.

High "Keds" are \$2 and \$2.15, according to size. Low ones, \$1.65 and \$2. Either white or brown canvas with rubber sole to match. Sizes for children from two to ten years.

(First Floor)



Women's Tuxedo Sweaters of Silk

Fine conservative sweaters of pure silk, in various pretty weaves, and extremely good shades of brown, green, blue, henna and navy, besides black and white.

Price \$25.

(First Floor)

Flags for the Fourth!

Fling Old Glory to the breeze on the great National Holiday. The Toy Store is bright with flags in every desirable size.

U. S. Wool Hunting Flags, from 2x3 ft. at \$1.50 to 10x15 ft. at \$18.50. Five different sizes at five different prices in between.

Hunting Cotton Hunting Flags, from size 2x3 ft. at \$1.40 to 8x12 ft. at \$7. Four different sizes at four different prices in between.

Cotton Flags, mounted on staffs, from 8x12 inches at 5c to 24x36 inches at 25c each. Two other sizes in between.

Flag poles and brackets in ample choice.

(Seventh Floor)



Cool White Silk Dresses Surely Are Favorites With Many Young Women

NOTHING is daintier or prettier and certainly nothing has more the approval of fashion. While the dresses, themselves, are all white, the touch of color may be introduced in the hat, the stockings or the flowers worn.

Some of the loveliest of the new white dresses are in Canton, Romaine or Georgette crepe. Extremely simple in trimming, fagoting or tucking usually sufficing, but the new draped effect is almost always present.

And there is a hint at a new sleeve that Paris is introducing, an elbow-length sleeve with a loose tucked strip down the back ending at the wrist in a bracelet cuff. This is on a beautiful new white crepe de chine dress at \$37.50.

But there are white silk dresses, in many styles from \$18.75 to \$42.50 and in sizes from 14 to 20 years.

(Second Floor)

The Smart Sports Hat Has the Preference for Summer Days Anywhere

AND think of the variety of materials there are. Some of the loveliest sports hats are of white duvetyn or Canton crepe in either white or colors and are beautifully embroidered.

Or in felt in exquisite pale tints or white, one may have some charming shapes, ribbon trimmed or perhaps softly draped with Georgette crepe. Some have flowers.

Prices start as low as \$10.

Natural colored leghorn hats are extremely popular and no wonder. Priced \$5 to \$7. For a crushable hat to go in a bag, nothing could be better than a ribbon sports hat, plain or two-toned at \$5.

(Second Floor)

The Women's London Shop

is showing a new lot of sports hats from England, each extremely smart, but only one or two of a style. They are of plain felt, felt-and-straw, felt with facing of gray-colored feathers or angora; and in such colors as tan, blue, gray, green and red, besides white.

Other hats are of natural Leghorn, with straw facings of white, tan, Delft blue or henna. Prices are \$15 to \$20. Also new are the sports bandeaux so necessary for golfers, tennis players and motorists. Made of knitted elastic silk, which does not bind the head, and in colors to match dresses and sweaters for 75c each.

(The Gallery)

Women's Fresh Cotton Dresses For Over the Fourth

Scores and scores of cool, dainty-looking dresses which will answer almost every informal hot-weather need.

There are dotted swisses and fancy voiles, marquisettes and delicate tissues of one kind or another, some all white—sometimes lace trimmed—and some in lovely colors, such as orchid, the various rose shades, orange,

blue and green, besides white and crisp black-and-white.

Some of the styles are simple enough for morning, and others short sleeved and pretty enough for evening.

Prices are \$13.50 to \$38.50.

(First Floor)

Costume Slips

Women like at least one or two in a Summer outfit to wear inside of sheer one-piece dresses.

Nainsook with double hem to the hip, shoulder straps and neck edged with imitation fllet, \$2.65.

Tub silk with double hem, tailored model, \$3.

Messaline, tailored style, \$5.

Crepe-backed satin, \$7.50.

Also some tailored crepe de chine nightgowns—blue, orchid, peach or pink—at \$5.

(Third Floor)

Natural Color All-Silk Pongee at \$1.25

An American-made pongee silk of good body and beautiful finish. For dresses and wraps, many women may prefer it to the Oriental fabric. For draperies and curtains it is ideal in color and texture.

The special purchase of 600 yards, all 32 inches wide, will be sold at \$1.25 a yard.

(First Floor)

One Thing a Man Can Count on Is a Pretty Hot Sort of a Day

MAYBE breezy, but most likely not, and however it is it'll be hot. The Fourth is usually like that, so the surest way for a man to be comfortable is to

Take Along a Tropical Suit That Is Right Up With the Fashion

Wander where you will, and tropical suits will be the suits worn by the best dressed men anywhere.

Light, cool, easy, comfortable suits that make hot days Spring days and keep a man glad he is alive.

And smart-looking suits, too, in all the colors and all the patterns any other suit can be had in and they look mighty trim and dignified when the fit is tailored in to stay.

Palm Beach Suits, \$18 and \$20
Fancy Mohairs, \$20, \$22.50 and \$25
Tropical Worsteds, \$25 to \$32

(Third Floor)

A Man's Vacation Needs

if he is to be happy and comfortable, include abundant supplies of such things as:

Foxy-lathering Wanamaker hard-water soap, 10c a cake, \$1.20 a dozen—pleasant to use in all waters.

Phynolia hair tonic, 15c to \$1.25 a bottle.

Queen Mary dental cream, 25c.

Shaving brushes, hair brushes, military brushes, tooth brushes, combs, shaving creams and sticks, and all such toilet accessories will be found a few steps inside the Chestnut Street door, at Juniper Street.

(Main Floor)

The Golfer Will Want a Combination Outing Shirt and Under Drawers

As fine as anything a man could wear for sports—and the new Wanamaker Special is more comfortable and puts to an end the bother of keeping the "shirt in."

Either light-weight chevrot or mercerized seaton with long or short sleeve shirt and collar attached.

The drawers, of the same material, are the athletic style and the combination garment is priced \$25.50.

(Main Floor)



Swimming Suits for the Entire Family

Men's, women's, boys', girls' and kiddies! Shown in fine selection in the Sporting Goods Store.

One-piece, all-wool swimming suits, men's and women's, \$3.

One-piece, all-silk swimming suits, \$7.50.

Men's and women's Pacific Coast style bathing suits, a large variety of colors, \$3.50 to \$15.

Life-guard suits (blue flannel trunks), \$2.50 to \$3.

White sleeveless shirts of fine worsted, \$2 to \$3.50.

(The Gallery)

Bathing belts, 25c to 50c.

Men's two-piece wool suits with silk stripe, \$5.50 and \$6.

Boys' and girls' Pacific Coast style suits in a large variety of colors, \$3 to \$4.25.

Children's all-wool knitted suits, \$2.25 to \$3.

Also bathing caps, swimming wings, surf-boards, and other helpful things.

A Man Can Go Away a Lot of Holidays With a Good Traveling Bag

A walrus traveling bag, which to the men who know means years and years of service—hard service, too.

The 18-inch size, which is just large enough to take all a man needs. Either black or brown, sewed frames, leather lined and solid brass lock and catches.

With single handle the price is \$15.75; double handle \$17.

(Main Floor)

Ice Cream for the Whole Party Is Made in No Time With a Wanamaker Freezer

Smoother cream, too, for in the Wanamaker Freezer it is whipped just like whipped cream, to make it velvety and fine.

A little whipper is between the paddles and it whirls around with each turn of the crank, beating the ice cream two ways.

Although better, the Wanamaker

Freezers do not cost more than other good freezers.

1-quart size	\$3
2-quart size	50
3-quart size	50
4-quart size	50
6-quart size	50
8-quart size	50
10-quart size	50
12-quart size	50

(Fourth Floor)