

STORE OPENS AT 9 A. M. CLOSES AT 5 P. M.

SNELLENBURG'S

ENTIRE BLOCK—MARKET 11 1/2 TO 12 1/2 STREETS

Tomorrow Will Be Opportunity Day

The Great Day of Money-Saving Prepared for by Every Department of This Whole Wonderful Store, and Participated in by Every Thrifty, Value-Wise Philadelphian.

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On the First Floor

Men's Furnishings

Men's \$1 & \$1.50 Silk Knit Ties, 35c
Pure silk knitted four-in-hands in stripes and plain colors. Manufacturer's rejects and discontinued numbers.

Men's \$2, \$2.50 & \$3 Knit Ties, \$1.00
Slight seconds from a famous maker; pure silk grenadine knit ties in figures, stripes and plain colors.

Men's \$5 Paris Pad Garters, 17c
Men's \$2 Stripes, \$1.24; white madras; neck-band style.

Men's \$2.50 Shirts, \$1.55
Heavy silk stripes; all pretty patterns and high grade. Sizes 13 1/2 to 17.

Men's \$3 Shirts, \$1.95; woven madras and woven cords in double cuff, neckband style.
Men's \$2 Pajamas, \$1.39; plain colors; large pearl buttons.
Men's \$3.95 Pajamas, \$1.85; silk and cotton mixed; frogs and large pearl buttons.
Men's \$12 Pajamas, \$5.95; 12 mummy Jap slanting.

Men's \$1.95 Night Shirts, 89c; fine count muslin with surplice necks; trimmed with white or colored braid.

Men's \$2.25 Belts and Buckles, 95c
Giant Grip Non-Slip Buckles and belts of cowhide, tubular, strap and lined, in black, brown and grey. Initials engraved free. Buckles guaranteed.

Boys' Furnishings
Boys' \$1 Sports Blouses, 50c; of fine printed madras in a variety of attractive striped patterns. Sizes 6 to 16 years.
Boys' \$1.25 to \$1.75 Pajamas and \$1.50 Undershirts, 65c; our entire stock of slightly soiled one- and two-piece pajamas and nainsook undershirts. No mail or phone orders.

Men's \$1.50 Night Shirts, 89c; fine count muslin with surplice necks; trimmed with white or colored braid.

Men's, Boys' & Children's Hats
Men's \$2 and \$2.50 Straw Hats, \$1.50; Sennit and fancy yellow straws.
Men's \$4 Panama and Leghorn Hats, \$2.55; Alpine, telescope, sailor and square crown.
Men's and Boys' \$1.50 Caps, 75c; light-weight tweed, black silk and mohair.
Children's \$1.50 Straw Hats, 75c; simple hats and odd lots. No by-stays.
Children's \$1.50 Sailor Hats, 89c; styles in blue, white, linen and khaki colors.

Hosiery and Underwear
Men's \$5 Merceized Socks, 6 pair for \$1.25; fine socks of merceized yarn, with four-ply spliced heels and toes. Black, cordovan, navy, gray.

Men's \$5 Clocked Socks, 29c pair; merceized silk socks with embroidered clocks. Black, cordovan, navy, gray, champagne and white.

Men's Silk Socks, 45c a pair
Irregulars of the \$1.00 grade. Full-fashioned thread silk, with lisle soles. Black, cordovan, navy, gray, white.

Men's \$2.00 Boxford Union Suits, 89c; fine ribbed white cotton; short sleeves, ankle length and sleeveless; knee length.
Men's \$2.00 Soisette Athletic Union Suits, \$1.19; high-grade athletic union suits of genuine soisette material.
Women's 75c to \$1.00 Stockings, 45c pair; full fashioned lisle and merceized. Light and medium weights. Firsts and seconds.

Women's Silk Stockings, 50c pr.
Irregulars of \$1.00 and \$1.25 grades. Pure thread silk and silk and fibre mixed stockings; black, white and colors.

Women's \$1.35 to \$1.75 Stockings, 95c pair; pure thread silk with all-over lace effect patterns and lace effect clocks. Black, white, Russian calf, fawn, gray; also plain silk with embroidered clocks in contrasting colors.
Women's Silk Stockings, \$1.15 pair; irregulars of \$2.00 to \$2.50 grades. Full fashioned thread silk. Black, white and various other colors. Not every size in every color.

Women's \$3.50 Burson Stockings, \$1.50 box of 6 pairs; fine gauge black cotton. 6 pairs of a size to the box. Sizes 8 1/2, 9, 9 1/2.
Women's \$3.00 to \$3.95 Silk Stockings, \$1.95 pair; all silk stockings in lace pattern ankles and all-over lace effects. Various colors including black, but not every size in every color.

Children's 25c to 39c Socks, 3 Pairs for 50c; white merceized socks with fancy colored tops. Also three-quarter length merceized socks in plain colors.
Children's 50c to \$1.00 Sports Hose, 39c pair; ribbed merceized sports hose in plain colors and fancy tops.

Children's Silk Socks, 50c pair; Irregulars of \$1.00 grade. Pure thread silk in three-quarter length. Various colors including black and white.
Women's 39c Extra Size Vests, 25c; Swiss ribbed cotton vests in extra sizes.
Women's 50c Vests, 35c; 3 for \$1.00; very finest combed yarn vests. The finest rib bodice and built-up shoulder styles.
Women's 50c Extra Size Vests, 39c; fine ribbed combed yarn vests; low neck, sleeveless and bodice top.

Women's 89c to \$1.25 Union Suits, 55c; regular and extra sizes. Fine ribbed combed cotton and lisle union shell edge and lace edge loose knee and cuff-knee; low neck, sleeveless and bodice styles.
Women's \$1.25 & \$1.50 Nushape Union Suits; Regular Sizes, \$1.00; Extra Sizes, \$1.25; fine ribbed lisle, shell edge loose knee and cuff knee.
Women's 65c Extra Size Union Suits, 45c; ribbed cotton, low neck, sleeveless, lace edge, loose knee and cuff knee.

On the First Floor

Women's \$1.00 Double Extra Size Union Suits, 75c; sizes 46, 48, 50. Fine ribbed cotton, low neck, sleeveless, shell edge, loose knee and cuff knee.
Women's \$1.50 Double Extra Size Union Suits, 75c; sizes 46, 48, 50. Fine ribbed cotton, low neck, sleeveless, shell edge, loose knee and cuff knee.
Women's \$1.50 Silk Union Suits, \$3.75; Vanity Fair gloves silk union suits.
Children's 50c Pants, 3 for 50c; white ribbed lisle pants; knee length.
Children's 75c Bloomers, 39c; white and black knitted cotton bloomers.

Boys' \$1.50 Union Suits, 89c; seconds of 75c grade. White gauze cotton athletic union suits. Sizes 28 to 34.

Boys' Topkiss Union Suits, 55c
Fine check Nainsook Athletic Union Suits. Seconds of Topkiss 75c make.

Women's Washable Fabric Gloves, 85c pair; 16-button length suede finish fabric gloves in black, mode and grey. Sizes 6 1/2 to 7 1/2.

Women's \$2.19 Long Silk Gloves at \$1.35 pair
16-button Milanese silk gloves in white—double tipped fingers for extra service. Sizes 6 and 6 1/2.

Women's \$1 Tab Wrist Gloves, 29c pair; a small quantity of washable chamomile lisle gloves in an incomplete line of sizes and colors.

Luggage
Genuine Cowhide Boston Bags, \$2.85; a limited number of real surice cowhide bags in black and brown. Assorted sizes. Sewed or riveted frames. Some leather lined.
Genuine Cowhide Suit Cases, \$9.85; black. Two solid brass side lever locks. Made of cobra grained cowhide over steel frames.

Women's Hand Bags
Women's Hand Bags, 95c to \$2.75; all-silk genuine leather and some beaded bags included.
Fitted Overnight Bags, \$5.85; silk lined. Nickel or gilt trimmings. 14-inch size; containing comb, brush, mirror, soap-box and tooth brush container.

Umbrellas
Men's and Women's Umbrellas, \$2.85; women's have all length handles in amber, white and color combinations. Men's have crook style handles. All made over closely woven, piece dyed union taffeta; a few striped silk umbrellas included.

Toilet Goods
25c to \$7 Imitation Ivory Toilet Articles, 10c to \$2.50; odds and ends in mirror, brushes, puff boxes, hair receivers, manicure pieces, combs and a few manicuring sets. White, blue, pink, black-and-white, blue-and-white and pink-and-white. Slight seconds.

William's Talcum Powder, Special at 15c
Rose, violet or carnation.

Patent Medicines
Horlick's Malted Milk, Special 7c, \$2.75.
Earle's Hypo Cod, Special 7c.
Tanlac, Special 6c.

Drugs—Specially Priced
40c 5-lb. Epsom Salt, in bag, U. S. P., 25c.
25c Citrate Magnesia, U. S. P., 20c.
25c Seidlitz Powders, U. S. P., 1 doz., 20c.

Clocks
\$1.35 Alarm Clocks, 85c; guaranteed American movements. Nickel case with bell on top and fitted with lever to stop alarm. Large clear dial with plain numerals.

Silver-plated Ware
\$2.50 Sheffield Silver-plated Bread Baskets, \$1.85; octagon shape, plain polished, raised border and thread handle.
\$2.75 Silver-plated Cheese Dish, \$2.15; pierced silver-plated holder and fancy etched glass dish with silver-plated knob.

Jewelry
\$10 Sports and Outing Wrist Watches, \$6.45; Cushion shape, sterling silver case. High-grade 15-jewel movement. Luminous dial and hands.

Novelty Jewelry
50c to \$1 French Pearl Bead Necklaces, 35c; graduated styles, opera length. Beautiful flesh and cream tints.
Clearance of 25c to 50c Novelty Jewelry at 18c; bar-pinned Cheese Dish, card links, scarf pins, collar pins and necklaces.
Children's \$1 Imported Beaded Purse, 39c; attractive colors.
\$2 to \$2.50 Imported Beaded Bags, \$1.49; attractive colors and designs. All frame styles. Convenient sizes.
\$1.50 Mesh Bags, 75c; silver-plated, unbreakable mesh bags. Various sizes.

White Goods
Remnants of 19c to 35c White Goods at 10c
27 to 36 inches wide. Included are long-cloths, nainsooks, lingerie cloths, pajama checks, linen finish suitings, madras, oxford suitings, etc. 1 1/2 to 8-yard lengths, all perfect goods. No mail or phone orders.

\$2.25 Longcloth and Nainsook \$1.33 piece
Firm, evenly woven longcloth and soft finish nainsook; 10-yard pieces. 36 inches wide.

Notions
Children's Rubberized Aprons, 15c each; in pretty figures and designs.
Babies' Rubberized Pants, 10c pair; an odd lot—reduced for clearance.
Women's Sew-on Hose Supporters, 10c pair; well made and strong.

Wash Goods Remnants
29c, 39c, 50c, 69c, 79c and \$1.00 Yard Qualities at 18c Yard
1 1/2 to 6-yard lengths including Dress Gingham, Jumper Suitings, Printed Voiles, Plain Voiles, Imported and Domestic Organdies, Embroidered Swisses, Figured Batistes, Silk Stripe and Check Voiles, Silk Mixed Pongees, Silk Finish Poplins, Mercerized Suitings, Plain Japanese Crepes, Novelty Crepes, Novelty Woven Voiles, Silk Mixed Crepes de Chine, Printed Silk Crepes, Silk Chiffons, Cotton Pongees, Embroidered Voiles, Ripplettes, Woven Imported Tissues, Madras Shirtings. No mail or phone orders.

Flannels
55c Cream Color Wool Flannel, 43c Yard; nice grade for linings.
22c Bleached Canton Flannel, 18c Yard; heavy grade, with long, fleecy nap.
29c White Daisy Cloth, 23c Yard; 27 inches wide.

Bed Muslins
\$1.69 Bleached Seamless Sheets, \$1.09 each; size 81x90 inches. Of heavy grade sheeting. No mail or phone orders filled.
65c Bleached Sheet, 55c Yard; 81 inches wide. Standard make.
13c Unbleached Sheet, 12 1/2c Yard; 36 inches wide. Cut from full pieces.
39c Bleached Sheet, 33c Yard; 45 inches wide. Standard brand.

The first Opportunity Day of Summer---the last before the Fourth, bringing marvelous savings on all wanted kinds of summer merchandise --- wearing apparel, new furnishings for the summer home, vacation accessories, sporting goods, everything!

This is YOUR Opportunity to Save---Come and Take Advantage of It!

On the First Floor

Women's Neckwear

50c Organdie Scarves, 40c each; fine organdie scarves, with hemstitched ends.
50c Organdie Pleatings, 25c Yard; fine quality organdie pleatings, white and colors.
50c Val Lace Vestees, 40c each; net-and-lace vestees, cream color and white, in tuxedo collar style.

Artist Materials
Academy Boards, Size 9x12, 11c.
Trotter Boards, Size 9x12, 15c.
Blissell Show Card Colors, 20c.
Water Color Tubes, 11c.
Decorative Oil Colors, Graduate Tubes, 29c.
Water Color Outfit, \$1.95.
Oil Color Outfit, \$2.49.

Cameras
3 1/2x2 1/2 Folding Camera, R. R. Lens, \$ 2.99.
3 1/2x2 1/2 Folding Camera, R. R. Lens, \$1.15.
3 1/2x2 1/2 Folding Camera, R. R. Lens, \$ 2.99.
3 1/2x2 1/2 Folding Camera, R. R. Lens, \$1.15.
3 1/2x2 1/2 Folding Camera, R. R. Lens, \$1.98.

Books
2500 Copies of Popular Fiction at 29c Each
Over 100 titles from which to select your vacation reading.

Children's Uncle Wiggily Picture Books for Children, 29c each; six titles; 27 pages in color.

Silks
\$4 Silk Spun, \$1.29; 40 inches wide. All silk ratine, with new satin stripe and plaid effects. For sports dresses and skirts.
\$2.50 Plaid Taffeta, 98c Yard; 35 inches wide. Silk taffeta with satin bar patterns. Large variety of French and Scotch plaids.
\$2 Crepe de Chine Shirting, 98c Yard; 32 ins. wide. All pure silk, with colored satin stripes on white grounds.

\$3 Stripe Broadcloth Silk Shirting, \$1.25; 32 ins. wide. All silk. Good heavy quality.
\$3 Printed Crepe Georgette, \$1.29; 40 inches wide. Made by one of the leading silk manufacturers. Newest street colorings.
\$3 Black Taffeta and Meauline, \$1.29; 35 ins. wide. Very good quality.

\$3 All Silk Faille, \$1.29; 40 inches wide. Fine quality, desirable for capes, dresses, etc.

Stationery
Imported Stationery, 50c; 100 sheets imported paper and 100 tissue-lined envelopes. Best quality linen—grey only.
15c David's Fountain Pen Ink, 8c Bottle.
\$1.50 Fountain Pens, 89c; self filling. Guaranteed.

Handkerchiefs
Men's 25c Handkerchiefs, 11c; high colored printed handkerchiefs in several attractive styles and shades. Slightly imperfect.
Men's 25c Imported Handkerchiefs, 15c; some plain white with quarter-inch hems; others with colored woven borders.
Women's 50c Half Dozen Handkerchiefs, 59c; Half Dozen; finest white lawn with quarter-inch hems.

Women's 25c Handkerchiefs, 11c each; mused linen in all white, solid colors or with embroidered corners.

Capes and Veilings
Georgette Capes, \$1.29 Yard; all colors.
60c and 75c Veilings, 35c Yard; dots and meshes. Plain and combination colors.
\$1.50 Square Veils, \$1; plain colors. Combination borders.

Laces
32 1/2 Satin-finish Radium Allogers, 94c Yard; 36 inches wide. Silk allogers in rose and scroll designs. Most all shades. No black.
Real Flirt Edges and Insertions, 43c Yard; rose and leaf designs. 1 1/2 inches wide.

Embroideries
\$1.95 to \$2.75 Misses' and Kiddies' Organdie and Voile Finances, \$1.19 Yard; 27 and 36 inches wide. All pastel shades and white. Slightly mused from handling.
\$2.25 Gingham and Organdie Finances, \$1.39; 36 inches wide. Permanent finished organdie, with hems and tucks of gingham and rows of hemstitching in colors to match gingham. A new novelty shows this season.

Linen
\$2.75 Pure Linen Table Damask, \$1.85 Yard; Bleached and unbleached fine satin damask, every thread pure Irish linen.
\$7.00 pure Linen Napkins, \$4.75 Doz.; bleached heavy pure linen satin damask napkins, size 22x22 inches, in pretty patterns.
\$1 Mercerized Table Damask, 65c Yard; snowy damask of splendid heavy quality, with a permanent satin lustre. Full 2 yards wide.
\$3.60 Mercerized Dinner Napkins, \$2.45 Doz.; bleached napkins of very heavy quality, with a fine linen finish. Size 22x22 inches. Hemmed ready for use.
25c Craak Toweling, 16c Yard; bleached heavy union linen Barnsley weave crash, absorbent and lintless, with neat colored borders. Suitable for hand, roller and dish towels.
15c Hushback Towels, 10c Each; a fine, firm, even weave huck towel, size 16x24 inches. Hemmed ends.

75c Turkish Bath Towels, 44c Each; woven from heavy, two-ply Tully yarns. Large, thick, heavy, spongy towels, all white and white with neat colored borders. Hemmed ends. Size 22x44 inches.
80c Yards of \$3.50 White Suiting Linen, \$1.85; Yard; medium weight, in the even, firm Belgian ramie weave. 50 inches wide, with shrunken finish. In a width that cuts to advantage for women's skirts, dresses.

Flannels
55c Cream Color Wool Flannel, 43c Yard; nice grade for linings.
22c Bleached Canton Flannel, 18c Yard; heavy grade, with long, fleecy nap.
29c White Daisy Cloth, 23c Yard; 27 inches wide.

Embroidered Wool Flannel, 95c Yard; with scalloped or hemstitched edges.
60c Yards of \$3.50 White Suiting Linen, \$1.85; Yard; medium weight, in the even, firm Belgian ramie weave. 50 inches wide, with shrunken finish. In a width that cuts to advantage for women's skirts, dresses.

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On the Second Floor

Women's Suits and Dresses

Women's \$5 and \$6.00 Gingham Dresses, \$2.35
Splendid assortment of styles, in clear check gingham, with collar and waist of organdie or pique or button trimmed.

Women's \$12.50 Jap Silk Dresses, \$6.75; cool, good-looking dresses for summer wear—trimmed with pleatings of self color. In black and navy—the black dresses particularly liked by those who are in mourning.

Women's \$15 and \$19.75 Crepe Silk Dresses—\$10.75
Figured Crepe de Chine, with crepe combined with satin and Canton crepe frocks in stunning sports, street and afternoon models. White, navy and black.

Women's \$29.75 Tricotine Suits—\$16.95
Smartly tailored long coat models of excellent quality tricotine, lined with good quality silk.

Women's \$19.75 Shantung Suits, \$10.75; good looking tailored models in the new long coat effects.

Women's Coats
Women's \$5 Jersey Sports Coats—\$3.65
Tuxedo style, belted; in brown, reindeer, navy and black.
Women's \$22.50 Black Canton Crepe Capes, \$15.75; lined throughout, with platinum hare collars and fringe trimmed.

Women's \$15 Polo Coats—\$7.75
Of tan coating, belted. Large patch pockets.

Women's Blouses
Women's \$6 to \$8 Pongee and Ratine Overblouses—\$3.85
Embroidered in silk and wool in contrasting effects—scalloped and fitted to the hips. Collarless necklines. In Copenhagen, tan, henna and orchid.

\$2 and \$3 Fine Tub Blouses, \$1.35; fine voiles, linens, dimities, batistes and white and colored novelty voiles. Lace-trimmed, tucked, embroidery and gingham trimmed. Filled and vested models, Peter Pan and tuxedo collars.

Women's Shirts
Women's \$5.95 Sports Silk Shirts—\$3.95
White Baronet neck broads. Smart models with two cut-in pockets and pearl button trimming.

Women's \$5 Sports Shirts, \$3.75; Georgette with colored satin stripes, also crepe taffeta and colored baronet. Shirred at waist.
Women's \$2.50 Tub Shirts, \$1.89; white gabardine, with cut in, patch or inset pockets and narrow belt.

Women's Stylish Stout Apparel
Large Women's \$6 Voile Dresses—\$3.75
Slenderizing models for the large woman. Pretty designs. Trimmed with lace or frilled and vested; some with side panels. Sizes 42 1/2 to 50 1/2.

Large Women's \$20 Gingham Dresses, \$15; exceptional assortment of smart models in imported gingham. Sizes 42 1/2 to 54 1/2.
Large Women's \$25 to \$35 Top Coats, \$18.50; Velour in becoming sports models. Also a few capes. Sizes 42 1/2 to 54 1/2.

Misses' Wearing Apparel
Misses' \$15 to \$19.75 Silk Dresses—\$10.75
Canton crepe, foulard and combinations of Rosabana, crepe and crepe de chine of satin. Lowered waistline and straight line with frilled and vested and odd tunics. Sizes 14, 16 and 18 years.

Misses' \$5 to \$6 Gingham Dresses, \$2.35; straight and lowered waistline models, some with vestees of organdie and sashes. One guimpe model. Sizes 14, 16 and 18 years.

Misses' \$19.75 Shantung Suits—\$10.75
Smart sports models with plain tailored collars, narrowly belted and pocketed. Sizes 14, 16 and 18 years. Limited quantity.

Misses' \$29.75 Tricotine Suits, \$16.95; smartly tailored with coats in the fashionable length. Sizes 14, 16 and 18 years.
Misses' \$5 Jersey Sports Coats, \$3.65; short sports models in tuxedo effects, with narrow belt and patch pockets. Sizes 14, 16 and 18 years.

Misses' \$22.50 Silk Capes, \$15.75
Fringe and platinum hare trimmings.

Misses' \$15 Polo Coats, \$7.75; sports styles in tan coatings, belted and pocketed. Sizes 14, 16 and 18 years.
Misses' \$5 Silk Sports Shirts, \$2.89; satin and fancy silk skirts in gathered-back styles, with belts and novelty pockets.

Juniors & Girls' Wearing Apparel
Juniors' and Girls' \$5 Summer Dresses—\$2.75
Figured and flowered voiles, ruffled and sashes. Sizes 8 to 16 years.

Girls' \$2.00 and \$3.00 Regulation and Peter Pan Dresses at \$1.00
Of white Lonsdale jean and linen, trimmed with contrasting collars and cuffs. Sizes 6 to 14 years.

Women's, Misses' and Girls' \$2 Middy Blouses, 85c; white or white with contrasting trimming.
Girls' \$2.00 Suspender Skirts, 85c; of Lonsdale jean, checked or flowered gingham. Sizes 8 to 14 years.
Women's, Misses' and Girls' Smocks at \$1.45 each; of ramic, wonderlaine and Peggy cloth. Hand embroidered and smocked; assorted colors.

Women's Bathing Suits and Sweaters
Women's \$5.00 to \$7.50 California Bathing Suits, \$3.95; pure worsted suits in all the wanted colors, attractively trimmed.
Women's \$7.50 to \$12.00 Sweaters, \$4.95; tuxedo and ship-un models in wool or fibre.

On the Second Floor

Women's Underwear & Aprons

Women's \$2.00 Gowns, 90c each; of lingerie cloth, with small set-in sleeves, and elaborately trimmed with lace and embroidery.
\$1.50 "Snellenburg Double-Duty" Bangalow Aprons, 95c each; of chambray and percale, reversible, and finished with pique collar and cuffs.

\$2.50 Extra Size "Double Duty" Bangalow Aprons, \$1.89; reversible front style, finished with pique collar and cuffs. Chambray and percale models.

Millinery Trimmings
Odds and Ends of 75c to \$2.00 Millinery Trimmings, 25c; long and short wreaths. Some very fine trimmings in the lot.

Children's Apparel
Children's \$2.00 Organdie Dresses, \$1.59; sheer dainty frocks in plain colors, dotted effects and checks. Cunning styles, in all pretty colors. Sizes 2 to 6 years.
Children's Play Suits, 75c each; of blue-and-tan striped gingham, low neck style, with short sleeves. Sizes 2 to 6 years.
Children's Overall Suits, of blue denim—strong and well made. Sizes 2 to 6 years.
Children's Night Drawers, 65c; of white cross bar muslin. Sizes 2 to 8 years.

Shoes
Women's \$7.00 White Pumps and Sports Oxfords, \$4.95 pair; white linen one-strap pumps with Junior French heels, and white canvas lace oxfords, trimmed with patent leather; welted soles and military heels.
Boys' Mahogany Calfskin Lace Oxfords with welted soles
\$4.00 Oxfords, Sizes 10 to 13 1/2, \$2.95 pair.
\$4.50 Oxfords, Sizes 1 to 5 1/2, \$3.55