

Wanamaker's

Store Opens at 9
Daylight-Saving Time

Wanamaker's

Store Closes at 5
Daylight-Saving Time

Wanamaker's

WEATHER
Fair

Opera plays at 9, 11 and 4:50
Melody and Chimes at Noon

There's Not a Day but What Brings Some New Interest to Wanamaker's

No Questionable Commodities of Any Kind

are on sale on any of the floors of this fourteen-story building, to the best of our knowledge and belief.

The original idea of this business has been carefully drilled into our people for sixty-odd years, that:

Commerce is a system of mutual service.

The largeness of our daily sales enables us to be in all markets largely, ready to take for cash down the larger quantities of merchandise needed to supply daily demands.

We have well experienced, capable buyers constantly on the go to purchase, at first hand, probably twice the quantity that any other strictly retail store would dispose of as rapidly as ourselves.

Purchasing in large quantities for cash, and known to be always able to dispose quickly of great quantities of best qualities, gives us desirable opportunities to be of service, in prices and styles, to our patrons.

[Signed] *John Wanamaker*

June 26, 1922.

WOMEN'S Simple Frocks of Ning-Hai Silk, \$18.75

A weave of silk somewhat heavier than Shantung, in a cool sea-green shade, orchid, turquoise, pale tan and oyster white.

One model is hemstitched and has a waistline; one has a chemise neck and fine pleatings; both have sleeves ending about the elbow and both are simple and practical.

Price, \$18.75.

(First Floor)

New Hip-Length Blouses Come in White Silk

And many women are asking for them to go with white silk sports skirts; thus making a charming costume at a slight cost.

Although all the many styles are in white crepe de chine, there is great variety in the way they are cut and the trimming. For example, some have rows of silk fagoting, either with or without tucks, others are beaded in white beads or hand embroidered and still others have added real lace.

All are new and extremely pretty and are priced from \$8.75 to \$18.75.

(Third Floor)

L. R. Corsets for Sports Wear

Here are some of the topless and low-bust models:

At \$3, one of pink cotton, made with average length and elastic top.

At \$3.50, a low-top model for growing girls or slender women. This is made of fine pink batiste and daintily trimmed with satin ribbon and lace.

At \$4, an elastic top model of pink satin, medium length skirt.

At \$4.50, another elastic top model, lightly boned, made of strong pink broche.

At \$5.50, a waistline model of pink broche with elastic insert at waist and in the skirt.

(Third Floor)



Every Night the Greatest Musicians Can Sing and Play in Your Camp

OUT under the stars you can loll around while gems of grand opera are being sung with all the volume and sweet tone of the faraway city stage—or dream over some plaintive melody—or romp to the reckless air of a modern dance tune.

Everywhere you go the greatest music in the world can be your companion because there are no barriers to travel for

The Portable Victrola

Small and light and easy to handle—it folds up like a traveling case, is carried by a handle like a traveling bag and will stand the bangs and bumps of long, hard journeys.

In the canoe, the motor car, the rowboat, in fact, anywhere there is room for this sturdy little instrument.

In size it is just 17 1/2 x 12 1/2 x 9 inches.

Despite its size it will play any record any other Victrola will—either 10 or 12 inch—and has many of the features that have made the Victrola a world-famed instrument.

The price, complete, is \$50.

(Second Floor)

Have a Chair?

Antiques can supply almost any quaint and interesting kind.

The little rush-seat chair that locks so well tucked into an odd corner is here in quantities.

There are entire sets of six old rush-seat chairs, or sets of four, or pairs, or many interesting single chairs. The ladder backs are high or low, and generally painted or stenciled.

Old Windsor chairs have a special interest, because it is said the first American ones were made in Philadelphia. Legend says George I first saw one in an humble cottage at Windsor, and at once ordered some for himself. Hence the name. In cottage or palace, they are equally at home.

Antiques shows some interesting old Windsor chairs of various types, some made about 1770 or 1780, but most more recent.

Fine old Chippendale and Sheraton chairs, quaint fan-back chairs, old Dutch chairs, old Boston rockers, plank-seat chairs, old Lebanon chairs, and old oak Lancashire chairs are among the many attractive types used in furnishing the Antique Rooms.

All are for sale at reasonable prices.

(Fifth Floor)

Ready Vol. II of The Outline of Science "A Plain Story Simply Told"

Edited by Prof. J. Arthur Thomson

The second volume deals with the wonders of microscopy, Darwinism, natural history, all set forth clearly and accurately for the information and pleasure of the non-scientific public.

Each volume is priced \$3.75.

The entire set of four volumes can be ordered now, if desired, for \$15.

(Main Floor)

Such a Useful Thing Is Silver Plated Ware!

Many Summer homes would scarcely know how to do without it!

Without taking the place of sterling silver, it does all a particular need. In the mere matter of breakage alone, it saves its cost over and over again.

Just now the favorite pieces of silver plated ware seem to be:

Covered vegetable dishes, \$9 to \$68.
Meat platters, \$14.50 to \$100.
Decorated table mats, \$3 to \$4.
Glass-lined casseroles, \$7.50.
Fruit compotes, \$11.50.
Water pitchers, \$15.50 to \$68.

(Main Floor)

Baronet Satin Skirts at \$7.50

In white only, but the satin is of excellent quality, and the style a good one.

Regular sizes are \$7.50; large sizes, \$8.75.

(First Floor)

Muslin Bed Sheets at \$1

Another lot of the specially good muslin sheets for summer use, to sell at \$1.

Size 81x90 inches, and made of a fair quality of smooth muslin.

(First Floor)

New Metal Bridge Lamps

are shown today in the Lamp Store—in a variety of styles and new finishes.

The lamps are cast metal, with adjustable arms, and are finished in bronze, polychrome, ivory green and other colors, and are priced at \$23.50 to \$36.50.

Appropriate shades for them are \$4.50 to \$45.

(Fourth Floor)

Oiled Silk Raincoats and Capes of Feather Lightness

Not for ordinary rainy weather merely, but ideal for sporting uses—fishing and yachting. Some women even make a point of taking them along on motoring and camping trips.

The coats—big, loose, pocketed raglan affairs—are \$20.

The capes—even more ample—are \$25.

Each comes in vivid color—purples, russets, a dark sea green, a China blue and navy.

(First Floor)



A Number of Handsome Dresses for Young Women Are Reduced

NOT many, less than a hundred in all, but every one represents a new and exclusive fashion and there is scarcely a duplicate among them.

There are lovely dinner and theatre dresses, afternoon and even some smart street frocks in Canton crepe, crepe de chine, Georgette crepe and other silks. All are elaborately beaded, braided, hand embroidered and some are in the new two-color styles.

The color range is wide, from navy blue and black to many of the novel shades of the season and also white. Sizes from 14 to 20.

And, best of all, the prices now are only \$35 to \$85.

(Second Floor)

Certainly She Wears Gloves But Cool Ones

And coolest of all are silk—so light on the hand one doesn't feel them, and yet a protection from dust, and a necessity to correct dressing.

To be satisfactory, silk gloves must be thoroughly well-made, of the good silk that is strong yet elastic.

Nothing better will be found than fine Wanamaker silk gloves. Eight-button from \$1.35 up; 12-button from \$1.65 up; 16-button from \$2 up.

The perfection of silk-glove making, fitting exquisitely, wearing well, and giving entire satisfaction. Black, white and fashionable colors.

(Main Floor)



200 Pieces of Wicker and Hickory Furniture Lowered One-Third to One-Half

Three distinct groups are embraced in a clearaway of odd pieces and small lots.

50 Reed, Willow and Fiber pieces are at half.

50 pieces of the same description are lowered one-third.

100 rustic hickory pieces are lowered one-third.

Chairs, rockers, settees and tables make up the variety.

Not more than two or three pieces of any one kind and in some cases just one.

In the wicker, which includes willow and fiber, chairs begin at \$5.

Rockers are \$9 and upward.

Settees are \$12 and upward.

A number of two, three and five piece wicker suits are also included at one-third to one-half less.

The Hickory Pieces—

comprise chairs, rockers and settees, all excellent things of good hardy wood and well made.

Chairs begin at \$4.25; rockers at \$4; settees at \$11.50.

(Seventh Floor)

A Black Pig Skin Traveling Bag Is a Worth While Value at \$7.50

Worth while for any man, for it not only is strong and wearable but conventional looking too.

The 18-inch size, plenty roomy enough to carry all a man wants on a week-end trip, with hand-sewn frames and leather lining.

(Main Floor)

Fine Negligees

Ever so many graceful and exquisite colored things may be found in the French Room just now, beginning with simple slip-overs of crepe meteor priced at \$12, and ending with garments that are nothing short of enchanting at \$95.

(Third Floor)

Needed About the House

are any number of little things that the House Furnishing Store provides in better quality. For instance—

French Papier Mache basins are \$1 to \$1.75.

Towel racks with five arms are marked 50 cents each.

There are small saw cutters as low as 25 and 30 cents.

A good coffee mill can be had for \$1.50, \$1.65 and by easy stages up to \$5.

A little china salt box is here for 65 cents.

Mats that are made just to spread in front of wash tubs to keep the floor dry are marked \$2.

There is a no-tack chair seat that wears well and is a mighty practical thing to have. 12 to 16 inches at 65 cents to 85 cents.

Rolling pins are at work in every kitchen and maybe glass ones would bring an added sense of security into the home. Opalite rolling pins are said to be more sanitary. Priced \$5 cents.

(Fourth Floor)

3000 Yards Woven Imported Tissue at 38c

An importer's overlot, at about half the early season price.

Fine weave and good colors, with white line check in three sizes, on sheer colored ground. Blue, green, tan, lavender, gray and rose. 38 inches wide.

(West Alab)

Light and Comfortable Outing Hats of Felt Are Only \$1

Either a man or a woman—a boy or a girl for that matter—can wear them.

Easy little hats that are becoming on most any one and cool, but smart as can be on the picnic or at the shore and sailing.

With a round crown and roll brim and when hot on the head they roll up into a little bundle that easily will slide into a pocket.

Beside black, white and gray there are fifteen gay sports colors to choose from.

(Main Floor)

New Lot of Dimity Bedspreads \$2 and \$2.25

Two new cases opened. Cool, snowy dimity in old-fashioned seersucker weaves that wash like sheets.

The most popular spreads ever and the new lot will go as quickly as the others.

Size, 72x90 at \$2 and 81x90 at \$2.25 each.

Also some floral dimity spreads for double beds at \$2.25 each, in size 80x90 inches.

(Sixth Floor)

Many Men Prefer a Brogue With a Soft Toe

It's more comfortable, they say, and no doubt it is, for the brogues we have in mind are about as easy and fine to wear as any that have come along in many a day.

Tan grained calfskin, with soft toe and perforations nearly everywhere.

Fashionable and serviceable and mighty economical at \$6.40.

(Main Floor)

Linen Breakfast Sets From Czecho-Slovakia, Novel and Excellent

Sets that introduce a charming touch of color into breakfast napery.

In each set is one tablecloth and half a dozen napkins.

One has a white ground in a crystal weave effect with an all-over check pattern in delft blue, an odd and striking idea. The price is \$12 a set.

Sets in a somewhat similar pattern, but in a light blue color and hemstitched, are \$16.50 for the cloth and six matching napkins.

(First Floor)

Tub Silk Broadcloth a Boon to Womankind

It enables her to have the most charming summer silk frocks imaginable, that will go into the tub without harm, and do up as perfectly as a linen handkerchief.

In plain white it is refreshingly cool. Priced \$2 a yard.

In the lovely solid colors it is highly successful. Lark tan, dove gray, canary yellow, dainty pink, blue or orchid and practical navy. Priced \$2.50 a yard.

All 32 inches wide.

(First Floor)

An Afternoon Slipper in Walnut Brown Suede, \$12

Who doesn't like a suede slipper? It is soft as a glove on the foot, and in dark colors it invariably makes the feet look small and dainty.

An attractive example is a walnut brown suede slipper in sandal effect, with brown kid trimming. Instep strap, top band and side cut-work are of the kid.

It has modified Spanish heel, medium toe and vamp, feather-weight turned sole.

The price is \$12 a pair.

(First Floor)

Mosul and Hamadan Rugs—Two Remarkable Groups

THE Mosuls average approximately 3.6x6.6 ft. and are priced at \$37.

The Hamadans are about 3x4 ft. and are marked \$22 each.

The Mosuls are mostly in dark reds and blues with touches of ecru, the Hamadans chiefly in tan, ecru and dark blue shades, sometimes with red for contrast.

Good, serviceable rugs, every one of them.

(Seventh Floor)