

GIMBELS EXPAND NEW YORK STORE

Take Over Saks & Co. Site at Thirty-third and Broadway as an Annex

RENTAL IS \$8,500,000

An additional site has been acquired by Gimbel Brothers for their New York store through a lease of the property now occupied by Saks & Co. at Thirty-third and Broadway, opposite the present store. The rental for the period amounts to nearly \$8,500,000.

The negotiations have been under way for some time between Isaac Gimbel, president of Gimbel Brothers, and George Whelan, president of the United Cigar Stores Company, who held the property commencing with the expiration of the present tenant's lease. The deal brings to Gimbel Brothers the frontage of another Broadway block. This is the second step this firm has taken as a demonstration of its faith in the Thirty-third and Thirty-fourth streets district, for it was only four years ago that Gimbel Brothers bought outright the site of their present store, on which they only had a ninety-nine-year lease, and with the new holding the greatest retail establishments in the world. Jules Mastbaum was instrumental in bringing the deal to a successful termination.

Every important avenue of transportation in Greater New York has a station in or connected with Gimbel Brothers store, and from every part of the United States visitors to New York can reach it from their station or hotel directly and without using the street entrances.

400-Foot Frontage on Broadway

Mere figures hardly express the enormous size of the combined installations. There will be a frontage on Broadway in the busiest section of the metropolis of 400 feet, or two city blocks; on Thirty-second street, the gateway to the Pennsylvania Station, of 400 feet; on the south side of Thirty-third street, the gateway to the Long Island and the Pennsylvania and the hotels, of 400 feet; on the north side of Thirty-third street, 100 feet; on the south side of Thirty-fourth street, the great trade artery of New York, 100 feet.

The display windows of the combined property will probably represent the largest number of display windows of any one store in the world, and the space occupied by this frontage is far in excess of many good-size complete stores.

The number of employees in the new enlarged stores will probably reach 7500 to 8000 persons. The delivery stations which at present extend to virtually the entire environs of New York, will require hundreds of trucks. The amount of merchandise necessary for the conduct of this great business will amount, in permanent stocks, to many millions of dollars.

Take Possession in 1924
Gimbel Brothers will not take possession of the property acquired until the spring of 1924.

The members of the Gimbel house residing in New York City are Isaac Gimbel, Louis S. Gimbel, Bernard P. Gimbel, Frederic A. Gimbel, Lee Adam Gimbel, in Philadelphia, Ellis A. Gimbel, Charles Gimbel, Daniel Gimbel, Adam Gimbel, Ellis A. Gimbel, Jr., Richard Gimbel, Benedict Gimbel, Jr., and Jacob Gimbel.

Wild Shot Starts Fire

A shot fired through a waving curtain started a fire last night in Edwin street near Berks, according to police of the Twentieth and Buttonwood streets station. The shot was fired by a Negro named Robinson at Mrs. Louise Johnson, colored, who was sitting on her steps across the street. They had been in an altercation earlier in the day, police say.

Hearing on Anchorage Rules

Major L. E. Lyon, district engineer of the War Department, has notified the Harbor and Navigation Committee of the Chamber of Commerce that a public hearing will be held on July 20 to consider the question whether the federal anchorage regulations for the port of Philadelphia will be amended adjacent thereto should be rescinded or continued in force.

Shave With Cuticura Soap The New Way Without Mug

FOR FALLING HAIR
Use our Extract of Camphor three times a week. Unless the condition of the scalp is improved, the hair will not grow. It is a hair-restoring preparation which has won popularity through many years of use. If baldness troubles you, don't delay in using it.

LLEWELLYN'S
Philadelphia's Standard Drug Store
1518 Chestnut Street

NIAGARA FALLS EXCURSIONS THURSDAYS
July 6, 20, August 3, 17, 31, September 14, 28 and October 12
Round \$16.80 Trip
From PHILADELPHIA
Tickets valid in either direction care on payment of usual charge for space occupied, including surcharge.
Dining Car Attached
TRAIN LEAVES
Eastern Standard Time
Broad Street Station... 8:27 A. M.
West Philadelphia... 8:32 A. M.
The Ideal Route to Niagara Falls, with a daylight ride through beautiful Susquehanna Valley.
Proportionate fares from other points. Tickets good for 14 days.
The Route of the Broadway Limited

GIVES LIFE FOR CHILDREN

Huckster Fatally Injured in Stopping Frightened Horse

In an attempt to prevent a crowd of children from being run over, James Taggart, a huckster, was seriously injured by his own wagon and died shortly after midnight in Mercy Hospital. He was fifty-eight years old and lived at 1112 Snyder avenue.

While carrying on his business in the vicinity of Sixtieth street and Woodland avenue, Saturday, Taggart alighted from the wagon. His horse became frightened at a passing automobile and started toward a group of children playing in the street.

AUTO HITS CYCLE: 2 HURT

Man and Woman Injured at Broad and Spruce Streets

Hurled to the street when the motorcycle on which they were riding collided with an automobile at Broad and Spruce streets last night, Jose Tavers and Pauline Rasis, both of 526 Fairmount avenue, received fractures of the legs and internal injuries. They were taken to Jefferson Hospital.

Isadore Moskowitz, 413 South Fifty-fifth street, driver of the automobile, was arrested and held under \$400 bail by Magistrate Rooney for a further hearing July 3.

SHOT DURING ALTERCATION

Police Say Man Arrested Fired in Self-Defense

As the result of an altercation early this morning, Thomas Shea, 1542 Christian street, is in the Howard Hospital with a bullet wound in his chest and Samuel Hookford, 1317 Bainbridge street, is held without bail.

At a hearing before Magistrate Greis this morning police of the Second and

Christian streets station said Shea was intoxicated and was shot by Hookford in self-defense.

THE WORLD IN A MIRROR
The beautiful septa tones of the many places and events of the world, enhance the attractiveness of the only retrospective account published by any Philadelphia newspaper. It is a part of each Sunday's "Larson's." "Make it a Habit."—Ado.



Fashionable earrings of 14-kt. green gold, per pair—\$10.

Earrings are much worn by women of fashion. Our styles are plentiful.

S. Kind & Sons, 1110 Chestnut St.

DIAMOND MERCHANTS—JEWELERS—SILVERSMITHS

Thresher Bros.
The Specialty Silk Store
1322 Chestnut St.
FINAL ANNOUNCEMENT of our JUNE CLEARANCE SALE SILKS

Unusual financial conditions in the silk market the past spring enabled us to make some very large and especially advantageous cash purchases from some of the oldest and best-known silk manufacturers whose names are a household word, which we offer together with all odds and ends, discontinued lines, and short lengths at such remarkable values that will insure immediate clearance and make many new friends through our four great specialty silk stores which your loyalty has helped to build up for us in four large cities.

Boston Philadelphia Cleveland Baltimore

FOURTH FLOOR

Silk Remnants—Past season's accumulation of double width remnants, lengths from one yard to five yards. Usual retail price \$1.25 to \$3.50 yd. All at... **95c**

- 33-in. Imported Japanese Pongee Wash Silk, natural color only. Retail values, \$1.25 and \$1.75 yd. Sale price... **88c & \$1.15** yd.
- 36-in. Imported White Habutai Wash Silk, made in Japan, cool and serviceable for summer wear; launders perfectly. Retail values, \$1.25 and \$1.75 yd. Sale price... **95c & \$1.35** yd.
- 36-in. Black Taffeta and Messaline, of a good weight, soft finish, medium luster; suitable for dresses, waists and linings. Retail value \$1.95 yd. Sale price... **\$1.25** yd.
- 36- and 32-in. Striped Tub Silks, in medium weights, all-silk broadcloths in the wanted color combinations; a most serviceable fabric for waists, dresses, men's shirts and pajamas. Retail value, \$2.00 yd. Sale price... **\$1.55** yd.
- 40-in. Crepe de Chine, Street and Evening Shades, plenty of pink and white. Retail value, \$1.65 yd. Sale price... **\$1.25** yd.
- 40-in. Crepes, five of our most popular weaves, crepe de chine, Canton crepe, crepe meteor, faille crepe, satin crystal crepe, in a line of colors, plenty of white, pink, navy, brown and black. Retail value \$3.00 yd. Sale price... **\$2.35** yd.
- 40-in. Crepe de Chine, of a good weight, firm weave, the latest Newport and Bimini prints on dark and light background, suitable for full dresses, blouses and linings. Retail value \$3.00 yd. Sale price... **\$2.35** yd.
- 36-in. Printed Satin Foulards and Summer Prints, on light and dark backgrounds, suitable for dresses. Retail value, \$2.00 yd. Sale price... **\$1.45** yd.
- 40-in. The Ace of Fiber Sport Satin, street and evening shades, including all the new sport colors, plenty of white, navy, brown and black. Retail value, \$2.50 yd. Sale price... **\$1.85** yd.
- 36-in. Tricolette, made from a high-grade fiber silk, in plain colors, others of a heavier material with self-colored stripe, a quality that we have sold all the season at \$1.95 yd. Sale price... **\$1.25** yd.
- 40-in. Sport Fiber Silks, including nearly all the trade-mark brands, street and evening shades, plain and fancy effects, the correct material for sport skirts, etc. Retail values, \$4.00 & \$5.00 yd. Sale price... **\$2.65 & \$3.35** yd.
- 36-in. Crepe Knit and Sport Knit, the new crepe weave this season with crystal face, plain and self-colored sport stripe, in all the new colors, suitable for sport dresses, cane suits and skirts. Retail value, \$3.50 yd. Sale price... **\$2.65** yd.
- 40-in. Printed Foulards and Crepe Silks, a purchase that was made the past week for little more than one-half of the cost of manufacture; a most serviceable fabric for waists, dresses, linings, etc., must be seen to be appreciated. Retail value, \$2.50 yd. Sale price... **\$1.65** yd.

WAISTS and PETTICOATS

- THIRD FLOOR
Natural-Color Imported Silk Pongee Waists, in smart tailored models. Retail value, \$4.95. Sale price... **\$2.95**
- Hand-Made French Voile and Batiste Waists, in several attractive models trimmed with real filet lace. Retail value up to \$4.95. Sale price... **\$2.95**
- Odd Lot of Georgette, Crepe de Chine, White Habutai and Striped Tub Silk Waists, beaded, embroidered and tailored styles. Retail values up to \$8.95. Sale price... **\$3.95**
- THIRD FLOOR
Excellent Quality of All-Silk Jersey-Top Petticoats, in a good line of colors (also black) with flounces of changeable messaline. Retail value, \$3.95. Sale price... **\$1.95**
- White Wash Satin Petticoats, straight-line model, shadow-proof, extra-heavy quality. Retail value, \$4.95. Sale price... **\$2.95**
- Special All-Silk Jersey Knickers, very heavy quality, re-enforced, colors are henna, Pekin blue, brown, navy, taupe and black. Retail value, \$4.50. Sale price... **\$1.95**

NOTE Owing to the extremely low prices that obtain during this sale all purchases must be considered final. Mail orders must be accompanied by cash sufficient to cover purchase and cost of mailing, balance will be immediately returned. Positively no credits, reservations or C. O. D's.

Thresher Building
1322 Chestnut St.
Telephone: Walnut 2035 2036

Mail orders filled as long as lots last, except on remnants.

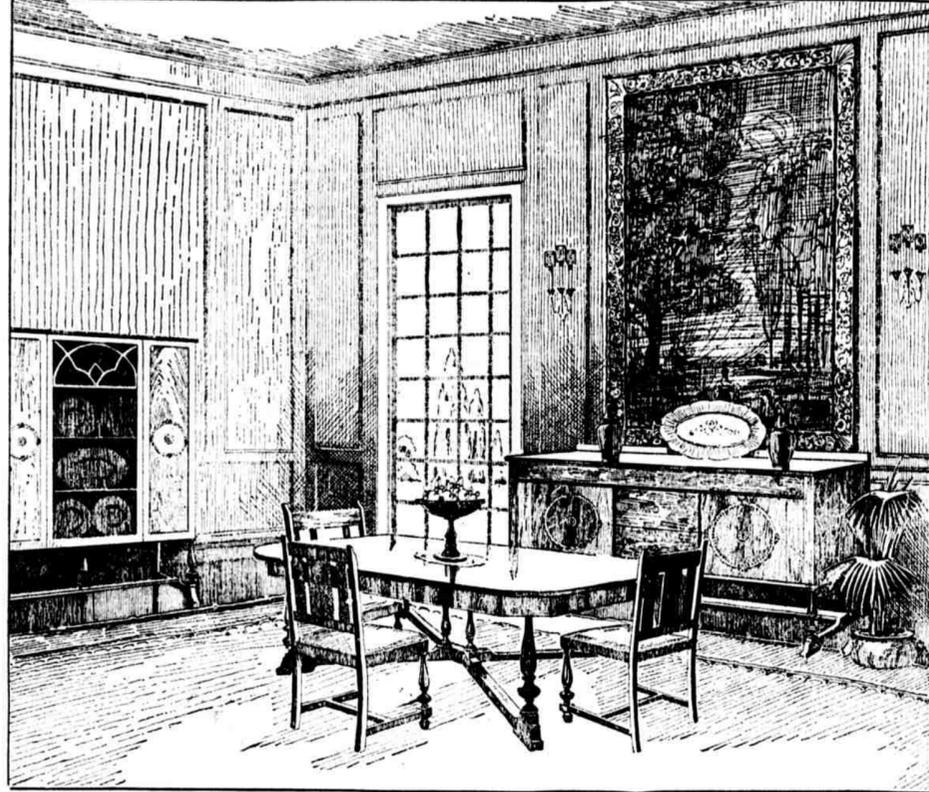
Boston Store 19 Temple Place
Cleveland Store 1148 Euclid Ave.
Baltimore Store 17 W. Lexington St.

Five More Days to Save Money in This Great Rebuilding Sale

This announcement will redouble the number of our customers. The last week in all Van Sciver Sale Events is always greatest in the volume of business because of the additional advantages. And we are determined that this Sale will prove no exception to the rule. The great reductions, the wonderful values, the seemingly endless array of Suites and Pieces make possible selections that have no counterpart anywhere — with everything marked at savings that we believe are without parallel.

The unprecedented buying during this Sale of Furniture has relieved much of the overcrowded condition that handicapped us in our rebuilding work. The four-acre addition to our Great Factory-Store, which is going up on the site of seven of our old buildings, crowded us everywhere. This week's selling will help to clear the worst of the congestion. We have already seen to this in the great values that we are offering.

As we look back over the events of our history, we can point to this as one of the most unusual and advantageous Sales we ever announced to our customers and the public. But it is moving toward its end. Briefly, we say, make the most of it.



ILLUSTRATED FROM OUR SALES FLOORS
A Walnut Dining-Room Suite in which the characteristics of dignity harmonize with the warmth of the Span-Emilian influence are pleasantly reflected in this handsome design. Note the well-balanced embellishments on the front of the Buffet and China Closet. The stretchers on each piece are typical of grace and sturdiness. The artistically patterned chairs have seats that are covered in a pretty design of tapestry. A Suite that radiates hospitality and charm, and, best of all, marked at an astonishingly attractive price. Ask to see it.

Some of Many Rebuilding Sale Values

- | BEDROOM | LIVING ROOM | Other Values |
|---|--|---|
| Walnut Queen Anne Suite, 4 pieces... \$110.00 | \$85.00 Mahogany-Finish Suite, covered with Blue Imitation Leather, 3 pieces... \$32.00 | \$420.00 Red Morocco Leather Suite, spring seats, loose cushions, 2 pieces... \$325.00 |
| Mahogany-Finish Suite, 7 pieces... \$244.50 | \$225.00 Mahogany-and-Cane Suite, Tapestry-covered spring seats, 3 pieces... \$145.00 | Overstuffed loose-cushion Suite, spring seats, covered with Blue Mohair, 3 pcs... \$330.00 |
| \$550.00 Mahogany Suite, 8 pieces... \$350.00 | \$210.00 Overstuffed loose-cushion Suite, spring seats, covered with Tapestry, 3 pcs... \$185.00 | Overstuffed loose-cushion Suite, spring seats, covered with Figured Mohair, 3 pcs... \$235.00 |
| \$425.00 Mahogany Suite, 4 pieces... \$300.00 | \$250.00 Overstuffed loose-cushion Suite, spring seats, covered with Tapestry, 3 pcs... \$300.00 | Equally great values in Dining-Room Furniture. |
| \$516.00 Mahogany Suite, 8 pieces... \$465.00 | \$250.00 Overstuffed loose-cushion Suite, spring seats, covered with Tapestry, 3 pcs... \$315.00 | Hundreds of Easy, Overstuffed and Windsor chairs for Living Room and Hall at wonderful savings. |
| Brown Mahog. Louis XV Suite, 7 pcs... \$348.25 | | |
| \$625.00 Mahogany Suite, 8 pieces... \$575.00 | | |
| Walnut Suite, 7 pieces... \$416.00 | | |
| \$125.00 Walnut, Louis XV Suite, 7 pieces... \$100.00 | | |

A GREAT OPPORTUNITY IN WICKER FURNITURE
We are not only buying more Wicker Furniture than ever in our history, but we are selling more than we ever sold before — at lower prices than any competition we know of can equal. Seeing is believing. Hundreds of Suites and Pieces in the newest and daintiest of colorings. The richest of upholstery effects and the most pleasing designs. A Wicker Furniture wonderland — in extent, variety and beauty, with unmatched economies that will prove an agreeable surprise at every turn.

THESE HANDSOME RUGS AT SPECIAL PRICES

Broken lines remaining from the heavy Spring selling, all from our regular stock and every Rug perfect. A good choice in attractive designs and colorings, but only one or two patterns of a kind, so be early for best choice.

- High Pile Axminster Rugs, size 7.6x9 ft. \$24.50
- Best Quality Axminster Rugs, size 9x12 ft. \$45.00
- Seamless Velvet Rugs, size 8.3x10.6 ft. \$32.00
- Royal Wilton Rugs, size 9x12 ft. \$59.50

SUMMER RUGS IN CHEERFUL COLORINGS

A wonderful array in all the wanted weaves and color effects, including the best domestic products of the loom, and many exclusive importations. All marked at prices lower than prevailing market values. These Rugs at unusual savings:

- Stenciled Grass Rugs, size 9x12 ft. \$6.50
- Stenciled Grass Rugs, size 8x10 ft. \$5.50

Typewriter Desk, \$38.00
This Desk is 42 in. long by 30 in. deep. Has five-ply built-up top, 1 1/4 in. thick, with brass leg sockets and stationary rack in use. A remarkable value, in Oak and Mahogany finish, \$38.00.

COUCH HAMMOCKS
A well-constructed Hammock, with angle-iron frame, galvanized springs and chain links. Good grade of Kluks, or solid... \$10.75
Other Hammocks, \$9.75, \$12.50, \$25.00, \$35.00 up to \$95.00.

VUDOR PORCH SHADES
The very best and strongest wood slats, double woven ends. Some of the sizes and prices:
6 ft. wide, 2 1/2 ft. drop... \$6.35
7 ft. wide, 2 1/2 ft. drop... \$7.65
8 ft. wide, 2 1/2 ft. drop... \$8.95
9 ft. wide, 2 1/2 ft. drop... \$10.25
10 ft. wide, 2 1/2 ft. drop... \$11.55
12 ft. wide, 2 1/2 ft. drop... \$13.25

Handsome Mahogany Chime Clock
Westminster quarter-hour chime. Has 6-inch silvered dial and Ansonia movement. Height, 10 1/2 in.; width, 2 1/2 in. A fine gift. Price, \$65.00 for silvered dial and \$75.00 for mahogany dial. Hundreds of other clocks from \$7.75 up to \$125.00.

OUR EXPERTS ARE ALWAYS GLAD TO ADVISE CUSTOMERS ON INTERIOR DECORATIONS

J. B. Van Sciver Co.

MANUFACTURERS, IMPORTERS, AND RETAILERS
MARKET STREET FERRY, CAMDEN, N. J.
Store Opens at 8:30 A. M. Closes at 5:00 P. M. Telephone Connections Pennsylvania, Call Lumber 6200 New Jersey, Call Camden 280 Market Street Ferry Boat Land Opposite Store