

STRAWBRIDGE & CLOTHIER

The First of Two Record-Breaking

CLOVER DAYS

The Store Opens at 8.30 To-morrow

More extensive preparations have been made, more special purchases of merchandise procured; more lots of desirable goods reduced for these Anniversary Clover Days than at any time since our first Clover Day. Prices are lower than for years past, and values greater in relation to prevailing regular prices. More than 1000 different Clover Specials are ready—most of them in quantities for both days, but many will be sold out in one day, some will go in a few hours.

Gingham Dresses \$7.50
Black, blue, red, lavender and brown checks; white pique or embroidered organdie trimmings. Sizes 36 to 46.

Foulard Dresses \$14
One-third under price. Tunic effect, flat collar and vestee of self-material. Three-quarter sleeves. Black, blue and brown, neatly figured in white and colors.

Lovely Dresses of Crepe de Chine \$12.75
Side-draped effects, with long flat collar, crepe Georgette vestee. Three-quarter sleeve, black, white, navy blue, henna and gray.

Dresses of Beaded Crepe de Chine \$16.25
Plaited-panel styles with vestee, loose sleeves and flat collar. In navy blue, black and white.

NEW DRESSES!

Second Floor

Crepe-de-chine Dresses—\$18.50
Loose-plaited panels, flowing three-quarter sleeves; crushed girdle, round neck. Black, blue, white, gray.

Voile Dresses In Extra Sizes \$8.50
Over-blouse model with plaited panels. Black and navy blue, dotted in white.

Crepe-de-chine Dresses—\$17.25
Tunic style. In navy blue, black, dark brown, henna and white; made with lace vestee.

Dresses of Tricolette \$19.50

Dresses of Fine Canton Crepe \$19.50

Panel and circular tunic styles. Braid and embroidery - trimmed. Three-quarter sleeves, some with flowing cuffs. Smart shades.

Long-waisted, plaited-skirt effects, braid-trimmed; three-quarter sleeves; self girdle; lace vestee. Black, white, colors.

WOMEN'S OUTER APPAREL AT GREAT SAVINGS

SECOND FLOOR

Smart Linen Suits About Half Price—\$8.75
Tailored, straight-line models with long coats, narrow belts, inset pockets and notched collars.

Crepe de Chine Blouses and Over-Blouses—\$1.95
In flesh color and suit shades; semi-tailored styles with a variety of pretty trimming touches.

Summer Suits—Worth Much More—\$27.50
Silk and wool crepe; belted models; black and navy blue; silk-lined coats.

Silk Over-Blouses—\$2.95 About One-third Less
In bright colors and suit shades; elaborately beaded and embroidered; collarless; short kimono sleeves.

Homespun Suits—\$12.75
A reduction of one-third. Long, semi-fitting coats that can be worn with or without belt; notch collars, inset pockets. In russet and heliotrope.

Lovely Crepe de Chine Over-Blouses at \$4.95
In a variety of styles and colors. All exquisitely made.

Twill-cord and Tricotine Suits—\$40.00
High-grade suits, expertly tailored in the trim, slendering effects of the season. Some embroidered. Others braid trimmed.

Over-Blouses Reduced to Half Price—\$1.00
Georgette, wool jersey and mercerized. Odd lots reduced to half price.

Smart Top Coats Unusual at \$9.75
Knee-length coats of tan cloaking, unlined; raglan sleeves, belt and patch pockets.

Smocks and Blouses Broken Sizes, 50c
Colored linen smocks, Peter Pan or collarless; white Voile Blouses, lace-trimmed. Half price.

Capes of Plaid Cloaking, \$12.50
Cut very full, collars that close well at throat. Some lined throughout. A value you will not often come across.

Voile Blouses About Half Price—\$1.35
Some with tucked vest; others with convertible collar; lace-trimmed and embroidery-trimmed.

Silk Crepe Capes Special at \$19.50
With standing collar of black, charcoal or gray fur; fringed around bottom and silk-lined throughout.

Batiste and Dimity Blouses at \$1.50
Semi-tailored models trimmed with heading; plain models with convertible collar; long sleeves.

Raincoats—now \$7.25
Belted raincoats of rubberized silk and cloth—not a large lot, but a wonderful value.

Cotton Blouses—\$1.65
Of fine voile or batiste, tucked or lace-trimmed. Some with imported embroidery panels.

Wash Skirts—\$2.50
Of gabardine and surf satin, attractive styles and a good range of sizes.

Fine Blouses in the French Salon—\$3.50
Worth double and more. White, orchid, French blue and flesh color. Broken sizes.

Clearance of Odd Lots of Skirts—\$4.75
Serge in black and navy; flannels in colors; a few silks; chiefly one of a kind, not all sizes.

Wool Fabrics Under Price
FIRST FLOOR
54-inch All-Wool Jersey Cloth—\$1.35
One of the best known materials for strenuous wear. In all the fashionable shades.

Women's Bathing Suits—\$2.95 and \$3.95
Two-in-one model with cap sleeves and stripe trimming, \$3.95. Another model, untrimmed, \$2.95.

Striped Wool Sports Skirtings—now \$1.95
All-wool, 48 to 54 inches wide, and in a great variety of styles.

Women's Surf Satin Suits—\$2.95
Of black surf satin, trimmed with white bands.

54-inch All-Wool Serge—now \$1.25
Worth nearly double. Excellent for capes as well as dresses.

Children's Bathing Suits—\$1.00 and \$1.50
Excellent values. Mothers should get here early for these.

Fancy Black English Mohair—now \$1.25
Striped and fancy effects. An excellent fabric for vacation traveling apparel. Width 40 inches.

R-U-G-S And Other Floor Coverings At Notable Price Reductions

Serapi Oriental Rugs \$179.50
Average size 9x12 feet. Beautiful designs and colors. A saving of more than one-fourth.

Royal Wilton Rugs, 8.3x10.6—\$53.00
Royal Wilton Rugs, 9x12 feet—\$55.00
Overbrook Axminster, 7.6x9—\$21.00
Overbrook Axminster, 8.3x10.6—\$25.00
Overbrook Axminster, 9x12—\$27.00
Japanese Rush Rugs, 27x54 inches—now \$1.95; 18x36 inches—now 85c.
Fibre Rugs, 8.3x10.6 feet—\$9.00
Fibre Rugs, 9x12 feet—now \$10.00
Rainbow Rag Rugs, 9x12 feet—\$11.50

Grass Rugs 9x12 feet \$11.50
Crest Rugs and Prairie Grass Rugs.

Imported Long Lisle Gloves—now 55c
Sixteen-button-length. Gloves of finely woven lisle; all in the much-wanted white.

1000 Pairs of White Silk Gloves—\$1.00
Twelve-button length and sixteen-button length. Double finger-tips.

Collar-and-Cuff Sets, Special, 40c
Imported eyelid embroideries, in white and ecru and in five different patterns.

25 Handsome Mink Scarfs—now \$25.00
Genuine Mink, two-skin models, attractively trimmed with heads and tails.

Stone Marten Scarfs Exceptional at \$45.00
One of the most fashionable furs of the season, and in the desirable two-skin style.

Boys' Straw Hats—\$1.15 Save One-half and More
Odd group from our regular stock, plenty of variety, chiefly black and brown.

Boys' Caps, Now 75c Half Price and Less
Eight-section top, taped seams, of tweeds and suitings.

Boys' Suits With Extra Trousers at \$6.75
Smart styles of excellent cheviot. Sizes 8 to 16 years. Half price.

Boys' Blue Serge Suits Under Price, \$7.25
Suits that usually sell for almost twice this price. Well tailored. Sizes 8 to 16 years.

Corsets and Underwear

THIRD FLOOR

Envelope Chemises—85c
Of willow-loom cotton trimmed with lace or embroidery.

Night Gowns—85c
Of nainsook, some of willow loom cotton, daintily finished with hem-stitching, embroidery or gingham.

Muslin Underwear Greatly Reduced
Odd lots of Night Gowns, Envelope Chemises and two-piece Sets, at great reductions.

1000 S. & C. Special Corsets—now 95c
More than one-third under price. A broken lot of models and sizes. Pink and white coutil; low bust and long skirt. Models for all types of figure—lightly boned, all-elastic top to heavily boned models for full figures. Chiefly in pink and in brocade materials.

Well-known Corsets Exceptional at \$1.85
Many worth double and more. S. & C. Special, Warner, Nemo and others. Models for all types of figure—lightly boned, all-elastic top to heavily boned models for full figures. Chiefly in pink and in brocade materials.

The New Cirlet Brassieres—now 95c
Many worth double and treble this price. Pink and white, plain and fancy materials.

Corsets for Slender Figures—now \$2.35
S. & C. Special Corsets for slender or average figures. Elastic-tops, pink brocade model; long skirt with free hip space.

Fine Corsets, \$3.45 About Half Price
Some less than half price. Smart Set, S. & C. Special, Redfern and many other good makes.

Fine Philippine Undergarments—\$2.20
Night gowns and Envelope Chemises of lingerie cloth, prettily embroidered, \$2.20. Also some Philippine drawers, embroidered or simply scalloped, \$1.45 and \$1.85.

White Tub Silk Petticoats at \$2.50
Straight-line models with hem-stitching, others made with tailored flounces and double panel back and front.

Fine White Satine Petticoats—now 75c
An excellent value. Hemstitched hem; double panel back and front.

Dress Accessories
SECOND FLOOR

Fur Scarfs Greatly Under Price—\$12.00
Japanese Mink and dyed Ringtail Scarfs in rich brown tones, and in the desirable two-skin effects.

25 Handsome Mink Scarfs—now \$25.00
Genuine Mink, two-skin models, attractively trimmed with heads and tails.

Stone Marten Scarfs Exceptional at \$45.00
One of the most fashionable furs of the season, and in the desirable two-skin style.

1000 Boys' Wash Suits Many Less Than Half \$1.15
Many models, many materials, many colorings. All worth considerably more. Sizes 3 to 8 years.

Boys' Wash Norfolk Suits, Special—\$2.95
Suits that should sell for half more and double this Clover price. Sizes 8 to 16 years.

Wash Knickerbockers Many at Half—75c
All at least one-third under price. Cut full, well made. In sizes 7 to 17 years. About 1500 to sell at 75c.

Boys' and Girls' Books Now 38c and 55c
Popular books by well-known authors. These copies are slightly shifed, so are sharply reduced.

Sporting Goods

BASEMENT
Ford-size Tires—\$8.75 About Wholesale Price
New Fabric Tires, well-known make, standard construction, size 30x3 1/2, with guaranteed Schrader Air Gauge free.

Auto Lunch Kits—\$8.50 a Substantial Saving
Every autist will find one of these most convenient. Service for two; large food container.

Spark Plugs for Fords Near Half Price—35c
Nickel finish. Excellent value.

Tennis Rackets—\$3.25 Close to Half Price
Well balanced Rackets. Many models, some with four-sided Cedar handles.

High-Grade Sneakers Sizes for All, Save—\$1.25
Excellent quality, canvas upper, rubber soles. All sizes, from children's 9 to men's 10 1/2, and women's and misses' sizes.

Golf Clubs at \$1.40 Usually One-third More
Golf Irons with special face. Midlons, Mashie Niblics, Putters, Niblics, Mashies. All at special price.

Jewelry and Silverware

FIRST FLOOR
Women's Gold Watches About Half Price—\$10
American movement, in 14-karat gold cases.

French Pearl Bead Necklaces, Special—95c
Necklaces, 24 inches long, with solid gold clasp. Worth one-half more.

Mesh Purses, Gold-Plated, Unusual—\$2.00
Beautiful Mesh Purses at a saving of more than one-third.

200 Silver-plated Bread Trays, now \$1.65
A plain design that is always a favorite. Worth over one-third more.

A Dozen Silver-plated Teaspoons for \$1.30
Good-looking Spoons in a plain design. Just the thing for summer homes.

Sandwich Trays, Silver-plated, now \$3.75
Attractive, in design. With handle.

Children's and Misses' Wear

SECOND FLOOR
Misses' Wash Frocks Remarkable at \$5.00
Light colored, figured voiles, organdie-trimmed; plain-colored frocks with embroidered collar and cuffs; tailored checked ginghams. Sizes 14 to 18 years.

Misses' Ratine and Voile Dresses—\$7.75
Smart, straight-line, belted Ratine Dresses; sheer, figured voiles with lace-trimmed neck, sleeves and pockets. Sizes 14 to 18 years.

Misses' Swiss and Voile Dresses—\$9.00
Low-waisted, sash dresses, in blue, brown and black; with white piping. Sizes 14 to 18 years.

Fine Wash Dresses Unusual at \$13.25
Of plain and figured voiles; tailored ratine and fine linen. Light and dark shades. 14 to 18 years.

New Crepe de Chine Dresses—now \$18.00
In navy blue, black and white. Low-waisted. Sash dresses with kimono sleeves, hemstitched waist and skirt. Sizes 14 to 18 years.

Intermediate Girls' Gingham Frocks—\$6.50
Low-waisted, sash and belted dresses; navy blue, brown, green and red checks with white collar and cuffs. Sizes 12 to 16 years.

Sheer Wash Dresses Reduced to \$2.65
Light-colored figured voiles with ribbon belts; colored organdies with self quilting. Sizes 6 to 12 years.

Children's Cambric Combinations—now 40c
With Blouner drawers; sizes 2 to 8 years. Worth nearly double.

Children's Muslin Underbodies—now 25c
Full cut with double row of tape, sewn buttons at waist-line. Sizes 2 to 6 years.

Children's Wash Dresses—75c to \$2.50
White and colored; broken sizes, and discontinued styles. Sizes 2 to 8 years in the lot.

Morning Frocks
THIRD FLOOR
"Queen Make" Dresses Now \$1.85 and \$2.85
Some less than half price. Dotted batiste, voile and tissue gingham. All slightly imperfect.

Odd Lots of House Dresses—\$1.95 to \$3.85
Checked and striped ginghams, plain chambray, voile and tissue ginghams. Wonderful values.

Checked Gingham House Dresses—\$1.50
Long-waisted models with white organdie collars. Sizes 36 to 46.

Voile Morning Frocks Notable Value—\$2.95
Smart models with organdie collar and cuffs and novel pockets. Worth one-third more.

For Travelers

FOURTH FLOOR
Belber Wardrobe Steamer Trunks—\$18.00
Really exceptional! For these are fibre-covered Trunks with figured cloth lining, draw bolts and spring lock. 14x21x40 inch size.

Belber Wardrobe Trunks, Fibre Covered—\$29.00
Worth about one-half more. With even top, 5 drawers, locking bar, shoe pockets and figured cloth lining. Size 21x22x40 inches.

Leather Traveling Bags Notable Value—\$8.50
Of surface cowhide, smooth or grained and leather-lined; 18- or 20-inch size.

Matting Suit Cases Worth Far More—\$3.75
On strong steel frame, nicely lined, with leather corners and straps; 24-inch size.

Baby Coaches
BASEMENT
New Pullman Coaches Worth Half More, \$24.50
Many worth almost double. Durable, easy-running, comfortable for baby.

Pullman Coaches—\$23 Save One fourth
Three-quarter apartment size, with ample sized bed for baby.

Durable Strollers, \$12.00 Usually One-half More
Strongly constructed, convenient size for baby. Without hood.

Toys
BASEMENT
Little Doll Coaches—\$5 Over One-third Less
Little Coaches for big dolls. A very exceptional value.

Lawn Swings at \$10.75 Regularly Much Higher
Four-passenger swings, in a 4' strongly to last a long time.

Baby Chariots, Now \$25.75—Save a Third
Smart looking and easy running, with heavy tires. Unusual value.

Millinery at Clover Prices

SECOND FLOOR
Black Maline-Hair Dress Hats—\$5.50
Many worth double and more. Five different styles, trimmed with ostrich feathers, flowers and ribbons.

White Hemp Hats About Half Price—\$4.50
Beautiful all-white Hats in many different styles, trimmed with ostrich feathers, flowers and ribbons.

Trimmed New Black Hats, Special, \$2.85
Maline hair in small, medium and large shapes trimmed with ostrich feathers and flowers; some with a touch of white.

Sports Hats, \$1.95 A Sample Lot
Many worth double. All fashionable sports shades for selection.

Many Silks at Clover Savings
FIRST FLOOR
White Silk Pongee in the 36-inch width; washable—\$1.25.

White Baby Broadcloth, all-silk and 36 inches wide—\$1.10.

Canton Crepe in black and colors, 40 inches wide—\$2.95.

New Printed Foulards and Kimono Silks, 36-inch—\$1.50.

Printed Crepe de Chine, in the 40-inch width—now \$2.35.

Novelty Sports Silks, white and colors; 30-inch—\$2.55 and \$2.85.

High-grade Black Chiffon Taffeta with gilt edge—\$1.55.

Fine Satin de Luxe in black and colors; 25 inches wide—\$1.25.

Satin-faced Silk Crepe in black and colors, 40-inch—\$2.55.

Heavy Crepe de Chine, white, black and navy; 40-inch—\$2.95.

All-silk Gingham Checks in lovely colorings; 35-inch—\$1.65.

Pongee Silks greatly under the regular price—\$1.00 to \$2.00.

Lace-stripe Tricolette in fashionable shades—now \$1.25.

Mohair Suits, now \$12.50
Well-tailored of neat dark mohair. Reduced about one-third.

Tropical Suits, \$10.50
Men's and young men's Suits of thin fabrics. Few of a kind.

\$19.50 Suits at Half Price and Less
Handsome Suits of Wickham, Aleo and other good tailoring, in a variety of styles for men and young men—at half and less than half price.

Suits with 2 Pairs of Trousers \$17
Men's and young men's Suits of handsome dark-patterned, all-wool fabrics. All with two pairs of trousers, and all one-third under price. All sizes.

MEN'S CLOTHING

Second Floor
English Cricket Cloth Flannel Trousers, 14-ounce—now \$6.95
Mohair Trousers, in neat dark colorings, extraordinary value at \$3.65
White Duck Trousers, show slight traces of handing, about half price, \$1.15
Youths' Suits, with an extra pair of long trousers—now \$17.50

\$13 Excellent Suits at Half Price
Sports-coat and conservative Suits of all-wool fabrics. A remarkable value group.

100 Hart, Schaffner & Marx Suits \$29.50
Beautifully tailored Suits of tweeds, checks and worsteds. One-third under price.

Apparel for Boys

Boys' Blouses at 50c Are Very Special Value
Cut full in size, all with box-pleat sports collar and short sleeves. Of fancy stripe percale and all-white plain crepe.

Boys' Neckwear, 25c Half Regular Price
Plain Four-in-hands in many bright-color combinations.

MEN'S FURNISHINGS
FIRST FLOOR

Men's Four-in-Hands Half Price, Now 50c
Wide assortment of colorings and designs.

Men's Handkerchiefs of Linen—6 for \$1.15
Plain linen neatly hemstitched. At a special low price.

Men's Woven-Stripe Madras Shirts—\$1.55
Many worth almost twice this price and not a single one purchasable to-day to sell at such a low price. Wonderful variety, 2600 Shirts. Sizes 13 1/2 to 18 inches.

Men's White Shirts, \$1.60 Decidedly Under Price
All worth one-fourth more. Many worth one-half more. Of every wanted shirting material, with or without collar attached.