

Band at 9; Organ at 11 and 4:50
Melody and Chimes at Noon

WANAMAHER'S

Store Opens at 9
Daylight-Saving Time

WANAMAHER'S

Store Closes at 5
Daylight-Saving Time

WANAMAHER'S

WEATHER
Fair

The Master Minds and Hands of Every Nation in the World Are at Work Turning Out Fine Things for the People of This Great City to Enjoy, and This Wealth of Artistry Meets at Wanamaker's

To Make This Store Fresh and Beautiful

is the effort of our buyers and attendants every day.

There are new goods coming in every day.

The invitation to come only to see and enjoy new things is just as cordial as if you were coming to buy.

There is no effort in the advertising or displays of articles to trap you into buying.

We like you to know what we are doing every day. Our buyers and offices in Europe are shipping something to us by almost every steamer.

[Signed]

John Wanamaker

June 24, 1922.

Gainsborough's "Blue Boy"

the famous picture bought in London recently at a fabulous price, for an American collection, is duplicated in a charming mezzotint by Henderson, one of the best English mezzotinters.

Attractively framed, it is in the Picture Store at \$40.

An interesting group of foreign mezzotints is now shown, reproducing well-known English and French subjects, mezzotinted by good artists.
(Fifth Floor)

In the Little Boot Shop

is a dainty new white buckskin slipper for afternoon wear.

Two straps button across the instep.

It has a slim pointed tip of Russian calf, and narrow band trimming of the same on vamp and counter. The Louis heel is tan leather and the light welted sole is leather.

It is a hand-made shoe of extra fine lines and workmanship, and the price is moderate at \$12 a pair.
(First Floor)

A Chest of Silver for the Bride-to-Be

It may be a large chest or a small one with only the most necessary pieces in it, but it is sure to be welcome.

The smallest chest contains thirty pieces of Clermont sterling silver and is \$100 complete.

The largest chest has 106 pieces of a handsome English hall-marked silver at \$900. There are ten period patterns of sterling silver in between the two prices, and chests at many different prices. Or we will make up chests to your order in any but the English silver.

Also, the knives, forks, spoons and various serving pieces may be bought by the dozen or half dozen and then added to later.
(Main Floor)

Dainty Bed Sets at Lower Prices

Applied with cretonne stripes. Block printed styles. Embroidered effects in several patterns.

All made of unbleached muslin, some scalloped on the edge, others finished with a wide hem.

Separate bolsters with some, others have bolster covers attached.

Prices now one-third to one-fourth less.

Single-bed sizes, \$4, \$6 and \$8 a set.
Double-bed sizes, \$8, \$7.50 and \$9 a set.
(Sixth Floor)

Splendid New Irish Table Cloths and Napkins—Special

New special purchase of beautiful, heavy, pure flax Irish damask table cloths and matching napkins to sell at remarkably low prices.

Three rich, exquisite patterns, round and oval. The finest merchandising at the prices in a long time.

Table cloths, 72x72 inches, \$7.75 and 72x90 inches, \$9 each.

Matching napkins, 22x22 inches, \$9 a dozen.
(First Floor)

Also an odd lot of excellent, serviceable pure linen napkins, in floral patterns, extraordinary value at \$5 a dozen; size 22x22 inches.

If a Man Wants to Walk in Style He'll Wear Brogues With Winged Tips

Scotch grain, of course, for to be among the best, brogues must be of that leather.

And there will be perforations on the tips, the vamp seam, the lace stay and heel foxing.

Naturally tan is the most accepted color and the shoes will be rather high with six eyelets all inset with brass.

Such a pair of shoes not only is good, but will stay that way indefinitely and is only \$18.50.
(Main Floor)

Wood Candlesticks

Rather short, with rather large wooden bases, and finished in various colors—ivory, buff, rose, blue, French gray and lemon, with painted flower decoration. Priced \$1.25.
(Fourth Floor)

Madame Has Named White for Her Fashion and Here Are the Handbags

Silk handbags—rippling, delicate, magnificent affairs in a world of shapes, including some of the most winsome, dainty novelties that a fertile imagination could conjure.

Nearly all are the purest white, perhaps with a faint moiré design traced over them, but the sole color is white—others, mainly of white, show bold red stripes, while still another has the tiniest of tiny pin stripes in black.

An hour could be taken up telling about the shapes, but it is sufficient to say they are exquisite—fashioned mainly along the lines of pouch bags, flat ones or the shopping style.

Some have covered frames, some gilt frames, others partly covered with filigree centers. There are clasps of crystal, of rhinestones or of imitation jade.

Prices are as low as \$3 and no higher than \$10.
(Main Floor)



Summer Evening Gowns of the Finer Laces

\$47.50 to \$100

EXQUISITE things, and hardly two alike, except in the fact that they are all in lovely pale tones—creams and ivories, tans and flesh colors and pale golds.

A great deal of hand-embroidered net is used in them and almost as much real fillet; and there are sheer novelty laces which it is difficult to name, but which are extremely charming.

There are little cap sleeves and elbow sleeves, and there are odd girdles for accents—twisted two-toned satin ribbons or flowers or novel bead effects.

Altogether one doesn't wonder that such lace dresses are immense favorites—they are so generally becoming and so adaptable.
(First Floor)

THE Auteuil Steeplechase Brought Out Capeline Hats

according to a recent cable from Paris to Wanamaker's. The cable also states that the capelines were large and made of crin and crepe.

This is interesting information for women who choose their hats in the Wanamaker Millinery Salons, for the large drooping-brim capeline that Paris is wearing can be found here in its most charming form.

Transparent brim, of lace or lace edges vie with lovely
(Second Floor)

flowers and fruit on capelines and some of the other large Summer hats. White and pale-tinted hats are in particular favor for lingerie frocks, but many women prefer black, lightened with a transparent brim.

Every hat comes from our own milliners, who have caught the inspiration of Paris.

Prices start at \$18 and go gradually upward.

Transparent brim, of lace or lace edges vie with lovely
(Second Floor)

New Hungarian Blouses Are Decided Novelties

One thing we are quite sure about is that you will not see such patterns anywhere else.

The blouses are of fine white voile with round smocked necks opening down the back, long sleeves smocked at the wrist

and either cross stitching or solid embroidered designs on the front and on the sleeves.

Each of the two styles has bright red and blue embroidery and smocking.
Priced \$4.85.
(Third Floor)



Corsets for Little

Several kinds of corsets have had hurrying-out prices marked on them, because some are mused and in others the sizes are broken.

L. R. Specials are \$1 to \$6.50.
L. R. elastic girdles, \$1.50 and \$2.

C. B. seconds, small sizes, 65c.

Letitia corsets, \$5 to \$6.50.
Parisienne corsets, \$6 to \$30.
Frolaset front-lace corsets, \$8.50.
Madame Lyras, \$3.
(Third Floor)

A QUAIN Little Lady Carries Your Bathing Suit

She is the new "Bathing Bag Doll," and under her wide flounced or ruffled skirt of bright-colored cretonne is cunningly hidden a rubber-lined bag to hold a wet bathing suit. In her skirt is also a tiny pocket for change, or perhaps a handkerchief, and through her head is a long silk cord, by which she is held. The chances are you won't find her elsewhere. Here she is marked \$3.75 and \$4.25.

And you will also find all the other accessories for a smart bathing costume—slippers, shoes, rubber caps and hats, rubber bathing sashes and so on.
(Main Floor)

New Silk Peasant Dresses Embroidered in Ukrainian Fashion

Just one of the fascinating novelties that the Young Women's Salon is introducing to the debutante set.

Picture a beautiful quality of crepe de chine in tile blue, daffodil, orchid, jade, gray or white made with the high, round peasant neck and long-bloused sleeve which ties at the wrist. The embroidery in vivid colors is on the sleeves and pockets. There is also a sash to this charming little dress.

The price is \$37.50.
(Second Floor)

Another novel fashion that will be much appreciated by the young woman who likes sports clothes is a new crepe de chine dress for sports wear. It comes in the prettiest colors with white front, collar, cuffs and pockets and between the white and colored silk is beading. It is \$27.50. Both this and the peasant dress are in 14 to 20 year sizes.
(Second Floor)

150 Women's Silk Bathing Suits Hurrying Out at Half—\$10

Bathing suits and beach suits—most of them the regular stock reduced, some newly bought at late-season prices from the manufacturer.

They are of satin, printed foulard, taffeta and crepe de chine, the majority black and navy, some browns and brighter colors. There is simply no end of styles, including those with ruffled skirts, and altogether there is a wonderful choice for the woman who includes sea bathing in her scheme of Summer pleasures.

The original prices were all at least twice as much.
(First Floor)

1000 Yards of Beige Silk Ratine at 95c a Yard

Considering the great demand for beige, we have been fortunate in procuring a thousand more yards of the popular all-

silk ratine in the favorite beige color to sell at 95c a yard. Other colors, also, but the beige will go fastest. All a yard wide.
(First Floor)

Two-Toned Moire Ribbon, Specially Priced

The narrow width, so much in request for girdles and trimmings on wash dresses.
Prices, 35c, 45c and 75c a yard.
(Main Floor)

A Stronger Trunk Could Not Be Built

than the new wardrobe trunk that is priced about one-half of what it was made to sell for.

Three-ply laminated basswood trunks built over steel angle-iron frames.

Absolutely every part—even to the metal edging on the drawers and the shoe box—is riveted in place, not a nail being used in the construction.

There is a story of strength and endurance that cannot be equaled in trunk making.

Added to this power to withstand the bangs and bumps of world-wide travel, are all the conveniences a wardrobe trunk could have, even the locking feature to the bureau section and the firm grip on the clothes hangers.

The Special Prices Are:
Steamer size.....\$60
Three-quarter size.....\$70
Regular size.....\$75
Extra wide.....\$78
Bachelor wardrobe.....\$78
(Fourth Floor)



Flouncings, Gingham and Organdie, Special

The white organdie has bands of gingham in red, lavender, Copenhagen, brown, pink and black, and until now it sold for a substantially larger sum. Price \$1.35 yard.
(West Aisle)

Undermuslins for Less

Odds and ends out of stock—nightgowns, chemises and Billie Burke pajamas, all at prices ranging from a third to a half price.
(East Aisle)

There's Hardly a Rug Popular for Summer but What Is Here

Here are all the patterns and all the colors—striking or quieter—that people find cheerful on porches or garden houses or even inside the home.

What is more, many of the better ones are specially priced right now.

High-Grade Fiber Rugs
9x12 ft., \$13.75.
7x9 ft., \$12.50.
6x9 ft., \$9.
Belgian Mourzark Rugs
9x12 ft., \$29.50.
8x10 ft., \$22.50.
6x9 ft., \$15.
Japanese Rush Rugs
9x12 ft., \$23.50, \$26.50, \$42.
8x10 ft., \$21.50.
6x9 ft., \$15 and \$17.50.
A Few Extra Specials
9x12 ft. Rush Rug, \$15.
9x12 ft. Straw Rug, \$8.
12x15 ft. Straw Rug, \$10.
(Ninth Floor)

Persian and Chinese Rugs in Rich, Beautiful Choice at Notably Low Prices

SELECTIONS are particularly good in Persian Mahals and Chinese carpets.

Varieties of color effects and patterns are attractive and afford a fascinating study in striking decorative effects.

Anybody wanting a low-priced Oriental carpet will find this a really and wonderfully helpful collection.

Persian Mahal Rugs	12x9.....\$250	10x8.....\$217
10.6x8.6.....\$177	12.3x10.4.....\$25	12x9.....\$25
10.10x6.10.....145	12x9.....\$25	19.11x12.....\$65
10.7x7.5.....133	9x6.3.....\$100	Two exceptional values are—
10.6x8.7.....133	12x9.....200	Persian Mosul Rugs
10.5x8.10.....145	8.1x5.3.....85	Average size 3.6x6.6.....\$97
10.7x10.....145	14x10.2.....427	Hamadan Rugs
10.8x8.8.....146	15.6x12.....675	Average size 3x4.....\$33
10.4x7.2.....143	13x10.3.....385	

Baby Creepers Special, \$1.85 to \$3

In all the good materials that will launder well and easily—cotton crepe, dotted Swiss, dimity and soisette, some smocked, others have ruffles.

White, pink or blue, trimmed with a contrasting color. For babies from one to three years.
(Third Floor)

Preserving Jars at New Low Prices

Preserving time is here and here also are the preserving jars in good assortment at new low prices.

Jars complete with rubber rings and zinc caps—
½-pt. size, 60c a dozen; pint size, 70c a dozen.
Quart size, 80c a dozen; ½-gal. size, \$1 a dozen.

Another jar is priced, pint size, \$1.35; quart size, \$1.50; ½-gal. size, \$2 a dozen.

Jelly glasses, complete with metal covers, 40c a dozen.

Extra covers for jars, 35c and 50c a dozen.
Rubber rings for jars, good quality, 10c and 12c a dozen.
(Fourth Floor)

Old Pettit Point and Tapestry Furniture

A number of unusual pieces are now in the Little House.

A rare old Louis XV day-bed of French walnut, covered with old verdure tapestry, is among the most interesting.

Near it are two old French armchairs of the same period, covered with petit point, and two particularly attractive old Queen Anne walnut chairs with spoon backs and needlepoint seats.

Drawn up to the great old fireplace are a pair of William and Mary wing-back love-seats in needlepoint. A painted table for tea or games is drawn cozily between them; and at the end of each seat is a charming little Louis XV "petit commode" for favorite books and perhaps tobacco or sweets.

Elsewhere about the great room and in rooms adjoining are other rare chairs and sofas covered with fine old petit point, and many other suggestions for delightful interiors.

Many of the pieces, though old in years and history, have only lately arrived in the Little House from England and France.
(Fifth Floor)

Would You Transform Your Upright Piano Into a Grand?

YOU have an upright piano that did well enough for a time.

As an upright piano it does well enough yet. But you wish it were a grand. Every one concedes the artistic and musical superiority of the grand piano.

In fact, you would have chosen a grand in the beginning if you had supposed you had room for it.

You have!

We sell eight different makes of small grand pianos that need occupy no more space than uprights.

Yet with this convenient compactness of form, they have all the distinction, all the unquestioned musical superiority of the true grand piano.

On request, we will send you a paper pattern of any of these instruments, showing exactly what space it requires. Such a request places you under no obligation at all.

In sending for a paper diagram, please state for which of the following small grand pianos you wish it:

- Brambach, priced \$635
- Emerson, priced \$975
- Lindeman, priced \$785
- Schomacker, priced \$1150
- Marshall & Wendell, priced \$860
- Chickering, priced \$1225
- Haines Brothers, priced \$950
- Knabe, priced \$1225

Should you desire to buy, your upright piano will be accepted as part payment. And convenient terms for the balance may be arranged.
(Egyptian Hall, Second Floor)