

REAL ESTATE FOR SALE
PENNSYLVANIA—SUBURBAN
REAL ESTATE FOR SALE
PENNSYLVANIA—SUBURBAN
REAL ESTATE FOR SALE
PENNSYLVANIA—SUBURBAN

INFORMATION OF GENERAL INTEREST

SPRINGFIELD
THE LEADING SUBURB

TWELVE MINUTES—ONE FARE
From Sixty-ninth Street Terminal of Market
Street L on Media Short Line

International expositions create abnormal demand for and shortage of homes, boarding places, labor and building materials where they are held.

If you expect to have a home in the suburbs in the future, secure it now before the Sesqui-Centennial building boom, with attendant demand for labor and building materials in this district, gets under way.

Hesitation may prove costly or prevent realization of your ambitions for yourself and your family.

Labor and materials for home building are still available. You can build your own home now under advantageous conditions which will soon disappear.

Other facts of a general nature are worth consideration. Until recent years, most people had to live in built-up sections of American cities to be within easy access of business districts.

Now modern transportation, extension of public utilities, excellent schools, stores and good roads have made much coveted suburban life in limited areas available to the average family of moderate means.

Increasing motor traffic and street congestion seriously menace safety of children. Children need safe and satisfactory outdoor playgrounds, good educational facilities and desirable associations, which Springfield affords.

Families of culture and refinement are removing from congested cities, where surroundings and encroachments are unsafe or undesirable, to convenient suburbs. This exodus from congested American cities to convenient suburbs will rapidly increase in volume.

A great boom in suburban building sites is approaching—it is inevitable.

Demand for building sites fronting on substantial improved roads and occupying choicest locations will soon exceed supply.

Now is the time to select and secure a satisfactory site for your future home most advantageously.

You can establish a suburban home and be prepared to sell your city home at a satisfactory price while there is an active demand for it, which will not exist after the Sesqui-Centennial closes.

If you are a tenant, now is the time to build your own suburban home so that, regardless of approaching abnormal conditions, you can continue to live in it at moderate cost.

Spacious building sites among the rolling hills of Springfield, surrounded by beautiful homes, substantial improvements, attractive landscape, free from undesirable encroachments, are available to acceptable purchasers at moderate prices, upon liberal terms. Generally they range from 75 to 100 feet in width by 170 to 200 feet in depth, and are priced at from \$1500 upward, according to size and location.

Three attractive stone stations within the development, only 29 minutes from City Hall, and comfortable waiting stations under cover along the Subway-Elevated Line in Market Street, throughout the main business district of the City, together with rapid transit, are important factors.

Unusual opportunities for safe enjoyment of all outdoor sports, including coasting among our rolling hills and skating on our little ponds; good educational facilities and refined surroundings make Springfield a particularly desirable place of residence.

Our development is designed to fully meet exacting requirements as a place of residence.

It is none too soon to choose and secure your building site and to proceed to build your home, which can be made ready for occupancy by Autumn.

We shall be glad to help finance home building at this time.

Temporary abnormal shortage of and demand for homes in the Philadelphia district are inevitable.

Building costs and difficulties will increase until the Exposition closes. There are comparatively few particularly convenient, choice and moderately priced suburban locations still available.

How will you be affected, if you fail to act promptly?

This may be a golden opportunity which may never come to you and your family again.

Why not clip this unusual advertisement, consider it carefully in your own interest, and visit Springfield this week-end?

Agent is at office opposite Springfield station daily.

THE SPRINGFIELD REAL ESTATE CO.

A. MERRITT TAYLOR, President

610 Commercial Trust Building 16th & Market Sts., Philadelphia

Bell Phone, Spruce 3183

Keystone, Race 2491

Springfield Office, Bell Phone, Swarthmore 1107

OLD YORK ROAD
Beautiful int. all improvements; elec.
heat; water; gas; telephone; and
conveniences to stores, schools
and stations. \$2000.
HERKNESS & STETSON
LAND TITLE BLDG.

SHARON HILL
NEW DETACHED HOUSES
\$5800
ON LOTS 401-125
EVERY CONVENIENCE
15 minutes from Broad Street
or Ninth and Franklin Aves.
BELL PHONE, SWARTHMORE 1107

LLANERCH ESTATES
AN IDEAL SUBURB
BETWEEN LLANERCH AND BROOKLINE
ON LINE OF ARDMORE TROLLEY
ONE FARE FROM 69TH AND MARKET STS.
3 TROLLEY STOPS ON GROUNDS

LOCATION HEALTHFUL AND BEAUTIFUL—ALL CITY CONVENiences

WE WILL SELL YOU A LOT
ALSO IF DESIRED BUILD YOUR HOME
CALL AND INSPECT THE SITE

ALLEN & REED
ON PREMISES ON 1604 LOCUST STREET

ON LOTS 401-125

EVERY CONVENIENCE
15 minutes from Broad Street
or Ninth and Franklin Aves.
BELL PHONE, SWARTHMORE 1107

REAL ESTATE FOR SALE
PENNSYLVANIA—SUBURBAN

**FERGUSON'S
BUILDING LOTS**

HORNHAM HEIGHTS—Housing, business, office, etc., for sale. Located on Daystrom's trolley line, near Grove Park on Daystrom's trolley line, also modern homes, with conveniences.

MERHAMPTON FALLS—Boating, bathing, fishing. The everyday summer resort; 17 miles from Reading Terminal; commutation only 20 cents; right at station and creek.

NORTH GLENDALE—Below Willow Grove Park; right at train and trolley; 10 miles from City Hall.

3500 Choice Lots, \$50 Up
EAST MONTHLY PAYMENTS
See This
The D.A.T.—
Let us work in an automobile
FERGUSON, Front & York

Without any obligation on my part,
kindly send me free booklets of Ferguson's Building Lots and plans for houses.

NAME _____

ADDRESS _____

ELKINS PARK

11 rooms, 2 baths, all conveniences;
separate large lot; \$18,000.

HERKNESS & STETSON
LAND TITLE BLDG.

MELROSE PARK
ATTRACTIVE DWELLING

Second floor contains 3 bedrooms, 2
baths, dining room and sleeping
porch; shade large; garage; exterior
extremely attractive; \$20,000.

HERKNESS & STETSON
LAND TITLE BLDG.

WINNWOOD

IN ONE OF WINNWOOD'S prettiest
sections there stands a detached
colonial house, set well back from
the street.

The lot is very large, the lawn is
done up in a simple, rustic style. The
house is newly built and conforms in
every respect to period.

The interior is spacious, center hall ex-
tending clear through; there is a lav-
atory in the hall; to the right is a fine
kitchen, with ample storage space. French
doors open out onto the porch; there
is a bright, attractive dining room,
large living room, airy kitchen,
laundry in basement.

On the second floor is a large closet; three
bedrooms; two large baths; there are also 2 other large
rooms and bath; the third floor has 2
rooms and bath.

This is a particularly attractive offer
and would interest a purchaser seek-
ing the unusual in a home; price
\$23,000.

W. GORDON SMITH
"Fine Residence Property"
Overbrook 8700-01-02

Two-story house... \$2500.00

Two-story brick... \$3500.00

Bungalow... \$5000.00

GLENDALE

Two-story house... \$3500.00

Two-story house... \$3500.00

Bungalow... \$5000.00

Bungalow... \$5000.00