Friday | facturing- will tell her how they sell out their made- |
| :--- |
| up stock at this season at ${ }^{\text {most }}$ most any price. | facturing- will tell her how they sell out

up stock at this season at ${ }^{\text {moset any }}$ mprice.

Gimbel Brothers

## Not "Reduced"-Not "Shop-Worn"-

 But Women's and Misses' Brand-New Dresses

Women's Dresses-sizes up to 48-include the prettiest Scotch ginghams. checks or many-toned plaids.
designs predominating.
We picked out the ginghams, designed the dresses-fairly watched them getting The Ukrainian embroidery.
The Misses' Dresses-the prettiest Normandie voiles everl And every color-scarlet, Copen, navy, green (typical sea-greens), and black-all-white figured, of course. And 0

## At ${ }^{\$} 12.75$

 $\begin{gathered}\text { Dotted } \\ \text { Voile } \\ \text { Dress } \\ \$ 16.50\end{gathered}$ $\begin{gathered}\text { The Misses' } \\ \text { ginghams. Linens. Swisses. Plenty of } 16 \mathrm{~s} \text {. Plenty of } 18 \mathrm{~s} \text {. }\end{gathered}$
## At $\$ 16.50$


blending colors. Pongees--tailored wonderfully. Silk taffetas. Cotton voiles, with Ukrainian
隹 embroidery (they're exquisite!). Beadora voiles-no equals! Shadow voiles-with organdie The Misses' Dresses-Silk crepes. Printed silk crepes. Marcel crepes. Organdie
Swisses. Pongees. White silks. Drawn-work crepes. Foulards. Sizes 14 to 20 . At


\section*{| $\begin{array}{l}\text { Single }\end{array}$ - breasted. |
| :--- |
| double-breasted, two- |
| button coats, threc- |
| button coats, four- |
| buttoncoats, conservv |
| ative models, coats |
| with flap and pateh |
| pockets, sports mod- |
| els. |}



Men's and Young Men's
Kuppenheimer and 的rity Suits Reduced

## Thousands of suits-new as well as those that came earlier. <br> All are this season's smartest models. <br> Many are quarter, half or full silk-lin of silk. Nearly all are silk-piped.

\$25
\$37
\$47

For $\$ 35$ to $\$ 40$ Suits For $\$ 45$ to $\$ 50$ Suits For $\$ 55$ to $\$ 70$ Suits
Men's Two-Trousers Suits at ${ }^{\text {s } 25}$


| 4000 Wash-Suits for Little Boys |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  | "Big-Brother" Summer Suits With |
|  |  |
|  |  |
|  |  |
|  |  |

One of America's Greatest CANDY Makers Said: "We Want to Double Our Output to Lessen Expenses"


So here is f friend-making sale of five thousand-
POUND BOXES AT JUST HALF PRICE

 $=2=4$
Men's Sample $\underset{\substack{\text { Low and } \\ \text { High }}}{\text { Lithoes }}$
Newest
Types
$\$ 10$ to $\$ 12$
Values
$\$ 4.70$
$\$ 4.70$
Whit Buck Offord,
Values \$10 to \$12

Patent Dreses Oxfords
Calf Oxfords

