

Organ plays at 9, 11 and 4:50
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Generally Cloudy

Fair Summer Will Arrive Officially Along With Many Opportunities at Wanamaker's in the Official Things to Wear in Summer

Plutarch Said That "No Business Should Be Looked Upon as a disparagement," nor did "any trade" give cause for a disadvantageous distinction.

Do thy little stroke of work and be prepared to do thy whole duty on the minute.

Not to know proper answers to proper questions asked by patrons of the Store shows that you are incapable and often reports you as unworthy of the place you hold.

[Signed] *John Wanamaker*

June 20, 1922.

Silk Dresses for All Hours in a Young Woman's Day

Of course, silk is adaptable to any kind of wear, the only question is the color. For example, the wise young woman will make sure of at least one navy blue or other dark colored crepe de chine frock for mornings and general utility wear.

She will need at least a couple of pretty afternoon silk dresses, say a dark-colored printed silk, combined with Georgette, and one of white crepe de chine, printed in tiny colored designs. Such a dress is here in blouse style with lace collar at \$22.50. Of course, for evening it will be a white silk dress.

(Second Floor)

White Petticoats

Here are some of the kinds most favored to wear under thin white dresses: A firm cambric, with scalloped bottom, \$1; with scallops and double panel, \$1.35. Cambric with embroidery flounce and double panel, \$1.50 and \$2; with lace and double panel, \$2.50 and \$2.85. Light-weight linen with hem double to the hip, \$2.25.

(Third Floor)

Baby's Hand-Knitted Garments Specially Priced

There are the dearest little socks, sacques and sweaters, either hand knitted or hand crocheted, beautifully done and in the daintiest of pink, blue or white, at prices less than they ever have been. The socks are 35c to \$1 a pair; the sacques, \$1 to \$2.75, and the sweaters, \$3.75 to \$5.50.

(Third Floor)

Imported Embroidered Batiste Special at 50c a Yard

50c is less than half usual price. A fine embroidered-dot batiste from Switzerland, in somewhat the same dot effect as a swiss, but on a soft batiste ground. Beautiful colors, including beige, copper, brown, corn, cherry, green, china and navy blue, all with self-color dots; navy with crimson or jade dots, and navy and china blue with white dots. All 28 inches wide.

(West Aisle)

All Our Finest Silk Wraps for Women Drop to \$100 and \$150

The new prices mean a generous saving on each wrap. There are but thirty-five in all, scarcely two alike, and every one distinguished and charming. Heavy Canton crepes and soft failles are the materials, with collars of caracul and fox and Summer ermine; and linings of crepe or the prettiest printed chiffon. The colors are chiefly dark or neutral—cobweb grays, black, dark blues, soft browns—and the wraps are as practical for evening as for afternoon use.

(First Floor)

FRESH from the Custom House comes an interesting consignment of Chinese embroideries, old and modern—panels, squares and hangings of varying sizes, a great many of them in blues and imperial yellow. Prices are moderate—from \$5 to \$165. A few of the pieces are shown in a Market street window.

(Main Floor)

Airplane Linen Handkerchiefs

Men and women use them. It is the linen that the Government found best and strongest for airplanes. The quality is therefore more than usually good for general everyday wear. They are plain hemstitched with quarter or half-inch hem for men, 45c each. For women, 20c each, \$2.20 a dozen.

(Main Floor)

Antiques

An attractive old drop-leaf dining table of mahogany in the Chippendale style is here. It has reeded legs and arched ends. The price is \$135. Four fine old Chippendale chairs in mahogany, with wide seats, pierced split backs and reeded legs, group themselves admirably around the table. Three are of historic interest, and are \$148 apiece. The other is \$80. A number of other old pieces, including chests, chairs and tables, have arrived. All were collected in Pennsylvania. (Fifth Floor)

Some Pretty Traveling Hats Are Much Reduced

Hats that look especially well with tailored street dresses or suits. Of dark colored straw, trimmed with flowers or ribbon and they make excellent hats for business women. Chiefly in navy blue, brown or black, a few in bright red and they are all from a third to a half less, which means \$10 to \$20 at the present time.

(Second Floor)

New Voile Blouses Even Look Cool

The styles with Peter Pan collars are intended to be worn under sweaters. Others are collarless and have short sleeves with real fillet and Irish lace trimming. There is even a Peter Pan model, buttoning in the back and made entirely by hand with much hand drawn work and hand embroidery. The price of any is \$3.85.

(Third Floor)

New Colors in Women's Washable Doe-Finish Gloves

Soft, easy-fitting gloves in a delicate peach-bloom color or a silvery pearl. Nothing like them has been possible before in a washable doe-finish leather glove. The skins are imported and the gloves are finely made. They are strap wrist, with 5/8-inch tops; outseam sewn, spearpoint backs. The price, \$3.25 a pair.

(Main Floor)

A Superior White Washable Crepe de Chine at \$3

All advices from Paris say "white crepe de chine." Nothing is lovelier for Summer dresses. And nothing is more practical nor launders more easily and perfectly than this lovely egg-white crepe de chine. We know of none other so well made, so altogether desirable for the fashions. In weft and warp, the finer kind. Its 32-inch width is the most practical for tub dresses, lingerie and the majority of its uses.

(First Floor)

Summer Girdles Set Off the Frock

It is easy to see what an addition they would be to a wash frock. Made of white or pongee-colored ratine or wool with silk spider-web effect in jade, turquoise, lavender, white or black, and at the end are tassels. Some are quite exclusive. Surprisingly low priced, \$1.50 to \$2.75.

(Main Floor)

Women's Cool Voile Dresses at \$18.75

Dark printed voiles have the great advantage of looking as cool as they are, and everybody knows how important that is in hot weather! All are in one checked pattern with large overplaids—brown and white, navy and white, black and white, Copenhagen and white; and one style has white organdie trimmings with loops, where the other has embroidered organdie. Both have sashes, and the quality of the organdie is uncommonly good. Price \$18.75.

(First Floor)

Nine New L. R. Corsets to Fit Various Needs

A cool model of light-weight pink broche, with straight hip line, is \$2. A sports model of pink striped material is cut short with elastic gussets in skirt and buttoned top to prevent steel pressure. Price \$4.50. An empire top model of pink broche, with elastic inset in skirt, is \$5.50. Two models at \$6.50 include a topless, long-skirted corset of fine white broche, and a light, cool model of pink silk batiste, of moderate length, with elastic band at top. Four models for large women, heavily reinforced and strongly boned, are \$4.50, \$5.50 and \$6.50.

(Third Floor)

Novel Necklaces of Imitation Jade

Charming, with variously shaped beads, rather heavy, on the same string, or with delicate tiny beads separated by chains. Prices are \$1.25 to \$15. Earrings of the same cool green are \$1.25 to \$12.50; bracelets 50c to \$9.50.

(Main Floor)

A New Importation of Semi-Precious Jewelry

is in the Oriental Store. There are necklaces of lapis lazuli at \$100, or turquoise matrix or malachite at \$50; of carved grayish jade with curious Chinese knots of white cord at \$25; and of wonderfully deep and beautiful amber at \$65 to \$125. Also strings of jade beads, good in color, for \$100. Other necklaces of seed coral in big balls are \$30. Bracelets of jade and seed pearls are \$40.

(Main Floor)

A Leacock Book and Some Fiction

The first, "My Discovery of England," by Stephen Leacock, is the entertaining result of his British tour. Price \$1.50. The others are "The Secret Adversary," by Agatha Christie, a mystery story of a new sort. Price \$1.75, and "The Secret Toll," by Paul and Mabel Thorne, which is also a mystery story, and is priced the same, \$1.75.

(Main Floor)

Fine French Toilet Soap, 18c a Cake

Less than the price of ordinary domestic soap of nothing like its delicacy and fineness. Pleasantly scented. Some are in attractive cretonne glove and handkerchief boxes—a box of six cakes for \$1.

(Main Floor)

More Good Grass Rugs Have Come From China

Gay-looking Summer rugs that are better than one can imagine for \$8.75. The size is 9x12 ft. Designs and colors that are fashionable and cheerful. And how popular the rug has been this season! Enclosed porches for miles around are being covered with them and some people are using them for inside rooms.

(Seventh Floor)

All of the Samples From One of the Country's Best Makers of Luggage Are Here

At Prices Substantially Below Any Years Have Brought

Not an inferior piece of luggage in the entire lot and not a duplicate piece. The entire sample line of about the best luggage made in America has been shipped directly from the New York showroom for a rapid clearaway.



Not a single piece has as much as been on the road—not a piece is scratched, marred or shows the effects of handling in any way. And almost every desired kind of luggage is in the group—luggage of superior material and masterful workmanship. There are sturdy, yet light traveling bags for men and women, there are fitted and unfitted cases for men and women, the fitted ones having exquisite toilet pieces, some solid colors and some decorated, fitted and unfitted overnight bags, coat cases for men and women. Virtually every shape in a bag or a case that people have displayed a preference for is in the group. There are black ones and brown ones—but no two alike. The leathers include calf, shiny auto, pin seal, cowhide and walrus. Prices start at \$7.50 for a traveling bag and go up to \$100 for a magnificently fitted overnight case—but every article is about one-third below the amount it was made to sell for.

(Main Floor)

Blankets Cleaned

by our sanitary process are made soft and spotless, and are finished to look like new. Single blankets, 75c. Double blankets, \$1.50. Send a postal or phone Rittenhouse 1000 and we will call for your work.

Fine Quilts Are Much Given as Bridal Gifts

We have never known them to be so much in demand. Rich all-silk quilts, lambs' wool filled, and in plain colors are much favored—\$18, \$25, \$30 and \$45. Down-filled quilts, in fine all-silk coverings, and in solid colors, \$20 to \$75.

(Sixth Floor)

There's Not a Man in Philadelphia Who Would Shut All the Office Windows

and expect to keep cool while working away with the sun blazing down and the day sizzling hot.

But that is just about what a man is doing who wears a woolen suit that keeps all the breezes out, when

A Tropical Suit Looks Mighty Fine and Is as Cool as the Air

No use talking, a man doesn't know what comfort in Summer means if he never has stepped out in a light, airy tropical suit.

It's a surprise, a revelation, a positive joy—the way he feels.

And a tropical suit doesn't mean a baggy, wrinkly, limp cheese-cloth-looking piece of light, colorless fabric.

There are tropicals in all colors, all patterns any other suit comes in.

And when the cool, comfortable material has the right tailoring it makes a mighty smart, fashionable suit.

At Wanamaker's there are tropical suits tailored to perfection—Palm Beaches, \$18 and \$20; Mohairs, \$20, \$22.50 and \$25; Tropical Worsteds, \$25 to \$32.

(Third Floor)



There Is a Gas Iron for Only \$2.65

Of course, the price is special. A light iron—just 5 pounds—double pointed and efficient as can be. The stand is included at the price.

(Fourth Floor)

Real, True Sportsmen Are Wearing Teasel Cloth Caps

Bright caps that cling to the gay sports colors—sand and buff and gray. Fuzzy and fine to see, yet light to wear and cool. Principally in the eight-piece style, five different colors and priced \$2.

(Main Floor)

When the Ice Starts Flying All Over the Floor

or all over the table or in all the other things in the refrigerator every time it is necessary to chip off a little piece, it not only makes it twice as hard to keep the kitchen clean and ruins a lot of food, but it wastes ice as well. A needle point ice chopper that chips without scattering the pieces is here for 40 cents.

(Fourth Floor)

If Shoe Making Were an Art We Know a Man Who Would Wear Medals

After others have seen the shoes he turns out they admit that any one who can make such a manly looking shoe for a man to wear and have it so fashionable, so trim looking and at the same time sure in service, ought to wear medals. Such a shoe is a Scotch-grain brogue in tan. There are perforations on the tips, the lace stay and vamp seam. Solid white oak soles and low, flat heels. If a man gauges the cost of shoes by the months of wear, he'll find them mighty reasonable at \$12.50.

(Main Floor)

200 Pieces of Colored Glass Special at \$1 Each

Candy jars, compotes, footed fruit bowls, mayonnaise sets and other desirable and attractive pieces in a choice of either canary or blue. Every piece prettily cut in a floral design. For anybody in search of a low-priced but acceptable gift here is a fine opportunity.

(Fourth Floor)

Good Big Water-Soaking Bath Towels—50c, 75c and \$1

The towels at 50c each are full-bleached, serviceable weaves with hemmed ends and borders in a choice of blue or pink, some all-white. At 75c each are towels of heavy, thick texture, full of good service, generous in size and with hemmed ends.

(First Floor)

Collapsible Lanterns

Gay little things for lawn fetes, on porches and in bungalows. In five sizes and different combinations of color—yellow and green, green and red, red and green—and the prices are 15c to \$1.

(Fourth Floor)

Block Scrim Curtains, Special at \$1.25 a Pair

Of lacy scrim, in a shadowy block effect that makes them look almost like curtains of block madras.

(Fifth Floor)

A Couch Hammock to Satisfy Any One

Couch hammocks of the best standard types are here, for children as well as for grown folks. A hammock that will give you the largest measure of real comfort and satisfaction for the money is bound to be found here. Also hammock stands, canopies and lawn canopies.

(Seventh Floor)

Wrist Watches Are Handy for Men Who Exercise

A good thing to remember when thinking of a gift for a young man graduate. The silver watches are on khaki straps and the gold and gold-plated watches on leather straps. They are all either Waltham or Elgin movements. Silver-faced watches, \$24 to \$49. Gold-filled-cased watches, \$22 to \$35. 14-kt. gold-cased watches, \$51 to \$82.

(Main Floor)

PLUNGING in the Ocean or Splashing in a Mountain Pool Calls to Mind The Need Men and Women Have for Bathing Suits

Girls Want Bathing Suits, No Question About That. This year's favorite—in fact, the only kind that is asked for—is the two-in-one knitted wool jersey suit. The skirt and tights are in one piece, which makes it an excellent swimming suit, and it is easy to get into and to get out of.

It is surprising how many styles there are, some are plain colors, others have white or colored facings; there are two-toned effects and some pretty new ones with stitching in colored wool.

(Second Floor)

Bathing Suits That Men and Boys Like
All-wool swimming suits, one-piece style, in black, blue, red and green, \$3. All-silk one-piece swimming suits, \$7.50. Pacific Coast style suits, \$3.50 to \$7. Two-piece suits, of wool with silk stripes, \$5.50 and \$6. Lifeguard suits (blue flannel trunks that hold their color in any water), \$2.50 and \$3.

(The Gallery)

