

Building

Society is built upon trust—and trust upon confidence. So is this Store built upon confidence. Your belief in this Store has made possible its growth. You who shop during the 54th Anniversary of the founding of the firm of Strawbridge & Clothier are saving much. These few items are illustrations of the scope of the savings. Shop as early in the day as possible.



STRAWBRIDGE & CLOTHIER Anniversary Sale



Announcements for To-morrow—Wednesday—Until Further Notice, This Store Closed Daily at 5 o'Clock

Just Arrived—the New Silk-faced Duvetines

The many women who have been inquiring for the most fashionable autumn fabrics for making wraps for vacation wardrobes, will be glad to know that we have received an advance shipment of silk-faced Duvetines in beautiful shades: Radio, zinc, maliccia, bonfire, tangerine, maple sugar, bobolink, beaver, fudge, seal, navy blue, midnight blue and black. Price, \$4.00 a yard.

Women's Dresses at Great Price Reductions

Clearance prices on many highly desirable Dresses—all this season's goods and in the most favored styles, shades and materials. The variety is too great for adequate description; in some instances there are only a few Dresses of a kind, but they are all so desirable and there are so many of them that women will find great pleasure in selection. Especially interesting are the—

High-grade Canton Crepe Dresses \$25.00, \$30.00, \$35.00, \$40.00, \$50.00, \$67.50

Plain-tailored, beaded, embroidered; draped, straight-line and tunic styles; light and dark shades—a beautiful assortment.

Fine Ratine, Linen and Gingham Dresses, \$22.50 Dainty Hand-made Voile and Linen Dresses, \$19.75 Great Variety of Silk Frocks Reduced to \$16.75

→ Strawbridge & Clothier—Second Floor, Market Street

More 90-inch Dress Linens in the Sale

One-Fourth Under Price \$1.75 and \$1.90

Now for another great rush to-morrow morning. The economical 90-inch Linens, at one-fourth less than the regular fair prices, and everybody eager for good Linens at any price because fashion has ordered a Linen Summer. These are beautiful Linens—fine, firm, and of excellent tailoring qualities.

French-Anish Dress Linens, now \$1.75 a yard

White, medium-weight, round-thread Linens.

Suiting Linen at \$1.90

Oyster white, Ramie weave. Strawbridge & Clothier—Aisle 12, Centre

200 Extra-size Envelope Chemises 90c

Nainsook Envelope Chemises, finished with dainty scalloped edge, a few lace-trimmed—90c.

→ Strawbridge & Clothier—Third Floor, West

Extra-Size White Satine Petticoats, in the Sale—\$1.00

Straight-line Petticoats which large women always prefer, simply finished with hemstitched hem, and lined to the hips with cambric. Certainly an unusual dollar's worth.

→ Strawbridge & Clothier—Second Floor, West

To-morrow—Bedfurnishings!

Sheets, Pillow Cases, Bed Spreads, Blankets and Comfortables at Lowest Prices in Years

Every thrifty housewife planning for the summer home, or desiring to replenish her year-around supply, should be here bright and early to-morrow morning. Scores of important money-saving opportunities—of which the following are but a few:

White Bed Spreads \$2.15 in the Great Sale... Crochet weave; size 78x88 inches. An unusual value at the price.

Dimity Bed Sets at \$4.75 Anniversary Savings

Spread and Throw. White with colored stripes; size of spread 90x100 inches.

White Dimity Bed Spreads—\$1.95 and \$2.25

Best quality American make; size 63x90 inches, \$1.95; size 80x90 inches, \$2.25.

Bleached Sheets \$1.45

Standard brands of bleached muslin; 81x90 inches.

Muslin Sheets \$1.05

Heavy round-thread bleached muslin; 76x90 inches.

S. & C. Bleached Muslin Sheets and Pillow Cases

Sheets, 63x90 inches—\$1.25

Sheets, 72x90 inches—\$1.35

Pillow Cases, 45x36 inches—38c

Bolster Cases, 42x72 inches—75c

Summer Comfortables \$1.95

Cotton-filled; figured silkoline covering of good quality.

Wool-filled Comfortables \$5.75

Scroll-stitched, with figured covering, and solid-color border.

Thousands of Blankets at Lower Prices

Wool, cotton-and-wool and all-wool Blankets, in all sizes for every purpose. Here are two typical values:

Plaid Wool Blankets \$9.75

Pure wool, in dainty color combinations; 70x80 inches—\$9.75 a pair.

Camping Blankets \$5.00

Gray-mixed Camping Blankets, in size 66x80 inches—\$5.00 each.

Bleached Muslin Sheeting and Pillow Casing

63-inch Sheeting—58c a yard

Pillow Casing, 45-inch—now 40c a yard

81-inch Sheeting—65c a yard

81-inch Sheeting—65c a yard

Fine-spun Nainsook, in original 10-yard pieces for \$2.45

Fine-spun Long Cloth, in original 10-yard pieces for \$1.65

Superior Long Cloth, 39 inches wide—25c a yard

→ Strawbridge & Clothier—Aisle 11, Filbert Street, and Aisle 18, Centre



Base Ball STRAWBRIDGE & CLOTHIER FIELD
Wednesday, June 21
8:15 P. M.
STRAWBRIDGE & CLOTHIER
vs.
FOX MOTOR
Bleachers, 25c Grand Stand, 35c (Including War Tax)



3000 Yards of Fine White Novelty Voiles at 28c

A special purchase of 3000 yards of these highly desirable Voiles, at a great price concession. Three different patterns in neat checks—lovely for kiddies' frocks as well as women's shirt waists and dresses.

→ Strawbridge & Clothier—Aisle 6, Centre

Linen Kitchen Towels—Save!

Plentiful quantities of sturdy woven Towels and Toweling at very tangible savings: 2800 Yards of Scotch Kitchen Toweling, all-linen yarns, for tea, hand or roller towels, a yard 25c

900 Fine linen typed Glass Towels, 22x33-inch size, with red or blue borders, 40c each

→ Strawbridge & Clothier—Aisle 12, Centre

Cadet Cloth Special at 15c

A sturdy, light-weight cotton, about as heavy as percale, and in the cool-looking cadet blue shade nearly every woman with strenuous kiddies to clothe can testify to its wearing qualities.

→ Strawbridge & Clothier—Aisle 5, Filbert Street

800 Embroidered Peter Pan Sets, 50c

A well-known St. Gall manufacturer of finest eyelet Neckwear closed out to us at our own price his remaining stock on hand of fine Eyelet-embroidered Sets. All are the popular Peter Pan collars with cuffs to match.

→ Strawbridge & Clothier—Aisle 12, Centre

Silk Underwear Specials!

Bodices—85c Chemises—\$2.95

Only five hundred garments at these prices—not half enough for the women who will want them, when they see their wonderful quality and the daintiness of the styles.

Envelope Chemises of Crepe de Chine and Radium Silk, in Flesh, Peach and Orchid Shades, Special at \$2.95

Various pretty styles—one sketched. Trimmed with lace or lace and crepe Georgette, also a few in tailored style. Some with built-up shoulders, others finished with straps.

Bodices of Washable Satin in Flesh Color or White, Special at 85c

Trimmed with lace or lace and crepe Georgette; shoulder straps or built-up shoulders. Two sketched.

→ Strawbridge & Clothier—Third Floor, West



Windham Console Phonographs

The finest mechanism throughout. The first payment that puts one of these handsome Consoles into your home is only \$9.00—and covers the cost of the records. This supplies you with 24 Victor selections (twelve 10-inch, double-faced Victor records) of your own choosing. Payments of \$6.00 monthly on this beautiful Phonograph do not begin until July. Total cost \$99.00. No interest or extra charges of any kind.

→ Strawbridge & Clothier—Fifth Floor, West

Women's Linene Motor Capes and Coats, \$3.00

Every woman who is planning a trip by rail or motor, should have one of these light-weight, easy-fitting, dust-protecting garments, that are hardly any weight to carry and so smart and fit-looking on. All in the natural shade.

Light-weight Tweed Top Coats, Special, \$13.75, \$15.00 and \$18.75

In good light and dark effects. Lined throughout, \$13.75; yoke and sleeves lined, \$15.00 and \$18.75.

→ Strawbridge & Clothier—Second Floor, Centre

Silk Stockings—Special

Excellent values, even in this Anniversary Sale of excellent values.

\$1.00 WHITE SILK STOCKINGS—seamed backs, cotton tops and soles; sizes 8½ to 10.

\$1.45 SIXTEEN-STRAND SILK STOCKINGS, seamed backs, narrowed ankles, cotton tops and soles; black, white and colors; sizes 8½ to 10.

Fine Ingrain Silk Stockings—\$1.85

Full-fashioned; silk to the top; black and white; sizes 8½ to 10. These are seconds of a very fine grade.

Full-Fashioned Silk Stockings—\$2.50

With mercerized lisle tops and soles; black and white; sizes 8½ to 10.

→ Strawbridge & Clothier—Aisle 3, Market Street and Aisle 4, Centre

Heavy Axminster Rugs One-third Under Price

These Rugs came from one of the best-known mills in America, a full carload of them. They are marked at very low prices because of slight imperfections, chiefly in the matching. Here are instances of the low prices:

Heavy-weight Axminster Rugs, 9x12 feet, \$24.75

Seamless Fringed Velvet Rugs, 8.3x10.8 feet, \$24.75

Seamless Fringed Velvet Rugs, 9x12 feet, \$26.75

Axminster and Fringed Velvet Rugs, 11.3x12 feet, \$42.75

Other instances of savings—36x72 inches, \$5.75; 36x63 inches, \$4.75; 27x54 inches, \$3.75; 4.6x6.6 feet, \$10.75; 7.6x9 feet, \$21.75; 6.9x9 feet, \$18.75 and \$21.75; 9x10.6 feet, \$24.75; 9x9 feet, \$21.75.

→ Strawbridge & Clothier—Floor 4½, Filbert Street

Bathing Suits Unusual at \$5.00

Two smart new models of Surf Satin that will make the swim all the more enjoyable. For every woman likes to be becomingly clad at all times.

One model trimmed with wool stitching and piping and with cap sleeves—\$5.00.

Another equally pretty, with inset panels of black or colored surf satin and novel collar to match—\$5.00.

→ Strawbridge & Clothier—Aisle 19, West

Men's Panama Hats at \$4.35

About the best Panama Hat value in Philadelphia. Several stylish shapes and all sizes at this special Anniversary price—\$4.35.

Hundreds of Straw Hats, many imported from England, at an unusually attractive price—\$1.65.

→ Strawbridge & Clothier—Second Floor, Market Street, East

Men's Grenadine Silk Ties \$1.10

These are beautiful Neckties of an exceptionally fine quality of silk. They are slight seconds, defects that do not affect the wear or appearance, and perfect duplicates of many of them sell for two and three times this price—\$1.10.

→ Strawbridge & Clothier—Aisle 1, Market Street

Baby Pullman Coaches, \$22.75

Three-quarter size, of split reed in ecru, white and gray finishes.

→ Strawbridge & Clothier—Basement, Filbert Street

Piano Benches in the Sale, \$10.50

Duet style, with box top for music. Mahogany-finish, dull or polished.

→ Strawbridge & Clothier—Fifth Floor, West



Children's Night Drawers, 65c

Of sturdy cambric, cut full so there is no strain, and put together to stay; back-fastening, drop seat. Anybody desiring a vacation supply of these, should get them early. Sizes 4 to 10 years—65c.

Children's One-piece Cambric Pajamas, 85c

Trimmed in pink or blue. Buttoned in front. Sizes 4 to 10 years.

→ Strawbridge & Clothier—Third Floor, West

Doll Coaches \$4.25, \$4.90

In two styles, both finished in cream color. Very much under price for the Anniversary Sale.

→ Strawbridge & Clothier—Basement, West

Boy Scout Play Tents, now \$5.00

Of brown canvas, complete with guy ropes, pegs and poles. Size 6x5 feet.

→ Strawbridge & Clothier—Basement, West

An Anniversary Sale Feature in the Men's Clothing Store

Genuine PALM BEACH Suits \$13.50

To fully appreciate the unusual value presented by these Suits, men must SEE them. In the first place, they are of the genuine Palm Beach cloth—in a wide range of the more popular patterns and colorings. They have been tailored with all the exacting care required by this light-weight fabric. They have been skillfully designed to fit well—yet allow all the comfortable freedom needed on warm days. They will hold their shape—without droop, sag or bag. They are the sort of Cool Suits you will always look and feel well in. Just see them—they are only \$13.50 in the Sale.



Luxurious Mohair Suits are now \$16.50 and \$19.50

Rich-looking, faultlessly-tailored Suits of fine mohair—in a wide variety of styles and sizes for men of all types.

Light-weight Serge Suits With Extra Trousers—\$29.50

Smart-looking Suits of fine-twill, summer-weight serge, in single- and double-breasted styles for men and young men. Plenty of sizes.

Business Men—Please Note!

An Anniversary Clothing event especially arranged for Business Men, will take place Friday. In addition to opening our doors at Eighth and Market Streets at 8 o'clock—one hour earlier than usual—we shall present a Clothing value of extraordinary interest to every man.

Men's Suits Tailored To-Measure, \$42.50

Of course, this is a special low price, in effect only during the Anniversary Sale. There are—

50 Different Styles of Spring and Summer Suitings to Select From

A collection that includes all the handsome new gray, brown and blue effects as well as the tropical weaves so much in demand this season. Every detail of the work is executed by our Custom Tailoring Staff.

Boys' Washable Knickerbockers, 95c

Parents of vigorous, growing youngsters will welcome this Anniversary opportunity to secure a season's supply of cool, practical, Washable Trousers. Gray and brown cotton mixtures, gray and tan covert cloth, durably made in every respect. In sizes 7 to 18 years—now 95c.

→ Strawbridge & Clothier—Second Floor, Filbert Street, East

The Leather Goods Store

Presents wonderful Anniversary values in Silk, Beaded and Leather Hand Bags, Traveling Bags and other Leather Goods

Such an economy event is possible only in conjunction with our Anniversary Sale. A most unusual opportunity to provide for your costume, vacation, gift and other needs, at savings of very substantial character. Of course, such values as these will go out quickly:

Silk Hand Bags

Chiefly in black and navy blue, striped, moire or plain silks, in some of the finer kinds faille, brocade and jacquard silks, also. All are nicely lined, many with ornamented catches and clasps.

Pouch Bags—\$1.55, \$2.45 and \$3.95.

Envelope Bags—\$2.45 and \$3.95.

Bags, many less than half—\$4.65.

Beaded Bags

Beautiful designs, chiefly styles mounted on frames in shell effect, with beaded handles, bead fringe and exquisite silk linings.

Bags in conventional designs—\$4.35.

Handsome Bags in smart styles—\$7.45

Leather Hand Bags

The season's smart styles and sizes, all at notable savings.

In black or brown, many styles—\$2.35.

Hand Bags and Vanity Bags in wide variety—\$2.95.

Boston Bags—\$3.85

Of cowhide, in black and brown, with leather lining, overlapping frame and strong centre strap.

Cowhide Brief Cases—\$3.95

In black, brown or mahogany, with 3 pockets, extension lock and straps all around.



Over-night Bags

Women find these convenient Bags for shopping as well as traveling.

Cotex Over-night Bags—\$2.65.

Black cobra-grain Bags, with celluloid toilet articles—\$13.50.

Cowhide Traveling Bags, \$5.50

Of black grain leather or smooth leather, in black or mahogany color; and double-stitched edges lined with leather; 18-inch.

Cowhide Traveling Bags, \$7.00

Mahogany-color, surface stock leather with sewed corners and double-stitched edges; leather-lined; 18-inch size.

Cowhide Suit Cases—\$6.95

Brown. Made over strong steel frame with large protected corners; two cowhide straps around case; linen-lined, and 24-inch size.

Enamel Cases, \$5.00 and \$5.50

Black enameled Suit Cases, with cowhide corners and straps; figured lining with shirred pocket; deep tray. 24-inch and 26-inch, \$5.00; 28- and 30-inch, \$5.50.

→ Strawbridge & Clothier—Aisles 8 and 9, Centre and Market Street Cross Aisle

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