

CURE FOUND FOR RICKET SUFFERERS

Dr. E. V. McCollum, of Johns Hopkins, Isolates New Vitamin IS CALLED TYPE "D"

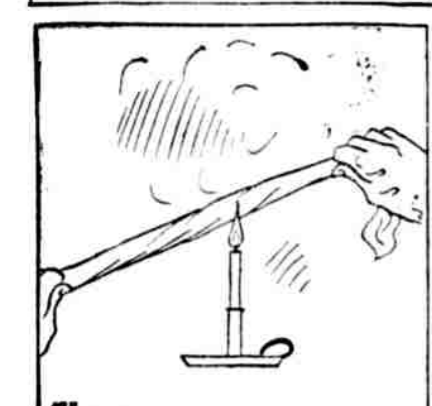
Rickets, the dreaded mal-nutrition disease which attacks and twists the bones of children, seems on the verge of yielding to science. Dr. E. V. McCollum, of Johns Hopkins University, Baltimore, has isolated a new vitamin, called "Vitamin D," which is believed to function specifically as a bone protective and restorative. Investigators at the College of Physicians and Surgeons of Columbia University, New York, simultaneously announced that they have found a new property in sunlight, which has the same effect as the new vitamin in restoring children who have been ravaged by rickets. And to add to the full measure of hope for these little sufferers, the New York investigators declare that they have found in ordinary cod liver oil what is virtually a specific for rickets. This is because the oil contains a greater amount of vitamins than any other known food.

"Vitamin D," Property of Food No one knows much about "vitamins." They are more a property of food than a food in themselves. Certain foods contain certain mysterious properties, capable of producing very definite effects in the human organism. These mysterious properties, identified by scientists, though not fully explained or analyzed, have been called "vitamins." Three varieties were recognized by their effects, and were denominated by the first three letters of the alphabet. Dr. McCollum has added one more to the total number of known vitamins, and this latest member of the family has been given the letter "D" to identify it. No more is known about "D" than about the others, but there is no question about its properties—it cures and prevents rickets. While waiting for the scientists to learn a little more about "Vitamin D," however, every one can make use of the two New York discoveries, the one about the sunlight and the other about cod liver oil. It has been found that exposure of rickety arms and legs to the direct rays of the sun for certain periods every day will set up new properties in the blood.

May Be Chemical Changes Perhaps there are actual chemical changes; perhaps there is merely an energizing of properties the blood contains already. The scientists are not quite sure, but they do know that plain sunlight, in proper doses, will cure rickets. And of cod liver oil they say that \$50,000 worth would cure all the rickety babies in New York City, and that is a vast number. Dr. Henry Lefmann, professor of food chemistry at the Philadelphia College of Pharmacy warmly commended Dr. McCollum's work. Dr. Milton J. Greenman, director of the Lister Institute, University of Pennsylvania, said that the Baltimore work was the most important contribution to the science of dietetics made in ten years.

Fire at 833 Cherry Street Fire was discovered about 8:25 o'clock last night in the carpenter shop of Joseph F. Morvath, 833 Cherry street, near the stables of Strawbridge & Clothier. Damage was slight.

After-Dinner Tricks



No. 193—Incombustible Handkerchief. A handkerchief is passed slowly through the flame of a candle without receiving the slightest injury. The trick is done very easily. Twist the handkerchief tightly, and in drawing it through the flame do not allow it to remain motionless. Draw the handkerchief upward at an angle. As long as it is kept in motion there is no danger. Do not use a handkerchief that has been perfumed, as the scented preparation may be highly combustible.



Hotweather Hostesses have found that the most delightful after-dinner sweets are HUYLER'S Cream Peppermints, Clear Squares, Newport Creams, Filled Sticks and Assorted Chocolates.

Huyler's
1320 Chestnut Street
Special this week:
Spiced Strings

Store Hours, 9 A. M. to 5 P. M.
For Wednesday You know—know what store leads in value-giving; what store's styles stay "in style" after you get them.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Tuesday, June 20, 1922
Philadelphia is the best shopping town in the world. Philadelphia women are the world's best shoppers—and we had to live up to the "blue china" standard they require. **For Wednesday**

Beautiful Long-Service Silver

Priced Extremely Low
All plated on 18 per cent nickel base—enduring!
Double Vegetable Dishes, Special at \$5.95
A plain design in bright finish. Pictured.
MEAT PLATTERS, 17-inch; well-and-tree pattern. Bright finish. Very special \$10.95
at
Community Plate—Guaranteed Fifty Years—Half Price
Patterns discontinued. Various berry spoons, cream ladies, gravy ladies, cold meat forks, ice tea spoons. Half price at \$1.12 for single pieces to \$3 for a set of 6 ice tea spoons.
—Gimbels, Silver Section, First floor.

2500 of the Very Finest \$5 to \$15 All-White Silk

The Very Finest Tailoring at \$2 | Look at the Seams! at \$5

1279 Waists at \$2
Not one worth less than \$5. Fine white Habutai and white Crepes de Chine. Seventeen styles. Sizes up to 46—and plenty of 44s and 46s, too!
1221 Waists at \$5—Not one worth less than \$10, some \$12.50, a few \$13.75, and more than a few worth \$15! Heavy white tub sports satins, heavy white crepes de chine, rich white radium silks, and wonderful white silk broadcloths. Eighteen styles. And sizes up to 46—fully half the number are in sizes above 40!
—Gimbels, First floor and Salons of Dress, Third floor.

Habutai Silk, \$2 | Crepe de Chine or Habutai, \$2 | Heavy Radium, \$5 | Broadcloth, \$5

Tomorrow Closing Out Misses' Tweed Sports Coats, Bolivia Wraps and Silk Canton Capes

at \$15 Were \$19.75 up to \$35

Mighty swagger tweedy coats—raglan or set-in sleeves. And the kind of a collar that looks as though it just happened to be smart, because it's the perfected product of wonderfully skilled tailor-makers.
The bolivia coat-wraps are mostly dressy affairs; and mostly in soft, brown tones.
And oh, but the black silk Canton crepe capes are good-looking, with their deep silk fringe or their smart Canton-rose collars!
Mostly 16-, 18- and 20-year sizes.
—Gimbels, Salons of Dress, Third floor.

Men's Coat-Cases—\$10.95

Lowest Verified Price Elsewhere, \$24.75

Not so large, more compact, more distinguished than a suit-case; 20-inch and 22-inch; made of 3 1/2-ounce cowhide on strong steel frames. Plaid linings, center divisions with pocket on each side; brass hardware, sewed corners—this \$10.95 value is not duplicated elsewhere at less than \$24.75.
—Gimbels, First floor.

Women's White Silk Crepe Dresses

—That Adequately Mirror the Great Vogue of White, But Do It at \$25

And four of the best-bred styles to choose from—all charmingly long-waisted; all styles that will tub summer-long.
The Style Pictured at the Left—creamy-thick, snowy white crepe de chine, with ladder-stitching as its lovely, simple trimming. \$25.
The Style Pictured at the Right—White satin-faced crepe, with the lower half of the long panels laid in pleats. \$25.
A lovely, drapy model with fluttering wing-panels—of flat crepe—has white bead motifs on the hips, on the shoulders, on the sleeves.
And a hand-drawn beauty of white crepe de chine had its handwork exquisitely done in Porto Rico.
Same Styles Come Various in Black, Navy and Brown
And in sizes up to 46.
—Gimbels, Salons of Dress, Third floor.

Men and Young Men Save Up to Average Third in This Annual Summer Stock Adjustment

Kuppenheimer and Society Brand Suits REDUCED

Finest ready-to-wear clothes for men—distinctive in "line" and fabrics and marking the well-dressed man in any assemblage.
Single-breasted, double-breasted, two-button coats, three-button coats, four-button coats, conservative coats, coats with flap and patch pockets, sports models.
MANY ARE QUARTER-, HALF- AND FULL SILK-LINED
Some Have Vest-backs and Sleeve-lining of Silk. Nearly All Are Silk-Piped.

\$25 For \$35 to \$40 Suits
\$37 For \$45 to \$50 Suits
\$47 For \$55 to \$70 Suits

FABRICS
Serges, unfinished worsteds, tweeds, chevots, velours, cassimeres, English Drummond worsteds, Hockanum serges, imported chevots, Belgian worsteds and serges.
COLORS
Gray, brown, tan, oxford, blue, black, fancy mixtures, herringbone effects, over-plaids, checks, pencil stripes.

From other sources of supply—
Men's Two-Trousers Suits at \$25
Sports models and conservative styles in light, medium and dark effects. In tweeds, cassimeres and worsteds.
—Gimbels, Second floor, Ninth Street.

Women's White Silk Hosiery—Specials

Full-fashioned hose specially made for Gimbels. Re-enforced lisle heels, toes and garter tops **\$1.95**

At \$1.50 | **At \$3**

Excellent value hose with re-enforced lisle garter-tops, toes and popular pyramid heels. Special at \$1.50 a pair.
The McCallum make hose—ingraind silk, full-fashioned. Re-enforced all-silk heels, toes and garter-tops, at \$3 a pair.
—Gimbels, First floor.

2200 Crepe Kimonos From Japan

\$1.95—SPECIAL

The gorgeous Japanese hand embroidery—on sleeves, back, shoulders—and the fine, durable, Japanese-loomed crepe tells you how special!
Flower and bird designs—one pictured. Rose, sky, Tokio blue and lotus pink.
—Gimbels, Second floor.

1000 Sweaters at \$5

Values \$7.90, \$10 to \$12.75

Mostly fiber-silk—some in the very prettiest combinations of fiber-silk stripes alternating with soft wool stripes.
Tuxedo coat-sweaters and slip-overs.
Plain colors, or the lovely, lovely novelty stripes—or blocks or harlequin effects.
The majority in navy blue, black, tan and white, but there's every other fashionable coloring, too.
And sizes up to 46!
—Gimbels, Salons of Dress, Third floor.

Summer's Newest Corsets

\$1.90—Regular \$3 Values

A very flexible sports model. A topless style. And an extremely low-bust corset with elastic sides—leaves the figure supple as a willow.
Dainty pink satin-stripe materials.
—Gimbels, Corset Shop, Second floor.

Razor 'nd Everything in a Tube

Safety Razor, Shaving Brush, Soap and three blades in a nickeled tube, 7 ins. long, 1 1/4 in. diameter. Meant to be \$5. We say... **\$1.95**

Every man who travels needs such an outfit—handy, everything snug and no dampening of other things in your kit.

Prophalactic Tooth Brushes, 45c Kind for 25c

Coty's Toilet Water—L'Origan, rose or Chypre. Wednesday only \$3.49.
Dralles Illusion Perfume—lily of the valley or rose—47c instead of \$1.
Piver's Face Powder, all shades, 65c instead of 90c.
25 cakes Lemon Toilet Soap for 95c.
Djer Kiss Preparations—
Face Powder, 35c, instead of 50c.
Perfume, \$1.35, instead of \$1.75.
Perfume, \$1.95, instead of \$3.25.
Toilet Water, \$1.35, instead of \$1.75.
Merely putting our stocks in order.
—Gimbels, Toilet Goods and Cutlery, First floor.

\$14.75 for \$25 Plain-Color "Rag" Rugs, 9x12 ft.

These Colonial rag rugs are a heavy grade—and the "rags," by the way, were made in the mill from freshly woven goods cut into strips and made into rugs. Blue, rose and tan with fancy border effects. **\$14.75** for 9x12 ft. size.

\$47.50 for \$69.50 Heavy Seamless Wilton Velvet Rugs : 9x12 ft.
\$49.50 for \$67.50 Best Quality Seamless Axminster Rugs : 9x12 ft.
About a hundred of these Axminsters at this saving on account of the occasional slip of the loom—would be \$67.50 if "firsts."
\$27.50 for \$37.50 Imported Rush Rugs : 9x12 ft.
Oval and rectangular in shape, excellent for sun parlors and porches. Small-size scatter rugs to match.
—Gimbels, Fifth floor.

Bedclothing Sale

Some Lots Below Wholesale!

Extra-Size Utica and Dwight Anchor Sheets } **90x 99 . . . at \$1.49**
Slight "Seconds" } **90x108 . . . at \$1.68**
Regularly \$2.50 and \$2.75

1500 Standard, First Quality, 81x90 Size Mohawk Seamless Sheets \$1.15

Enough just for Wednesday's selling. And not enough for phone or mail orders.

500 dozen Bleached Welster Cases, most wanted size, 42 x 72 inches. } **58c**
Save 1/2 } **\$2.15**
5000 yards ACA 8-oz. old-fashioned blue-and-white striped Ticking. } **25c yd.**
1/2 price } **\$2.35**
81-inch Bleached and Unbleached } **58c**
Sheeting. Regularly 85c } **\$3.25**
100 dozen Bontex Brand Bleached Pillow Cases, sizes 45 x 36 inches. } **29c**
Regularly 48c } **\$10**
Throw Blankets, famous Beacon and Esmond make. Jacquard patterns. } **\$2.95**
Been \$4.50 } **\$4.95**
5000 Dimity Bedspreads—Ripplette quality—
72x90 size } **\$2.15**
80x90 size } **\$2.35**
90x100 size } **\$3.25**
100 all-over embroidered Bed Sets—white ground embroidered in old rose, Copenhagen blue, gold. Been } **\$10**
Regularly \$12.50 } **\$4.95**
Hand Block Dimity Bed Sets printed on ripplette quality. Been } **\$4.95**
\$10.00 } **\$10.00**

1000 Crochet Bedspreads—Effective Marseilles Patterns. Double-Bed Size \$1.95
Value \$3

5000 Yards of 40-Inch Unbleached Sheetting 12 1/2c yard
Not Enough for Phone or Mail Orders
—Gimbels, Second floor.