## Che Daily Movie Magazine



THE MOVIE FAN'S LETTERBOX


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 body's heat.


## Is it possible

 to be happy in hot weather?Women show more sense than men in variety of fabrics suited to varying temperatures, while most men stick to oneoh, how they do stick to it in hot August ! Until you wear Palm Beach Suits, you will have something to learn about hot-
weather comfort. This fabric is so conweather comfort. Mhis abric is so con-
structed as to give ready escape to the

Furthermore, Palm Beach Suits are light in weight, and can be had in practically every desirable color and pattern. They are sold at varying prices, from those made necessary by the high-class
tailoring demanded by well-dressed men to those made for popular demand. The Palm Beach label identifies the genuine cloch. It is sewn in the suit for Golf Knickers made of Palm Beach are cool and good-looking-practical and
durabie. 53: of happy home owners, wiht schools unsur-
pased.
PALM BEACH SUITS at Cood Clothing Stores

LOUIS E. WISER

$W^{E}{ }_{\text {offer more the thate give more Value and }}$ offer more Variety than can be met
elsewhere because we are located outside the high-rent zone and can afford to do so. A visit and a comparison of prices will bear this out; the quality of everything is unques. tioned.


RUGS, RUGS, RUGS-A WONDER SALE now in
progress. Remarkable opportunities for the valueprogres.
secer. All sizarkable opportunities from $\$ 9.75$ up.
ser the value

We only want a few, but we want them now
Promotions have left a few openingsHepartment. They constitute an immediate need for a few qualified men who can meas-
Ours is a large and suce
Ours is a large and successful corporation,
backed by more than thirty of the best indusbacked by more than thirty of the best indus-
trial and technical brains in America. Our Advisory Board includes such men as Dr. C. P. Steinmetz, Chief Consulting Ens ineer of the General Electric Co.; A. Russell Bond,
for 18 years Editor of the Scientific American; P P. Duesenberg, President of Duesenberg Motors, Inc.
We do not believe in transplanting "high-
powered" executives from outside. We make powered executives from outside. We make
promotions entirely from our own sales
staft promotions entirely rrom our own sales
staff. Naturall, we select new men with
extreme care. And our personnel records extreme care. And our personnel records
show us how mutually satisfactory and profitable this care has proved. Every man here
is building solidy for a permanent business is building solidy for a permanent business
future
You may or may not be the exact type of
man we are seeking. You may or may not man we are seking. You may or may not
have had selling experience. But three have had seling experience. But uree
things you must have-courage, determination and that intangible something called tion and that
To arrange for a personal interview, write
at once, giving a fairly complete outine of at once, giving a fairly complete outine of
your work and yourself. All communications are held strictly confidential. Address Direc-
tor of Personnel, A 221 , Led ger 0 ffice.


Where Health Abounds
$\mathrm{E}_{\text {canyon streams, four glorious seasons and }}^{\text {XHilarating }}$ an average annual temperature that is average an average annual temperature that is average
for the United States. Little wonder Utah holds first rank in dean rat
Yoo live long and you live happily out here
in the congenial West. A thriving commonwealth And pared highways that radiate from Salt Lake City
to a hundred scenes of historice harm or landscapo
beenty Gro


## Salt akeCity

