

Self-Respect Is the Quality Which Keeps You Dressed Neatly

It Will Not Allow You to Appear Even Where You Know You Will Not Be Seen Unless You Are Correctly Groomed

WELL, I don't suppose a soul will look at me," said the girl who was dressing to go to a June wedding. "I have to work for myself, and I can't feel right in those dirty gloves."

THE HOME IN GOOD TASTE

No. 8—Curtain Trimmings. What counts most in curtaining windows is not the material you use, but the way in which you use it.

White figured net and dotted Swiss curtains or muslin curtains may be treated in the same way and thus given a great deal of distinction.

Tomorrow—How to Hang Curtains. Can You Tell? By R. J. and A. W. Bodmer

How We Came to Have Paintings. Before the fifteenth century there existed no pictures other than religious paintings, and these were found only on the walls of churches.

Tomorrow—Why Do Some Plants Have Thorns? Times Change. Lingerie these days is quite different from lingerie of other days.

Exercise 8—Raise arms overhead; bend trunk forward and swing arms downward between legs; raise trunk and bend backward, swinging arms up over head again.

Please Tell Me What to Do

From "Idaho" for "Lonesome" Dear Cynthia—Being a constant reader of your column and enjoying it, I would just like to say a few words in response to "Lonesome's" letter.

"Saleslady" Writes Again Dear Cynthia—Please may I rectify a mistake in writing to your column? I wrote in my letter that I was a saleslady, but I was not.

Business Detail HE CAME into the dining room hastily buttoning his waistcoat. "Hurry up with the breakfast, honey, I've got to get down early this morning."

Better Try to Be Just Friends Dear Cynthia—There is a boy in this world whom I dearly love. I can't say all my thoughts are of him, but he is a big part of my life.

WHAT'S WHAT By Helen Decie A Michigan correspondent writes to What's What: "My employer, a member of one of the first families of the city, is to be married."

"Frank" Writes Interesting Letter Dear Cynthia—Still interested to be sure in the column has been so very interesting for some time that I have been reluctant to write for fear of disturbing the flow of your column.

Tomorrow—Habitual Insincerity Two More Exercises Exercise 8—Raise arms overhead; bend trunk forward and swing arms downward between legs; raise trunk and bend backward, swinging arms up over head again.

Exercise 8—Assume correct standing position; feet apart, arms out at sides; twist waist to right and touch inner tip of right hand to toes of left foot.

THE LURE OF THE EAST



There is always something appealing and interesting about the beautiful embroideries of other countries. Here is an Indian jacket, lavishly trimmed and embroidered, which would give the simple American summer costume a foreign touch that would be irresistible.

Paul and Virginia By HELENA HOYT GRANT

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Through a Woman's Eyes

Spreading Our Sunshine A man in New Brunswick, N. J., has celebrated his wedding by giving \$10,000 for charitable purposes.

Dick Plays the Game CLEO did not know how long she stood there staring into the window, absolutely motionless, but the minute she came to life, she was suddenly galvanised into action.

The Woman's Exchange Ink Was Spilled Dear Madam—Having spilled ink on a bleached muslin luncheon cloth, am writing to ask if you know any way I can remove the spots.

Naturalization Dear Madam—Would you kindly let me know when applying for naturalization papers if it is necessary to have two witnesses accompany you when you go first for the application or whether you will tell them after you are turned in the application?

Advice on Beauty Anna J.—Here is the corn remover. Many readers have heartily indorsed it as a cure all.

Antoinette Donnelly's Advice on Beauty Anna J.—Here is the corn remover. Many readers have heartily indorsed it as a cure all.

Seven Days a week, four weeks a month, twelve months a year—Asco Coffee never varies. It is always the same—uniform in blend, flavor and quality.

ASCO ASCO ASCO ASCO Every shipment of Asco Coffee is carefully tested, then it is blended by our experts and roasted carefully, exactly, in our own modern roasting plants.

"Nearness to the roaster" also contributes to the tremendous popularity of Asco Coffee, for it goes direct from our roasteries to our own Stores, where you can always be sure of receiving it fresh roasted.

ASCO ASCO ASCO ASCO Today is the best time to get acquainted with this rich, rare blend of goodness. You'll taste the difference!

The Unconscious Sinner

Cleo Ridgefield is the type of girl who unconsciously tempts men to make love to her. When she refuses, Dick Wheeler, he tries to commit suicide and is saved by his guardian, Carey Phelps.

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Boned CHICKEN R & R For fifty years, discriminating housewives have kept a few tins of R & R Boned Chicken on their pantry shelves for use in emergencies. For fifty years, experienced campers have included it in their list of supplies.

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