

Advance News for MONDAY



# STRAWBRIDGE & CLOTHIER Anniversary Sale



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Announcements for Monday—Until Further Notice, This Store Closed Daily at 5 o'Clock



## House Dresses of Gingham & Tissue \$1.85

Five attractive models, four sketched; in sizes 36 to 46.  
**Of Tissue Gingham**—So cool and dainty to look at that a woman just knows they will be delightful cool to wear. The two models sketched, in pretty checks and two-tone effects, trimmed with organdie, the one shown at the right with organdie frills—\$1.85.  
**Of Checked Gingham**—Three models—two as sketched and a third, also on slim straight lines with a graceful sash. All are smart and attractive, but every white practical. All are organdie-trimmed, the one shown at the right with organdie frills—\$1.85.

## High-grade Corsets \$3.95 Less Than Half Price

**S. & C. Special, Smart Set, Redfern and Others**  
 A collection of fine Corsets, a beautiful pink brocade, with low bust or semi-elastic top, long or medium-length hips.  
**Cambric Brassieres, hook-front trimmed with embroidery 50c**

## More of Those Matchless Values in Coats and Capes \$9.75 \$12.75 \$18.00

**Sports Coats**—Some with plaid back; slightly longer Coats lined throughout; a n d Capes in several different materials. Many different models—all much under regular price.  
**Black Silk Crepe Capes** with deep fringe at the lower edge, and smart crushed collar that closes well at the throat—one of the most desirable models of the season. Lined with black or colored silk.  
 This is a wonderful lot of high-grade Coats and Capes; in the best-like styles and materials of the season—garments that would ordinarily sell at nearly double this price. All elegantly lined.

## Anniversary Sale Values in the New Lower-price Basement Store

Among the exceptional values for Monday are—  
 Women's Ratine Dresses, save one-third, at \$3.75  
 Misses' Summer Silk Dresses, unusual at \$14.75  
 Girls' Gingham Dresses, under price, at \$1.95  
 Girls' Regulation Dresses, sizes 8 to 14 years, \$1.50  
 Pantie Dresses for Miss 2-to-6, at \$1.85  
 Trimmed Crepe de Chine Summer Hats at \$3.75  
 Women's and Growing Girls' Pumps at \$2.95

## All Rustic Cedar Furniture Has Been Reduced One-fourth



Monday—you can take your pick of our entire stock of Rustic Cedar Furniture—including also all "Old Hickory" and Barneget Cedar Furniture—and pay one-fourth less than the former prices. A wonderful opportunity to buy sturdy, good-looking, lasting Furniture for porch or lawn. We need hardly state that the collection will go quickly and that you should, therefore, plan to come early. This partial list will give an idea of the new low prices:

<b>RUSTIC CEDAR</b> Tables, \$5.75 Chairs, \$1.90 Settees, \$3.25 Arbor, \$39.75	<b>OLD HICKORY</b> Rockers, \$4.25 Chairs, \$3.25 Tables, \$4.50 Swings, \$10.00	<b>BARNEGAT</b> Chairs, \$5.50 Rockers, \$7.50 Tables, \$8.25 Swings, \$18.00
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## The Last Carload of Summer Sample Furniture Has Arrived

—And will be ready for your selection MONDAY. There are hundreds of desirable pieces of Fibre and Red-Fibre Furniture—marked at less than factory prices.  
 The collection includes comfortable, artistic-looking Chairs, Rockers, Settees, Tables, Foot-rests, Davenport and the like—only one of a kind, therefore, necessitating early selection.



## Specials in Bed Muslins

**Unusual Anniversary Sale Economies**  
 Sheets and Sheetings of our high standard of excellence at prices notably less than usual. This is the time to replenish your stock and save:  
**Bleached Muslin Sheets, extra long, 81x99 in., \$1.65**  
**Bleached Muslin Pillow Cases, 45x36 inches, 35c each**  
**Bleached Muslin Sheetting, 81-inch, 58c a yard**  
**Bleached Pillow Case Muslin, 45-inch, 38c a yard**

## Brass Jardinieres \$1.45

Stands 6 inches high and has 7-inch opening, turned brim and refreshingly decorated with embossing of leaves and vines on a dark, cool-looking background.

## New Location Sporting Goods Automobile Tires and Accessories Basement, West

## Blue Serge Suits with Extra Trousers \$29.50

Smart styles for young men. Clean-cut, conservative effects. Tailored with exacting care. Of fine-twill, long-wearing serge. In a deep, fast-dye blue. They are Suits any man would gladly pay \$29.50 for even if there were only one pair of trousers, with two pairs of trousers—they are extraordinary value at the Anniversary Sale price—\$29.50. Only 300 Suits in the lot—therefore, choose early.



**Men Save Ten Dollars and More When They Buy These "Alco" Suits at \$22.50 and \$27.50**

It is only because we bought the entire surplus stock of the Alco factory that we can mark these Suits at such low prices. Suits of worsteds, serges and cassimeres, faultlessly tailored in styles for men and young men. Suits that were made to retail for ten to even twenty dollars more, are yours for \$22.50 and \$27.50, MONDAY.



Tricolette \$16.75 Linen \$19.75 Gingham \$22.50 Canton Crepe \$10.00 Canton Crepe \$50.00 Canton Crepe \$50.00 Canton Crepe \$67.50 Canton Crepe \$67.50

## Great Reductions on Women's Silk and Cotton Dresses

Monday! A clearance of nine groups of the most desirable Dresses of the season. In some instances, not many of a kind, but all fashionable kinds, shades and materials in the collection, making a variety such as women like best. The models sketched show the smart styles and the fine character of these Dresses—and you will realize the extent of the reductions when you see their superior quality.

### Silk Frocks of All Kinds Reduced to \$16.75

Drop-stitch tricolette, crepe-knit, crepe de chine, and Chammy-knit with crepe Georgette sleeves. Many attractively beaded. Black and colors.

### Porto Rican Hand-Made Dresses—now \$19.75

Dainty Linen and Voile Frocks, with hand-drawn work. Cool short sleeves, dainty neck-lines and narrow tie sashes.

### Ratine, Linen and Gingham Dresses, \$22.50

Plain colored and checked ratines in tailored styles; hand-made Linen Dresses with hand-drawn work; and Anderson's fine gingham in a great variety of styles.

### Afternoon Dresses of Canton Crepe—\$25.00

Vestee and blouse models, with panels, the fashionable wide sleeves, new embroideries or tailored trimming of the material—all very good looking. Rust, navy blue, brown and black.

### Canton Crepe Dresses in Many Shades—now \$35

Periwinkle, beige, gray, rouge, navy blue, black and white. Paneled, plaited and straight-line styles—many smartly tailored.

### Chammy-knit, Canton & Velette Dresses—\$30.00

Several models from this excellent group are pictured. Black, wistaria, fuchsia, castor, rust, blue and brown.

### Beaded and Embroidered Dresses—now \$40.00

Silk Afternoon Dresses in many different styles, and in the most fashionable shades. The lot is too varied for description, but every Dress is a rare value.

### Canton Crepe Dresses in Many Styles—now \$50.00

Over-blouse, tucked, draped and panel styles, embroidered in self tones or trimmed with beads. Slit sleeves, wide wing sleeves, elaborately beaded sheer sleeves. Black, navy blue, beige, rust, Mohawk and brown. A beautiful variety for selection.

### Finest Canton Crepe Dresses—now \$67.50

Draped models done with the most artistic skill, also the most distinctive panel and straight-line models of the season. Many elaborately beaded and embroidered; some have wide sleeves of beaded crepe Georgette. Black and a good assortment of shades.

Crepe de Chine \$25.00

Velette \$30.00

Chammy-knit \$30.00

Canton Crepe \$30.00

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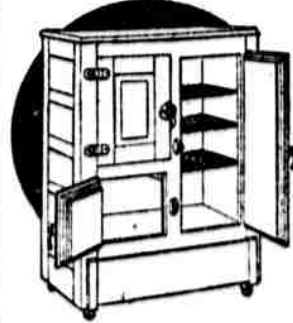
## HOUSEFURNISHINGS

Now in their new home on the Fourth Floor—join heartily in the spirit of the Anniversary Sale with many remarkable economies. Have you visited the fine, new Housefurnishings Store on the Fourth Floor? If not, a treat is in store for you. Plenty of room, plenty of light—one of the most complete stocks in the city, conveniently arranged for quick, easy inspection. Every housewife who takes pride in the neatness and scientific arrangement of her kitchen and pantry, will derive much pleasure merely from viewing this new section—and she can also effect a very substantial saving of money if she cares to profit by these and the many other values:

- Garden Hose—12c a foot Good quality, coupled in 25- and 50-foot lengths.
- Aluminum Coffee Percolators—\$3.25 Manning Bowman make, 8-cup size; protected handle.
- Cedar Bags—10c Moth-proof and dust-proof.
- Aluminum Ware Double Boilers—\$1.20 Two-quart size at very close to half price.
- Aluminum Windsor Kettles—now \$1.25 Covered kettles; 8-quart.
- Ovens for Two-burner Stoves—\$3.00 Plain-door Ovens for oil or gas stoves.
- White Enamel Hampers, \$3.75 to \$7.00 Oblong or square shape.
- Metal Waste Paper Baskets—50c Just the thing for business office or for the kitchen.
- White Enamel Bathroom Stools—now \$1.65 Strong, well-made Stools, much under price.
- Cotton Floor Mops, in the Sale—50c Complete with handle.
- Detroit Jewel Gas Ranges—\$39.25 Cabinet style; 4 burners, oven and broiler.
- Sewing Machines in the Sale—\$22.50 Drop-head, antique finish, 5-drawer case. Price includes complete set of attachments.

## 100 Three-door Enamel-lined Refrigerators—Monday \$24.50

Ice capacity of 80 pounds. Hardwood case, with three wire shelves. Size 30 1/2 inches wide, 18 inches deep and 44 inches high. An extraordinary value at \$24.50.



## Anniversary Sale Economies in the Upholstery Store

Summer Draperies for which many homemakers have immediate need; luxurious Davenport Hammocks that mean many comfortable, restful hours. Cedar Chests—handsome pieces of furniture as well as practical storage chests. And those Cretonne-covered Cushions that are useful for chairs or as porch cushions—all these for one's comfort in summer at exceptional savings. It will pay you to buy at Sale prices.

### Gay Cretonnes, Average Half Price, 20c

Many are worth three times this price. And such patterns! They have borrowed from the Summer flower garden and the cool green forest. Plenty of quaint little designs and conventional effects, always popular. In 36-inch width.

### Davenport Couch Hammocks, \$15.00

Full-size, strongly made, with back and seat button-tufted. Upholstered with khaki canvas. With chains for hanging. At the height of the season the price is one-fourth less than regular.

### Draperies Scrim 25c

This lot of 2000 yards will be sold quickly for summer curtains and scarfs. Floral and verdure patterns, 36-inch.

### Cedar Chests \$17.50

Of richly grained cedar and of the best cabinet construction. Size 46x20x20 inches. With key and casters.

### Cretonne Cushions 95c

Cotton-filled, cretonne-covered, with box edge, also button-tufted. Shaped for wicker chairs. Worth one-half more.

