

Organ plays at 9, 11 and 4:50. <small>Melody and Chimes at Noon</small>	WANAMAKER'S	Store Opens at 9 <small>Daylight-Saving Time</small>	WANAMAKER'S	Store Closes at 5 <small>Daylight-Saving Time</small>	WANAMAKER'S	WEATHER <small>Increasing Cloudiness</small>
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A Big Store, With All Its Resources Devoted to Swift, Sure Service

Perseverance in This Business Is Continual Action

on the part of the principal merchandisers and buyers, to bring in supplies of fresh, new goods every day.

The large daily sales carry off our stocks on hand and make it possible to be on the lookout and in the market all the time, to take in foreign goods as they arrive, and to replenish our stocks from the best American manufacturers.

We have special advantages with the best manufacturers, who know that we are daily buyers of the latest importations and the fresh, new goods of home manufacturers.

[Signed] *John Wanamaker*

June 16, 1922.



Paris Likes Very Large Hats or Else Very Small Ones

BUT the American woman, with her many dainty summery frocks, prefers the larger flower-trimmed hat which shades the face and is, as a rule, more becoming.

One might expect to find such big picture hats with lovely flowers and foliage rather high in price. Some are, but there are any number of new arrivals, the prettiest hats one would wish to see, from \$10 to \$25.

Some are of horsehair which gives a transparent effect, others of fancy straw, and they are all in the colors Paris most approves—white, black or white and black combinations, besides the most delicate tints of pink, blue and citron yellow.

As for the flowers, there is a wonderful choice of really exquisite ones, many having come straight from Paris.

(Second Floor)

There's a Tropical Suit Ready for Most Any Man to Walk Out In

A suit that is built to fit, built to wear and tailored to look like a mighty good suit as long as the cloth holds together.

It Doesn't Make a Great Deal of Difference What a Man's Size Is

—whether he be the tall, lean, lanky sort, or short and fat, or big and husky, or like most all the other men are, there is a suit in this Wanamaker assortment that was built just for him.

Big enough in the chest and snug enough in the shoulders and long enough in the sleeves.

He can pick it out Saturday morning and wear it Saturday afternoon on the Boardwalk or any other place week-enders go.

Palm Beach suits, \$18 and \$20.
Fancy mohair suits, \$20, \$22.50 and \$25.
Tropical worsted suits, \$25 and \$32.

(Third Floor)



New Silks of the Better Kind for Summer Dresses

Women who want the most delightful patterns and colors in Summer silks of the better sort know they invariably will be found in the Wanamaker Silk Salons.

For dresses of exquisite coolness and charm, we recommend the soft printed radium taffetas. Dozens of smart new designs, in white with black or the contrary, navy and white, china blue, beige, blue and gold, and other effective combinations. As soft and cool and light as can be. Extremely becoming. Always correct. And priced at \$3 a yard in 40-inch width.

(First Floor)

What Debutante Can Resist Such Beguiling Afternoon Frocks?

SHOULD she prefer cotton voile, she will have a hard time deciding, for there are so many fascinatingly pretty styles at \$16.50 and \$27.50.

It is not a matter of accident that each dress is simply trimmed. There are tiny tucks or quite wide ones, with hand drawnwork or insets of fine lace, or perhaps a lace collar.

Nor are the good lines or the many new little touches accidental.

There are exquisite new colors, too—daffodil, sunset, orchid, tea-rose, folly pink, white and others. In a word, all the shades young women are asking for.

Or should she choose printed crepe de chine, there is a new and charming style of bloused effect with lace collar and a binding of white moire ribbon. In navy, folly pink, rose, Copenhagen or black at \$22.50. And sizes start at 14 and go to 20 years.

(Second Floor)

The Latest Capes for Women

Of Canton and other heavy silk crepes, conservative in style and color, and at the same time attractive.

At \$38.50 is a style of black or navy Canton crepe, with gray lining of crepe de chine, and standing collar of caracul.

At \$65 is another—unlined—of black crepe, cut full and having collar of gray Belgian hare.

At \$85 is a third, full and loose, with panels falling in points from the shoulders. This comes in black with white hair collar.

(First Floor)

Silk and Imported Chamois Lisle Gloves at Low Prices

The cool, easily washed and nice-appearing gloves women want for summer jauntings, short or long. All perfectly made, well fitting, and specially priced.

75c a pair for strap-wrist chamois lisle in white, mode or beaver.

\$1 a pair for 16-button length chamois lisle in white, pongee, mode and cafe, with embroidered backs.

\$1.25 a pair for good silk gloves in 12 and 16 button lengths, white, black, beaver, mode and brown.

(West Aisle and Main Floor)

An Outgoing of Women's Fine Cape and Coat Suits at \$15

THERE are 75 of them, new from the manufacturer and marked at a late-season price, and nearly as many are reduced out of stock to match them. The early-season prices were at least twice as much.

There are cape suits, coat and skirt suits, capes with waistscoats and simple big capes all by themselves.

The materials are all imported—plaids, checks, diagonals, homespuns, herringbones and novelty mixtures, and the colors include tan and gray, blue and gray, rose and gray, black and white and a good many solid colors.

All sizes in the lot.

(First Floor)

Here Are the Capes That Women Wear Over Bathing Suits

COLORFUL and picturesque they are—made of a kind of cotton terry cloth with high and pressed pile.

Some are striking, indeed, covered with huge flowers and birds in bright colors—a regular cretonne design, priced \$7.50.

Others are in light blue, tan and pink, in a brocaded effect, and made with reinforced armholes, priced \$5.75; and still others show diagonal black and white or blue and black blocks and sell at \$9.50.

Everybody who goes to the shore to enjoy the bathing needs something of the sort.

(First Floor)



1000 Inexpensive Summer Petticoats

640 white satens with double hems of hip depth, 75c and \$1 each.

200 white satens of finer quality with hemstitching at the hips, \$1.85.

200 sample petticoats of white and pink satins and tub silks, made perfectly plain or with scallops round the bottom or with hemstitched hems, but all double paneled, \$3.85.

(East Aisle)

5000 Yards Fine Irish Dress Linen Special at 68c

Thousands of yards of splendid, sturdy round-thread linen have gone out almost as fast as we could get them in.

Fifteen shades and white are here in the new shipment. All a yard wide, beautifully finished and worth much more than 68c.

(West Aisle)

White Shoes, of Course, for the Woman in White

For the varied needs of her day, she could not find more pleasing styles than these:

In white buck of the finer kind, a beautiful little oxford, soft in the toe, wing-tipped, much perforated and finished with broad heel and welted sole of black leather. Price, \$13.50.

For golf or tennis, white buck oxfords strapped with tan or black leather, having corrugated soles of red or black rubber. Price, \$9.50.

In fine white canvas, a neat oxford with military heel and sole of ivory white leather, at \$9.50; or a one-strap pump with covered box heel and turned sole, at \$9.

The same light-soled one-strap pump in white kid at \$11.

(First Floor)

1000 Philippine Nightgowns and Chemises at \$1.85 Each

A wonderful lot of undermuslins from a good manufacturer going out of business.

They have an unusual amount of work on them and fine strong scallops, but because some are a trifle soiled and some are yellow we have considered them all "seconds."

(West Aisle)

Nothing Like White Skirts in a Young Woman's Wardrobe

Everybody is wearing sweaters, of course, and there must be white skirts to go with them.

Good-looking tailored linen or eponge skirts are \$5.50 each. Fine white flannel skirts, all wool, are \$9.50 each.

Two models, one a straight sports style with gathered back and slot pockets, finished with silk crow's-feet, and the other a new "wrap-around" skirt fastened with two large pearl buttons at the left side.

In 30, 31, 32 and 33 inches.

(Second Floor)

Women's Full-Fashioned Silk Stockings at \$1.50 the Pair

Either black or white ones came in a special shipment. Slightly imperfect stockings, but the appearance is unmarred and every pair is priced at exactly half of what perfect hose of the same quality would cost.

They are made with the pointed heels, extra reinforced lisle heels, toes and garter tops.

(West Aisle)

CORSETS for Sports Wear

A slip-on model of pink broche with elastic sides and back, for slender figures. Price \$2.50. The same of pink satin is \$3.

Lovetopless model of pink elastic with broche finish in front, \$3.50.

Longer elastic slip-on girdles for average figures, \$6.50.

Another long model partly of elastic and partly of broche in pink, \$1.

Pink broche girdle with elastic sides longer in the back, with hooks and eyes in front, \$2.50.

Slip-on of pink broche with elastic sides and orchid ribbon trimming, \$3.

The L. R. waists for slender girls and all types of women are also much liked for sports wear. They may be had for \$1.50 to \$3.50.

(Third Floor)

200 Bedspread Sets Lowered 25 to 33 1-3 Per Cent

Six different kinds, one of bleached and the rest of unbleached muslin.

Some appliqued and in a corded effect, some just appliqued and some printed.

Attractive choice of color effects in rose, blue, gold and lavender.

Mostly with attached bolster piece, but in some cases detached.

Prices represent a straight reduction of 25 to 33 1-3 per cent.

Appliqued sets of unbleached muslin, now \$8 and \$9 a set.

Another grade of appliqued and embroidered sets of unbleached muslin, now \$6 and \$7.50 a set.

Printed sets in either bleached or unbleached muslin, in pretty and decorative floral designs, now \$4 and \$5 a set.

(Sixth Floor)

Dotted or Oddly Figured Foulard Ties for 50c

Of all ties, the foulard is a man's favorite for summer and the 50 cent foulards are just as pretty and smart as many that have been much higher priced.

The body of the tie is in three colors—blue, brown or green—some being marked with polka dots, others with the small bandana figures.

(Main Floor)

Tomorrow Men Can Get Woven Madras Shirts for \$2

Mighty good shirts, too, as a woven madras must be. Mostly in pin stripes, or stripes just a bit wider and the colors are black, blue and green.

Neat, trim shirts and \$2 doesn't begin to tell how serviceable.

(Main Floor)

Incense the Mosquitoes

Here is a fine temple incense made expressly for us and priced at 25c a bundle for the sticks and \$1 a box. The latter is made up ready for mailing.

Temple incense in powder form is 50c to 75c a box.

(Main Floor)

At \$6.40 Is a Man's Brogue Right Up With the Leaders in Style

A tan brogue of grained calfskin and with the soft box toe.

There are perforations on the tip, the lace stay, the vamp seam and heel foxings.

Not only a fashionable shoe, but a mighty good one that will stand the strain of wear.

(Main Floor)

Pleasure-Bent Folk Can Have a Traveling Bag for \$5

Just the size most people prefer for the week-end trips, 18 inches.

Light and easy to carry, yet large enough to care for all the things that are necessary.

A good, serviceable bag, with double stitched seams and there are three colors to choose from—black, tan and brown.

(Main Floor)

Oh, Fudge! Is All Right When It Means Candy

Delicious creamy fudge, newly made and in two flavors of vanilla or chocolate, either with or without nuts, 40c a pound.

Needless to say, fudge is a favorite week-end candy with both grown-ups and children.

Bitter sweet chocolate creams are popular with people who don't like the sweetness of the ordinary chocolates. In an attractive box, 60c a pound.

(Down Stairs Store)

For the Golfer and the Tennis Player

the Sporting Goods Store has a wonderfully attractive display of all the requisites for a good game.

Golfers will delight in looking over the imported drivers, brasses and spoons from the best English and Scotch makers—\$2 each.

Midirons, mashes, jiggers, niblicks, driving irons and putters, imported from the leading manufacturers, \$5 each.

Standard golf balls, a large selection, 50c to \$1 each.

Golf bags, golf gloves, clock golf and sundry requirements for golf.

The Tennis Player—

Rackets in fine choice, from Bancroft, Slazenger, Lee, Spalding, Wright & Ditson and Reach, \$3.50 to \$15.

Tennis balls, nets, posts, presses, racket covers, court markers, marking tapes, everything needed.

(The Gallery)

Boys' Blue Serge Norfolk Suits Clearing Out at \$8.75

Since we last had boys' blue serge Norfolk suits to sell at \$8.75 there have been some changes made in the map of the world.

These are a surplus lot which we have marked at an extraordinary low figure for a fast clearaway.

They are single-breasted Norfolk suits in sizes for boys of 8 to 16 years, and the lot of 150 should quickly disappear.

(Third Floor)

Large Cans of Queen Mary Talcum Powder, Special at 20c

The half-pound tin of Queen Mary Superior Talcum powder is to be discontinued, in favor of other sizes.

All that remain we shall close out at 20c each, although the price until now was nearly twice that.

By no means an ordinary powder, but an extra-finely sifted, pure Italian talcum of the most superior quality, delicately scented in eight favorite odors.

(Main Floor)

Cool Looking White Beads

may be had in many lengths and sizes, and in round and oval shapes, each string graduated, for 75c to \$1.50 a string.

(Main Floor)

Little Collapsible Lanterns

are light, non-burnable, easy to pack away, and festive looking when used. Various gay colors and various sizes. Prices 15c to 50c each.

(Fourth Floor)

Mahogany Candlesticks

Made of solid mahogany with glass tops, eight inches high and priced at \$1 in the Lamp Store.

(Fourth Floor)

A Remarkable Group of 106-Piece Dinner Sets at \$15 in the Sale

SETS of fine American semi-china, in gold band decorations with gold-traced handles, one set with additional blue line.

Complete sets in every way; all pieces in the full regular size.

The price, \$15 a set, is little more than half the regular value of sets of this grade.

Excellent choice of other dinner sets in the sale—American, French, Nippon, English—at prices to suit all requirements, up to \$250 for a superb gold-encrusted French set.

Savings all through the collection are 25 to 50 per cent.

(Fourth Floor)

