

The Signature

More than 6,000 years ago Egyptian kings used the imprint of the royal seal as their signature. Now the Seal of Confidence is the signature of Strawbridge & Clothier. During this 54th Anniversary of the founding of the firm of Strawbridge & Clothier, as always, this signature-seal makes sure that every transaction is right. Prices during this Sale are very much below usual. Items listed here are only typical of thousands.



STRAWBRIDGE & CLOTHIER Anniversary Sale

Announcements for To-morrow—Saturday—Until Further Notice, This Store Closed Daily at 5 o'Clock



Stationery—Extra!

1000 Boxes Linen-finish Stationery, 45c a Box
Ask for "Homespun Linen"—102 Sheets and 100 Envelopes to the box—45c.
24 Correspondence Cards, 24 Envelopes—25c White and tinted.
500 Business Envelopes, Size 6 1/2 inches, 75c
Fine Cambric Stationery, Special, 40c a Pound
Envelopes to match, 45c a Hundred
Self-filling Fountain Pens with Sautour, \$1.65
Self-filling Fountain Pens with Clip, now 85c
Strawbridge & Clothier—Aisle 10, Centre



\$7.50 \$8.75 \$9.75 \$12.50 \$13.50 \$17.50 \$21.75

Wonderful Values in Women's Dresses

Everything ready for what we expect to be one of the busiest Saturdays we have ever had. Thousands of the pretty, cool, becoming Frocks that all women will be putting into vacation trunks shortly, at prices that make each purchase an economy.

- Special at \$7.50**
Dotted Voile Sash Dresses with loose panels on skirt; pretty lace vestee. Also Dresses of plaid tissues in dark colors.
- Special at \$8.75**
Dark Voile Frocks, some in sash style with creme batiste vestee—others in over-blouse style bound in white. Blue, black and brown.
- Special at \$9.75**
Ginghams and dark voiles in extra sizes. Ginghams, dotted voiles in dark shades, and light checked and striped tissues, in regular sizes.
- Special at \$12.50**
White dotted voiles, prettily trimmed with lace; dark voiles and fine ginghams, some embroidered. An excellent variety of styles.
- Special at \$13.50**
Lovely, slender, straight-line Frocks of dainty tissues and dimities, in an assortment of colors, trimmed in white.
- Special at \$17.50**
Dresses of imported dotted Swiss, imported gingham and fine tissue. Chiefly in straight-line styles, with dainty vestees.

New Tricolette Dresses, Special at \$21.75

Straight-line, tunic and panel models, in black, white and colors; beaded and embroidered.

BASE BALL
Strawbridge & Clothier
Athletic Field
63RD AND WALNUT STREETS
Saturday, June 17
3 o'Clock
Strawbridge & Clothier
vs.
Stonehurst A. A.
Bleachers, 20c. Grand Stand, 50c
(Including War Tax)

Ten-yard Pieces of Long Cloth, \$1.35
The well-known and well-liked Parisian Long Cloth, in the original ten-yard pieces, at less than the price of ordinary muslin. Strawbridge & Clothier—Aisle 13, Centre

Curlox Hair Nets Special, \$1 a dozen
Oversize Nets of excellent quality, and in the best shades. Single and double meshes. Strawbridge & Clothier—Aisle 9, Centre

Save on Lingerie for the Children

These exceptional economies available Saturday:

- Knicker Drawers, 25c**
Sizes 2 to 10 years. Of cambric, ruffled or lace-edged.
- Bloomers, 38c to 50c**
Of crepe, satine and batiste. Sizes 6 to 10 years.
- Night Gowns, 50c**
Worth one-half more. Of cambric in slip-over style. Sizes 4 to 12 years.
- Slips, 85c to \$1.45**
Princess Slips, chiefly lace-trimmed styles. Sizes 8 to 16 years. All away under price.
- Combination Waist and Knickerbocker Drawers, \$1.00 to \$2.95**
Of soft cambric. Sizes 2 to 12 years. Strawbridge & Clothier—Third Floor, West



Millinery in the Sale

Summer Millinery—White Hats, light Hats, large drooping Hats, transparent Hats, novelty Straw Hats, black meline hair Dress Hats—the Millinery of the moment at Anniversary savings:

- Summery White Hemp Hats, now \$5.00**
Worth double this price. Trimmed with ostrich, smart fancies, flowers and ribbons.
- Fine Meline Hair Hats, now \$6.50**
Large, medium and small shapes—beautifully trimmed.
- Transparent Black Dress Hats, \$9.00**
Picturesque types. Trimmed with ostrich and glycerined ostrich and novelty feathers.
- A Special Purchase of 200 Large Novelty Straw Hats, \$3.00 and \$4.00**
In the natural straw color, smartly trimmed with wool.
- Two Lots of Garden and Sports Hats to Close Out—Half Price and Less, \$1.00**
- Misses' and Children's Hats Reduced for Immediate Clearance, now \$2.50**
Strawbridge & Clothier—Second Floor, Market Street, West

5000 Pairs of Women's Silk Stockings—now 90c

Fine seamed-back Silk Stockings, with mercerized tops and soles. Black and white. Sizes 8 1/2 to 10. Strawbridge & Clothier—Aisle 4, Centre



Misses' and Girls'

Apparel in the Sale

- Misses' Fine Tissue Frocks—now \$12.50**
Checked and novelty tissues, in gold, blue, brown and green; made in straight-line sashed styles with dainty collar and cuffs—one model sketched.
- Misses' Voile and Gingham Frocks—\$7.50**
Striped voiles in brown-and-white, heliotrope-and-white and blue-and-white, with white organdie collar and cuffs with knife-plaited frill. Checked Gingham Dresses in low-waisted belted style with pique or organdie collars.
- Misses' New Silk Dresses—\$25.00**
Low-waisted Silk Dresses of crepe de chine, in navy blue and black, loose-panel skirt and open slashed sleeves.
- Misses' Tweed Top Coats—\$15.00 and \$19.50**
Loose-belted, Raglan-sleeve Coats in double-breasted and single-breasted styles; silk-lined. Tan, rose, green and gray. One sketched. Misses' sizes, 14, 16 and 18 years.
- Girls' Wash Dresses—\$3.75 and \$5.00**
Chambray in leather, blue, green and pink, trimmed with checked gingham; and checked gingham with organdie collar and cuffs. Sizes 12, 14 and 16 years.
- Girls' Sheer Cotton Dresses—\$3.00 and \$3.95**
Colored organdie trimmed with quilting. Checked voile piped with colored organdie. Figured voile with deep white voile collar. Sizes 6 to 12 years.
- Girls' Sturdy Wash Frocks—\$1.85 and \$2.65**
Checked ginghams, plain chambray, printed percales and combination effects. Sizes 6 to 14 years.
- Misses' and Girls' Middy Blouses—\$1.00**
Style sketched. White jean with red or blue jean collar and cuffs trimmed with white braid. Sizes 8 to 20 years. Strawbridge & Clothier—Second Floor, Market Street



Thousands of Dollars Already Saved by Men

—Who have profited by the remarkable values in this Anniversary Sale. Thousands of dollars will be saved to-morrow by customers of our Men's Stores. Never has there been a more favorable opportunity for men to save money than in this Sale. Therefore, any man who appreciates quality in his apparel, and who is not averse to saving money, should direct his steps here to-morrow!

The Entire Factory Surplus Stock of "Alco" Suits \$22.50 to \$27.50

We secured the entire surplus stock of Spring Suits of the Arnold Louchheim Company, at an extraordinary price concession. These Suits are now in the Sale—divided into two great price-groups—one at \$22.50, the other at \$27.50. Each group contains sports-coat and conservative styles, carefully tailored, of such fine fabrics as worsteds, cassimeres, chevots and tweeds. All sizes in each group—and every Suit at a saving of at least ten dollars. Many at savings of more than twenty dollars. The best Suit values in Philadelphia are here at \$22.50 and \$27.50.

Suits With Extra Trousers Under Price in the Sale—\$19.50, \$24.50 and \$29.50

Worsted and Serge Suits at \$19.50. Cassimere and Tweed Suits at \$24.50. Worsted and Cassimere Suits at \$29.50. Two pairs of trousers with each Suit.

Hart, Schaffner & Marx Suits at Decided Savings \$33.50

Another great special purchase consummated specially for the Anniversary Sale. Hart, Schaffner & Marx Suits of fine worsted in checks and mixtures. Worsteds and Blue Serge Suits at \$33.50. Youth's Suits with two pairs of long trousers—now \$24.50. Palm Beach Suits—\$31.50. Flannel Trousers—\$6.50, \$9.50. Mohair Suits—now \$16.50. Duck and Kiaki Trousers—\$2. Strawbridge & Clothier—Second Floor, East

Here are the Best Shirt Values in Years!

Coming from a Store noted for its Shirt values, this statement is noteworthy. We have had many remarkable Shirt events in the past, but we firmly believe that the Shirts now here at Sale prices exceed every standard of value-giving we have seen in many years.

- 6000 Madras Shirts at \$1.35**
Madras of excellent texture, with the stripes indelibly woven clear through. A wide range of colorings and a great variety of stripe-effects.
- 6000 White and Colored Shirts at \$1.65**
Including 4000 colored Shirts of woven-stripe madras in many textures, ranging from the fine Zephyr-weight to the sturdy heavy weave. Also 2000 White Shirts, of mercerized chevot, mercerized cotton poncee and of madras—with neckband, many with attached collar. All sizes from 13 1/2 to 18 in each group. Strawbridge & Clothier—East Store, Ninth Street



Women's Coats Worth Nearly Double \$13.75

Smart Top Coats in the fashionable light colored plaids, elegantly tailored in the plain overcoat style so well liked this season. Also some of plain and mixed tweeds in light and dark effects, made in all-around belted style. All elegantly silk-lined throughout.

\$9.75
A miscellaneous lot of Coats and Capes, including Sports Coats, some very fine Wool Velour Coats, plaid-back Capes and many other kinds. Strawbridge & Clothier—Second Floor, Centre



2000 Habutai Silk Blouses \$2.65

Good-looking tailored and semi-tailored models, in white and in black, with smart tucks, dainty little platings and various other style touches. Peter Pan, roll, flat, convertible and Tuxedo collars. Long and short sleeves. Strawbridge & Clothier—Basement, West

Cotton Blouses \$2.95

White French Voile Blouses, in vest, frill and Peter Pan styles, beautifully trimmed. Also Porto Rican hand-made Blouses of fine white batiste. Long or short sleeves. Strawbridge & Clothier—Second Floor, Centre

Batiste Flouncing now 45c
Imported 25-inch Flouncing, fine and sheer and beautifully embroidered in lovely colorings. Save more than one-third, at 45c a yard.
Dainty Flouncings for Children's Dresses, 65c
Equally lovely Flouncing with a dainty embroidered ruffle, or straight Flouncing with embroidery and fillet work.
White Cotton Net in 68-inch width, 45c
Strawbridge & Clothier—Aisle 12, Centre

Philippine Hand-embroidered Corset Covers \$1.50
Hand-scalloped at neck and armholes and daintily hand-embroidered. In the Sale—\$1.50.
Porto Rican Bodices, \$1.50
The daintiest of Slip-over Bodices hemstitched and embroidered and with hemstitched shoulder straps.
Porto Rican Bloomers Special at \$1.95
Strawbridge & Clothier—French Salon, Third Floor, West

Men's Neckties and Furnishings ANNIVERSARY SAVINGS
Neckwear, Suspenders, Garters, Handkerchiefs. All considerably less than regular prices during the Anniversary. Four-in-hands, some half price, \$1.25.
Striped Four-in-hands, 85c.
Four-in-hands, half price, 25c.
Knitted Four-in-hands, at 45c.
Fine Silk Four-in-hands, a special purchase, all worth double and more—65c.
Brighton Garters, under price, 18c and 35c.
Suspenders, one-third to one-half under price—50c.
Linen Handkerchiefs, now 20c.
Market Street Cross Aisle and Aisle 1, Market Street

Men's "Life-Guard" Bathing Suits \$5.65
Consisting of heavy-weight white worsted shirt, high grade talbot (blue) flannel bathing pants and white web belt—\$5.65. Strawbridge & Clothier—Basement, West

Colored Silk Umbrellas, \$5.00
Silk taffeta with satin border, in blue, green and purple; short ferrules with white or amber-color tips; smart-looking handles of full-length bakelite, or bakelite-trimmed handles, some in amber color; finished with rings or leather straps. Strawbridge & Clothier—Aisle 7, Market Street

Mme. Rubinstein's Valaze Beauty Preparations
—To guard against freckles and sunburn—are the choice of women who value their complexions.
Valaze Sun and Windproof Cream—\$1.10 and \$2.20.
Valaze Balm Rose to protect dry skins—\$1.75 and \$3.50.
Valaze Skin-foam—\$1.25, \$2.50.
Valaze Skin-toning Lotion—\$1.25 to \$5.50.
Strawbridge & Clothier—Aisle 8, Centre

Aero Coaster Express Wagons
Every lively boy and girl will be especially interested in these Anniversary values:
Full-size Wagons—\$3.85.
With Disc Wheels—\$7.00.
With Roller-bearing, rubber-tired disc wheels—\$8.15.
Strawbridge & Clothier—Basement, West

Muslin Sheets 76x90 inches Now \$1.05
Fine, well-wearing bleached Sheets, 76x90 inches. Better get a good supply while you can profit by this price.
Strawbridge & Clothier—Aisle 12, Filbert Street

Smart Neckwear ANNIVERSARY SAVINGS
Peter Pan Collars and Cuffs of Linen, 45c
White, tan, brown, blue.
White Linene Vestees and Cuffs, 45c
Vestees with Tuxedo collar, embroidered or hemstitched.
Venise Tuxedo Collars, 75c
Net-and-Lace Sleeves
Guimpes, \$1.50
Strawbridge & Clothier—Aisle 11, Centre

Rare Values in Fancy Linens
More remarkable Anniversary Sale "Specials" for which the Linen Store is famed:
Round Linen Dollies, Save
Scalloped and embroidered in blue, 6-inch, 15c each; 11-inch, 30c each.
Linen Squares, \$1.00
One-third under price; 24-inch.
Lace-trimmed Scarfs, 90c
Of Irish linen with lace in fillet pattern. Sizes 18x36 to 18x54 inches, now 90c each.
Table Covers and Scarfs
Of imported granite cloth printed in blue polka dot design. All notably under price. Round Covers, 45-inch, \$2.50; 52-inch, \$3.25. Scarfs, 18x36 to 18x54 inches, \$1.00 to \$1.50 each. Strawbridge & Clothier—Aisle 11, Centre

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Valaze Skin-toning Lotion—\$1.25 to \$5.50.
Strawbridge & Clothier—Aisle 8, Centre

CORSETS and BRASSIERES At Notable Savings

In fact, many lots are half price. All models are fashionable in line and from foremost manufacturers:
Girdles, \$1.50 and \$2.00
Elastic-and-Brocade Girdles, 12-inch length. Worth double.
Pansy Corsets, \$1.50
Bandeau Brassiere and hip confiner combined. The well-fitting kind with elastic over the hips—now \$1.50.
Corsets, Half Price, \$1.95
Of pink brocade, with elastic or semi-elastic top, lightly boned and supple.
High-grade Corsets Average Half Price, \$3.95
Redfern, S. & C. Special and other well-known makes in the lot. All of fine pink brocade, with low bust and long hips.
Bandeau Brassieres, 50c
Cambric Brassieres, 75c
Strawbridge & Clothier—Third Floor, Market Street, West

Men's Fitted Dressing Cases \$2.95 to \$6.95

Worth considerably more. Of cotton-grained cowhide, lined with an excellent leather, fitted with necessary toilet articles. Four styles at four low prices—\$2.95, \$3.65, \$4.95 and \$6.95.
WOMEN'S COTEX OVER-NIGHT BAGS, white fittings, one-third under price—\$5.50.
WOMEN'S COWHIDE OVER-NIGHT BAGS with amber or shell-effect fittings. Made of cotton-grained cowhide, with strong lock and lined with moire. Almost one-third less than usual—\$13.50. Strawbridge & Clothier—Aisle 5, Market Street

Boys' All-Wool Suits with Extra Trousers Half Price \$6.75

At this very low Anniversary price, many mothers will probably buy these Suits with both this summer and next autumn in mind!
Of all-wool chevot in neat, desirable patterns and shades; coat mohair-lined. Sizes 8 to 17 years. Half price—\$6.75.
Tweed Suits With Extra Trousers—\$12.50
Save several dollars on these summer Suits of new, bright tweeds in golf models. Mohair-lined coat. Sizes 8 to 17 years, \$12.50.
One-third Less for Palm Beach Suits—\$7.95
Cool summer Suits of genuine Palm Beach in the desirable tan shades. Sizes 8 to 17 years—\$7.95.
Boys' Wash Suits are Half Price—75c
Of dependable, fast-color wash fabrics in sizes 3 to 8 years, worth double—75c. Strawbridge & Clothier—Second Floor, Filbert Street, East