

Organ plays at 9, 11 and 4:50 Melody and Chimes at Noon **WANAMAKER'S** Store Opens at 9 Daylight-Saving Time **WANAMAKER'S** Store Closes at 5 Daylight-Saving Time **WANAMAKER'S** WEATHER Fair

Vacation Calls, With Its Play Days in the Hills or on Seaside Beach

A Man That Blackens Another Man's Character

does not whiten his own. Better for us to have our house or office broken into than to have our minds and hearts and friendships broken into by tale-bearers or gossipers.

It is a saying all the world around in every language under the sun that "an idle brain is

the devil's workshop."

Not a few men and women of good dispositions appear to have a genius born in them to fill up their time with hearsay things that hurt by the doubts they cast.

[Signed] *John Wanamaker*
June 15, 1922.



BUT dearest of all, when Summer days come around, are the playgrounds of our childhood.

Silk Sports Scarfs Go With Vacation Clothes

They are becoming and they are pretty—could any woman ask more? There are all the newest high colors and darker shades as well as plain shades and also stripes. Some are two-toned. In fiber silk. \$4 to \$6.50. (Main Floor)

Summer Silverware Is a Good Thing to Have

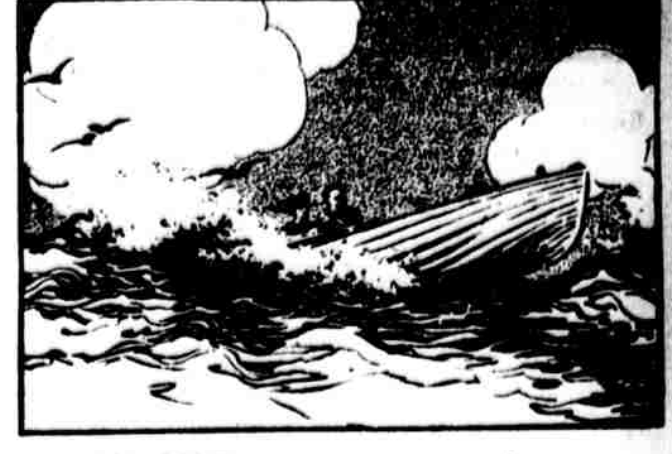
In many country and seashore homes it takes the place entirely of the sterling silver and thus saves much trouble in packing and unpacking when the family leaves for the Summer and returns in the Fall. Certain pieces of silver-plated ware are especially necessary, among them are:

Sandwich trays	\$4.75 to \$10
Cracker and cheese dishes	\$5 to \$10
Tea baskets	\$5 to \$8
Bell baskets	\$5 to \$7.50
Bread trays	\$3.75 to \$12
Table mats	\$1.75 to \$6
Fruit dishes	\$4 to \$12
Trivets	\$12 to \$18
Flower baskets	\$12 to \$21
Water pitchers	\$10.50 to \$25

(Main Floor)

Etched Crystal Stemware for Summer Homes

Special at 50c a Piece
Goblets, tall-footed sherbets, low-footed ice creams.
Pretty chrysanthemum etching. Graceful shapes, and the crystal is of fine quality.
The price, 50c each, is remarkably low.
Same patterns and shapes can be had in all desirable small sizes at 40c each. (Fourth Floor)



A MAN'S a man even when vacationing. Power and speed and thrills make up his jolly days.

Take a Camera Along

And bring home happy reminders of a glorious time. Wonderful how vacation snapshots become more and more interesting as the years roll on. The best cameras and camera sundries are in the Sporting Goods Store, such as:

- Brownie Box Camera, \$5 to \$6.
- Brownie Folding Camera, \$8 to \$17.
- Folding Pocket Camera, \$5 to \$17.50.
- Autographic Kodaks, \$5.50 to \$10.
- Graflex Camera, \$25 to \$241.

(The Gallery)

It's Surprising How Much a Black Enamel Suitcase Will Hold

Especially the 32-inch suitcases. Regular trunks, most people call them, and the description is altogether accurate.
In addition to the abundant clothes room there is a tray inside with a hat form and a box for small things that will not carry well in the shirred pockets.
But there are all styles in the black enamel cases in sizes from 24 inches to 32. All strong, firmly built, with straps running all the way around. Some are all black, others tan trimmed. Prices are between \$10 and \$25. (Main Floor)

Cuff Links at Half—\$1 a Pair

A fortunate purchase from a dependable maker brings a large number of gold-filled and enameled cuff links in many colors and two or three designs. They are the sort both men and women wear with sports shirts. (Main Floor)

Every Debutante and Woman, Too, Will Want a Host of Pretty Wearables

HERE Are the Dresses Women Want for Vacation

First of all the simple morning frocks of gingham—checked, plaided and plain, in bright colors and quiet ones, \$6.75 to \$25. Linens are among the coolest and most attractive things if you go to a warm place. Colored and white, they are here, sometimes made up alone, sometimes combined with voile or other sheer material, \$12.75 to \$32.50.
Pongee dresses—one-piece, of course—simple, finished with drawwork and sometimes some scarlet wool, \$20 to \$27.50.
Cool, airy dotted swisses—red, brown or blue with white dots, \$25 to \$47.50.
Then come the finer things of Canton crepe, usually white or flesh color, often with bands of red and blue cross-stitch embroidery, \$18.50 to \$75.
For the simpler dinner gowns many women choose dark lace—blue, black, sand or periwinkle colored, \$50 upward.
Dainty dance frocks of sheer chiffon and shimmering taffeta, \$50 to \$85. (First Floor)

NOW It's Yellow Dance Frocks That Young Women Fancy

And behold—they are here! The glorious yellow with a tinge of red in it of the Summer sunset or the pale golden yellow of a daffodil. Yellow is the real Summer color and it has sprung into fashion overnight, as it were.
As for the bewitching frocks themselves, they are made of Georgette crepe, with panels all around the skirt, and, at the sides and back, the panels are looped up in bouffant effect. The quaint little blouse has merely a suggestion of a sleeve and is finished at the waist with silver braid and a huge velvet flower. All the edges of this charming dress are outlined in silver thread.
You would never believe that the price could be as low as \$25, but it is. All sizes from 14 to 20 years. (Second Floor)

CANTON Crepe Capes for Young Women at \$28

The nicest sort to take to the seashore or mountains. Being black with gray or beige crepe de chine lining, they will go with any color gown. The collar is the high standing kind which is so becoming, and it is made of soft curly caracul fur. There are also long string ties.
Almost needless to say, the value is "special." A shipment is here but a short time, usually. (Second Floor)



Sandals Keep the Children's Feet Cool and Light

For everyday wear careful mothers choose the softest brown calfskin sandals, with turned soles in the smallest sizes, and stouter welted soles in the larger.
So finely finished inside that they may be worn without socks and the little feet are comfortable.
Sizes 3 to 8 have one-buckled strap and are \$2.50 and \$2.75 a pair. Sizes 8½ to 2 have two straps and are \$3.25 and \$3.75.
White buckskin sandals, beautifully made and finished, are \$2.75 and \$3.25. They are in sizes 3 to 8, and have light turned soles.
A good soft-toed blucher-cut oxford of tan calf that will stand any number of hard vacation knocks is \$4.25 and \$4.75 in sizes 8½ to 2—for children of about four to ten years. (First Floor)

The Man

who struggles and toils and frets in the city from Summer to Summer wants ease and peace and relaxation when vacation time comes. And he wants easy, free things to loll around in.

For instance—
WHAT Man Wouldn't Be Content in a Carefree Sports Coat
One of the light, loose, cool knitted kind that are worn with white flannels. The backs are the pleated sports type with a half belt, fastened down. There are blue coats or heather mixtures at \$16.50 or \$18, and it's mighty hard to think of a more comfortable attire for evenings at the club, the hotel or on the boardwalk.

AND the White Flannels to Complete the Attire
can be plain white, in a heavy quality at \$10 or striped at \$12. Some men wear white serge with stripes, which are priced \$8.50 and \$10.
Then for the knockabout hours every man away wants khaki trousers, \$3.50, or white ducks, at the same price. (Third Floor)

There Are Three Kinds of Shoes He'll Want to Have Along

First of all, sports oxfords, for he will be in them most. Two-tone sports oxfords are priced \$6.40. There are two kinds to choose from. Young men wear the smoked horse (which is sand color) with dark mahogany tips, instep saddle and heel foxing, while golfers prefer the tan calf sports oxfords with dark mahogany trimmings.
But for many a pastime no shoe can take the place of the sneaker. High or low sneakers, plain white canvas or with brown trimmings, are priced \$2.50 to \$3.25. When dressed up, white buckskin shoes are proper, and either plain white ones or white with tan trimmings are priced \$11.

WHOD Go Away Without a Bathing Suit?

Most likely a life-guard suit with white worsted jersey, blue flannel trunks and white web belt at \$4 or a one-piece suit in the two-piece effect at \$5.50 and \$6.50.
OF Course, a Cap—and a Light, Cool One
Nothing can take its place when a man goes motoring, or sailing, or strolling on the boardwalk, or hiking up the mountain slopes.
Most men pick out a cap here that is especially comfortable and priced \$2.

AT a Hotel, a Bathrobe Is Just as Important as a Good Chef

Not a day goes by without a man calls upon it for service.
It stands to reason that such a bathrobe must be light and cool, but it can be good looking as well.
A faille bathrobe in dark colors—plain, striped or tinely figured, is priced \$12.
An all-silk twill bathrobe in plain colors is priced \$18. (Main Floor)



SPORT afield or in mountain stream sends many a Summer day speedily by.

A Wardrobe Trunk

will take all the needful things away and bring them home again. And a mighty good wardrobe trunk is here for **\$46.50**
Solidly built of three-ply laminated bass wood, fiber covered and lined. All edges are rounded and firmly reinforced on the inside.
Regulation size trunks, with solid steel braced hardware and nickel locking bar for drawers.
Eight suits or fifteen gowns will go nicely on the hangers in the wardrobe part, while the bureau section holds an ample supply of smaller garments, and provision is made for carrying women's hats.
Trunks that are equipped with all conveniences, dependable in every detail and surprisingly reasonable. (Fourth Floor)

Women's Tweed Top-Coats to Travel In

Comfortable smart coats, thoroughly mannish, made of imported tweeds in browns, grays, greens and tans, with overlaid. Of course they have all the comforts of men's coats, from pockets to hand-turmed collars.
A few are of camel's hair instead of tweed, but they are all the same price—\$87.50. (First Floor)

A Sun-or-Rain Umbrella Is the Only Kind for Vacation

For women we have them in silk or many colors—blue, green, purple, garnet, gray, brown or black. Attractive handles of white or amber bakelite or wood. Priced \$5 to \$15.
A neat folding umbrella that will pack into a suitcase may be had in cotton for \$5; silk-and-cotton, \$6; all-silk at \$7.50 to \$10. (Main Floor)

Important Trifles on Any Vacation Vacation Skirts

of white baronet satin are inexpensive but as pretty as if they cost more than \$5.75.
Made after the straight gathered manner with sports pockets. (First Floor)

Among Suits for the Ocean Dip

We mention particularly an attractive taffeta at \$22.50. Black with cross-stitch embroidery in red or white on the points of the skirt and elsewhere.
Other bathing suits, of course, in plenty, priced at \$4 to \$37.50. (First Floor)

Camping Bloomers for Women and Girls

Ready to wear, and made of all-wool storm serge, full pleated, with double gussets and pockets—the same style as gym bloomers. They may be had in black, navy, brown or green for \$4.50.
Other bloomers of khaki, \$2.50.
Middles of khaki, \$1.85; white Jean, \$1.50. (Third Floor)

Inexpensive Nightgowns

Nainsook with low necks and a little lace and hemstitching, \$1.85.
Batiste, V necked and sleeveless, pink and orchid, \$2.
Cross-bar dimity, sleeveless, pink and orchid, \$2.50. The same in white striped dimity, \$2.50. (Third Floor)

THE limpid, languid sea dazzles beautifully under Summer suns or piles up countless thrills when brisk breezes blow.

She May Defy the Wind, the Weather and the Sun

if her dressing-table is well supplied with carefully chosen toilet aids.
The good Honfleur toilet articles are placed on sale tomorrow, at prices that should send them away in every vacation trunk—
Cleansing cream, Youth and Beauty cream. Skin cream, 40c each.
Extracts, rose and violet, 50c.
Toilet waters, violet and Bouquet d'Amour, 50c.
Lilac and wistaria vegetal, 75c each.
Violet ammonia, 20c and 30c.
Bay rum, 50c, 85c and \$1.65.
Bath crystals, violet, rose and verbenia, 50c and 85c.
Sachets, violet, rose and l'Empire, 35c.
Compact face powders, white, natural, brunette, 75c.
Face powders, violet, rose, and l'Empire, 35c.
And note especially, please, the new Lemon Cleansing Cream at only 35c and 65c a jar. (Main Floor)

A Splendid Choice of Camp Blankets

It is doubtful if there is another such collection of really good camp blankets. Every desirable size, grade and weight included.
Famous Hudson Bay blankets, made in England for the cold Hudson Bay country, woven of heavy Russian wool and unequalled for warmth and protective qualities, size 72x90, weight 5 lbs., in gray and in tan colors, \$13.50 each.
Camp blankets, woven of Cape Colony wool, 68x84 inches, in gray and olive green, bound all around, \$10 each.
Camp blankets of good American wool, 5 lbs. in weight, size 68x84 inches, in gray, at \$7.
Camp blankets of Oregon wool, light gray, \$6.75 each.
Camp blankets of English wool, in brown and tan, size 60x80 inches, \$5 each.
Also some of the remarkably low-priced U. S. Army blankets, 66x84 inches, all-wool, at \$3.65 each. (Sixth Floor)



A CANTER on her favorite horse is the most important part of many a woman's holiday.

The Correct Riding Clothes

are here in the shape of coats and breeches of light-weight worsteds at \$35 and upward. Knicker suits of the same materials also start at \$35.
Riding suits of khaki are \$17.50 to \$20; of linen, \$20 and \$22.50.
Separate breeches or knickerbockers for hard wear are made of khaki, linen and other washable materials which will stand a good deal of wear. \$7 to \$15. (First Floor)

The Traveling Glove of the Well-Dressed Woman

is more than likely to be a soft, washable skin glove in English doe finish. It is always correct, and easily kept clean.
She may have it in five-inch top, slip-on style, in white, at \$2.75 a pair.
In strap wrist style with 5½-inch top, in white or yellow, \$3 a pair.
In 12-button length, white or yellow, \$4.75 a pair.
All are of the finest skins, perfectly doctored, and made by the leading American maker. (Main Floor)