Your Response

The response won by such Sale items as those listed here, is evidence of the belief you have in this Store.

You have found that the 54th Anniversary Specials advertised are but illustrative of thousands of others. The Seal of Confidence makes you sure that every transaction is right!

Shop early in the day!

STRAWBRIDGE & CLOTHIER 54TH Anniversary Sale

Announcements for To-morrow—Friday—Until Further Notice, This Store Closed Daily at 5 o'Clock

Seal of Confidence Basement Store

—Has been thronged every day since its opening, one week ago. Ample testimony that it has well met the demand of Philadelphia shoppers, who now enjoy the privilege of paying basement prices for merchandise worthy to be sold under our Seal of Confidence.

Matchless Anniversary Values in Neck Furs

$27.50 — Fine Mink Scarfs, Alaska Fox Scarfs, Stone Marten Scarfs. Two-skin Mink Scarfs, Alaska Fox Animal Scarfs, in brown tones; and Stone Marten Animal Scarfs.

$23.50 — American Fox Scarfs, Large Mink Scarfs, And Patagonian Fox. The American Fox Animal Scarfs in walnut brown, the Patagonian Fox, in gray and brown tones.

$45.00 — Stone Marten Scarfs, Alaska Fox Scarfs, Baum Marten Scarfs. Two-skin Stone Marten Scarfs; extra-size Brown Alaska Fox Scarfs; one-skin Baum Marten Scarfs.

Strawbridge & Clothier—Second Floor, Filbert Street

Women's Coats and Capes at Great Savings Now

Nearly everybody who knows this Store, also knows about the wonderful sales of Coats we have had this year, but not one of these far-famed sales had values to equal these in the Anniversary Sale. Here are a few of the less expensive garments that are wonderfully good values:

Tan Linene Motor Coats, in the Sale, $3.00
Tan Cloaking and Black and Blue Serge Capes, $10.75
Silk-lined, Deep-fringed Silk Crepe Capes, $12.75
Tailored Belted Top Coats of Smart Mixtures, $15.00

Strawbridge & Clothier—Second Floor, Centre

Corsets and Corslettes

About Half Price

Corslettes $1

Bandeau Brassiere and Hip Confiner in one, as sketched. Hooking in back and with elastic hip gores. Comfortable for summer wear and just the thing with bathing suits.

S. & C. Special Corsets, Front-lacing, $3.50

Worth twice the Anniversary Sale price. Of cool pink batiste, with semi-elastic top, long hips, and a broad band of elastic in back.

Pansy Elastic and Brocade Girdles, $1.50

In 12-inch length, closed in back.

Pink Bandeau Brassieres Notable Value at 38c

Strawbridge & Clothier—Third Floor, Market Street, West

Silk Hand Bags

Worth Far More Than

$1.55 $2.45

Up-to-the-minute in style, at Anniversary savings.

$1.55 Moire Silk Pouch Bags, on metal frames, nicely lined. Also Envelope Bags, some with rhinestone ornaments.

$2.45 Moire Silk Pouch Bags, on metal frames with swinging purse. Some mourning Bags in the lot.

Envelope Bags, cord handles and decorative catches—$2.45.

Flat Silk Purses, prettily lined, with cord handles—$2.45.

Strawbridge & Clothier—Aisles 8 and 9, Centre

Crochet-weave Bed Spreads, $2.25

Here's an Anniversary Sale opportunity to buy fine, good-looking Spreads in Marseilles designs, size 80x90 inches, for double beds, at $2.25.

Strawbridge & Clothier—Aisle 11, Filbert Street

TWILIGHT BASE BALL

Strawbridge & Clothier Athletic Field
Sixty-third & Walnut Streets,
Friday, June 16, 1922
Game called at 6:15

Quaker City Professionals vs. Strawbridge & Clothier

Entire proceeds for the benefit of Devastated France—to be counted as votes for Mrs. Letitia Hunsicker, a War Mother, candidate for the Good-Will trip to France.
Bleachers, 25c Grand Stand, 35c (Including War Tax)

Half Price for La Tausca Pearl Bead Necklaces

Evenly graduated Beads, with solid gold clasps, at prices lower than ever before: 18-inch, $4.00; 24-inch, $5.00; and 30-inch, $6.00.

Strawbridge & Clothier—Aisle 9, Market Street

300 Sterling Silver and Silver-plated MESH BAGS

WONDERFUL ANNIVERSARY SAVINGS

These are smart styles from one of the foremost manufacturers of Mesh Bags in this country:
—Silver-plated Bags, dome and square shapes—$4.00.
—Silver-plated Bags, soldered mesh—$8.00.
—Sterling Silver Bags in attractive designs—$14.00 and $15.00.

Strawbridge & Clothier—Aisle 9, Market Street

Embroidered Net Dress Patterns, $5

Pink, light blue, orchid, navy blue, brown or white net beautifully embroidered in white solid and eyelet work.

Strawbridge & Clothier—Aisle 11, Market Street

Thousands of Yards of Ribbons far Under Regular Price

Two-tone Ribbons, 15c
Narrow Double-faced Satin Ribbons in 12 different color combinations.

Narrow Moire Ribbon, 6c
Picot-edge Ribbon less than half price. In pretty stripes.

Satin-stripe Ribbons, 35c
Taffeta Ribbon, 7 inches wide, dark grounds, satin stripes.

Moire Ribbon, 40c a yard
In black, white and lovely shades, 4¾ inches wide.

Black Moire Ribbon, 75c
Handsome Ribbon, 7½ inches wide.

Lingerie Ribbon—Save
In pink, blue or white widths, 1 to 2—65c to $1.10 a piece of 12 yards.

Jacquard Lingerie Ribbon, widths 1 to 2, at 48c, 60c and 75c a piece of 12 yards.

Strawbridge & Clothier—Aisle 11, Market Street

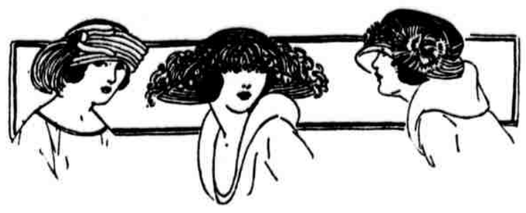
Women's Summer Dresses in the Anniversary Sale

Thousands are here for your selection—every Dress marked far below the regular price.

Lovely Lot of Canton Crepe Frocks, $32.50
Draped, plaited and straight-line models, beaded and embroidered. Navy blue, black, gray, rust, white and periwinkle.

Cotton Frocks of All Kinds, $9.75 to $17.50
Embroidered dotted Swiss, imported ginghams, dimities, checked and striped tissues, dotted and figured voiles—a great variety of pretty fabrics, in light and dark effects.

Strawbridge & Clothier—Second Floor, Market Street



It Isn't Often Hats Like These are in a Sale

Yet there are hundreds of them in this great Anniversary Sale. Summer Hats, large and light and airy, with plenty in white and white combined with black or blue, and plenty of the transparent large black Dress Hats—all fresh from the hands of milliners who have utilized every late idea in making and trimming. Many different lots from $3.50 to $9.00, including—

White Milan-Hemp Hats, Special at $5.00

Plenty of the large droop-brims, the pokes and little rolled Hats; trimmed with flowers, ribbons and fancies.

Sports Satin-and-Maline Hair Hats $6.50

In white, sand, gray, black-and-white and navy blue-and-white. An excellent assortment of shapes.

Colored Straw Hats Reduced to $5.00

Many were almost three times this Anniversary price.

Strawbridge & Clothier—Second Floor, Market Street, West

Black Satin Bathing Suits $5

The value is unusual—but they were purchased especially for the Anniversary Sale. Three models of black satin with round neck. One with cap sleeves; another piped with colored silk, and a third piped with checked gingham—$5.00.

Strawbridge & Clothier—Aisle 18, Centre

Glassware Specials

Water Sets, 7 pieces—$1.00 to $4.85.
Iced Tea Sets covered pitcher, 6 glasses, 6 spoons—$2.25
Light-cut Sherbet Glasses—20c and 25c
Light-cut Tumblers—10c and 15c; Coasters—$1.00 a doz.
Needle-etched Tumblers—10c.
Plain Tumblers—70c a dozen.
Colonial Tumblers—45c a doz.

Strawbridge & Clothier—Filbert Street Cross Aisle

$14.50

Boys' Suits of Tweed

With an Extra Pair of Trousers

Smart Suits of light colored tweed in new golf models, with mohair-lined coat and two pairs of full-lined knickerbockers. Sizes 8 to 17 years.

Strawbridge & Clothier—Second Floor, Filbert Street, East

Thousands of Men's Spring Suits Are in the Great Sale

At prices many dollars lower than current retail values! The lowest in many years! Lower than they can be for some time to come.

All indications point to Clothing prices being higher at the source in the near future. Now would be an opportune time for any man or young man to anticipate his Clothing needs at the fair regular prices. But in view of the fact that there are thousands of fine Suits in this great Sale at savings of ten dollars and more, as based on current retail values, no man could make a wiser investment of his money than to buy one or more of these Suits to-morrow.

Men's and Young Men's Alco Suits **$22.50**

Men's and Young Men's Alco Suits **$27.50**

Hart, Schaffner & Marx Suits **$33.50**

These Suits constitute the entire surplus stock of the Arnold Louchheim Company, secured by this Store—their greatest distributor—at a substantial price-concession. Sports-coat and conservative Suits. Worsteds, cassimeres, cheviots and tweeds. A wide variety of sizes and proportions. Savings of one-third to one-half.

A great special purchase consummated for the Anniversary Sale. Hart, Schaffner & Marx Suits of fine worsteds in checks and mixtures in styles for men and young men—at great price-savings.

Suits With Extra Trousers Under Price in the Sale—$19.50, $24.50 and $29.50

Worsted and Serge Suits at $19.50. Cassimere and Tweed Suits at $24.50. Worsted and Cassimere Suits at $29.50. Two pairs of trousers with each Suit!

A Special Lot of Suits in the Sale at $15.75

Worsted and Blue Serge Suits in conservative styles, well-tailored to give service. In a good range of regular and stout sizes.

Palm Beach Suits, $13.50
Mohair Suits, $16.50
Flannel Trousers, $6.50, $8.50

Linen Knickerbockers, Remarkable Value at $4.50

Youths' Suits with Two Pairs of Long Trousers, $24.50

Neat Worsted Trousers, $4.50
Duck and Khaki Trousers, $2

Strawbridge & Clothier—Second Floor, East

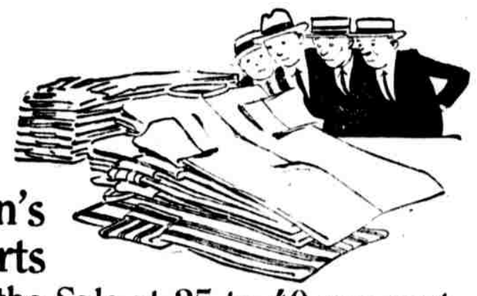
Boys' Sports Blouses, $1.35

Of tan or white cotton pongee and white cheviot, all finely mercerized, and of good quality. With the wanted low collar and short sleeves. Much under price—$1.35.

Of khaki twill cotton, special at $1.00 and $1.50.

SPORTS SHIRTS, of khaki twill cotton, fine for camp and general outdoor use—$1.00 and $1.50.

Strawbridge & Clothier—Second Floor, East



Men's Shirts

In the Sale at 25 to 40 per cent Less Than Former Low Prices

Percale and Rep Shirts—now $1.20
Woven Madras Shirts—now $1.35
Mercerized White Cheviot—$1.65
Woven-stripe Madras—now $1.65

These Shirts are right in fabric, right in making and the best Shirt value that money can buy—even at the higher regular prices.

Strawbridge & Clothier—East Store, Eighth Street

English Straw Hats $1.65

These smart Sennit Straw Hats, with the comfort-cushion band, have come all the way from England to be featured in this Sale at the remarkably low price of $1.65.

Panama Hats—now $2.95, $4.35, $7.45

Second Floor, Market Street, East

Brighton Garters 18c

Suspenders half price at 50c.

Aisle 1, Market Street

2400 Linen Handkerchiefs 20c

Of fine linen, neatly hemstitched. The quality and size all men like—at a saving that will appeal to everybody.

Market Street Cross Aisle

Silk Neckties 65c

The present retail value of these handsome Four-in-Hands is actually two to three times this Anniversary price. Here is an opportunity to lay in a season's supply.

Aisle 1, Market Street

Smart Blouses at Great Savings

$1.35 — *15 Models*
White Voile and Dimity Blouses, in Peter Pan, frill and vest effects, lace-trimmed models and semi-tailored models trimmed with picot edging or a touch of color. Long or short sleeves.

$1.85 — *40 Models*
White French Voile Blouses and Over-Blouses beautifully trimmed with filet and Valenciennes laces; Peter Pan, vest and frill styles; long or short sleeves. Tie-back Over-Blouses.

$1.95 — *25 Models*
Royal Blouses of white batiste, lawn and dimity, in semi-tailored and trimmed styles, daintly tucked and trimmed with imported embroideries and filet edgings. Some plain-tailored.

$2.65 — *8 Models*
White and Black Habutai Silk Blouses, in tailored and semi-tailored styles, with Peter Pan, convertible, Tuxedo or flat collars; long or short sleeves. Very cool and serviceable.

$2.95 — *15 Models*
Pongee, white batiste, white voile and colored mignonette. Several semi-tailored models, others lace-trimmed; with or without collars; long or short sleeves. Some hand-made models.

$3.95 — *15 Models*
Batiste, voile, crepe de chine and mignonette. Blouses and Over-Blouses. Vest effects trimmed with filet or Irish lace; many hand-made models in semi-tailored tucked effects.

$5.95 — *10 Models*
Crepe Georgette and Crepe de Chine Blouses and Over-Blouses, trimmed with embroidered net and filet or Valenciennes laces, others plain-tailored or elaborately beaded. Long or short sleeves.

Crepe Georgette, $4.95

Thirty New Models in Silk and Cotton Blouses and Over-Blouses

All New Effects **$4.95** *All Much Under Price*

Crepe de chine, crepe Georgette, Habutai silk, fine batiste and French voile. Many hand-made models, elaborately trimmed with wide filet, real Irish or antique laces. Some beautiful embroidered models and the smartest of semi-tailored effects with fagoting or hemstitching for trimming. A wonderful assortment, including five hundred French Voile Blouses shown for the first time.

Strawbridge & Clothier—Second Floor, Centre

French Voile, $4.95

Three Hundred Wash Skirts About Half Price at $2.75

A special purchase, wonderful values, but not nearly enough Skirts—at this price we could sell Skirts of this quality by the thousands. They are of fine white gabardine, gathered full in the back, with button-trimmed belt and lengthwise inset pockets with button-trimmed flaps. Several other models, a few of surf satin.

Sports Satin Skirts, Special at $3.75
White, flesh and a few in black. Wonderful value.

Sports Satin Skirts, Special at $5.00
Exceptional quality. White, flesh, black and navy blue.

Strawbridge & Clothier—Second Floor, Centre

TOWELS and TOWELING

At Prices Meriting Immediate Notice

Anniversary Sale news from the Linen Store that will delight homemakers:

Linen Towels, Now 50c
Irish Linen Huckaback, 18x34 inches, with hemmed ends.

Turkish Towels, 38c
Bleached Towels, spongy and absorbent; 23x48 inches.

Linen Kitchen Toweling in the Sale, 40c a yard
Irish linen, round-thread weave and free from dressing.

Irish Linen Checked Glass Toweling, 30c yd.

Aisle 12, Centre

Night Gowns 85c

Dainty, cool and practical for Summer and a remarkably good value. Of long cloth, with surplice neck and kimono sleeves edged with lace in an imitation filet pattern. We secured 800 to sell at the Anniversary Sale price of 85c.

Third Floor, West

Waltham

Bracelet Wrist Watches—$18.00

In 20-year gold case with disappearing eye and 15-jewel Waltham movement. Convertible.

Gold Bracelet Watches, in the Sale, $25.00
Less Than Wholesale Price

Solid gold, 14-kt., very small sizes in several shapes, all bracelet style; 15-jewel movement.

Aisle 9, Market Street

Paneled White Silk Petticoats at $2.95

Of white tub silk, double-paneled back and front, straight of line and finished with embroidered scallops. No wonder they are popular. Style and value exceptional at $2.95.

Second Floor, West

Typical Sale Values in Women's Footwear

Black Glazed Kidskin Oxfords **$3.90**

Remarkable Anniversary values for women who prefer the comfort and neatness of Shoes of this type! Neat round toes, 1½-inch leather military heels with rubber top-lift. Medium round toes, with rubber military heels. Remarkable value at this low price—$3.90.

White Canvas Pumps, Oxfords **$3.25**

Two-button instep strap Pumps, *illustrated*. With neat round toes, white enameled 1½-inch leather heels with white rubber top-lift. White canvas Oxfords, neat round toes, straight tips, square-edge turned soles, white enameled heels with rubber top-lifts. Exceptional Anniversary value at $3.25.

Strawbridge & Clothier—Eighth and Filbert Streets