

Band Plays at 9 and 4:45
Organ at 11
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Generally Cloudy

Going Away or Staying Home, Summer Is Gladder With Little Comforts Close By

On This Day, June 14, 1777

In old Independence Hall, Philadelphia, Congress adopted the following resolution:

"Resolved, that the flag of the thirteen United States be thirteen stripes, alternate red and white; that the Union be thirteen stars, white in a blue field, representing a new constellation. The stars to be arranged in a circle."

That was the start of the flag. The people took to the flag and it went a flying right off and has never stopped.

Today it is in the schools and homes all over our country and in Hawaii, in Porto Rico and in the Philippines; and the people have fallen in love with it.

The finest fashion that has recently come to us is the salute of the flag.

"I pledge allegiance to my flag, and to the Republic for which it stands, one nation, indivisible, with liberty and justice for all."

So it has come, that, by the honor and faith of a people set toward the right and determined to reverence God and hold to their faith that the world shall be lifted to great fame and greater love for the banners of history.

And it is ours.

It is our flag, "Old Glory" is our pride. Its stars and stripes are our stars and stripes. It is the emblem of our Union. It is the sign of our freedom. It inspired the down-trodden of the world with a new hope. It is the star of every new generation under the sun.

Hold up your head because you are an American and because this is your flag!

[Signed] *John Wanamaker*

Knitted Capes Are So Pretty to Wear at the Shore

Some women throw them over bathing suits on the way to and from the surf; or they can be used for the evening stroll along the boardwalk, when the salt wind blows a little sharply.

They include white ones with scallops round the foot; heavier styles in bright colors with large wool-ruched collars, or with long tasseled scarfs, or with rows of rather heavy braid.

Prices are \$25 to \$45.

Prettiest of all \$22.50 Silk Dresses Arrive for Young Women

THERE are four models, all of fine all-silk crepe de chine.

It is really hard to choose between them, each is so attractive. In the darker shades they are exactly the right dresses for mornings. In the lighter colors and white, for afternoons and evenings.

A graceful bloused style in navy blue has the square Chinese sleeves, the collar and sash ends of beige silk embroidered in blue. Or it comes in all white.

A straight-line dress with loose pointed sleeves has much silk faceting, even down the side panels.

A charming little bloused model is trimmed with many hand-made French knots and bows of ribbon.

All are in sizes from 14 to 20 years.



Three of the Choicest Grand Pianos in America

are here in the Wanamaker Piano Salons—and nowhere else in Philadelphia.

They are—

The famous CHICKERING piano, now in its 99th year of fame among true musicians the country over.

The sweet-toned SCHOMACKER piano, a favorite in Philadelphia and elsewhere since 1838.

And the celebrated KNABE piano, unsurpassed in the 85 years of its making.

A modern development of these venerable old-established pianos is the

Beautiful Small Grand

—in each instance an exquisite little edition of the original large grand that established the fame of the piano.

Each preserves the rich grand piano tone of the full-size instrument, but cased in proportions that fit it for smaller quarters.

Schomacker small grand pianos are \$1150.

Chickering and Knabe grand pianos are each \$1225.

We sell more of these three small grand pianos than any others, because the music-loving people of Philadelphia, and nearby, want the best.

(Egyptian Hall, Second Floor)

The Woman Who Motors

knows this is the time of year when too much wind and sun can do queer things to the complexion; consequently she takes precautions.

The Salon de Beaute gives careful facial treatments which are wonderful for keeping the skin in good condition. Appointments may be made by telephone or in person.

(Third Floor)

Here Are the Loveliest Silks for an All-White Season

Crinkly white silk crepes in a rough loose weave, ever so smart. 40 inches wide, \$4 a yard.

White silk novelty crepes patterned with a satin figure or stripe, 40 inches wide, \$5 and \$6 a yard.

White sports satin of lustrous shimmering surface, 38 inches wide, \$3 a yard.

Plain white rough pongee, all.

(First Floor)

Women's Novel Pajamas

Two-piece pajamas in middy style are of cross-bar plaid, pink and white, at \$2.75; of plain and figured cotton crepe, pink, blue and white, at \$3.85; of saten, white and pink at \$3.85. Brocaded saten in pink, lavender, blue and white, \$3.85.

Regulation style pajamas of soisette with frogs or with braid and buttons, \$3.85.

(Third Floor)

Bedroom Drapery Sets, Cool, Dainty and Inexpensive

New this season. Of unbleached muslin with stenciled and patchwork embroidery patterns in a variety of pretty color effects.

Complete sets can be bought, consisting of curtains, bureau scarfs, table covers and bed covers, \$4 and \$5 a pair.

Bureau scarfs, \$1.50 to \$1.85.

Table covers, \$3.25.

Bed covers and bolster covers, \$6.50 and \$7.75.

(Fifth Floor)

The Woman's London Shop

is showing some extremely attractive linen sports dresses in combinations of dainty colors. As a rule they have the upper parts white and the skirts colored. Prices are \$18.50 and \$20.

Flannel sports skirts of fine quality and tailoring, \$15 to \$22.

Many Spring sports dresses will be found here at reduced prices, \$25 to \$42.50.

(The Gallery)

A Large Importation of St. Gall Swisses

Fine sheer swisses of beautifully clear color, with firmly woven dots in two sizes, pin-dots and a little larger. White grounds with black or colored dots; colored grounds with white dots. 30 inches wide.

Priced \$1.25 a yard.

(First Floor)

There Are Any Number of Pretty Silk Bags From \$3 to \$5

Bags that are abreast with the newest in fashion and look altogether too rich and fine for the price.

The silks are mostly striped or the moire effects, while many novelty shapes are in the group along with the pouch shape and the flat style, envelopes and shopping bags.

Some have dazzling metal frames, while others have covered frames or partly covered frames with metal clasps, while the prettiest of all has a covered frame with a rhinestone clasp.

The colors are black, navy and brown.

(Main Floor)



Cool Sports Dresses for Women—\$9.75 to \$16.50

First come the sleeveless sort, intended to be worn with shirtwaists. They are made of a fiber with a silk stripe in it—the texture being close and soft. In brown and black, black and white, green and white and scarlet and white. Priced \$16.50.

Second are gabardine dresses with sleeves which are mere caps. In all-white, white and green and white and rose, \$9.75.

Third are either sleeveless dresses striped in black or green or rose with white, \$12.50.

All have narrow belts of leather or of the material.

(First Floor)

"Wrap-Around" Flannel Skirts for Young Women

Fresh from the boxes and it is the first time this particularly pretty style has been here in a white flannel skirt.

Flannel of such a beautiful quality it is a pleasure just to feel it. The skirt fastens at the left side with two large pearl buttons and there is another one on the belt. The right side has a slot pocket.

In 30, 31, 32 and 33 inch lengths at \$9.50.

(Second Floor)

Queen Mary Superior Talcum Powder

is the only kind many knowing people will have. It is so extra fine and pure that there is an added pleasure in using it.

Delicately perfumed in eight favorite odors. Priced 20c.

(Main Floor)



"What Time Is It by the Hall Clock?"

Haven't you often heard some one in the family ask this question? In other words, the hall clock is the final authority on correct time.

Here is the reason. The mechanism of a hall clock is of the finest and most delicate kind, and the greatest care in adjustment has been taken before it is put into the case and then again before it is sent to your home.

It is the one clock in the house, usually, that is never moved and is less subject to jars.

For a family who lives on train time or a bride whose new home is to be in the suburbs, there are few more welcome wedding gifts than a hall clock.

Clocks in mahogany cases with Westminster chimes, \$310 to \$475. With Westminster, Canterbury or Whittington chimes, \$415 to \$600. With Westminster, Oxford and Whittington chimes, \$525 to \$855.

(Main Floor)

First Things for the First Baby

Infants' long slips of nainsook, in plain bishop, tucked or yoke styles, machine made, 60c to \$3; hand made, \$1.25 to \$5.

Nainsook petticoats, machine made, 85c to \$2.25; hand made, \$2 to \$4.50.

Shirts of cotton, 65c; of silk and wool, \$1.50.

Binders, 25c to 40c.

Woven bands, 50c to \$1.

Flannel petticoats, 50c and 75c.

Flannel petticoats, \$1 to \$7.50.

Everything else for baby's first wardrobe, from the simplest to the most luxurious garment.

(Third Floor)

Blankets Cleaned

by our sanitary process are made sweet, soft and spotless, and finished to look like new.

They will be stored without charge until you are ready in the Fall.

Single blankets, 75c.

Double blankets, \$1.50.

Telephone, Rittenhouse 1000.

(Main Floor)

Low-Priced Summer Bedmuslins

Sheets and pillow cases of a quality nice enough for the seashore or country cottage at low prices:

Pillow cases, 42x36 inches, 25c.

45x36 inches, 28c.

Sheets, 63x90 inches, \$1.

63x99 inches, \$1.15.

81x99 inches, \$1.40.

(First Floor)

About 350 One-Gallon Vacuum Jars, Specially Priced at \$7.85

Big roomy jars that are good for food or liquid. Will keep it hot or cold.

Covered with brilliant enamel finish, durable and convenient for motor and camping.

The opening is wide enough to admit large portions of food and is protected by a vacuum cork and screw top.

(Fourth Floor)

Black Surf Satin Bathing Suits, \$5.75

A new lot of a much-wanted kind—black surf satin without even the rudiments of sleeves, and with many rows of ruffles on the skirt, \$5.75.

(First Floor)

White Flannel Skirts at \$8.75

All are the straight gathered sort, with piped slanting pockets and 26 to 32 inch waists.

(First Floor)

White Shoes Won't Smear Everything Else With White

—furniture, clothes, in fact, anything shoes can come into contact with, if they are kept white with S. A. P.

S. A. P. cleans any white shoe that can be cleaned, keeps it usable on canvas shoes, kid shoes or buckskin shoes. What is more, S. A. P. is a large jar is priced 50 cents.

(Main Floor)

Cloisone Table Lamps From Japan

Much wanted and not easy to get.

All two and three lights, in eight different designs and priced \$17.50 to \$40. Lamp shades for them are \$6.50 to \$60.

They are among the safest of all things to choose for wedding gifts.

(Fourth Floor)

100 American Dinner Sets of 106 Pieces Special at \$37.50

Mostly new arrivals in the extraordinary sale of dinnerware now going ahead.

Finest American semi-china, in a choice of eight new and exclusive patterns.

The majority have solid gold handles and all have gold edges.

The price, \$37.50 a set, represents a substantial saving.

(Fourth Floor)

June Has Its Showers, Too, Confetti, of Course

For no wedding would be complete if the bride and bridegroom escaped without the usual bombardment of gayly colored confetti.

All the confetti for all the weddings is ready in the House-furnishing Store. Price 25 cents the box; rose petals, 50 cents the box; serpentine, 35 cents the dozen rolls.

(Fourth Floor)

New Silk Sweater Blouses Close Kin to Sweaters

In fact, they take the place of a blouse and sweater and give the same effect, and they are extremely pretty with sports skirts or white tub skirts.

Like sweaters, they are in the slip-on style with V neck and are in a closely knitted weave in blocks, the material being fiber silk. Another style with a Peter Pan collar is in a novelty weave with several colors which appear to be changeable.

\$9.85 is the price.

(Third Floor)

When a Man Can Get a Mighty Good Brogue for \$6.40

there is no reason in the world why he shouldn't have several pairs to change off and get nearly twice as much service out of each.

And right now is as good a time as any to start, for a smart looking tan calf brogue is here at \$6.40.

Up to fashion in every detail—perforated on the tip, lace stay, vamp seam and heel foxing, the calf is grained and the toe soft.

Up to standard in quality, too, for it is about as serviceable a shoe as a man could ask.

(Main Floor)

The Three-Piece Tropical Sports Suits In the Men's London Shop

are the kind that men of individual taste prefer.

Cool and easy suits, yet decidedly different from outdoor Summer clothes found in the usual shops.

The fabric is tropical worsted, but it is as light and cool almost as linen, while the pattern selection is as varied as it is distinctive.

Several solid shades, mixtures and striped effects.

Trousers, knickers and sports coat comprise the suit, and the coats are in three models—old Norfolk style (which is popular again) with all-around belt; bellows-back coat with half belt fastened down; pleated back with half belt fastened down.

And each of the better tropical sports suits is priced \$28.

(The Gallery)

Hand-Played Word-Rolls—25c and 50c

The latest fox trots and waltzes in about 200 good hand-played word-rolls at 50c each.

And about 300 word-rolls at 25c that have been much higher.

(Second Floor Gallery)

100 Empire Fabric Tires, Special at \$9.50

New tires of absolutely first quality, suitable for Ford cars and guaranteed for service.

The price, \$9.50, is substantially less than the standard retail figure.

Size 30x3 1/2. Every one a good sound sure-to-satisfy tire.

(The Gallery)

Some of the Newest Summer Rugs Are in This Surprising Clearaway

Rugs that came from makers in faraway lands, or somewhere in this country, only a week or so ago.

Rugs that express the newest, most popular in pattern and color arrangement.

But the sizes by pattern have become incomplete and every rug is down substantially in price.

Japanese Rush Rugs

9x12 ft. \$23.50, \$26.50

8x10 ft. \$42.

8x9 ft. \$21.50

Mourzark Rugs

9x12 ft. \$29.50

8x10 ft. \$22.50

6x9 ft. \$15

High-Grade Fiber Rugs

9x12 ft. \$13.75

7.6x10.6 ft. \$12.50

6x9 ft. \$9

(Seventh Floor)



Your Boy Should Smile, Not Swelter

His comfort depends upon his clothes.

A cool, washable suit spells the difference between smiling and sweltering.

Only the best grades of boys' washable suits can satisfy this store, and no others should satisfy you.

We have boys' washable suits in every desirable style, size, color and fabric at fair prices—from \$3.25 to \$12—in sizes for boys of 3 to 18 years.

Washable trousers, for boys of 6 to 18 years, at \$1.50 to \$3.

(Third Floor)

Summer Blankets Cool as Thin Sheets

Notwithstanding that they are woven of wool.

But the fabric is light, the weave is airy, more airy than that of an ordinary sheet.

Size, 60x90, \$11; 70x90, \$12.50, and 80x90 inches, \$14 each.

(Sixth Floor)

Men's Handkerchiefs Special at \$3.85 a Dozen

Sensible handkerchiefs for a man who wants them for everyday use. Sturdy linen that wears well.

Either plain or with initial and in the usual size. Bought singly or less than a dozen they are 35c each.

(Main Floor)