

The Store Closes  
Daily at 5 P. M.

To-morrow will be the first day of our summer shopping schedule. Beginning to-morrow and until further notice—the Store will open at 9:00 A. M. and will close at 5 P. M. daily.

Incidentally—the morning hours are the best for shopping, as they are the coolest.



# STRAWBRIDGE & CLOTHIER

## Anniversary Sale

Announcements for Tomorrow—Thursday



### Boys' Serge Suits Extra Trousers, \$9.75

Worth double this anniversary price. Smart Suits of fine-twill serge, with two pairs of roomy full-lined knickerbockers—\$9.75.

Separate White Knickerbockers, sizes 7 to 17 years—special at \$1.25.  
Strawbridge & Clothier—Second Floor, Filbert Street, East

### Those Wonder-Values in Women's Coats and Capes

**\$15.00** Serges and wool velours. Tan and medium blue in Coats; tan, navy blue and black in Capes. Beautifully tailored and lined throughout.

**\$18.00** Bolivia weaves, wool velours and tan cloaking, in loose-line Coats. Capes of wool velour and twills, nearly all lined throughout.

→ Strawbridge & Clothier—Second Floor, Centre

### Misses' Dresses Under Price

**Fine Linen and Voile Frocks, Special at \$15.00**  
Including the Model Sketched

Smart tailored linens in the style sketched; gold, white, Copenhagen blue and rose, with the fashionable cross-stitch embroidery in color with a good bit of black for effective contrast. Also in this group, cool dotted Voile Frocks in navy blue and brown trimmed with pretty lace edging; hemstitched white voile collar and cuffs. Sizes 14 to 18 years.

**The Loveliest New Summer Silk Frocks at \$16.50**

Belted straight-line Dresses of figured crepe de chine—the latest fashion in Silk Frocks; in rose, green, red and heliotrop; made in the easy kimono-sleeve style, with cool-looking collar and cuffs of white crepe de chine stitched in color. Sizes 14 to 18 years.

**Misses' Smart Gingham Dresses, \$5.00 to \$15.00**

Low-waisted sash Dresses and tailored belted models, of checked gingham in red, brown, green, blue and black; organdie collar and vestee, or white pique collar and cuffs. Sizes 14 to 18 years.  
→ Strawbridge & Clothier—Second Floor, Market Street

### These Toilet Preparations in the Sale

These and a great many others—some half price, some one-third less—values worthy of the Anniversary Sale:

- S. & C. Peroxide Soap, 7c a cake, or 15c a dozen.
  - Egyptian Talcum, 15c a can.
  - Garwood's Toilet Water—45c.
  - White Lilac Toilet Water—65c.
  - Vivaudou's Naoml Perfume—50c.
  - Tokanettes (a small vial, imported extract)—25c.
- Strawbridge & Clothier—Aisles 9 and 10, Centre, & Market St. Cross Aisle

### Valenciennes Lace Edging, 12 Yds., 50c

**A Saving of One-third**

Dainty patterns in round and square mesh. Supply your needs at Anniversary Sale savings—12-yard pieces, 50c.

**Ecrú Venise Lace Edging About Half Price—35c Yard**

Beautiful imported trimming Laces, in effective designs.  
**Save Nearly One-half on Cambric Edgings at 12c**  
A wide variety of patterns in trimming widths, 12c a yard.  
Aisle 13, Centre

### Silverware at Notably Low Anniversary Prices

STERLING SILVER HOLLOW-WARE, at one-fourth to one-third less than regular prices:

- Baskets—\$16.00
- Mayonnaise Bowls—\$6.00
- Bread Trays—\$14.00 to \$34.00
- Compotes—\$15.00 to \$40.00
- Bonbon Dishes—\$5.50 to \$14
- Sugar and Cream Sets—\$15
- Vases—\$6.00 to \$38.00
- Pitchers—\$39.00 to \$67.00
- Candlesticks—\$10 and \$12 pair
- Picture Frames—\$4.00 to \$27.00

A wide assortment of SILVER-PLATED WARE, all plated on nickel silver base, at less than regular prices. Typical values:  
Vegetable Dishes—\$6.00, \$7.00  
Well and Tree Platters—\$13.50  
Pitchers—\$9.00  
Roll Trays—\$3.00

→ Strawbridge & Clothier—Market Street Cross Aisle

### Printed Voiles at 32c

Five thousand yards—a new shipment of an Anniversary Sale purchase of exceedingly fine Voiles, in navy blue, Copenhagen blue, brown and black with neat founal patterns in white—enough said to insure an early morning rush.

→ Strawbridge & Clothier—Aisle 5, Centre



### A Wonderful Assortment of Leather Hand Bags In the Anniversary Sale

Hand Bags of all kinds at special prices that do justice to the great Anniversary Sale. Leather Hand Bags are particularly good values, as these few items prove:

- \$1.45** Black, brown and gray leathers; cobra-grain, oze calf, shark grain and tool effects. Many styles and shapes.
  - \$2.35** Black and brown cobra-grain, spider grain, morocco, vachette and various other leathers. Single and double handles; many with over-lapping frames.
  - \$2.45** Brown and black cobra-grain, morocco, pin-seal and vachette; over-lapping frames, moire lining, vanity mirror.
  - \$2.95** Hand Bags and Vanity Bags of shark grain, shrunken seal, velvet calf, morocco, pin-seal, and various other leathers, some combined with vachette; also many handsome tweed effects among them.
  - \$3.65** Hand Bags, Strap Books and some Swager Bags; black, brown and gray cobra-grain, morocco, pin-seal and vachette; over-lapping frames, moire lining, vanity mirror.
- Strawbridge & Clothier—Aisle 9, Centre



Striped Gingham \$2.85, Plaid Gingham \$2.85, Dotted Voile \$2.85, Checked Gingham \$1.85, Checked Gingham \$1.85, Plaid Gingham \$1.85, Striped Gingham \$1.85, Striped Madras \$1.85

## 3600 "Queen Make" HOUSE DRESSES

**\$1.85, \$2.85, \$3.85, \$4.85**

Savings Average ONE-THIRD

### 31 Models

Of Gingham in plaids, checks, stripes and two-tone checks, Plain Chambray, Dotted Voile, Madras, Tissue Gingham, White Barred Dimity and White Dotted Swiss.

QUEEN MAKE, and that tells the story, for Queen Make Morning Dresses are always out of the ordinary in style and making. Such values are rare indeed, for there are smart, distinctive touches in design and trimming rarely found on Dresses at these prices. Sashes and belts, decorative pockets, piping, embroidery lace edgings, vests and decorative effects that are unusually pretty.

As for colorings, there are greens, blues, red, pink, brown, black and lavender effects, and two of the daintiest models in plain white.



Checked Tissue Gingham \$3.85, White Barred Dimity \$4.85



Striped Tissue Gingham \$2.85, Plain Chambray \$2.85

### Regular and Extra Sizes in the Group

The assortment is varied, but we advise early selection, for this is one of the events of the Anniversary Sale, and such Dresses at such a saving will not remain in stock long.

→ Strawbridge & Clothier—Third Floor, Filbert Street, West



Striped Voile \$3.85, Checked Gingham \$4.85, Checked Gingham \$4.85, Tissue Gingham \$3.85, Checked Gingham \$3.85, White Dotted Swiss \$4.85, Striped Tissue \$3.85, Checked Tissue \$4.85

### Shepherd Checks Fancy Mohairs Striped Serges Granite Cloth Plain Serges

**58c**

WONDERFUL ANNIVERSARY SALE VALUES, in this lot of Dress Goods—Checks, Stripes, Mohairs, Serges, all-wool or part-wool, and including the most desirable shades, cream, black and plenty of navy blue.

→ Strawbridge & Clothier—Aisle 7, Centre



**One Pound of Chocolates 58c**

In Decorated Metal Box Assorted Chocolates, with cream and hard centres.  
→ Strawbridge & Clothier—Basement and Filbert Street Cross Aisle

### Men's Suits With Extra Trousers in the Sale



**Of Worsted and Serge... \$19.50**

Where but in the Strawbridge & Clothier Anniversary Sale could men hope to find such dependable and such practical Suits at this low price? These are of all-wool worsteds and serge, carefully tailored in clean-cut, conservative effects—and they come in a full range of sizes and proportions. Extraordinary value for \$19.50.

**Cassimere and Tweeds \$24.50**

Smart new styles, including a plentiful array of the popular sports-coat effects—\$24.50. Also YOUTHS' Suits—sizes 16 to 19 years—with two pairs of long trousers, for \$24.50.

**Worsted, Serge \$29.50 and Cassimere**

Smartest of new styles for young men, handsome conservative effects for men of reserved taste. All sizes in regular, stout, tall and slender proportions.

**Of Worsted and Serge... \$15.75**

Of all-wool fabrics, well-tailored in conservative styles. Regular and stout sizes.  
→ Strawbridge & Clothier—Second Floor, East

### Men's Mercerized "Onyx" 25c Socks

Black, white, cordovan, navy blue and gray. These have high spliced heels and double soles, and come in sizes 9 1/2 to 11 1/2. Worth over one-third more.

### Children's Lisle Sports Hose, 50c

Broad-ribbed mercerized Lisle Hose, three-quarter length, in black, white, cordovan and buck, with fancy turn-over tops. Sizes 7 to 10.  
Aisle 3, Market Street

### 400 Attractive Framed Mirrors \$4.50

A group of beautiful, decorative Mirrors with frames in attractive designs and modern color effects. Extraordinary at \$4.50.

Other Mirrors at \$7.50, \$9.00, \$12.00 and \$18.00, all about one-third under price.  
Fourth Floor, East

### New Summer Frocks Much Under Price in the Sale

**Canton Crepe Frocks, \$32.50**  
Draped, plaited and straight-line models, beaded and embroidered. Navy blue, black, beaver, gray, rust and white.

**Fine Cotton Frocks, \$17.50**  
Embroidered Dotted Swiss in navy blue, Copenhagen blue, brown, orchid and green. Imported gingham in blue, red, green and orchid trimmed in white.

**Dimities and Gingham, \$15**  
Dimity and fine gingham, in tangerine, black, lavender and green.

**Dimities and Voiles, \$13.50**  
Checked and striped tissues and dimities, in lovely light shades, and in many styles.

**Ginghams and Voiles, \$12.50**  
Fine Gingham Frocks, in regular sizes; and Dark Voile Frocks with white dots or figures, in extra-size models.

**Voiles and Tissues, \$9.75**  
One Model Sketched

White dotted voile, striped and checked tissues in light colorings, and fine dark voiles—one of the latter sketched.  
→ Strawbridge & Clothier—Second Floor, Market Street

### Babies' Nainsook Dresses at \$1.45

Long Dresses for babies and short Frocks for wee folk of 6 months to 2 years. Dainty and new, fashioned of nainsook and made with yoke or plain, some lace-trimmed. A notable under-price group at \$1.45.

**Babies' Nainsook Slips Unusual, 50c and 75c**  
Mothers will be delighted at the saving on these dainty little Bishop Slips, edged with narrow lace or embroidery.

**Fine Cotton Blankets in the Sale, 95c a pair**  
**Cotton Bird's-eye Diapers, \$1.95 to \$3.50 a dozen**

Slightly imperfect in weave, so the price is much less than regular, though they will wear just as well.  
Third Floor, West

### Collar and Cuff Sets of Eyelet Embroidery, 50c

They go out almost as fast as they are received in stock, for these Sets are among the smartest and most becoming of Neckwear. Designs are lovely, and there are several from which to choose. Flat Collars with Cuffs to match, at a saving of more than one-third—50c.

**Net-Vestees, Special, 75c**  
In a soft creamy shade, daintily trimmed with lace. Collars are in Tuxedo or Peter Pan style.

**Organdie Sashes, 45c**  
**Fibre Silk Roman-striped Scarfs, \$1.50**  
Aisle 11, Centre, and Market Street

### White Dress: Linen Away Under Price

The most wanted weaves and weights at Anniversary Sale savings. And nearly every woman is making a hand-stitched linen dress just now. Save on the material for yours.

**72c** A medium-weight, shrunken finish, 36 inches wide.

**78c** Belgian Round-thread white Linen, soft, mellow finish, 45 inches wide.

**85c** Oyster White Suiting Linen, ramie weave, 38 inches wide.

**\$2.50** Suiting Linen, 90-inch width, shrunken ready to cut. A weave that will not crush.  
Aisle 12, Centre

### Gold Jewelry in the Sale at Half Price

Special purchases of samples and surplus stocks from some of our best suppliers, give us a remarkable assortment of fine Gold Jewelry to sell at about one-half the usual prices. Instances—

- Gold Cuff Links—\$3.00, \$4.00 and \$5.00
  - Gold Belt Buckles—\$6.50
  - Coral Cameo Brooches—\$12.00 to \$15.00
  - Gold Scarf Pins—\$1.50 to \$10
  - Gold Brooches—\$1.50 to \$20.00
  - Gold Bar Pins—\$3.50 to \$16.00
- Strawbridge & Clothier—Aisle 9, Market Street



### 1600 "Queen Make" Dress Aprons One-Third Under Price 95c—\$1.25—\$1.65

Here's an economy opportunity that will attract women who appreciate the fact that these are QUEEN MAKE APRONS. Full-length, all-enveloping, neatly made, with unusual touches that distinguish Queen Make Dress Aprons.

**Four Models at 95c**  
Of figured percale and checked percale.

**Five Models—\$1.25**  
Three of figured percale, one of striped gingham, one of chambray.

**Four Models at \$1.65**  
One of checked percale trimmed with plain line, as sketched. Another model of plain chambray and figured percale, as sketched. A model of checked gingham and plain line in combination. A fourth model of figured percale with white organdie sash and collar.



→ Strawbridge & Clothier—Third Floor, West