

# WILDWOOD BUILDS NEW \$200,000 PIER

New Golf Course Thrown Open  
to Public First Week  
in July

## FISHING NOW AT ITS BEST

Wildwood, N. J., June 14.—Golf originally recognized as the game of Scotland, but now acclaimed by millions of Americans as their game, too, has made itself known here. Thousands of patrons who have written from all parts of the country seeking information as to whether or not this trio city resort—Wildwood, North Wildwood and Wildwood Crest—had a golf course made it imperative for the residents to build one.

In a desire to meet the demand, residents got together last fall and organized the Wildwood Golf Club, sold the bonds locally and erected one of the finest eighteen-hole professional courses on the Atlantic Coast. Artificial hills grace the entire property, and it will be thrown open to public play on July 1. About the same time, or a few days later, the locker rooms will be ready.

Besides the municipally controlled tennis courts, a number of the hotels have provided courts for their guests.

To pass by the sun bathing would be an unpardonable slight, for the South Jersey coast resorts are famous the country over for their expansive strands and long, level bathing beaches. The hard silicate sand and the absence of undertow make it ideal for children as well as adults. Bathing here is safe. A hospital tent, whose first-aid is given the injured and afflicted, is maintained by the city.

### No Fishing Prospect

Those who love the rod and reel or to enter casting tournaments, realize the full extent of their expectations for nature has endowed this resort with an ideal location for climate and deep sea and still-water fishing. Pleasure boats leave every morning from Ocean City, Wildwood and Wildwood Crest for the fishing banks, and the many thousands who have experienced one of these trips will attest the wonderful time and luck they had on their outing. The fisherman who loves the excitement of catching a drum fish from the beach will have the time of his life here—for the sea is full of fish.

### Baseball Daily

The baseball fan may patronize the games which are played daily in the municipally constructed park which will be located on the Park Boulevard, between Spruce and Young avenues, about the west central section of the island and not on the ocean front, where it has been for years past. A good team has been selected for the island team, and it is ready to defend its title against all comers, so the team

### SUMMER RESORTS

WILDWOOD, N. J.

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Real Estate and Conveyancing  
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REAL ESTATE  
Hotels, Apartments, Cottages, Stores, Lots  
FOR SALE AND RENT  
Maple and Holly Beach Avenues  
Corner P. R. R.

### ROWLAND HALL

137 E. Spicer Ave.  
Furnished rooms, with light house-  
keeping privileges. MRS. J. FISHER

### Real Estate

Anything at the Shore  
WALTER H. TREEN  
3205 Pacific Avenue  
MORTGAGES AND INSURANCE

### SEVERN HALL

MARIE AVE., NEAR BEACH  
Delightful location. Excellent table,  
moderate rates  
MRS. SAMUEL COLE

### THE WILMOT

OPEN ALL YEAR  
Furnished rooms with or without housekeep-  
ing privileges. Bathing from the houses  
116 E. Rio Grande Ave.  
MRS. E. GREEN, Prop.  
Formerly of the Daily Leaves

### Holly Crest

214 E. Burk Ave.  
Near Beach. Ocean view. Good  
home cooking. Rates reasonable.  
Mrs. Ellen Fe han

### GREENLEIGH

221 E. Pine Street  
Excellent table. Bathing room house  
MRS. M. MOLONEY

Trucks and Padded Vans to Hire  
Local and Long Distance Moving  
Leffler's Wildwood Express  
STATION GARAGE  
WILDWOOD, NEW JERSEY  
Both Phones.

Arcade Cigar Store  
Casino Bowling Alley  
All the Leading Brands of Cigars  
H. A. SPENCER, Prop.

### HOTEL SEIPP

Pine Ave. and Beach  
American Plan  
A. E. SEIPP

manager, Robert Latimer, has an-

Amusements on the Boardwalk  
Wildwood and North Wildwood are joined together by a long extensive Boardwalk. The street section has done away with its Boardwalk and in its place has erected complete playgrounds. The expansion is just a few hundred feet long and extends for about six miles. In addition to the North Wildwood, the Boardwalk is elevated from six to eight feet above the strand.

On the boardwalk side of the roadway, stores, shops, theatre and amusement places are provided.

This resort boasts three ocean amusement parks and one grand ocean-front amusement center on the Island. There are some 200,000 people, for the bathers, in bathing establishment, a residence with a hundred or more forms of amusement—such as children's playgrounds, merry-go-rounds, roller-skating rinks and other fun-makers. On the second floor in the room executive offices of the New Jersey coast. The entire place is rebuilt just winter of the east of Spain.

The Casino Pier, with its balloon and model ships and the aerial whiffle ball and many forms of diversion, is another favorite center. One quite unique in the old assessment unit is the Artistic Pier, which is a combination of pack and fresh air. To view the many large boats for the amusement, there are two. There is a ship, a merry-go-round, a giant jack-in-the-box, counter, shooting gallery, refreshment parlors and old mill.

Amusement in men and merchants report good business with an optimistic attitude, and the investment has been held up. Some of the money is the forward movement in the greater realization of the pleasure, recreation and investment possibilities of the Islands of Contentment, which has shown a marvelous growth within the past five years. The total value of the improvements, however, was assessed at \$15,000. Today it bears an assessment of a million and a half dollars. The building boom which the three resorts have enjoyed for the last year is attributed to the newspaper advertising done by the Boardwalk, the Boardwalk and the Chamber of Commerce, and the distribution of thousands of brochures, the country over, the investors' appreciation of the freedom from taxation for a period of five years for those that build. It might be well to add that the municipalities have shown faith in themselves by making a number of improvements. North Wildwood and Wildwood Crest by building municipal piers and the city by building a wider and more substantial boardwalk and preparing plans for a Memorial Building.

The general tone of improvement is reflected in all sections of the resort is re-

flected in many of the 357 hotels and boarding houses on the Island, removal and repair work having been done to most of them.

In the Old Harbor, in the old Holly Beach section, a wonderful amount of improvement work is in evidence. The city and the village and the estate has spent thousands to allow free wharfing to the fishing boats, and the fishermen prefer to land there rather than at Godwin's Harbor, because of the facilities afforded, the easiness of the settlement, and also because of the number of Boardwalk visitors.

The hotel business has been the best in the history of Wildwood, it is managed by Mann & Sherlock and offers various forms of diversion, including dancing, to our visitors desiring to spend a day at the beach, fishing and boating in the harbor.

There is no better place for a first-class visitor to Wildwood than a day after a stay on the Boardwalk, from the beach to the Atlantic Ocean, and that is certainly the case with many tourists. And a number of the visitors show a veritable unreadable for excursions.

Tennis courts, both indoor and outdoor, are available in numerous sections of the resort, and the beginning to gain in popularity during the winter months. Many tennis tournaments can be viewed. The shooting seems to be in full swing, and a number of the tennis fans are regulars of

SUMMER RESORTS  
WILDWOOD, N. J.

having trapshooting tournaments as an added attraction.

As a means of enlightening the person who has never been to Wildwood, it might be well to mention that its geographical location is in the southeastern section of New Jersey, in the same latitude as Washington, D. C., its temperature exceeding in delightfulness the year round the Nation's capital.

SUMMER RESORTS  
WILDWOOD, N. J.

# New COLONIAL HOTEL

Pacific & Schellinger Aves.

All Out-of-Rooms  
Ocean View  
Private Baths  
Capacity 150

T. E. BYRON, Manager

St. Augustine Golf Links  
St. Augustine, Fla.

Biltmore Forest Country Club  
Asheville, N. C.

SUMMER RESORTS  
WILDWOOD, N. J.

Catering to the Thoroughly Rested  
Traveling Fraternity in Winter  
OPEN ALL THE YEAR

**New Center House**

Mrs. S. BARNETT

On main thoroughfare. Furnished  
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ing privileges. Community plan. Both  
100 & 110 Rio Grande Ave., Wildwood, N. J.

SUMMER RESORTS  
WILDWOOD, N. J.

Washington  
Hotel

New Management

Centrally Located

Three Porches

Full Ocean View

Moderate Rates

Good Table

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HOTEL OAKLYN

220 Cedar Avenue

Rooms from \$1.00 and up. Apartments  
from \$1.00 to \$2.00. Excellent table.

Mrs. H. M. WOLFE, Owner

SUMMER RESORTS  
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LYNDHURST

Cap. 150

Auto meets trains.

Running water in rooms.

225 Cedar Ave., 4 blocks from beach.

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SUMMER RESORTS  
WILDWOOD, N. J.

THE WESTON

122 E. Oak Ave.

Under new management.

Rooms with running water.

S. C. SOMMERS, Prop.

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WILDWOOD, N. J.

HOTEL HAVILLA

BURK AVE. NEAR BEACH

Under new management.

Rooms with private baths.

J. L. E. JACKSON

111 E. Magnolia Avenue

SUMMER RESORTS  
WILDWOOD, N. J.

SHELDON HOTEL

WILDWOOD'S FINEST

GIVES more for the price you pay  
than any other hotel in Wildwood.

RATES UNTIL JULY 1st

AMERICAN PLAN

Car Person

Per Room

12:00 up

Two Persons

Per Week

Room with running water - \$10.00 up

Room with private bath - \$10.00 up

GOLF, DANCING, TENNIS

Ownership Management of D. J. WOODS

SUMMER RESORTS  
WILDWOOD, N. J.

THE CAMERA SHOP KODAKS

H. L. TUSHINGHAM

210 East Oak Ave., Wildwood, N. J.

Developing, Printing, Enlarging

"The Better Kind"

SUMMER RESORTS  
WILDWOOD, N. J.

THE CHELTEN

Furnished Rooms

Light Housekeeping

143 E. Wildwood Ave.

Near Beach and Stations

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WILDWOOD, N. J.

Hotel Reading

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Central to amusements and beach.

Reasonable rates. Garage service.

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SUMMER RESORTS  
WILDWOOD, N. J.

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Storage 1st Cottages, Hotels, Apartments,

RATES

RENT

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SUMMER RESORTS  
WILDWOOD, N. J.

Capacity 200

Moderate Rates

Private Baths

Running Water

Hotel Arlington

A. R. & G. C. TOPHAM

WILDWOOD

BY THE SEA

N.J.

Fine Location

at Beach