

Organ plays at 9, 11 and 4:50
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Fair

The Evening Bugle Sounds—But It Never Halts the Faithful Corps That Is Hunting Out the New, the Whole World Over

The People Whom We Like Most Are Those Who See What Is

to be done and a way to do it and at once set about the doing of it.

Those who fix plans and never stick to them, and wobble about for fear they will make a mistake, never get anywhere.

The man who makes decisions with a fixed purpose of carrying them out is, humanly speaking, unconquerable.

To halt between two good ways and do nothing did not make a General Grant or an Abraham Lincoln.

[Signed] *John Wanamaker*

June 12, 1922.

A Writing Pad or a Jewel Box Is in the Newest Traveling Case

Fitted traveling cases, to be sure, and what extraordinary fittings they are.

Every piece a woman possibly could need is included and each one so large and so practical in style. Of course, they are the shell finish and surprisingly dainty in design. The fittings take up one-half of the tray—and by the way, the tray folds up into a separate case itself—the other half being taken up by the neatest writing portfolio with

little compartments for paper and envelopes. The entire case is 22 inches long and made of long grain cowhide in black or Morocco in black or dark green. The price is \$75. At \$85 is an identical case, but more elaborately fitted and having an exquisite little jewel box on one side of the tray.

(Main Floor)

New Beaded Over-Blouses in Cool Georgette Crepe

So effective in design that one might easily mistake them for imported models, but, really, they are only copies.

They are in navy blue Georgette crepe, beaded in steel beads, and one of the two models has a touch of sapphire, also. Priced \$10.50.

(Third Floor)

'Girls' Wool Sweaters, Special at \$2

The popular slip-on style with round neck, knitted in block effect in all-wool. Henna, jockey red and jade are the colors. 30 to 36 inches bust measure.

Other all-wool sweaters with V or round neck and coat style, sizes from 4 to 14 years. Prices \$3.25 to \$8.75.

(Third Floor)



Paris Says "White Dresses" and So Say Young Women

AT THE Longchamps Races recently so many white dresses were seen and all-white hats that it was remarked in the fashion notices.

Almost immediately the demand for white dresses started here, especially among debutantes and the younger set, and it has been growing ever since. White dresses and skirts for mornings, white silk dresses for afternoons and white frilly dance frocks for evening—that is what is being asked for more and more. And here is the answer for young women of 14 to 20.

Morning Dresses of White Linen

Whimsical frocks, simple in lines, mostly in the tailored style but in excellent taste.

Just the cool, refreshing dresses that most every young woman likes to have for bright Summer mornings. The price is \$12.50.

White Skirts

In the same materials, linen a pretty style, with pearl buttons down the front and a heavy, fine quality eponge, quite full. Either at \$5.50. Lengths, 30, 32 and 33 inches.

White Cotton Dresses

The coolest kinds, and so daintily made! In voile, novelties or dotted Swiss, some entirely hand work, \$7.50 to \$30.

White Afternoon Dresses

Which means crepe de chine or Canton crepe. Dozens of the smartest new styles, the prettiest that were ever here at such prices, \$18.75 to \$55.

White Dance Frocks

Exquisite little dresses of filmy fabrics, charming for garden fetes or Summer dances and, of course, they are quite a bit more trimmed, possibly with white flowers or silver braid.

In organdie, radium lace and chiffon combined or in Georgette, \$35 to \$68.

(Second Floor)

ALMOST Any Woman Can Trim a Successful Hat

And it is surprising how many women are doing it.

The secret lies in the fact that hats are so easily trimmed, a wreath or flower spray usually being sufficient.

But the shape of the hat counts for much, and there are so many of the new shapes here that every woman should find a becoming one.

Small turbans of various kinds of straw start at \$1. There are any number of the large, floppy hats in fancy straws at \$8.50, \$5, \$7 and on up to \$10. Also the pretty natural leghorns at \$5.50.

Just a few steps away are the trimmings—many of them French flowers and fruits in the most beautiful colorings. All are moderately priced.

(Second Floor)

The Silver for Summer Homes Is Often Plated Silver

Nor is any disrespect intended to the sterling silver table ware which is frequently left in the city while an entire set of silver plate takes its place.

The patterns in the high-grade electro silver plate are beautiful in themselves and they would be an ornament on any table. Among the most necessary pieces are—

- Bread trays, \$2.25 to \$10.
- Sandwich trays, \$1.25 to \$10.
- Cracker and cheese dishes, \$5 to \$10.
- Candlesticks, \$2 to \$20 a pair.
- Trivets, \$4.75 to \$18.
- Double vegetable dishes, \$10 to \$58.
- Table mats, \$1.75 to \$6.
- Water pitchers, \$10.50 to \$68.
- Flower baskets, \$12 to \$31.
- Centerpieces, \$16 to \$27.
- Comports, \$5.50 to \$21.

(Main Floor)



Close to 1000 of the Prettiest Summer Rugs Go Into an Unusual

Clearaway

because the selection in several particular lines is running short, the sizes by patterns incomplete and we do not intend to reorder.

So Every Rug in These Lots Has Been Marked at a Substantially Lower Price

EVERY rug in almost a score of different lots, and among them some of the choicest, most demanded rugs, but it does not mean every Summer rug in the stock by any means.

However, there is remarkable choosing, the reductions bringing floor covering for the porch, the sun parlor and every room indoors at amazingly little prices.

Among them are the Japanese Rush Rugs in

the oval shape, oblong, rounded corners or block designs. Also the Mourzark Rugs from Belgium, the Crex de luxe grass rugs, high-grade fiber rugs, Japanese straw rugs, a standard rag rug and many others of the prettiest, finest floor coverings for Summer.

Quality rugs, every one, and here are the special pricings:

Japanese Rush Rugs		Mourzark Rugs	
9x12 ft.	\$23.50, \$26.50 and \$42	9x12 ft.	\$29.50
8x10 ft.	\$21.50	10x13 ft.	\$38.50
7.6x10.6 ft.	\$31	8x10 ft.	\$22.50
6x9 ft.	\$15 and \$17.50	4x7 ft.	\$7.50
4.8x7.6 ft.	\$7.50 and \$12.50	6x9 ft.	\$15
4x7 ft.	\$3.75	3x6 ft.	\$5.25
Crex De Luxe Grass Rugs		Crex Rugs, Light Colorings	
8x10 ft.	\$18	9x12 ft.	\$14
6x9 ft.	\$12.50	8x10 ft.	\$8
4.6x7.6 ft.	\$7.50		
3x6 ft.	\$4.25		
High-Grade Fiber Rugs		Choice Rag Rugs	
9x12 ft.	\$13.75	9x12 ft.	\$11.75
7.6x10.6 ft.	\$12.50	8x10 ft.	\$8.25
6x9 ft.	\$9	7.6x10.6 ft.	\$6.25
		6x9 ft.	\$6.25
		24x36 in.	55c
		3x6 ft.	\$1.90
		30x60 in.	\$1.15
		27x54 in.	95c

And Three Unusual Specials Are:

- 9x12 ft. Rush rug at \$15.
- 12x15 ft. straw rug in block designs at \$10
- 9x12 ft. straw rug in block designs at \$8.

(Seventh Floor)

Women Who Like a Cool Net Corset

either for regular hot-weather wear or to relieve the usual dress corset, will find four popular L. R. models at a low price.

All are of net or open mesh, but for four varying figures—for slight women, women of average build and two for heavier types. Priced \$1.25, \$1.50 and \$2.

(Third Floor)

After All, Most Men Want a Lifeguard Bathing Suit

Free and comfortable and easy to swim in. And just as nice to frolic on the sands.

With white worsted jerseys and blue flannel trunks and white web belts, Lifeguard suits are here for boys or for men at \$4.

(Main Floor)

There's a Mighty Good Pair of Brogues for a Man at \$8.50

Brogues like most every man would expect to pay more for. Smart looking, heavy enough to be solidly good for wear, yet light enough to be easy.

Made of grain calfskin in a dark, rich tan. There are perforations on the tip, along the vamp seam, lace stay and heel foxing.

(Main Floor)

EVERY Window in the House Ought to Have a Screen

Especially when the days are scorching hot, the little whiffs of air that can be lured indoors are by right yours to enjoy.

But sometimes they come this way, and sometimes that, so to be sure each breeze will find its way inside it is necessary to have every window open.

Center extension screens are 35c to \$1.35 each. Spring end screens are \$1 to \$1.63 each. Metal frame screens are 55c to \$1.25 each. Screen doors, including all hardware, are priced \$2.25 to \$5.10.

(Fourth Floor)

"No Other Chamois Lisle Gloves Like Them"

say women who wear the Wanamaker chamois lisle glove. They look more like suede than any other lisle glove we know.

Made to our express specifications abroad. A little better fabric, a little finer finish, than is usual; absolute perfection of cut and fit; and a color range including the prettiest shades of gray, mode, beaver, pongee, natural chamois, as well as black or white. Spearpoint backs.

Two-clasp at 85c. Strap-wrist at \$1. 12-button at \$1.25, 10-button at \$1.50.

(Main Floor)

Dust Coats to Protect One's Prettiest Frocks

Really necessary on a long motor trip or a train journey if a woman would arrive at the destination fresh and neat. And the cost of either a dust coat or cape is inconsiderable.

For example, new lined capes or coats in the natural color, nicely made and generously full and long, at \$3.75. The capes even have arm slits.

Natural colored linen coats, two good models with Raglan sleeves, large patch pockets and made full, are \$7.50.

(First Floor)

A Group of Fine French and Nippon Dinner Sets at \$50

ONE of the remarkable offerings in the sale of dinnerware. Two beautiful patterns in the French sets and four in the Nippon sets.

All handles of coin gold and every piece has a gold edge. An exceptional opportunity to select a fine set of china dinnerware at a little more than half the regular figure.

Scores of other dinner sets in the sale—French, English, American and Nippon—at 25 to 50 per cent less.

(Fourth Floor)



Fine Chiffon Voiles That Look Twice the Price

Only 50c a yard, but so sheer and fine and filmy, they look much more costly.

Beautiful new designs in cool white-and-black, white-and-navy, chine blue, wistaria and practically every other color, including dark effects and light. All soft, and as cool a dress material as could be chosen.

New designs, too, in 38c voiles, unusually attractive.

(First Floor)

The Bride Wears Pearls to Trim Her Gown

It may be one or two handsome side ornaments of pearls and crystal to hold the draperies in place. Such ornaments are \$4.25 to \$8.50.

Or there is a new festoon trimming of only imitation pearls which comes by the yard, but may be separated at will, and the festoons are \$1.50 each. Also there are narrow pearl edges which are effective, at 50c to \$1.25 a yard.

(Main Floor)

Time to Have Oriental Rugs Stored

Special facilities for carefully storing and cleaning the rugs are here.

Consult the Oriental Rug Section regarding all pieces you wish to be cared for during the Summer and delivered to you fresh and clean when wanted.

(Seventh Floor)

Reed Floor and Table Lamps for Summer Homes

The varied collection shows many finishes—ivory, green, blues, white, natural, etc. The shades are lined with cretonne or silk, and some are finished with fringe.

Prices \$12 to \$75.

(Fourth Floor)

Women's Imported Hand-Made Dresses of Pongee and Linen at \$22.50 and \$27.50

COOL, dainty things of that simplicity of line that well-dressed women prefer in morning and afternoon frocks.

Every stitch made by hand and beautifully made. Made expressly to order and cut over American patterns, insuring the lines and fit that American women like.

The pongee dresses are of the better quality natural shantung, made in a simple, straight-line, one-piece model, with round neck and short sleeves and ornamented only with fine hand-drawn work. Priced \$27.50.

The linen dresses are two-piece slip-on models in sunset, rose, mauve or white. Two kinds of soft "non-crushable" linen, a rough and a smooth surface. These also are hand drawn, and one model is effectively tucked.

Priced \$22.50.

Sizes 34 to 40 are included.

(First Floor)

Every Letter From Paris Mentions Georgette Crepe

A superb collection of colors in fine all-silk Georgette crepe at \$2 a yard.

All the delicately varying shades of gray, beige, orchid and practically

every other color, as well as white and black,

All-silk chiffons in equal variety at \$1.50 a yard.

(First Floor)

Most Women Want a Soft Kid Oxford for Hot Weather

It is practical, cool and easy on the foot. And it offers enough variety in toe shape and heel height to suit widely-varying needs.

Ten different styles in soft black or brown kidskin oxfords, including flat, military and Cuban heels; rounded, medium or narrow toes and either welted or light turned soles.

Priced from \$8 to \$16 a pair.

A one-strap pump of soft black kidskin, with Cuban heel, is priced \$9 a pair.

(First Floor)