

Organ Plays at 9, 11 and 4:50
Meady and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Generally Cloudy

In All This Big City, It Seems Every One Has the Same Thought

—Cool, Comfortable Things to Wear

This Store Is Said to Be a "Condensed History" of the retail business of the United States. It is a great tribute to us and we very modestly quote what our friends say. It is an established fact that when this Store began there was nothing to compare to it in America.

Its annual growth, its schools of education, the principles it established, the freedom to the public to visit and enjoy freely hospitalities never before offered in any store, the rigid requirements as to qualities, with privilege of return for full money back instantly, slowly received the approval of the people, whose children have accorded their confidence in increasing patronage every year.

With great thankfulness.

[Signed] *John Wanamaker*

June 9, 1922.

WHITE Flannel Skirts at \$9.50

Only a mention of them is enough. For a white flannel skirt is one of the things that every young woman should have this Summer if she hopes to be in the fashion. The flannel is a good all-wool quality in creamy white with gathered back, plain front except for slot pockets finished with crew's feet and a belt with pearl buttons. In 14 to 20 year sizes. (Second Floor)

SUMMER Sports Clothes for Women

Ready in the Little Salon devoted to riding clothes. Riding suits with coats and breeches are cut from natural linen and there are half a dozen models, each priced \$20. Light-weight wool riding breeches in black-and-white effects, tweeds and herringbones, are \$15 a pair. Breeches of natural linen, \$8.75. Of khaki, \$7. Knickerbockers of natural linen and linen crash, \$8.75. Of khaki, \$7. (First Floor)

SUCH Beautiful Silk Skirts Arrive at \$22.50!

Picture a heavy lustrous crepe of chine, made quite full and gathered in the back. By way of trimming there are the finest pinch tucks, making large squares and a long, broad sash with silk fringe. The hem is ten inches deep. In the loveliest shades of meadow lark, tea rose, platinum, nasturtium, jade, beige, navy, white and black. (First Floor)

There Are 200 Gingham and Linen Dresses That Young Women Will Want

At \$8.50 and \$12.50

EACH dress is a copy of much higher-priced model, and some are the prettiest we have seen this year.

Unlike most copies, the materials are almost, if not quite, as good as the originals. Sizes from 14 to 20 years.

100 Gingham Dresses at \$8.50
Each is in small colored checks, red, brown, navy, green, orchid and Copenhagen. There are three charming styles, quite different, both straight-line effects and bloused waists. White linen, pique or organdie collar and cuffs.

100 Linen Dresses at \$12.50
Each has the pretty kimono sleeve, cut in one with the dress. All are straight-line styles, but there are three models, all with leather belts, and one is hand embroidered, another has colored piping, and a third silk fagoting. In Copenhagen, tangerine, leather, pink or white. (Second Floor)



A Few Handsome Silk Capes Reduced to \$50 and \$75

SOME of them are half price. Beautiful novelty capes of a fine quality Canton crepe in either black or navy blue lined with black or gray crepe-de chine. Scarcely two alike, which means a great variety of styles, some with deep fringe, others with heavy embroidery, and a number are really triple capes, the middle one being deeply fringed. (First Floor)

Breaths of Fashion Motoring Veils

New specially priced chiffon veils, two and a quarter yards long, at \$4.50. In brown, navy, tan, white and black with a deep hem. Many women have been asking for such veils to wear in the new fashion twisted around and hanging down one side the hat. (Main Floor)

A Ribbon Special
New two-toned moire ribbon for girdles, neck bows and hat trimming. About fifty combinations of colors, three quarters, one inch and one and a half inch wide from 35c to 75c a yard. (Main Floor)

Women's Silk Pajamas
Dainty striped habutai pajamas, made up in the regulation tailored style, may be had for \$13.50; and plain-colored habutai—pink, blue and orchid—in middy style, for the same price. Both are extremely attractive. (Third Floor)

Women's Fresh White Frocks for Morning and Afternoon
Frocks of Canton crepe and crepe de chine, and of Georgette; some of the styles tailored and some beaded and embroidered, all smart and good for almost any hour of the day. The new "wrapped trimming" is a good deal in evidence, and there are many rather long sleeves, and interesting use of self-tucking for ornament. Also there are a few colored dresses—lovely sunset yellow, shell pink, orchid and so on. Prices are \$22.50 to \$52.50. (First Floor)

Some of the Best Socks for Children That Have Come From Abroad
arrived the other day and are ready now for the happy boys and girls around Philadelphia to frolic in on Summer days. Finer socks by far than any close to the price. Made of mercerized lisle, full fashioned, with extra spliced heels, toes and soles and the elastic ribbed tops. Socks that will stay up, at the same time socks that are elastic enough to stretch comfortably over the sturdiest leg. White, pink or sky blue ones, for children between 3 and 13 years, are 50 cents the pair. (First Floor)

Wee White Dresses
For little girls of three to six years are crisp snowy lawns, dotted Swisses and voiles, some with a little color in the shape of sashes or run-in ribbons or embroidery. The necks are round or square, sleeves short, and there are charming touches of smocking or cross-stitch work. Prices \$2.25 to \$7.50. (Third Floor)

Cool White Feminine Footwear
at \$7.75 to \$9.50
White canvas two-strap pumps, for example, with brown or black leather sole and heel, wing tip and heel foxing of either tan calf or black patent leather. They have Cuban heels and medium toes, are high-arched and dainty of outline. The price is but \$7.75 a pair. One-strap white canvas pumps may have rounded toe and broad heel or narrow toe and low French heel. Each \$9 a pair. White canvas oxfords with sole and military heel of ivory white leather are \$9.50. And rubber-soled white buck sports oxfords with strappings of tan or black patent leather are also \$9.50. (First Floor)

REMEMBER October? Clear, buoyant October with sun-gilt skies and stealthy breezes! Every man tones up at the thought and that's pretty much how he feels when he steps out in

A Trim, Tropical Suit That Is Cool the Summer Through

Blistering suns and breathless cities have no terrors for the man who has learned his lesson and put on tropical clothes.

Cool, easy, comfortable tropical suits that keep a man's spirits up while they keep his temperature down and make him fit day in and day out.

But there's a lot about a tropical suit that makes it mighty important to know who made it. The very lightness of them, the lack of lining and padding and other fixings make the tailoring all the more important.

A well tailored tropical suit looks just as smart and trim and dignified as any other suit and the best tailoring is put into the tropical suits at Wanamaker's.

Palm Beach Suits, \$18 to \$20
Fancy Mohairs, \$20, \$22.50 and \$25
Tropical Worsteds, \$25 and \$32 (Third Floor)



Six New Dances for the Week End

If you want the six most popular of all the new phonograph dance records, ask us for these:
Number 18889
Number 18892
Number 18890
Number 18891
Number 18891
Number 18894
And, of course, for the week-end, you will want Jeritza's two latest songs: Numbers 74749 and 66057. (Second Floor)

ROWBOAT Motors That Can Be Depended Upon

Dependableness means a good deal in rowboat motors. The most dependable kinds made are in the Sporting Goods-store. The Callie 5-speed motor, complete and ready to attach to rowboat, \$110. The Callie Liberty Drive, the motor that drives a motor anywhere and that floats and tilts automatically, complete at \$75. The Callie Bantam Motor for canoes, rowboats and light launches, complete, \$75 to \$95. The Eclairde Rowboat Motor, complete with magnets, ignition, ready to attach to boat, two models, light weight and standard, \$100. (The Gallery)

Bar Pins With Imitation Pearls

are of sterling silver, and may be had in ever so many designs, each with dainty gallery and safety catch, prices being \$5.50 to \$9. Other bar pins of imitation pearls with imitation emeralds, sapphires and other stones are \$2.50 to \$11. (Main Floor)

An Exceptionally Good Stroller at \$7.50

Light in weight, well constructed, with good, open body. Enameled blue body with cream color gear. Seat and back lined with cream color leather cloth. (Seventh Floor)

For the Garden Benches, Birdbaths, Pedestals, Flower Pots—

how much more beautiful they make a garden or lawn!

Attractive selections are shown in the China Store.

One type made of crushed granite and gray cement, the other of crushed marble and white cement, the former in gray color, the latter in white.

All pieces in charming and artistic designs. From a flower pot at \$4.25 to a table at \$40. (Fourth Floor)



How Many Different Shapes Do Straw Hats Come in?

Certainly enough that every man can have one that is suited to himself and not one that merely suits the whim of some maker.

Of course, every shape meets some of the requirements of fashion, but above all things a good straw hat meets the requirements imposed by the shape of a man's body and the shape of his face and by his general make-up. A hat that is suited to every type of a man is in this collection of Wanamaker hats. Some are American made, others the Lincoln-Bennet and REDLEAF London hats; all are priced between \$2.50 and \$5. (Main Floor)

Many a Man Says a Cordovan Shoe Is the Neatest of All

And every other man must grant a cordovan shoe is trim and flashy and fashionable looking.

Good cordovan shoes are now mighty reasonable in price, too, for one of the best is here at \$10.50 the pair. Genuine shell cordovan, in a plain English last. (Main Floor)

Boys Certainly Should Have Cool, Wash Clothes

The washable suits shown in the Boys' Clothing Store represent the pick of the market in good looks and excellence.

Selections are abundant, every desirable style, color and washable fabric being included. Suits in 3 to 10 year sizes, \$3.25 to \$9. Suits in 8 to 18 year sizes, \$8.50 to \$12. Washable trousers in full variety, \$1.50 to \$3, in sizes for boys of 6 to 18 years. (Third Floor)

Appliqued Bedspreads, Both Cool and Decorative

Of unbleached muslin with floral designs elaborately appliqued in blue, rose and gold.

Made 106 inches long, which is enough to cover the entire bed, including the bolster.

Rich in decorative effect and cool and summery as one can desire.

Single-bed size, \$8; double-bed size, \$10. (Sixth Floor)

Week-End Candy Specials, 60c a Pound

Delicious warm weather candies, the kind that don't get sticky and the more you eat the more you feel like eating. Vanilla cream almonds. Allakuma bars. Sea foam kisses. (Down Stairs Store)

Brass Candlesticks

are an excellent choice for a wedding gift, and here are ever so many between \$3 and \$20 each.

One particularly attractive design, twelve inches high, may be had for \$3.50. (Fourth Floor)

Wanamaker Imported Chamois-Lisle Gloves Are Here Again!

First Time for Seven Years
WOMEN who delighted in them before the war will scarcely need to be reminded of their superior quality.

Made to our order in the leading fabric glove-making city of Europe, of superior lisle, with a soft, velvety skin-like finish that is the closest duplicate of suede or chamois itself. Cut with the perfect-fitting English thumb, and every detail right.

A beautiful color range, including three shades of gray, two modes, two beavers, pongee, natural chamois, white, black. Spearpoint backs. Two-clasp at 85c a pair; strap-wrist at \$1; 12-button at \$1.25; and 16-button at \$1.50. (Main Floor)

Many Young Women Are Carrying a New Sort of a Vanity Bag

Square in shape, perfectly flat and there is a flap that folds over in the envelope effect.

Some are silk, striped, and others are leather, but any kind is as smart as can be with the trim sports outfit. The silks mostly are in dark colors, while leathers include shiny auto, gray, brown and tan calf and saffian finish long grain leather in red. Inside there is a large square mirror, a comb, powder puff along with lip and eyebrow pencils. Price, \$3. (Main Floor)

WAISTS With Peasant Embroidery in Color

300 white voile waists, gathered at the neck and held by a cord and tassel, and sleeves gathered into a ruffle. The chain stitch embroidery is in the colors associated with European peasant blouses—red, blue, green, yellow and gold. The price is little—\$2.85. (Third Floor)

For Comfort in a Corset

a large number of women choose the Letitia. The boning is superior, and material always excellent. The Letitia offers an unusual diversity of models, priced from \$3 to \$15, and including white satin corsets suitable for bridal trousseaux. Three particularly good tonless Letitia models are priced \$6 and \$6.50. Another, with more boning and low top, designed for full figures is \$8.50. (Third Floor)

English Basket-Weave and French "Nub" Ratines

White or a lovely soft gray in the loosely-woven basket-weave cotton ratines from England, at \$2 a yard. Russian violet and two shades of beige in the smart "nub" ratines from France. Priced \$3 a yard. (First Floor)

Women's Bathing Suits Special at \$3.75 and \$15

There is still a good selection in both the black surf satin suits at \$3.75 and the fine silk and satin costume suits at \$15. At an average half price and many are the original sample suits which have no duplicates. In the silk suits there are colors as well as black and they are in the latest models. It is an unusual opportunity for every woman to make a good looking bathing suit and one that is not apt to occur again for a long while. Note—New bathing bloomers have arrived. In surf satin at \$2.50 and taffeta or satin at \$4.50. (Third Floor)