Men's Suits

For Summer

Pre-Eminently

Kuppenheimer

and Society Brand

The very finest grades of American and foreign soft.

Blue Serges

in exceptional quality, making and selection. Serges are

hard to tailor—only expert tailors can produce Kuppen-

Kuppenheimer and Society Brand Suits at \$35, \$40,

finished fancy worsteds, including-

From other suppliers-

Serge Suits at-

Men's Blue

Serge Suits

heimer and Society Brand Blue Serge Suits.

\$45, \$50, \$55, \$60 and \$70. Quarter- and half-lined.

Store Hours, 9 A. M. to 5:30 P. M.

Electric Fan?—for either direct or alternating current—three speeds—\$7.50 instead of \$12. The "Polar Club"—Gimbels, Fourth floor.

## GIMBEL BROTHERS

Set of four Golf Clubs—bag to carry them—and three balls—\$11.95—Sporting Goods Section,

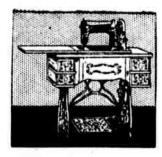
# Gimbel Sale High-Grade

At the Lowest Prices We Have Offered in Years

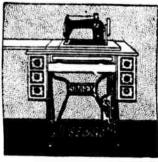
Factory and manufacre-adjustmentsalso re-adjustments of our own stock-are back of this

Machines in short lots left from our greatly increased winter business; only a few of a kind. Machines that have been used as floor samples or in demonstratingequal to new. Machines from our own stock also radically reduced.

TERMS WEEKLY No Interest : No Extras



\$48 Domestic, \$22



\$59 Singer, \$35

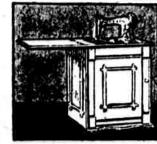
Used Machines in Perfect Condition Best Makes at \$17 and \$21



\$60 Electric Portable, \$37

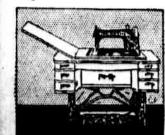
Parlor Cabinet Sewing Machines— Not Sketched-in the Sale

New Willard Parlor \$47 Domestic Electric Parlor Cabinet..... \$85



\$75 Domestic Cabinet, \$55

Euch Domestic machine in this Sale carries a 5-year Gimbel guarantee.



\$65 Domestic Machines, \$55

Gimbels, Fourth Floor and Subway Store

## Women's Dresses-You Will Find: Street Dresses

Church Dresses—Hotel Dresses—Even Dinner Dresses But Expect Grouped

\$39.75 to \$45 Grades And including not only styles with plenty of snap for her first real "season," but gowns with plenty of dignity for her mother or married sister.

Including the sort of dresses clubwomen are getting for Federation meetings, as well as the substantial types of dresses professional women require. Sizes variously up to 48.

Satin crepes—some with the shiny—some with the dull—

Flat crepes—with nailhead sleeves.

Beaded crepes de chine. Veiled foulards. Crepes de chine in English print patterns, with colorlined panels.

Flat crepes with tucked panels.

Printed Crepes with "Bateau" Necks —Special \$ 1 \( \cdot 2.50 \)

And plain-color flat crepes. Sizes up to 48.

Tomorrow

Literally Sensational Values in This Sale

Women's Silk-Lined Coats, Capes and Wraps

Values \$29.75 to \$49.75—But Mostly \$35 and \$39.75

From a maker whose work is the safe, careful, albeit thoroughly smart sort Gimbels are famous for-a maker with whom we have been associated for a good quarter-of-a-century and who holds such a unique place in your affections that you invariably pick out his

Beautiful big summer Capes-in fine wool-coatings-in tan, ose, blue or rookie.

Fine tricotine Wraps-richly fringe-trimmed-in tans, navy,

And three-quarter-length, straight-line Coats of black or navy

-Gimbels, Salone of Dress, Third floor.

### Choice Is Offered From Half-Million-Dollar Collection of Diamond Jewelry

by co-operation with an important New York importer and manufacturing jeweler.

At Savings of 331/3 %

Not only is the economy very real, but the collection is rich in important and unusual pieces.

a1	Price	Price
Platinum and Diamond Bar Pin —set with one large diamond and ten small diamonds		\$95
Platinum and Diamond Bar Pin —one large diamond and twelve small diamonds		\$128
Platinum and Diamond Sautoir Watch—72 diamonds and 22 cut sapphires		\$626
Platinum and Diamend Dinner Ring—with one very large center diamond, fourteen smaller diamonds and twelve sapphires		\$403
Man's Ring—with one large cen- ter diamond and two genuine Ori- ental sapphires		\$297
Man's Tuxedo Set—platinum, diamonds and oneyx. Three shirt studs and one pair of links. Set contains seven large diamonds and	) to contract	4231

-Gimbels, Jewelry Section, First floor,

Tomorrow

#### Important Grouping of Misses' One-Piece Silk Dresses—and Three-Piece Costumes—All \$19.75

About fifty three-piece costumes-complete dress with matching cape, or jumper-dress with either cape or coat—reduced for quick clearance to \$19.75. Including crepes de chine, crepe-knits, spongeens, and serges—all ideal for either weekends or travel-trips.

And a perfect wealth of one-piece Dresses, including the prettiest satin-striped tub-silks, with lovely goldy stripes. Including taffetas, Canton crepes, Georgettes, and crepes de chine. Including a style-range from sports wear to dance-dresses.

Wonderful colors-but even more white! -Gimbels, Salons of Dress, Third floor

A chance too good to miss.

12-, 14- and 16-year sizes. Fine Voile Dresses—in Cretonne

Prints—at \$8.75 -For the High School Girl to Make a Sensation in!

Jade, tangerine, or green "grounds." Every And just the Frenchiest touch of black ribbon!

Sale of Girls' Graduation and Class Day Dresses at \$10 -And They're Perfectly Beautiful! Mostly sheer, crisp, lovely white organdies, with fine lace and dainty ribbons.

But some of the sweetest white nets that ever were! Made over net. And girdled with white

> Men's Tropical Worsteds at \$22.50 And Other Hot-Weather Suits Tropical worsted Suits at \$20 Palm Beach Suits, \$12.50 and

Also Blue Serge Suits at \$30 and \$35

Men's Two-Trousers | \$25

-Also at \$30 and \$35

Wool crash Suits, \$17.50 and

Mohair Suits, \$15 and \$18.

Blue serge Suits, \$22.50. Huddersfield flannel Suits, \$25. White and striped flannel Trousers, \$8.50.

#### Sale 3000 Men's



Grenadine-Knit

Ties at 68c -Values \$1 to \$1.25; maker's entire made-up stock; open-work weave shadow effects, two-tone

effects, stripes, plain colors.

#### Summer in All Its Glory! White Horsehair Hats



at \$2.95 and \$3.50 Ten shapes to choose from

-Gimbels, First and Third floors.

1000 1-lb. Boxes "Biltmore" Chocolates

From a Prominent New York Candy Manufacturer

45c a Box Regularly 80c

Assortment contains Brazil nuts in cream, maple walnuts, filbert nougats, nougatines, caramels, almonds in cream, walnuts in cream, marshmallows, jellies, peanut butter chips, butter kisses and other tasty centers, all coated in rich chocolate. 45c lb. box. -Gimbels, Chestnut Street Annex, Grand Alele and Subway Store.

### 3,000 Women's Smart, Brand New Silk and Leather Hand Bags, \$1.68 Values \$2.50 to \$5.95

1000 Women's Silk Umbrellas and Sun-and-Rain Parasols

For sun or rain; good heavy silk; tape edge; white or amber-color tips. Navy

blue, purple, garnet, green and black. Good-style handles-bakelite in several colors;



Over forty styles!-street and "sports styles." And even the new sports colors-lavender, ol scarlet and purple! Also blacks, browns, tans, navy and grays. Smart new shapes—with the cutest novelty touches. Two and three compartments.

\$3.50

Instead of \$5.50

## 10,000 pairs Children's Shoes at Half

Sale So Unusual That to Give Ample Space We Hold it on Second Floor and in Subway Store Sizes to fit the tiny foot and the miss and boy of fifteen-

Barefoot Sandals : Mary Jane Pumps : Sports Oxfords : Play Oxfords : Sally Pumps : Rubber-Soled Pumps Elk Oxfords : Strap Pumps : Russia Calf Pumps : Military Oxfords : White Pumps

There hasn't been a sale of such helpfulness-and, if carefulness makes friends, this sale will double the children's shoe business-that's how hard we mean to try. Second Floor: All the shoes have Goodyear welted soles—\$2.65—values to \$6.

Subway Store: Welted and McKay sewed-\$1.10 and \$1.95-values \$2.50 to \$4.



Prompt mail orders filled. Cut out the pictures, making, if possible, two selections

### Salem Cord Over-Size Tires

3000-Mile Guarantee Adjusted on the Selling Price

	230	Liet	Sale
30x31/2		\$18.00	
32x31/2	• • • • • •	25.50	18.10
31x4		29.40	21.00
32x4		32.40	22.00
33x4		83.40	23.00
84x4	• • • • • •	34.25	24.00
82x41/2		41.00	29.00
88x41/2		42.85	30.00
34x41/2		43.90	31.00
85x41/2		45.20	32.00
36x41/2	10.01	46.15	33.00
33x5	• • • • • •	52.15	37.00
		54.75	
37x5	• • • • • •	57.60	41.00



Tomorrow

#### Four Important Sale Groupings of Cool Envelope Chemises at 85c at\$1.45 at\$1.95

sook - emproidery or lacetrimmed.

among them. chemises.

Lacy white Lace-trimmed

Lacy pink ba-Plenty of Cross-bar very, very lacy was trap-tops muslin vest-back as well

Mostly very Pink crepe de fine white nain- chine, with lacetops and ribbon Mostly very,

## Boys' Hot-Weather Suits

All With Extra Trousers

Palm Beach Suits, extra pair of knickers, at \$12.50. Panama Cloth Suits, extra pair of knickers, \$11. Black and White Linen Suits, extra pair of knickers, at \$10 Oyster Linen Suits, extra pair of knickers, at \$8.75