Joseph L. Shoemaker & Co.

Office, Library & School Furniture At 926 Arch St. Since 1884





STOVE COMPANY

GAS COMPANIES AND DEALERS

How to Rid the Arms of Objectionable Hairs

(Aids to Beauty)

A simplified method is here given for the quick removal of hairy or fuzzy growths and rarely is more than one treatment required: Mix a stiff paste with some powdered delatone and water. apply to hairy surface and after 2 or 3 minutes rub off, wash the skin and every hair has vanished. This simple treatment cannot cause injury, but care treatment cannot cause injury, but care should be exercised to get real delatone.—Adv.

IMPORTANT ADDITION TO THE BATHING **GIRL'S OUTFIT**

The bathing girl who believes in being comfortable has made a very small but very important addition to her outfit. It is so small that she can almost hide it in the palm of her hand, so important that it spells comfort in capital letters after a day in the sun. in the sun.

This addition is the little blue jar that takes the "burn" out of sunburn—the jar that contains Nozzema Oil of Cloves greaseess cream. She likes the contents of this

She likes the contents of this little blue jar for two reasons. First, it soothes the irritated skin nerves like magic. Second, it does it in the nice dainty way that she approves—for Noxzema is clean and greaseless.

The difference between it and ordinary face cream is that it contains the most wonderful combination of soothing healing antiseptic elements ever put together.

antiseptic elements ever put together.
But what a difference that makes when the skin burns and stings after exposure to the sun!
Get a jar of Noxzema from your druggist or send this clipping with 10c (cost of mailing) to the Noxzema Chemical Co., Baltimore, Md., for a large demonstration jar free, L-5-8-22.



A Pretty Gift for the June Bride

Lamp in Swedish iron. Etruscan and polychrome with silk

Visit our showrooms today and pick the kind of lamp that suits your taste and pocketbook. You'll rarely find quality so closely united to such moderate prices.

LIGHTING FIXTURES BIDDLE-GAUMER CO.

3846-56 Lancaster Ave. Take No. 10 Car in Subway Open Sat. Till 12 o'clock (noon) Phone: BARing 0760

Bordens **Evaporated** Milk

Don't you prefer high quality and dependable safety in this important food-milk? Especially if it costs you no

Borden's is highest qualityat no added cost. It's pure country milk with the cream left in.



Che Daily Movie Magazine

FOR THE FILM FAN'S SCRAPBOOK



ANITA STEWART We will be glad to publish the pictures of such screen players as are suggested by the fans

THE MOVIE FAN'S LETTERBOX

By HENRY M. NEELY

Gee Jay writes: "I find I still have confidence enough to write you again, although when I read your reply to my letter a week or so ago in which you waxed sarcastic on my opinion of 'Beyond the Rocks,' I felt I would never have the courage to write you again.
"I saw Neilan's 'Penrod' last evening and enjoyed seeing my old book friends in 'reel' life. The nicture, I

friends in 'reel' life. The picture, I

expressed the 'good taste' idea very well. I think, in an article in the Sunday Ledger recently, well. I think, in an article in the Sunday Ledger recently. "Will you allow me just one more if difference to you, or any one else, and while I'm through with 'Foolish Wives'? nevertheless I would like to tell you of the I'm through with 'Foolish Wives'? Twould be sweet music to hear the the few who did not live up to my idea in the books."

nal facial contortions, but she couldn't have been more than three or, at the most, four years of age, and the Baby Rennsdale of 'Penrod' was eight years old. That age was assuredly a baby age to the boys of 'Penrod's' size, hence their term 'Baby' as applied to her. To see poor Penrod trying to keep step with a tot like Peggy Jane (who, by the way, didn't keep step at all) was really a burlesque of the occurrences in the book.

'Then there was Fanchon'. She certainly was overdrawn. The part may have been taken by a child, but it was not as sophisticated a Fanchon that had spent twenty-eight months with

opinion Clara Horton would have made an admirable Fanchon, and methinks one of the trio of pretty little girls one had merely a glimpse of would have made a better Marjorie.

fault.
"Is Johnny Harron a brother to Bobby Harron? I thought I detected a resemblance to the Bobby Harron whom I used to love to see with Lillian Gish in the Griffith pictures.

"Also, wasn't Gordon Griffith, who played Sam, the boy who played in Twain's 'Tom Sawyer' and 'Huckle-

berry Finn'?
"One more question: Was the Ben-

'Just Landed' certainly exhibits a total lack of knowledge concerning things in general and evil in particular. Imagine any one, even a heathen, not knowing the picture of Eric Von Stroheim or asking 'what did he ever do?' The question is, what hasn't he done? You gave a good answer to her, or him, and your description of the Ossifer is the could not he mission. rue to life and could not be mis-

'However, methinks 'Just Landed' was trying to put one over on all of us, as if we would believe there was any one living who didn't know Ven Stre heim through his war pictures. Evil travels faster than good, and we wish he would keep on traveling to some more distant shore."

to the fans were couched in such fierce terms as to scare them away, but, anyway, I'm glad you got up enough cour-age to come back for more. This time, however, we've no crow to pick. I en-

scenario writer's brain.
Yes, Johnny Harron is Robert's brother. The latter was a splendid young actor, and his death was a very real loss to the screen. I've rather shied at printing pictures of stars who have died, so if you don't mind very much I won't, but, to make up, I'll rush that O'Brien picture as soon as possible Ves. Gordon Griffith played in

Forman, who directs the picture; Nigel Barrie, Bryant Washburn, Lillian Lawrence, James Barrows, Fred Malatesta, Lincoln Stedman and Little Richard Headrick, who was said to have made such a hit in "The Child Thou Gavest Me," John M. Stahl's production

ion.

Mr. Stahl himself is planning to film a big railroad wreck in "The Danger-ous Age," his new picture. He has arranged with a big railway company for the use of a train and a portion of the right-of-way. A huge automobile will be entirely demolished by the train, and the actors riding in it will have to make a narrow escape in real life as well as for screen purposes.

make a narrow escape in real life as well as for screen purposes.

Sweet little Edith Roberts has been added to the cast of "The Sunshine Trail," Douglas MacLean's last comedy on his Ince contract. The star plans to rest for a while after finishing the picture and says that he has not yet accepted any of the numerous offers made him by other producers,

Helene Chadwick got back from New York last weck without a single new dress. She says her money went for theatre tickets and her time, too, was spent watching the latest Broadway successes.

She will start soon on a new story by Rupert Hughes. She makes an ideal Hughes heroine, don't you think?

Abdominal Belts Supporters for Stout People and Surgical Operations

Seeley Hard Truss Establishment Chesterman & Streeter, Props. 25 South 11th Sta



CORNS

Lift Off with Fingers



Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers. Truly!

Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient

to remove every hard corn, soft corn or corn between the toes, and the calluses, without soreness or irritation.-Advt.

After the Ball Is Over

—the dress is likely to have become soiled and certainly will need pressing. But pressing may do more harm than good if the dress is not well cleaned first. You merely press the dirt in. Our dry process master cleaning solves the problem inexpensively. Our price for a limited period.

OR COATS.... \$3.00

MEN'S SUITS \$1.50

Phone Poplar 7660 for Auto to Call Philadelphia's Quality Cleaners and Dyers 1616-28 N. 21st St., Philadelphia

Branches: 1113 Chestnut St. and 5557 Germantown Ave.

各民 4分子是阿斯里巴斯斯市员 4至于至日本十五十五

We have just doubled our space by leasing the store adjoining; and to celebrate the event we are making most astounding reductions through our whole line of lighting fixtures. Come see them in our enlarged quarters.



Wired complete with glass-ware ready to hang. This is a very special bargain, in-deed CEILING

FIXTURES 59c

Complete with 89c bath or bedroom ...

DELIVERED FREE ANYWHERE IN PHILA.
Out of Town Shipments \$1,00 Extra for Packing Charges





Greatly Reduced Fares Colorado

Summer Excursions—lowest in years—to Colorado, California and the National Parks. Choice of routes going and returning: stopover anywhere; superior service.

Rocky Mountain Limited to Colorado Golden State Limited

> Comfort and Courtesy are your fellow travelers on the

Rock Island Lines

Travel information, sleeper reservations and illustrated booklets on request

George B. Farrow, General Agent 1211 Chestnut St.—Phone Rittenhouse 2888 Philadelphia, Pa.

wonderfully distinctive taste of Abbotts

from the table beverage when Postum is served: every reason to invite every member of the family to join in the enjoyment of this wholesome, satisfying drink.

Let the children share

this mealtime beverage

No NEED to warn the little folks away

Postum is made from Nature's best grain -wheat, and contains nothing to harm nerves or digestion.

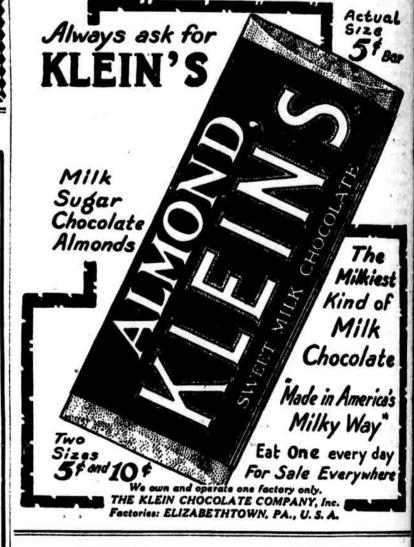
You'll greatly relish its full-bodied flavor

Your grocer has Postum in two forms: Instant Postum (in tins) made instantly in the cup by the addition of boiling water. Postum Cereal (in packages of larger bulk, for those who prefer to make the drink while the meal is being prepared) made by boiling for fully 20 minutes.

Postum for Health "There's a Reason"

Made by Postum Cereal Company, Inc. Battle Creek, Michigan





PROTOPLAYS

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

APOLLO 52D & THOMPSON STS.

MATINEE DAILY
LEATRICE JOY & RAYMOND HATTON In
"Bunty Pulls the Strings" ASTOR EIGHTH & GIRARD AVE. "THE GIRL IN THE TAXI" BALTIMORE 51ST & BALTIMORE Eve. 6:30. Sat. Mat. "THE SHEIK"

BLUEBIRD Broad & Susquehanna Continuous 2 until 11 ETHEL CLAYTON In "THE CRADLE"
COLONIAL Gin. & Maplewood Avea Rodolph Valentino & Gloria Swanson FAIRMOUNT 26th & Girard Ave

ELAINE HAMMERSTEIN GREAT NORTHERN Broad St. at Eric Where Is My Wandering Boy Tonight? IMPERIAL 60TH & WALNUT STS. Rodolph Valentino & Gloria Swanson In "BEYOND THE ROCKS"

LIBERTY BROAD & COLUMBIA AV.
MATINEE DAILY

MABEL NORMAND ORIENT Woodland Ave. at 624 St. MATINEE DAILY

BETTY COMPSON

OVERBROOK 68D & HAVERFORD AVENUE RUPERT HUGHES PRODUCTION "Dangerous Curve Ahead" PALM FRANKFORD AVE. & NORRIS STREET DOUBLE PROGRAM THE SEASON'S SENSATION Wallace Reid & Elsie Ferguson in "FOREVER" Added—Ben Turpin in "Love & Doughnuts"
REGENT Market St. Below 17th
10 A. M. to 11 P. M.

POLA NEGRI RIALTO GERMANTOWN AVENUE NORMA TALMADGE SHERWOOD 54th & Baltimore MAT. 2: EVE. PAULINE FREDERICK 333 MARKET STREET THEATRE CONSTANCE TALMADGE

in "WOMAN'S PLACE"

The NIXON-NIRDLINGER N THEATRES BELMONT 82D ABOVE WARE 1:80 & 8: 6:30 to 11 P. 1 Rodolph Valentino & Gloria Swansa CEDAR 60TH & CEDAR AVENUE 1:30 and 3; 7 and 9 P. M. FRANK MAYO in "ACROSS THE DEADLINE"
COLISEUM Market bet. 59th 5 000
1:80 and 3: 7 and 9: 5

"Without Benefit of Clergy" JUMBO FRONT ST. & GIRARD AVE Jumbo June. on Frankford W JAMES OLIVER CURWOOD'S "Girl From Porcupine" LEADER 418T & LANCASTER 47 NORMA TALMADGE

T 52D AND LOCUST STREET
Mats. 1:80, 8:00; Evgs. 6:80 to 1 Rodolph Valentino & Gloria Swans NIXON 62D AND MARKET 571. VIOLA DANA

RIVOLI 62D & SANSOM STA Daily 1:30 & 3:6:45 to 1134 HOUSE PETERS 69TH ST. Theatre, Opp. "L" Terms

MAE MURRAY STRAND Germantown Av. at Vessel Rodolph Valentino & Gloria Swann in "BEYOND THE ROCKS" ARDMORE LANCASTER PA WAY DOWN EAST GRANT 4022 GIRARD AVE.

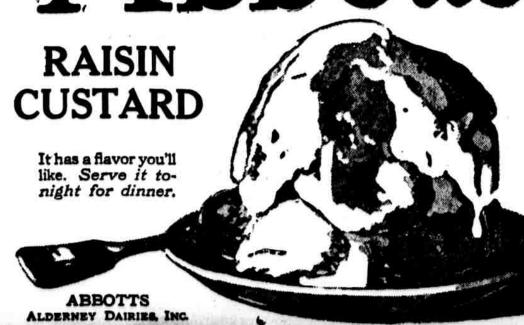
BOUGHT AND PAID FOR AT OTHER THEATRES MEMBERS OF M.P.T.O.A. AMBASSADOR Baitimore Ave 41
Summer Folicy - Matines Prices Dell's
NOVAK and ROBERT GORDON
"THE ROSARY"

GERMANTOWN STATINEE DAIL "THE INVISIBLE POWER PARK RIDGE AVE. & DAUPHIN NORMA TALMADGE

Read Want Ads in Classified Section

Delicious old-fashioned Custard -enriched with tastiest California Raisins FLAVORS come and go, but you can't beat the old-time goodness and







and generously filled with whole, seedless raisins, such as lifted the crust of grandbotts

(I never thought any of my answers where there is anything in it calculated to start one of our "tempests in a let-ter box" (as did "Foolish Wives." "The Sheik" and "Beyond the Rocks")

"The Sheik" and "Beyond the Rocks"!
I'm glad to get your reaction on it.
You're quite right about some of the portrayals being far from Tarkingtonian, but, as a matter of fact, I went to see it expecting as much. I've got to the stage where I expect to be disappointed and so am not—if you get what I mean. Anyway, I'll say this for Neilan's production—it doesn't ruin "Penrod" as they ruined "Seventeen" when they picturized that.

Of course, Peggy Jane was absurd as Baby Rennsdale. The few laughs the picture at the same time the

Of course, Peggy Jane was absurd as Baby Rennsdale. The few laughs she may have gained by her "cuteness" were overtopped by the outraged feelings of all true Tarkingtonians-of which I am certainly one. And that business of the bandits was equally ailly, and not in the proper spirit at all. It was entirely the product of a enario writer's brain.

the 'moral standards' of one whom do not know! My statement in tha think, afforded pleasure to all, but I was disappointed in several of the portrayals, in so far as they were so different from the characters in Tarkington's book.

One thou is several to not know. My statement in the characters were so different from the characters in Tarkington's book.

One thou is statement in the capet was a generality, as you will see if you reread my little literary gem of two weeks ago. Booth Tarkington expressed the 'good taste' idea very well, I think, in an article in the Sunday and the capetal see in the second second see in the capetal second secon

of the boys and girls in the books.

"First. Baby Rennsdale' was deserving of a better portrayal. I will admit that Peggy Jane was cute and pretty and could do some rather original facial contortions, but she couldn't better portrayal. I will elever things." Said slap: "Foolish admit that Peggy Jane was cute and pretty and could do some rather original facial contortions, but she couldn't facial contortions, but she couldn't facial contortions, but she couldn't facial contortions are shown three or at the couldn't facial contortions.

have been taken by a child, but it was experiences overseas, he told me, where not as sophisticated a Fanchon that he had spent twenty-eight months with Booth Tarkington wrote about. In my the English boys. And Norma—there is something so sweet and human about her that seems to reach right out to

"If you've read this far, thanks! As you have no doubt made a better Marjorie.

"Of course, I know scenarios are never like the books, but it certainly wouldn't have been much trouble to have selected these characters more true to form. I am sure all readers and lovers of the 'Penrod' stories will agree with me.

If you've read this tar, many thanks.' As you have no doubt seen, I've had a hectic time with this type.' writer. Scott Fitzgerald would place me in the flapper class with the use of the word 'hectic,' wouldn't he? These flappers, why can't we let them alone? Some of them are really dears.' I have two flappers sisters you see and the star, many thanks.' As you have no doubt seen, I've had a hectic time with this type.' with me.
"There! I'm done with finding I have to be a little careful)."

> (There's something about you that tion of the name you have adopted, and I don't think I'll make anybody mad by saying I like to get your letters. You have that knack of writing as you would talk (or I imagine so) and that's "Smilin' Through"? You bet I liked

"One more question: Was the Bental episode of the movie a product of Tarkington's brain? It puts the right touch to the picture, inasmuch as it gives a reason for and a good ending to it.

"It was Landed' certainly exhibits a surface attraction of the Du Maurier film and was assisted by some of the control of the surface attraction a him and was assisted by some of the best acting I've seen on the screen for a long, long time. In fact, it was a remembrance of the acting that I carried away with me, not the story, which is very beautiful and all that, but not so far out of the ordinary. And I've had a lot of arguments with some of my associates here about the company. my associates here about the compara-tive merits of Norma and Jane Cowl. To me, the former was far more ap-pealing, and every bit as effective in her

> Henry Hull: No. Mary Pickford did not play in "The Mark of Zorro"; as yet she and Hubby Doug have not played together, but they threaten to beplayed together, but they threaten to before long. I have not heard about this
> picture being changed when shown in
> England, and I confess I can't see
> why a story of the Mexican border of
> that sort should be changed. Yes, Wallace Retd did play Don Jose to Geraldine Farrar's Carmen. Sorry, I
> couldn't answer by letter, but I've made
> it a rule not to do so.

BUY OLD FILM AND BURN IT

the picture at the same time the Coogan production is released. The old print will be burned at the United Studios,

Jack Coogan, senior, has become a producer on his own account, according to recent reports. Two companies making short-reel Westerns will start soon under his supervision.

Mr. Coogan, Frank Lloyd, the director of the new "Oliver Twist," and Jackie have gone bear hunting. They will star a week and return in time to

real loss to the screen. I've rather shied at printing pictures of stars who have died, so if you don't mind very much I won't, but, to make up, I'll rush that O'Brien picture as soon as possible. Yes, Gordon Griffith played in "Huckleberry Finn."

You're quite right about "Just Landed"; none of us are taking him (or her) seriously.)

Point For written "Yes, I am afraid

Jackie have gone bear hunting. They will stay a week and return in time to start their new picture, providing the b'ars don't ketch 'em.

Katherine MacDonald is making "White Shoulders," whatever that may mean. "The American Beauty" certainly does have an awful time finding a story she can use expressions 4 and 5 in. But she looks so lovely just using Numbers 1, 2 and 3 that the public doesn't seem to mind a bit.

In the cast supporting her are Tom