

Organ Plays at 9, 11 and 4:50
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Fair

The Handiwork of All the Nations of the Earth Meets in a Proud Company and Regal Setting at Wanamaker's

All Honor to the Young Men Growing Up With Us

who have learned that there is nothing in a commercial life incompatible with being a gentleman.

This applies to young women as well, who have found that they can be every whit as much ladies in every particular, and perhaps rather more, because they have proven that they have ability to support themselves, if need be, at any time.

To conduct a store with merchandise and practices open to the daylight, living up to our printed page of carefully stated facts, and without splurges of any kind, day by day, is a good school for us all, the public included.

[Signed] *John Wanamaker*

June 7, 1922.

An Inexpensive Wedding Gift in Sterling Silver

The hardest gift of all to find, according to many people. There is no reason why this should be, for the Jewelry Store has so many really beautiful pieces of sterling silver priced moderately, indeed.

- For example:
- Vases\$7.50 to \$150
 - Picture frames\$2.50 to \$185
 - Bread trays\$22 to \$105
 - Compotes\$32 to \$260
 - Bon bon dishes\$7.50 to \$21.50
 - Berry bowls\$22 to \$50
 - Sandwich trays\$15.50 to \$52
 - Butter dishes\$15.50 to \$35
- (Main Floor)

Bracelets Are Almost a Necessity

today because with the almost universal short sleeves one feels unfinished without them. Here are inexpensive, highly colored and black bangles for sports purposes, and hosts of other bracelets—flexible designs of imitation lapis, coral and jade beads. Other flexible bracelets are of imitation pearls and colored stones, and still others, the prettiest of all, are of sterling silver. Prices 50c to \$30. (Main Floor)

Bright-Hued Negligees

Novelty voiles lined with pink, blue and orchid silk, their collars trimmed with Valenciennes, \$13.75. Crepe de chine negligees with scallops down the front, and a touch of handwork, pink, rose and blue, \$15.50. (Third Floor)

The June Sale of Waists

Still a fair choice of inexpensive waists from \$1 to \$3.85—the prices including Porto Rican waists with delicate hand work; tailored cottons in white and colors and a few lingerie waists. (West Aisle)

Silk—Silk—Silk—the Swish of It in Fashion's World

At the fashionable races at Longchamps, at afternoon teas and dances at the Pre Catalan and Bagatelle—lovely settings where the smartest clothes in the world are worn—our latest Paris Letter tells us women are wearing these: "All white crepe dresses." "White jackets with black skirts of shiny satin or pleated crepe." "Sleeveless Chinese coats over black satin crepe dresses." "One-piece coat frocks from Worth, of crepe de chine braided in self-color soutache." "Many charming models in organdie over colored silk—pale rose, citron, mauve, green." "Taffetas—exceedingly popular for girls' dresses both afternoon and evening." Here in the Wanamaker Silk Salons you will find them all—white silk crepes, black crepes, gleaming black satins, satin-backed crepes, crepes de chine of every hue, gay colored silks to put under transparent organdie, and taffetas in afternoon, evening and street shades. All carefully chosen and fairly priced and as new as Paris itself could show. (First Floor)

From the Blue-Flax Fields to the Dress Goods Shelves

Heavy, rough-texture linens, soft, "non-crushable" linens, sheer handkerchief linens, and stout linens for riding suits and hard service. Not only the old familiar blues and browns and greens, but all the effective new sports shades of coral, geranium, flame, tangerine, burnt-orange, mustard, henna, daffodil, orchid, rose, cherry, leather, gray and so on through fashion's rainbow of color. White linens, most liked of all, are 75c to \$2.50 a yard. Colored linens are 85c, \$1 and \$1.25. Handkerchief linens, white and colors, \$1.50 a yard. Natural linens, 75c to \$2. (First Floor)

An Electric Grill Will Stew, Fry, Toast or Broil

and do it speedily and surely. There are scores of places where a little grill is almost indispensable for cooking a bite late at night or early in the morning. A compact little grill that works efficiently is special at \$10, complete. (Fourth Floor)

Unusual Opportunities in Mahal and Chinese Carpets

Several excellent new pieces have come. Varieties in the lower-priced Oriental carpet sizes are now exceptionally good and include many unusual values.

Persian Mahal Rugs

12.1 x 8.9 ft.\$269	10.7 x 7.11 ft.\$145
9.9 x 7.6 ft.\$175	10.1 x 8 ft.\$190
10.7 x 8.2 ft.\$188	10 x 7.6 ft.\$148
10.5 x 8.8 ft.\$198	10.9 x 7.6 ft.\$178
10.7 x 7.3 ft.\$170	11.10 x 8.6 ft.\$278

Chinese Rugs

9 x 6.3 ft.\$100	10.2 x 8 ft.\$195
10.2 x 10 ft.\$258	11 x 8.2 ft.\$285
12 x 9 ft.\$200	13 x 9.3 ft.\$385
13.1 x 10.4 ft.\$446	12 x 9.3 ft.\$322
14 x 10.5 ft.\$427	12.3 x 10.4 ft.\$378

Beluchistan Rugs

Average size about 5 x 5 ft. \$30 to \$45 (Fourth Floor)

Sportsmen Are Wearing Neckties of Vivid India Gingham

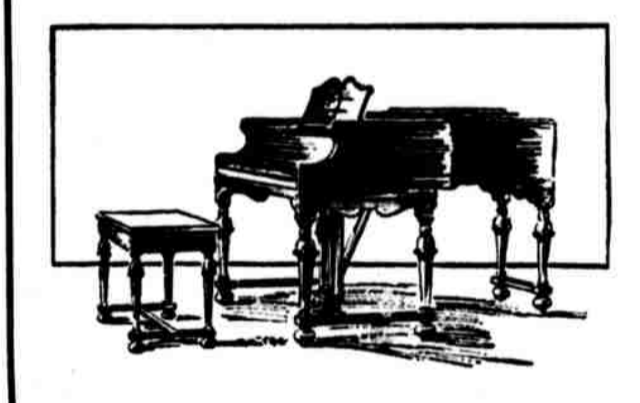
That is, the sports men who are up with the game are. And the new neckties are here—gingham that is fine and unusually sturdy. There are striped ties and checked ties and plaid ties in reds and blues and yellows, in fact, all the gayest colors. Bat-wing ties are priced 75 cents, while the four-in-hands are \$1. (Main Floor)

New Vivid Embroideries for Cotton Dresses

With them it is a simple matter to achieve the effect of the Russian peasant's dress, for the bright red, blue, gold and green are undoubtedly suggested by Russian costumes. In some cases the material is linen, in others organdie. The embroidery may be solid or in cross-stitch design. 80c to \$3.50 a yard is the price. (Main Floor)

New Silk Scarfs Are Gorgeously Colored

Likely they have taken a hint from the new sports hats and gay sweaters. Most of them have as many colors as the rainbow, but by no means rainbow colors. Pure silk, as fine and soft as is possible. \$10 to \$18.50 are the prices. (Main Floor)



"WHAT an Exquisite Little Piano!"

This delighted exclamation is called forth again and again by the new Small Grand Chickering in the period style of William and Mary. It is a "period" piano, but one that can be used harmoniously with any furnishings. It pleases not only with its graceful, delicate lines, less massive than the usual piano, but also with that indescribable sweetness of tone invariably associated with the Chickering through all the ninety-nine years of its history. We shall be glad to show you this attractive Chickering Small Grand piano, priced at \$1375. It may be purchased on convenient terms. Chickering pianos are sold in Philadelphia only in the Wanamaker Piano Salons. (Egyptian Hall, Second Floor)

Ruffled Edges, Special

Eyelet and blind embroideries on nainsook for women's and children's lingerie, widths from 1 1/2 inches to 9 inches, prices 25c to \$1 a yard. (First Floor)

Curtains and Draperies of Stenciled Crash

Cool, practical and inexpensive, yet all colors are done in oil. There are curtains with couch covers and table covers to match, also pillow tops and chair backs. Curtains \$8 a pair. Other pieces from \$1 for a chair back to \$6 for a couch cover. (Fifth Floor)

Here Is the Opportunity for Any One Needing a Dinner Set

A special sale of \$29,000 worth of dinnerware for \$17,000 is in progress. French, English, Nippon and American sets in splendid assortment at 25 to 50 per cent less than regular. The range is from \$6 for a 47-piece dinner set of American semi-porcelain to \$250 for a superb gold-embellished 106-piece set of finest French china. In between are many remarkable values in French sets at \$150, gold-encrusted, 106 pieces. English semi-china sets of 106 pieces almost half at \$35. Nippon china sets of 106 pieces in pretty border decorations at \$50. (Fourth Floor)

In the Men's London Shop! There Are Three-Piece Sports Suits Made of Linen

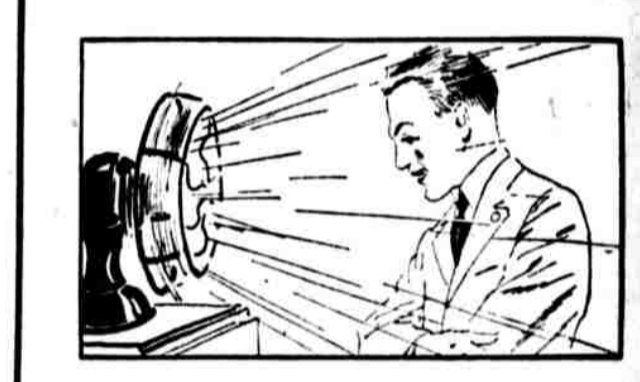
Cooler of all the sports suits to wear on the links or lounging around the club or at the shore. A smart sports coat, long trousers and knickers make up the suit, and they are here in either the bleached or unbleached linen. The coats come three ways, first the old-fashioned Norfolk with a loose belt all the way around, then the sports back with belouse and half-belt fastened down; lastly the new pleated sports back with half belt. Prices are \$28, \$30 and \$35. (The Gallery)

Talking About a Light Shirt for a Man in Summer

White, as a good summer shirt ought to be, and it is made of cool, airy poplin. Thin, yet serviceable, and just as neat a shirt as a man could ask. It is here with the neckband and soft, turn-back cuffs or with the semi-soft web collar attached and soft turn-back cuffs, and either way the price is \$4. (Main Floor)

Are Your Porch Screens Ready?

When the heat came last Sunday a good many people wished they had the screens up—nothing makes so much difference to the comfort of a home. With Vudor screens you can see out easily and yet retain privacy. They are made of narrow strips of linden wood, green or brown, with ventilators at the top, complete with safety ropes and ready to hang. In eight widths from 4 to 12 feet, with drop of 7.6 feet, and are priced at \$3.90 to \$13.75. A few sizes—8, 10 and 12 foot widths—have a 10-foot drop, and sell at \$11.75 to \$18.50. (Main Floor)



Cool, Comforting Breezes

never cease to blow day or night in the office or the home where an electric fan is on duty. There are fans of all sizes, all types from the little single speed one that does well for a bedroom or kitchen, up to the big oscillating four blade fan that keeps a whole office cool. 8 in. single speed fan with four brass blades, \$10.50. 10 in. 3-speed fan with 4 brass blades, \$12.50. 12 in. 3-speed fan with 4 brass blades, \$23.50. 12 in. oscillating fan with 4 blades, \$29. (Fourth Floor)

How About Handkerchiefs for the Vacation?

People who travel or who are going camping will want inexpensive handkerchiefs and it is always a good plan to have the name marked in ink. There are good linen handkerchiefs for either men or women at 25c each or \$2.75 a dozen. The ink marking is 36c a dozen extra. (West Aisle)

THE Sprightly Maid Can Comb Her Hair Whenever She Powders Her Nose

for the "bobbed-hair case" has come with its broad strong comb and large, rectangular mirror. Hardly any one would deny bobbed hair is cute and winsome and all of that, but exceedingly few people realize how difficult it is to keep it fluffy and "properly mussed." So what is more natural than the "bobbed hair case" that can be carried around in the vanity or in the handbag or in a pocket. The case itself, a little folding affair much like a bill fold, is rather pretty, being made of shiny crease in high sports colors or self-striped silk. Prices are \$3 for the crease and plain silk and \$5 for the silk cases with gold monogram plates or gold corners. (Main Floor)



Women's Bathing Suits at Surprising Prices

There are 500 suits in all—200 surf satin suits at \$3.75 each and 300 beautiful silk and satin costumes at \$15 each. Every suit is from the best maker that we know and unfortunately he is retiring from business. He gave us our choice from his entire stock. Many are his original sample silk costumes which have no duplicates. The prices now average just half of what such bathing suits ordinarily sell for. 200 surf satin suits at \$3.75 each are black with white or colored trimmings, beautifully made and in the most fashionable styles of the season. A number of models. 300 silk suits at \$15 each are handsome crepes de chine, satin, taffetas, plaid silks, printed taffetas and changeable taffetas. The newest and prettiest fashions and many are samples. In black with colored trimmings or in colors. A number have bloomers attached. (First Floor)

Summer Socks for Little Folks Show Many Bright Colors

Just as varied as the socks themselves are colors that have come with the new lots. At 25 cents the pair are colored socks with colored tops or colored socks with fancy tops. At 35 cents, white mercerized cotton socks with fancy turn-over tops. At 75 cents, mixed silk and mercerized lisle socks with fancy turn-over tops. At \$1.50, pure thread silk socks. White ones with colored tops or colored ones with white tops or with contrasting colored tops. (First Floor)

Prettiest New Gingham Dresses a Young Woman Could Find

Mostly the small checks which are so fashionable. And it is a question as to which is the more attractive—the straight-line styles or the bloused-waist effects. White linen or organdie collars give the touch of daintiness and usually there is a sash to tie in the back, a bit of embroidery or cross-stitching or perhaps ruffles or tucks. Just to be different, a number are part gingham and part white linen, some are tissue gingham and a few are of saten in calico patterns. The colors are lovely. 14 to 20 are the sizes and \$7.75 to \$17.50 the prices. (Second Floor)

Cool, Easy-to-Wear Linen Frocks for Women

The comfort of a straight simple frock which goes on in a flash is beyond words, particularly to the woman who has lots of more interesting things to do with her time than to put on and take off clothes. The linens are as pleasant in color as they are convenient in cut—flax blues, pinks, tans, yellows, scarlets and browns, all like a flower garden. Sometimes the color is relieved by white veinings or white collars and cuffs. The sleeves are three-quarter length or above the elbow. Half a dozen styles, including a coat dress, at prices varying from \$12.75 to \$25. (First Floor)

WOMEN'S Brown Kid Anatomik Oxfords Are Ready

They have come and gone again so fast that until now we could not mention them. And no wonder, for, as every woman knows who has worn them, they are the acme of Summer foot comfort. Fashioned of soft brown kid on the modified Anatomik last. All the comfort and firm support of the scientific Anatomik shoe, with the trimness and daintiness of a thoroughly feminine oxford. Medium toe, welted sole, military Anatomik heel. Priced \$15 a pair. Anatomik oxfords of black kid are \$14. Anatomik high shoes of black kid in three styles, \$15 a pair. N. B.—Dr. Coles, inventor of the Anatomik, will be in the Shoe Store for consultation Thursday from 11 to 3. (First Floor)