

Wonderful Values in Women's Dresses

- Smart Wash Frocks, Special, at \$9.75
- Light and Dark Frocks, Special, \$13.50
- Tailored and Trimmed Frocks, \$15.00
- English Voile Frocks, Special, \$17.75
- Canton Crepe Dresses, Special, \$30.00
- Silk Crepe Frocks, Special, \$32.50



STRAWBRIDGE & CLOTHIER
Anniversary Sale

Announcement for To-morrow—Wednesday



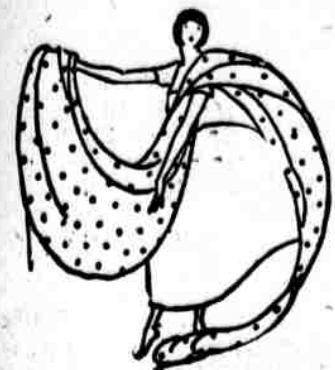
2,300 Children's Garments all in the Sale at—85c

ROMPERS and CREEPERS of various wash materials, in sizes 1 to 5 years—50c. PANTIE DRESSES of pink or blue check gingham, trimmed in plain colors; sizes 2 to 6 years—45c. PRINCESS SLIPS of soft cambric, trimmed with lace; sizes 8 to 14 years—55c. ONE-PIECE PAJAMAS, Billie Burke style, of crepe in flesh color or white; sizes 6 to 12 years—55c. CREPE NIGHT GOWNS in flesh color or white; sizes 8 to 14 years—55c. SHORT DRESSES for baby, of nainsook, in sizes 6 months to 2 years—45c.

150,000 Yards of Dress Cottons

Savings Average One-third

WEEKS of preparation for this great Anniversary Sale event have resulted in unprecedented values in Cotton Dress Fabrics. New fresh lots, the most desirable for summer apparel in weave, weight and kind. We have listed only 18 groups, totaling 150,000 yards, but there are many thousands of yards additional that present the same economy opportunity. It will pay you to buy freely in the Sale.



Linen-finish 22c

At a saving of more than one-third. A fine Cotton Suiting, 36-inch, with permanent linen-finish. In 15 shades and white.

Cool Printed 20c

One of the daintiest of Dress Cottons. In 30-inch width. White ground with neat figures in pink, blue, black, lavender, green or brown, also two-tone checks.

New Printed 25c

A first showing of Printed Voiles in distinctive new designs. White figures on dark blue, brown, black and gray grounds.

Colored 28c

A notable value, for these are crisp, sheer Organdies, 36-inch, in smart shades of blue, pink, apricot, mail, Nile green, gray, heliotrope and black.

Fine Printed 28c

A saving of more than one-third on these beautiful Dress Voiles. A lot of 10,000 yards in seemingly endless variety. Three-color combinations, and plain effects as well as striking patterns. Plenty of black, gray, brown, navy or Copenhagen blue Voiles printed in white.

Printed 28c

About 100 styles and color effects from which to choose. Chiefly white grounds printed in unusually lovely designs in blue, pink, green or lavender. Some checks also. All 38-inch width.

New Printed 32c

The best value obtainable at 32c a yard. Fine 38-inch Voiles in navy blue, Copenhagen blue, brown and black printed in foudral patterns or two-color effects.

Fine Woven 35c

Worth more than twice the Anniversary Sale price. A lot of 5000 yards in 40 different styles and colorings, chiefly plaids and stripes in white with blue, pink or heliotrope.

Colored 55c

Another shipment of this exceptional Linen, in 36-inch width. We advise early selection, for there are only 4000 yards in the lot. In light blue, Copenhagen and navy blue, pink, green, mail, heliotrope, brown, Cuban, banana, moss green, also white.

Imported 58c

A saving of close to one-third on fine Imported Dress Gingham, 32-inch width. The smartest of checks and broken plaids in blue and three-tone effects.

Linen-finish 32c

This fine Cotton Suiting, with a permanent linen finish, will sell rapidly to be fashioned into children's dresses and suits, nurses' uniforms and women's morning dresses and blouses.

Crisp White 25c

One of the most-wanted of cool Cotton Dress Fabrics, at a saving of more than one-third.

Striped White 28c

We secured a small lot of this favorite White Crepe just in time for the Sale. Very fine in quality, with 1/2-inch woven stripes; 36-inch width.

Fine White 45c

Fine in weave, light-weight but sturdy. One of the most-wanted white fabrics for shirts and pajamas and children's apparel.

Dainty White 48c

This will not linger in stock long, for White Dotted Swiss is one of the smartest of summer Dress Cottons. Several sizes in small dots included.

White Fancy 58c

Exquisite fancy striped Skirtings in about seventy attractive styles. An unusual value at this Anniversary price.

Fine White 55c

Cotton Gabardine, 36 inches wide, that will be fashioned into sports skirts and tailored frocks.

Long Cloth \$1.25

The best value in fine, closely woven Long Cloth we think you will find. In original 10-yard pieces only. At the Anniversary Sale price of \$1.25 a piece.

2000 Quilted Mattress Protectors

One-third Less Than Regular Price



"THE Girl Behind the Counter" in this Store is, even more than ever, your hostess during this Anniversary Sale. Her efforts are making possible the tremendous Sale action. She, too, has caught the spirit of this value-celebration.

The personnel of this Store 54 years ago numbered only a few score. Now there are about 5,000 in this organization.

For every "Girl Behind the Counter" you see, there are two other persons behind her—necessary to complete every transaction you make.

And behind the "Girl Behind the Counter" is the Seal of Confidence, which assures you that every transaction must be right.

The items listed here are barely, but fairly, illustrative of the extraordinary Sale values offered during this event. There are thousands of others throughout the establishment waiting for you.

The earlier in the day you shop, especially during these Anniversary days, the quicker, more efficient will be the efforts of the "Girl Behind the Counter."

Wednesday should be a very, very active Sale day, for such items as those listed here deserve quick response.

Misses' and Girls' Apparel At Anniversary Prices

Misses' New Tweed Coats, Special, \$15.00
Double-breasted and single-breasted Coats in full-belted, raglan-sleeve style; green, gray, tan and heliotrope. Sizes 14 to 18 years.

Misses' Excellent New Wash Frocks, \$7.50
Straight-line checked Gingham Dresses, with leather belt; trimmed with white linen, edged with plaided gingham frill. Figured Voile Frocks, in lavender, brown and blue, with organdie sash and piping. Sizes 14 to 18 years.

Misses' Gingham Dresses, \$5.00 to \$9.50
Low-waisted Sash Dresses in red, brown, blue, green and black checks, with organdie vestee, collar and cuffs. Also tailored Belted Dresses with pique collar and cuffs. Sizes 14 to 18 years.

Misses' and Girls' Middies at \$1.85
Blue Palmer cotton, trimmed with white braid; regulation turned-up or fitted waist-line style. Sizes 12 to 20 years.

Girls' Smart Wash Frocks, \$2.00 and \$2.65
Combinations of checked gingham and plain chambray; checked gingham trimmed with white organdie; and smart tailored gingham, Sizes 6 to 14 years.

2400 Pairs of Women's Gloves—Special
Long Silk Gloves, \$1.20
Sixteen-button length; black, white, mode, pongee, mastic.
Chamois-Lisle, \$1.15
Imported 12-button Gloves in black, white, heaver and gray; backs stitched in contrast.

300 Pairs of 12-button Kidskin Gloves, \$3.45
In white, tan and gray.

Boys' All-Wool Two-Trousers Suits, \$8.75
Suits of all-wool chevrot in the season's newest styles and wanted shades. Mohair-lined coat, both pairs of knickerbockers full-lined—\$8.75.

Serge Suits With Extra Trousers—now \$9.75
HALF PRICE. Boys' Suits of fine all-wool serge, with yoke and inverted plait. Sizes 7 to 16 years.

Morning Frocks \$2.95 to \$7.50
Here they are! And at Anniversary Sale Prices! Fashioned of voile, fine gingham and fine gingham in checks, plaids and dots. Styles are so attractive, and there are unusual decorative touches in panels and sashes and novel collars and pockets; some are lace-trimmed. Be sure to see them, to-morrow.

Other Two-Trousers Suits at Great Savings \$19.50
Conservative models of worsted and serge, at \$19.50.
Sports and conservative styles of serge, tweed and chevrot, at \$24.50.
Single- and double-breasted sports models, conservative sack coat models of serge, worsted and cassimere, at \$29.50.
Plenty of sizes in all groups.

Tropical Mohair Suits With Extra Trousers, \$17.75
Something new—Mohair Suits with extra trousers, and at such an attractive price. Just another of the great values in this Anniversary Sale.



Men's and Young Men's Sports Suits With Extra Knickerbockers \$29.50 and \$36.50

Children's Socks One-third Under Price at 50c
Three-quarter length—of mercerized lisle in several attractive colorings, with fancy roll tops. In the Sale at 50c.
Full-Fashioned Lisle Socks, 60c
Imported three-quarter-length mercerized lisle Socks for children, at a special price. In tan, green, cadet blue, cordovan, black and white, with plaid roll-tops.

Anniversary Stationery

Great quantities of the most practical and the most gift-like Stationery among the many money-saving articles in the Sale:

1000 Boxes of Stationery Half Price at 45c
White, Linen-finish Paper; 192 sheets and 104 envelopes.

300 Gift Cabinets of Fine Florator Lawn at 85c
Twenty-four sheets, 24 gilt-edge correspondence cards and 14 envelopes. White, blue and pink.

Large Cabinets at \$1.10
Hamilton Lawn, Linen-finish; 72 sheets and 72 envelopes. White, blue or pink, or all three in one box.

Box of 500 Business Envelopes, 6 1/2-inch size, 75c
One Pound of Excellent Cambric Writing Paper, 40c
The Envelopes to match, at 45c a hundred.

Self-Filling Fountain Pens with Sautoir, \$1.85
Ring-top Pens; 14-carat gold point tipped with iridium. All boxed for gifts.

Children's Socks One-third Under Price at 50c

Crepe Georgette Over-Blouses Sale Prices—\$4.95, \$5.95, \$6.95
White, flesh and bisque. Tucked Blouses, Blouses with vests of filet or Venetian laces, others with panels of Valenciennes lace or embroidered net ruffling, some with the simple fagoting that is so effective, also Blouses with bill effect of filet lace, and a number elaborately headed in crystal or colored beads—practically all the prettiest effects of the season at these special prices.

Extraordinary Values in Household Cottons

Nainsook in 10-yard Pieces \$2.65

Fine-spun Nainsook, in original pieces of 10 yards only. A grade that is usually much higher in price, in the Sale at \$2.65.

10,000 Yards of Bleached Muslin Sheeting and Pillow Caseing Away Under Price

Sheeting 55c

An excellent quality of Bleached Sheeting Muslin, in 81-inch width, at considerably less than regular price.

Striped Wash 95c

A notable value in part-wool Flannel in attractive striped patterns. For women's sports apparel and men's shirts.

Long Cloth in 10-yard Pieces \$2.35

Such a quality and width—40-inch—is rare at this price. But we have secured this Long Cloth especially for the Anniversary Sale at the extremely low price of \$2.35 a yard.

2000 Quilted Mattress Protectors One-third Less Than Regular Price

Notions in the Sale

Filbert Street Cross Aisle

Silks and Cottons

White Basting Cotton, 250 yard spools, at 4c a spool.
T. Darning Cotton, black, white and colors—10 yards to a ball; a dozen balls—24c.
Macaroni Darning Cotton, 44-yard balls, special at 4c.
Black Spool Silk, 100 yards, 14c a spool.
Large Spools of Black Sewing Silk, 6c a spool.
Linen Thread, "Barbour's," 200-yard spools, in 40, 50 and 60, 18c a spool.

Rubber Goods

Empress Dress Shields, in sizes 2, 3 and 4, at 15c a pair.
Lace-covered Dress Shields, in sizes 2, 3, 4, now 2 pairs for 25c.
Cotton, white, 1/4-inch, 1/2-inch width, Special at 4c a yard.
Fancy Frill Elastic, in 1/4, 1/2, 3/4, 1-inch widths, 10c a yard.
White Rubber Baby Pants, special at 15c a pair.
Eve-On Hose Supporters, at 10c and 15c a pair.

Beltings, Bindings

White Cotton, 60 Belting, 1 1/2-inch and 2-inch Cotton Belting, herringbone weave, 1 1/2-inch and 2-inch widths, \$1.00 and \$1.15 a piece, curved, 2-inch width, \$1.85 a piece of 12 yards.
Eve-On Tape, in white, in different widths, 3c a piece or 3 pieces for 15c. White or black tape, in 1 1/2-yard pieces, 15c pc.

Snap, Hooks and Eyes

Snap Fasteners in black or white, all sizes, 15c a gross.
Koblenz Fasteners in black or white, American-made, all sizes, 20c a gross for 15c.
White Hooks and Eyes in white and black; sizes 0 to 2—25c a gross.

Men's Shirts Great Values!

Thousands and thousands of Shirts, all strongly made, cut amply full, with no skimping of fabric.

Printed Madras or Percalé Shirts, \$1.20

Plenty of patterns and plenty of colors—\$1.20.

Shirts of Woven-Stripe Madras, \$1.35

Shirts whose value is really exceptional, dozens of styles and shades—\$1.35.

White Madras or Chevrot Shirts, \$1.65

All-white Shirts and a number, also, of fancy woven madras in corded or plain weaves—\$1.65.

Fine Silk Shirts Under Price, \$5.65

Flat-weave silk broadcloth and heavy satin-stripe Jersey silks. Special—\$5.65.

Men's Socks 6 Pairs for 70c

Good cotton yarn, with extra strong heels and toes, in cordovan, navy blue and gray. Sizes 9 1/2 to 11 1/2.

Strawbridge & Clothier—Third Floor, Filbert Street, West

Strawbridge & Clothier—Second Floor, Centre

Strawbridge & Clothier—Aisle 10, Centre

Strawbridge & Clothier—Aisle 13, Centre

Strawbridge & Clothier—Aisle 5 and 9, Centre

Strawbridge & Clothier—Aisle 12 and 18, Market Street

Strawbridge & Clothier—Second Floor, Market Street

Strawbridge & Clothier—Aisle 4, Market Street

Strawbridge & Clothier—Second Floor, Centre