

**8000 Pairs of Women's Gloves in the Sale**

CHAMOIS-LISLE—12-button, \$1.15; white Chamois-lisle Two-clasp Gloves—35c.  
MILANESE SILK—sixteen-button length, \$1.20 and \$1.55; with embroidered arms, \$2.65.  
KIDSKIN GLOVES—12-button; white, tan and gray—\$3.45.  
—Strawbridge & Clothier—Alais 12 and 18, Centre



**STRAWBRIDGE & CLOTHIER**  
**Anniversary Sale**



Announcement for To-morrow—Tuesday

**MOTION PICTURES OF STORE SERVICE**

At the Stanley Theatre, beginning to-day, and all this week, will be shown the first of a series of pictures portraying large Philadelphia institutions, under the title, "The Workshop of the World." The first picture shows the activities of retail distribution, presenting very interesting views of the Strawbridge & Clothier organization inside and outside of the Store. Be sure to see this feature of the Stanley's fine program this week.



**More Than a Sale—**

This Anniversary is more than a sale. It is a celebration of fifty-four years of business dealings that you, who know this Store best, know to have been straight-forward dealings.

All departments in this busy Store are sharing in this celebration with values that are even greater than usual. Once you shop here and see the hundreds of remarkable values, you'll agree it is an event worthy of commemorating the fifty-fourth birthday of Strawbridge & Clothier.

Shop early in the day. To-morrow should be one of the most important days of this event.

**Anniversary Values in the Misses' Wear Store**

- Misses' Tailored Tweed Coats—\$19.50**  
In tan, rose and blue. Full-belted Raglan-sleeve models with strapped seams and patch pockets, and silk-lined throughout. Sizes 14 to 18 years.
- Misses' Fine Silk Crepe Dresses—\$18.75**  
Low-waisted sash Dresses of crepe de chine and Canton crepe, trimmed with ribbons, hemstitching and self-colored embroidery; a few beaded. Sizes 14 to 18 years.
- Misses' Checked Gingham Dresses—\$7.50**  
Low-waisted Dresses, with sash or in belted style; white organdie collar, cuffs and vestee. Sizes 14 to 18 years.
- Misses' and Girls' Middy Blouses—\$1.00**  
White jean, with red, blue or white collar and cuffs. Turned-up fitted waist-line style or straight regulation Middies; 8 to 20 years.
- Girls' Smart New Wash Frocks—\$2.75**  
Checked gingham trimmed with white organdie; and light figured voiles trimmed with lace, white voile collar and cuffs. Sizes 8 to 14 years.

Strawbridge & Clothier—Second Floor, Market Street

**1000 Crepe de Chine Blouses and Over-Blouses**

In the Anniversary Sale at—  
\$3.95 \$4.95 \$5.95 \$7.95 \$10

Crepe de Chine Blouses and Over-Blouses, in white, flesh, bisque and navy blue. Several models in tailored styles, tucked and plaited; others trimmed with fagoting and hemstitching. Smart plain models with Peter Pan and Tuxedo collars of latticed tucking; many elaborately beaded in steel; also flet lace-trimmed models that are exquisite—really the smartest thousand Blouses it is possible to get together.

**5000 Royal Tailored Cotton Blouses Special at \$1.65, \$1.95 and \$2.50**

White dimity, lawn and batiste, tailored and semi-tailored. Tailored tucked models, models tucked and trimmed with flet lace, or imported embroidery, one model trimmed in color, also plain-tailored Peter Pan and Tuxedo Waists with tailored bow tie. Front or back fastening; long or short sleeves.

Strawbridge & Clothier—Second Floor, Centre

**Women's Coats Under-Price**

Many One-Third Less Than Regular  
In fact, some are one-third less than the former special prices, which were the lowest possible for Coats of the quality of these:

- Wool Velour Coats—now \$22.50**  
In black and navy blue. Made in belted-all-around style and body and sleeves lined.
- High-grade Tweed Coats—now \$18.75**  
Smart plain-tailored models, in a good assortment of desirable colorings. Body and sleeves lined.
- Capes of Tan Cloaking—now \$10.75**  
Light-weight, unlined Capes—just right for cool summer days. Collars that close well at the throat when desired.
- Linene Coats and Capes—now \$3.00**  
For motoring and traveling. Cool, dust-shedding, all-enveloping, and easy to slip into. Belted all around.

Strawbridge & Clothier—Second Floor, Centre

**10,000 Pairs of Shoes for Men, Women and Children**  
**Average Saving One-fourth**

NOW comes a remarkable Shoe event—fresh, seasonable, dependable Footwear at prices far less than merchandise of such reliable quality can be sold for ordinarily. Styles of the present and coming season, the products of Laird, Schober & Co., J. J. Grover's Sons Co., the James A. Banister Co.—and our other well-known, firmly established suppliers. This is the Strawbridge & Clothier kind of Footwear, at characteristic Anniversary savings. Meet the family's Shoe needs—to-morrow.

**Women's Smart New Pumps and Oxfords**

**Misses' and Children's Pumps and Oxfords**

 <b>\$3.90</b> Black Glazed Kidskin Oxfords, with round or medium broad toes; welted soles and leather military heels. More than one-third under price.	 <b>\$4.45</b> White Canvas Oxfords, with round toes, white welted oaken leather soles and military heels with rubber top-lifts.	 <b>\$2.95</b> Children's Tan Calfskin Oxfords on broad nature shaped lasts with welted soles and spring heels.	 <b>\$1.95</b> Children's Black Patent Leather Strap Pumps with welted soles. Sizes 4 to 8, \$1.45; sizes 8 1/2 to 11, at \$1.95.
 <b>\$4.45</b> White Canvas Blucher Oxfords, with white Goodyear-welted, oak-tanned soles and leather military heels with rubber top-lifts.	 <b>\$4.45</b> White Canvas Oxfords, with round toes, white Goodyear-welted leather soles and covered Cuban heels 1 1/2 inches high.	 <b>\$2.95</b> Children's Patent Leather Princess Pumps, with welted soles and spring heels. Sizes 8 1/2 to 11.	 <b>\$2.95</b> Children's White Canvas One-strap Pumps with welted soles and spring heels. Sizes 8 1/2 to 11.
 <b>\$5.45</b> Smart White Reinskin Cloth Pumps, trimmed with strappings of black patent leather, as sketched, or of white glazed kidskin with turned soles and covered Baby Louis heels.	 <b>\$5.45</b> Black Glazed Kidskin Oxfords, Blucher or straight laced models. From J. J. Grover's Sons Co. The famous "Soft Shoes for Tender Feet."	 <b>\$2.95</b> Children's Tan Leather Oxfords with broad chestnut brown saddle straps and Goodyear-welted oak-tanned leather soles.	 <b>\$3.45</b> Misses' Tan Calfskin Oxfords on broad nature-shaped lasts with welted soles and spring heels.
 <b>\$5.90</b> Black Satin Strap Pumps. "Carmen" model, with covered Baby Louis heels. Also a winsome, one-strap model with round toes.	 <b>\$6.25</b> White Reinskin Oxfords from Laird, Schober & Co. On English last, with welted ivory-finish soles and military heels. Close to half price.	 <b>\$3.45</b> White Canvas Strap Pumps for young girls. With welted soles and low heels.	 <b>\$4.45</b> Young girls will like these smart White Canvas Pumps. With white welted leather soles and one-inch enameled heels.

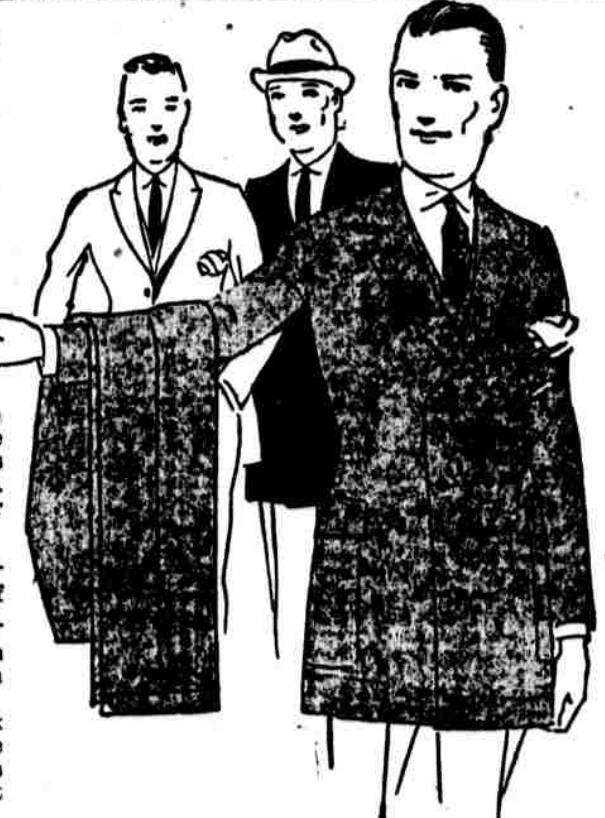
**Women's Dresses at Great Savings**

- Smart Wash Frocks, Special at \$9.75**  
Voile, linen, tissue and gingham, in navy blue and black and an assortment of fashionable shades; white collars and cuffs and pretty trimming touches. Regular and extra sizes.
- Light and Dark Frocks, Special, \$13.50**  
Regular and Extra Sizes  
Figured dark voiles and white dotted voiles and dimity and fine striped tissues. Tunic and straight-line models in the collection.
- Tailored and Trimmed Frocks, \$15.00**  
Tailored gingham with leather belts, and daintily trimmed tissues, dimities and voile-and-tissue in light and dark effects.
- English Voile Frocks, Special, \$17.75**  
English voiles in seven different models; plaited and embroidered panels, apron tunics, side drapings, tucked and embroidered tunics—beautiful models, with net and embroidered batiste collars and smart new sleeves. Black, white, navy blue, French blue, taupe, orchid, rose, green, dandelion and peach. Sizes 36 to 46.
- Canton Crepe Dresses, Special, \$30.00**  
Black, white and a good assortment of shades. Draped, panel, straight-line and tunic effects; embroidered, beaded or plain-tailored.
- Silk Crepe Frocks, Special, \$32.50**  
Canton crepe and flat crepe, in black, white and colors. Low-waisted sash models, in straight-line, plaited and draped styles.

**Men's and Young Men's Spring Suits With 2 Pairs of Trousers**

In the Sale at Great Savings

- \$19.50** Worsteds and blue Serge Suits, well-tailored, in styles for men of conservative taste. All sizes—and an extra pair of trousers included—at \$19.50.
- \$24.50** SPORTS-COAT and CONSERVATIVE SUITS of serges, cassimeres and summer-weight chevots, in bright, new patterns and colorings. Sizes for men and young men.
- Also YOUTHS' SUITS of neat club-check fabrics, in styles especially designed for the growing young man of 16 to 19 years. Two pairs of trousers with every Suit in this group at \$24.50.
- \$29.50** Sports-styles and conservative effects—single- and double-breasted—faultlessly tailored of fine serge, worsteds and cassimeres. Two pairs of trousers with every Suit in this group at \$29.50.
- Something New! Mohair Tropical Suits With Extra Trousers in the Sale \$17.75**  
To the best of our knowledge the first time extra trousers have been featured in connection with Tropical Suits. A practical innovation that will be welcomed by almost every man—especially at the Anniversary Sale price of \$17.75.



**GREAT SAVINGS!**

- Told about in little space Platt Valenciennes**  
Laces, 5c to 12c a yard  
Nearly ten thousand yards, Edgings and insertions, excellent patterns, desirable trimming widths.  
Also 12, Centre
- High-grade Silk Skirts, Special, \$9.75**  
About one-third under price. All-white, stripes and plaids, and light and dark effects.  
Second Floor, Filbert Street
- Transformations and Switches, Now \$5.95**  
This is about half price. Wavy Triple-stem Switches and full-size and three-quarter Transformations; gray shades included.  
Balcony, First Floor, Filbert Street
- Petticoats in the Sale, \$1.95 and \$2.75**  
White Satine Petticoats with embroidered flounce; double panel front and back, \$1.95. White Tub Silk Petticoats with hemstitched hem and lined to the hips with cambric, \$2.75.  
Third Floor, Centre, West
- Babies' New Philippine Short Dresses at \$1.50**  
You can save just one dollar on these Hand-made Dresses with hand-embroidered yoke and hand-scoloped ruffle on edge of sleeves. Sizes one and two years.  
Third Floor, West
- Anniversary Values in the Candy Store**  
Pure Chocolate Nonpareils, 35c a pound. Old-fashioned Mint Plat, fresh and creamy, 22c a pound. S. & C. de Luxe Chocolates, 50c a pound.  
Basement; and Filbert St. Cross Alais
- Self-filling Fountain Spens with Sautoir, \$1.65**  
Fourteen-karat gold point tipped with iridium; ring in cap with sautoir attached.  
Alais 10, Centre
- Boy Scout Play Tents of Brown Canvas, \$5**  
Complete with poles, guy rope and pegs. Size 5x5 feet.  
Basement
- Bar Harbor Chair Cushions, Special at 50c and 95c**  
Cretonne-covered Cushions, bright and dark tones, box-edged, button-tufted, reversible, well-filled—much higher grade throughout than their prices indicate.  
Third Floor, Centre
- Stamped Muslin Pillow Cases, Special at \$1.25**  
Stamped in attractive designs, and hemstitched for crocheted edge.  
Third Floor, Market Street

**Men's and Boys' Smart New Oxfords**

 <b>\$4.95</b> Men's Oxfords of chestnut brown calfskin, English last, as sketched. Also Tan grain Brogue Oxfords, and Gun-metal Oxfords on English last.	 <b>\$7.45</b> The New "Wickham" Oxfords for men. Exclusive models of tan and gun-metal calfskin, also black glazed kangaroo. On English and medium round-toe lasts, also soft-toe Oxfords, as sketched, of chestnut brown Lotus calf.	 <b>\$9.25</b> Smart Calfskin Oxfords for men. From the James A. Banister Co. Tan, on English last or with medium round toes. Chestnut brown with medium round toes and bordered tan calf Brogue Oxfords. English last, of gun-metal calfskin.	 <b>\$3.75</b> Tan Calfskin Oxfords in boys' and youths' sizes at far less than regular price. Cadet, Newark and English lasts, with medium and broad toes, and with welted oak-tanned leather soles and rubber heels.
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**Wonderful Values in Linens**

- Housekeeping and Decorative Linens, Towels and Toweling—in the Linen Store to-morrow, you will find the typical Linen Store values that are known and respected far and wide, and always among the best in the Anniversary Sale.
- Linen Damask, now \$1.75**  
Full-bleached Linen Damask, sturdy quality, attractive designs. Damask, 70 inches wide, \$1.75 a yard; Napkins, 22-inch size—\$4.60 a dozen.
  - Linen Huck Towels—40c**  
Hemmed ends. Size 18x34 inches. An unusual value at 40c each.
  - Printed Table Covers \$1.25, \$2.00, \$3.75, \$6.00**  
Imported fast-color Printed Covers; 36-inch, \$1.25; the 45-inch, \$2.00; the 54-inch, \$3.75; and the 72-inch, \$6.00.
  - 3000 Yards of Fine Irish Linen Kitchen Toweling, 6 yards, \$2.00**  
600 Yards of 90-inch Belgian Linen Suiting, \$1.90 a yard
  - Round Linen Cloths, \$7.50**  
Napkins, \$6.50 a dozen  
Fine sturdy Scotch Linen; round design Cloths in the 81-inch size, for extra large tables; Napkins, 22x22 inches.
  - Fine Turkish Towels, 38c**  
Bleached two-ply yarn; size 23x48 inches. Only twelve hundred—better get here early.
  - Embroidered Lunch Cloths \$4.50, \$5.00 and \$6.00**  
Round Cloths of fine linen, embroidered in a combination of eyelet and solid work; 36-inch, \$4.50; the 45-inch, \$5.00; the 54-inch, \$6.00.
  - Thousands of Handkerchiefs Under Price**  
WOMEN'S HANDKERCHIEFS  
Fine Irish Linen Handkerchiefs, with dainty embroidered corners and hemstitched hems—18c.  
Fine Mull Handkerchiefs, with dainty wovecord borders—6 for 50c.  
MEN'S HANDKERCHIEFS  
Cambrie Handkerchiefs, with white or colored borders, one-third under price—6 for 60c.  
Linen Initial Handkerchiefs, with neat hemstitched hems—50c each, or \$5.50 a dozen.

**15,000 Men's Shirts at Close to Wholesale Prices**

- Great, fresh stocks of Shirts in dozens of materials, hundreds of patterns and colorings, all sizes. Men who want Shirt value will be here in crowds to-morrow.
- Shirts of White Madras or Cheviot } \$1.65**  
Fine madras or cheviot in all-white. Plenty also of fancy woven madras in corded and plain weaves—\$1.65.
  - Shirts of Woven Striped Madras } \$1.35**  
Shirts that would sell for much higher prices anywhere but in this Anniversary Sale. Many colorings and patterns—\$1.35.
  - Printed Madras and Percalé Shirts... } \$1.20**  
Shirts that we have not seen anywhere at near the same price. Of madras, percalé or Philippine rep—\$1.20.
  - 600 Fine Silk Shirts... } \$5.65**  
Heavy satin-stripe and flat-weave broadcloth silk, white included. Fancy Jersey Silks with satin stripes. They'll move out quickly at \$5.65.