

Organ Plays at 9, 11 and 4:40
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Showers

June Has Brought Gardens of Roses and Ever So Many

Endeavoring to Look at the Brighter Side

of things will destroy the habit of seeing all sorts of evils coming along that cross-grained people have harped upon and pointed out.

Try to turn around to another street when you see the person coming your way who always expects rain and who may be seen carrying an umbrella, rain or shine.

Every home ought to be a fountain spring of cheerfulness, pouring forth comfort and happiness.

Gloominess and growling never help anybody.

[Signed] *John Wanamaker*

June 2, 1922.

Airy, Flowerlike Things to Wear



Many Different Summer Dresses Will the Young Woman Need

FOR morning she will want pretty, cool ginghams, the bright-colored checks are favorites. There are any number of attractive styles between \$7.75 and \$17.50. "Nothing like a linen dress," some girls think, and there have just come some extremely smart linen dresses in white, Copenhagen, leather and green for \$12.50. New eponge frocks are so much thought of this year that many young women are buying them for afternoons as well as mornings. Two new and pretty styles are \$14.50 and \$18.50.

Of course, for many occasions, there is nothing which takes the place of a silk dress—it may be of crepe de chine, plain or printed, or Canton crepe. Every color is here from white and the lighter tints down to the new Yellowstone tawny shade, henna, navy, black and many others.

One can choose from a typical peasant style with bloused front and vivid embroidery to the newest side draperies as introduced by Paris. Really wonderful dresses at \$18.50 to \$55. All in 14 to 20 year sizes.

(Second Floor)

Beautiful Flower-Trimmed Hats Just Arrived at \$10 and \$12

Big, flat hats of hair, leghorn and fancy weaves that are worn with organdie and other summery dresses. The white ones are trimmed with white flowers; there are all-black hats, and others with a touch of color, and some in a charming shade of pink with pink flowers.

Altogether, the values are so unusual that one would hunt a long time before finding their equals.

(Second Floor)

Girls' Dresses and Coats Are Much Less Now

200 Dresses at \$2.25 to \$12.50 are every one half price and they include almost all kinds of Summer materials, such as cotton fabrics, Georgette crepe, silk taffeta and even white organdie. Some are a trifle soiled or mused.

200 Coats at \$7.50 to \$25 Sports styles, chiefly in polo coating, plaids and tweeds. There are capes also. None have been reduced before, but now are greatly lowered.

On both dresses and coats, sizes are 6 to 17 years.

(Second Floor)

Women's Leghorn Sports Hats at \$4.50 and \$7

Smart tailored hats with grosgrain ribbon or pleated silk bands. They are the natural colored leghorn straw with soft rolled brim, to be turned up or down at pleasure.

The shape is especially nice for sports wear with sweater costumes.

(West Aisle)

All That Is Called "Canton Crepe" Is Not So

Good, new, first-quality, genuine Canton crepes are here at \$4 and \$4.50 the yard. Some crepes said to be "Canton" are not genuine. These are. And they are in perfect shades of navy and midnight blue, gray, beige, brown, pink, jade and other colors, as well as the greatly demanded white and black.

(First Floor)

New French Ratinés in Silver Grays

The loveliest cotton ratinés that have come. A beautiful silver gray ground with fine stripe or checkline or overlaid in lavender, coral, moss, canary, mustard, navy or black. They make wonderfully smart dresses and skirts. All 38 inches wide, and priced \$2 a yard.

(First Floor)

Shoes for Every Hour of the Younger Woman's Day

For street, tramping and knockabout wear are stout oxfords of Norwegian grained calf in a dark tan, with heavy welted soles, low heels, full round toe, long wing tip, perforations and sawtooth edgings. Priced \$9 a pair.

Or one-strap pumps of dark tan grained calf, with flat heels and inner slip soles to keep out the damp. Also \$9.

patent leather one-strap pumps, with light or heavy soles, wing-tipped or plain toes, wide or narrow strap, and low heels. Priced \$9 and \$12 a pair.

For dressier hours are black

(First Floor)

Breathes There a Man

who can smother the thrill and the joy of a bright Summer day when he sees the phalanx of men swinging along with proud, firm steps and heads held high

Looking Mighty Fine in Brand New Suits

It's the spirit of the times—to stand up and dress up, and all the men who count for anything are marching out looking spic and span and prosperous as can be.

It's Summer and the gloom is gone, and a dollar buys a full hundred cents' worth of clothing and there is no reason why a man shouldn't look like he is glad to be alive.

But of all the Suits a man can find, the finest are at Wanamaker's.

Bright, new, different suits. More to choose from than a man can imagine. Bright, light suits in loose, free models. Or darker suits like a more staid man would wear.

And every one is good through and through, tailored to perfection and priced no higher than \$65, while some are as low as \$35, with the biggest choosing around \$40 and \$45.

(Third Floor)



If a Man Likes Color, Here Are the Shirts He Will Wear

Not gaudy shirts, in fact, they are really pretty but colorful.

Silk-and-cotton shirts, incidentally the best that have come for years.

Stripes are just as varied as the colors and most every color is in the group.

Price \$5.50. (Main Floor)

Every day men are being initiated into the goodness of Wanamaker straw hats and they tell us the superiority is not only in the quality that brings longer service; but the style as well.

A good straw hat looks its part and keeps on looking it long after the others have gone into the discard. The best American-made straw hats along with the Lincoln-Bennett and RED-LEAF from London are here between \$2.50 and \$5.

(Main Floor)

Silk Grenadine Ties Have Joined the Specials at 65c

Silk grenadines in staple colors with fancy figures or stripes at 65 cents and every one worth considerably more.

Also the sturdy Mugador and Rep Silk ties at the one price. In stripes galore and all the colors a man can think of for a necktie.

(Main Floor)

A Free and Easy Sort of a Shoe for a Man to Wear Outdoors

On free and easy times is the two-tone sports oxford. Young men are wearing them everywhere, everywhere.

And the best sports oxfords at anything near the price are at Wanamaker's for \$6.40.

Two kinds to choose from, too. First the light ones of smoked horse with mahogany tips and instep saddles and heel foxing. Then for golf there are the tan oxfords with mahogany trimmings.

(Main Floor)

Hot? Of Course, But the Man in Athletic Underwear Is Cool

Cool as a breeze and comfortable, too, for freedom doesn't begin to tell the story of the union suits that knowing men wear in Summer.

And athletic union suits of all kinds, all descriptions, all values are here for the men who want to buy comfort with service.

Fancy woven madras suits, \$1.75, \$2, \$2.25 and \$3.

Silk-and-cotton mixed suits, \$5. Pure silk suits, \$6, \$8 and \$10. Plain gauze-weight cotton suits, \$1.15, \$1.50 and \$1.75.

(Main Floor)

Once a Man Puts a Good Straw Hat on His Head

He is done with the old remark that "A straw hat is a straw hat" and it doesn't matter where it's bought or how much it costs.

100 Iron Lamps at \$3.50

Floor lamps of hand-wrought iron, polychrome decorated; with three welded feet and extra long cords.

They are adjustable. Parchment shades for them are \$1 to \$1.75.

(Fourth Floor)

Miles and Miles of Travel Cost Surprisingly Little

when the motorist rides on Empire Cord tires and the cost is a great deal less now than the good cord tires are at Wanamaker's much below the market values.

Every tire first quality, sound construction and guaranteed for service.

Size	Price	Size	Price
20 x 2 1/2	\$12.50	24 x 4	\$25.00
22 x 4	\$21.00	26 x 4 1/2	\$28.50
24 x 4	\$23.50	28 x 4 1/2	\$30.00
26 x 4	\$24.75	30 x 4 1/2	\$31.50

Other sizes at correspondingly low prices. Empire extra heavy red tubes to fit all sizes of cord tires, also at unusual prices.

(The Gallery)

Candlewick Bedspreads and Sets Much in Demand

And new selections are ready. Spreads in double-bed size, \$10; single-bed size, \$9.

Candlewick bedspread sets, with separate bolster-piece in design to match the spread, \$15 in the double and \$14 in the single-bed size.

(Sixth Floor)

Everything That Makes Camping a Pleasure

will be found in the Sporting Goods Store, from a waterproof match-box to a rubber blanket.

Camper's preparing for a trip and wanting to get all possible enjoyment out of it will be interested by this little list of comforts, helps and needs.

- Camp blankets, \$5 and \$6.
- Rubber blankets, \$2.50.
- Khaki trousers, \$2.25 to \$3.
- Khaki or gray shirts, \$2 to \$2.75.
- Waterproof canvas carrying bags, \$2.50 to \$5.50.
- White and khaki running pants, 75c to \$1.50.

- White sleeveless shirts, 50c to \$3.50.
- Sleeveless shirts in navy, maroon, gray and scarlet, \$2 and \$2.25.
- Bathing suits in a large variety, \$2.50 to \$5.
- Canvas shoes in an assortment of styles, \$1.35 to \$4.50.

- Moccasins, several styles, \$3.25 to \$7.
- V-neck sweaters, pull-over kind, in various colors, \$5 to \$8.
- Jack and hunting knives, \$1.25 to \$3.50.

- Camping axes, \$1.50 to \$4.50.
- Mess kits, \$2.50 to \$3.75.
- Compasses, drinking cups, fishing tackle, rifles, tents, cots, camp furniture, and so on.



(The Gallery)

Plenty of Waists in the June Sale

Tailored white dimities are one of the chief features—all white or white with colored cuffs and collars or colored bindings. Many are samples, \$1.65.

Other white dimities especially desirable to wear with slip-on sweaters and sports suits are \$1.85.

And fresh shipments of the hand-made waists have come in—Porto Rican things with unusually good embroidery and flet lace. Priced \$2.85 to \$4.85.

(East and West Aisles)

Riding Clothes for Women

are ready in the Little Sports-Clothes Salon.

The materials are khaki, linen and summer-weight cloths; each suit consists of coat and breeches and the prices range from \$20 to \$32.50.

Separate knickers and breeches are of linen, khaki and cloth, \$7 to \$15.

(First Floor)

Charming Negligees and Breakfast Coats

The prettiest of cloudy colored Georgettes and satins, crepes de chine and brocades, with straight edges and frilly edges and all manner of graceful touches.

Prices, \$14.50 to \$95, in the French Room.

(Third Floor)

Women's First Dust Coats of the Season

Many women consider them indispensable for a long motor or train trip and it is certain that they save the price many times over by protecting other clothes.

Two good styles in all linen.

(First Floor)

natural color, full length and with raglan sleeves, made extremely wide and well tailored at \$7.60.

Silk pongee dust coats, natural color, raglan sleeve and cut full with scarf collar, \$20.

Women With Small Hands May Have These Fine Kid Gloves

Cleanup of 700 Pair at One-Third and Two-Thirds of Regular Prices

LONG and short kid and suede gloves of the finest quality. A number of the famous Reyniers are included. All are from the regular stocks.

While there are some in sizes 6 3/4 and larger, the majority are in smaller sizes, 5 1/2 to 6 1/2 principally.

The long gloves are in 8, 12, 16, 20 and 24-button lengths. Now priced \$2 and \$5 a pair.

The short gloves are all now \$2.

All are in perfect condition.

White, black and practically all the good colors, light and dark, are included.

(Main Floor)

Charme D'Amour Is a Favorite Fragrance

among the delightful Queen Mary perfumes.

Its subtle bouquet odor may be had in extract, toilet water, sachet, face powder and compact powder.

The extract is \$1.50 and \$3.50 and the toilet water \$3 to \$6.50 a bottle. All are attractively put up.

Other Queen Mary extracts are from 65c up, and toilet waters from 75c up.

(Main Floor)

Cool L. R. Corsets of Open Mesh

They look cool, and feel cool, for the openwork mesh is not only light but it lets the heat of the body out.

A model for short slender figures is \$1.25. And two for full and medium figures are \$2.

In Wanamaker Special corsets also there are open-mesh models at \$1.50, including both topless and low-topped styles, with reinforced waistlines.

All are excellent for outdoor sports.

(Third Floor)