

Paul and Virginia

HELENA HOYT GRANT
A Portent?
SOMEHOW they had drifted into the discussion of a subject always close to their hearts—but one of those things seldom talked about.

Adventures With a Purse
Something old, something new, something borrowed, something blue.

Read Your Character
By Dixie Phillips
Selling the Looped "H"

The Woman's Exchange
She is Puzzled
Dear Madam—Will you please advise me on the following point: I have had lettuce and tomatoes with dressing served, should only the tomatoes be eaten? I have been told that the lettuce should be left on the plate untouched.

Mourning Wear
Dear Madam—Please advise me how long a daughter stays in mourning for her mother, how long the heavy mourning veil is worn, when white collars and cuffs are worn.

WHAT'S WHAT
By Helen Deane
A Pennsylvania correspondent, "T. C." asks What's What to solve a little problem concerning the wording of wedding announcements.

The New Hat
At this time of the year it seems we're growing more and more away from the idea of wearing straw hats altogether.

Tomorrow—Married!
The New Hat
At this time of the year it seems we're growing more and more away from the idea of wearing straw hats altogether.

Tomorrow—A Charm of Yesterday
The Unconscious Sinner
By HAZEL DEYO BATCHELOR
Cleo Rudgefeld is the type of girl who unconsciously tempts men to make love to her.

Please Tell Me

What to Do
By CENTRA
Should Not Visit Fiance
Dear Cynthia—It is improper to visit another fiance in another city where neither of us know any one.

Says Welsh Girls Are Not All Large
Dear Cynthia—in reply to T. H. W. letter, I would like to advise him a few points on what tall American girls think of you.

Discovered He Was Younger Than She
Dear Cynthia—I am a young lady nineteen years of age and wish to get on with a young man whom I judged to be twenty-two or twenty-three years old.

Another Slap for Poor "T. H."
Dear Cynthia—Please permit us to say a few things to T. H., who calls all little girls puns.

Two Little Runts
We Have Put the "On" in Cretonne
NO. IT is not mere moralizing when one warns a young girl to avoid the primrose path.

Philadelphia
Atlantic City
Baltimore
Wilmington
The Shops of Sensible Prices

Summer Capes & Wraps
At Special Prices
Plain or Fur Trimmed
In Matelasse, Canton Crepe, Koshanara, Krepe-knit and Pointe Twill.



Woman's Life and Love

By WINIFRED HARPER COOLEY
Peggy and the Primrose Path
CAN you imagine any one with such a name as Peggy not being destined for some frivolous career?

Can You Tell?
By E. J. and A. W. Bodmer
What Makes the Hollow Place in a Hard-Boiled Egg?
When an egg is boiled there is a hollow place at one end, or as sometimes happens, on the side.

Philadelphia
Atlantic City
Baltimore
Wilmington
The Shops of Sensible Prices

Summer Capes & Wraps
At Special Prices
Plain or Fur Trimmed
In Matelasse, Canton Crepe, Koshanara, Krepe-knit and Pointe Twill.

June Is the Month of Graduates and Brides Who Seldom Blush

It Is Not Until Afterward That We Realize the Real Significance of These Two Ceremonies, Commencement and Marriage
JUNE—the month of commencements and weddings, sweet girl graduates and blushing brides.

How to Make Strawberry Jam
For 10c a Half-pound Glass
Entirely New Method That Never Fails and Takes Only Ten Minutes
Everyone loves strawberry jam. For a spread on bread or hot biscuits, nothing seems to equal it.

They Haven't Believed It Before
Nobody ever does until the very last hope goes.

WE SELDOM do recognize the beginnings of new phases in our lives.

ASCO
AMERICAN STORES CO.
AMERICAN
There can be only one "best"
and this holds true of coffee as of anything else.

ASCO COFFEE 29c lb
There can be only one "best"
and this holds true of coffee as of anything else.
If we carried two or more grades of coffee, naturally, they could not have the same quality.