

IMPORTANT NEWS FOR TO-MORROW

BUSINESS HOURS 9 to 5:30

# STRAWBRIDGE & CLOTHIER

## Anniversary Sale



# \$150,000 Worth of Men's Suits at the Lowest Prices in Years

Actual Savings of Ten to More Than Twenty Dollars on These—  
"Alco" and "Wickham"

## Spring Suits

# \$24.50

and

# \$31.50



Plenty of Salesmen to Insure Quick and Satisfactory Service

We need hardly add that the tailoring of Wickham and Alco Clothes is of the highest quality—superior in some respects to most custom work. This collection presents the most remarkable Clothes value of the year, and to-morrow the Store will be thronged with men who know value when they see it—\$24.50 and \$31.50.

## Sports-coat and Neat Conservative Suits with Two Pairs of Trousers

# \$24.50

Of serges, of worsteds, of cassimeres. Distinctive sports effects for young men, clean-cut, conservative styles for older men. Suits worth much more than this price with only one pair of trousers—extraordinary value with two pairs.

## All-wool Worsteds Suits—Neat, Conservative Styles at About Wholesale Price

# \$15.75

Every Suit in this lot is of all-wool worsted, sturdily-tailored, in good-looking, conservative styles, and in regular, short, tall, stout and slender proportions. This Anniversary price—\$15.75—is about what we would have to pay for their duplicates.

## Tropical Suits, \$13.50, \$16.50 and \$25.00

Palm Beach Suits—\$13.50 and \$16.50. Mohair Suits, \$16.50. Tropical Worsteds and Gabardine Suits, \$25.00.

## Youths' Suits With Extra Trousers, \$24.50

Suits specially designed for the young man of 16 to 20 years. All-wool fabrics, in handsome patterns.

Hart, Schaffner & Marx Evening Dress and Tuxedo Suits in the Sale at \$49.50. Other makes of Evening Dress and Tuxedo Suits, \$33.50.

## Overnight Bags Exceptional Value

One of the most convenient of Traveling Bags. These are far less than regular price in the Anniversary Sale.

### Special at \$2.65

Strong Black Cotex Bags, with centre and end catches.

### Special at \$1.50

Overnight Bags of black cowhide in cobra grain; strongly made throughout and lined with moire.

### FITTED OVERNIGHT BAGS

### Special, \$5.50, \$13.50

Those at \$5.50 are of black cotex, lined with moire and fitted with white celluloid toilet articles.

Those at \$13.50 are of cobra-grain cowhide, lined with moire and fitted with toilet articles of shell- or amber-color celluloid.

## Women's Linene Motor Coats, \$3.00

Two hundred loose, enveloping Motor Coats and Capes of natural color linene; excellent for any kind of traveling. Many will buy the summer guests' supply from these.

### High-grade Tweed Top Coats, \$18.75

In the highly favored tans and gray. Made in good, plain-tailored styles; body and sleeves lined.

Strawbridge & Clothier—Second Floor, Centre

## "Topton" Rag Rugs 9 x 12 feet at \$17.50

A very substantial saving is afforded on these famous Rag Rugs. They are in colorings that will blend tastefully with the new cretonne effects. About 1000 Rugs are in the Sale at remarkably low prices, ranging from \$12.50 for 24x48-inch to \$17.50 for 9x12-foot size.

### A Clearance of Grass Rugs

Durable prairie grass in beautiful stenciled effects:

Size 4.6x7.6 feet—\$3.75      Size 8x10 feet—\$6.50

Strawbridge & Clothier—Fourth Floor, West

## SILVERWARE

At an Average of One-third Less Than Regular Price

A notable collection of high-grade Silverware, both sterling and plated. In fact, in quantity, quality and assortment this is the most remarkable Anniversary Sale of Silverware we have ever had. While variety is large, we suggest early selection, for some lots are small.

### Silver-plated Hollowware in Wide Variety

Bread Trays—\$2.00 to \$4.75  
Sandwich Trays, \$3.50 to \$5.50  
Cheese-and-Cracker Dishes—\$3.50 to \$5.50

Baskets—\$5.00 to \$10.00  
Water Pitchers—\$9.00 to \$12.50  
Bread Trays with handle—\$3.00 to \$5.00  
Vegetable Dishes—\$5.50 to \$13  
Candlesticks—\$1.45 to \$3.00  
Casseroles—now \$5.00  
Pie Plates—now \$2.00  
Composites—\$5.00 to \$9.00  
Bowls—\$4.50 to \$14.00  
Welland-tree Platters—\$9.00 to \$13.50  
Coffee Sets, 3 pieces—\$12.00  
Tea Sets, 3 pieces—\$10.00 and \$12.50.

Strawbridge & Clothier—Market Street Cross Aisle and Aisle 8, Market Street

### Sterling Silver Hollowware Away Under Price

Many pieces desirable for gifts in choice assortment:

Honiton Dishes—\$5.50 to \$12.00  
Baskets—\$7.00 to \$30.00  
Mayonnaise Bowls—\$4.50  
Vases—\$5.00 to \$30.00  
Bread Trays—\$11.00 to \$34.00  
Composites—\$8.00 to \$10.00  
Sugar and Cream Sets—\$12.50 to \$20.00  
Pitchers—\$10.00 to \$20.00

Strawbridge & Clothier—Aisle 10, Market Street

### Rogers' Silver-plated Flatware Under Price

A saving of one-third to one-half on this famous silverware. Complete services in two patterns, and an excellent variety of pieces in several other designs:

BY THE DOZEN  
Teaspoons—\$1.50 to \$2.50  
Dessert Spoons and Forks—\$2.75 to \$6.00  
Tablespoons and Forks—\$3.00 to \$7.00  
Butter Spreaders—\$3.75 to \$6  
Salad Forks—\$4.50 to \$7.00

SINGLE PIECES  
Meat Forks—\$5c to \$1.00  
Gravy Ladles—75c to \$1.25  
Butter Knives—\$1c to 75c  
Sugar Shells—35c to 75c

### Sterling Silver Flatware in the Sale

A complete Table Service in a handsome pattern, also fancy pieces in great variety:

BY THE DOZEN  
Teaspoons—\$8.75 to \$12.50  
Dessert Spoons—\$2.00  
Tablespoons—\$2.75  
Soup Spoons—\$2.50  
Dessert Forks—\$2.50  
Medium Forks—\$2.50  
Dessert Knives—\$2.75  
Dinner Knives—\$2.50

Strawbridge & Clothier—Aisles 5 and 9, Market Street

### Save One-half on Toilet Articles of Sterling Silver

Four designs—engine-turned, engraved or die-stamped. Hand Mirrors, Hair Brushes, Cloth Brushes, Military Brushes and small pieces included.

Strawbridge & Clothier—Market Street Cross Aisle

### Silk Gloves Sixteen-button-length \$1.55

Beautiful in texture, of extra-heavy Milanese silk, and in full elbow length. A fresh, new lot of 3200 pairs just received for the Anniversary Sale. In the most-wanted shades, including white, pongee, sand, silver, beaver, pearl and black.

Strawbridge & Clothier—Aisle 13, Market Street

### Misses' New Silk Dresses \$13.75 and \$18.75

Crepe de Chine in navy blue, tan, white and black; natural-color Shantung and novelty sports silk, made in slip-on, straight-line and low-waisted styles with plaited and draped side panels; 14 to 18 years.

Strawbridge & Clothier—Second Floor, Market Street

## GREAT SAVINGS!

Told about in little space

### Voile Morning Dresses Unusual Value, \$1.50

Of figured voile—one a low-waisted model with voile sash and trimmed with white organdie. A waist-line model with vest, collar and cuffs of white organdie bound with figured voile. Both models in sizes 26 to 36.

Strawbridge & Clothier—Third Floor, Filbert Street, West

### Night Gowns of Willow Loom Cotton—\$1.50

The fabric is one of the sturdiest of lingerie cottons, fine in weave, too. Several pretty models trimmed with lace, embroidery or fancy stitching.

Strawbridge & Clothier—Third Floor, West

### Clearance of Women's Smart Skirts at \$6.75

Many at much less than half price—all greatly reduced. Tweeds, plaid and striped cloths, flannels, and silks in light and dark shades.

Strawbridge & Clothier—Second Floor, Filbert Street

### Boys' Wash Suits in the Sale—\$14.5

Nineteen different styles of the popular "Cinderella" make. All new, fresh and clean. Sizes 2 to 8, but not in every style.

Strawbridge & Clothier—Third Floor, West

### Bleached Muslin Sheet, 58c

A sturdy, dependable quality in 81-inch sheeting—58c a yard. Pillow Case Muslin, 45-inch—35c a yard.

Strawbridge & Clothier—Aisle 13, Centre

### Linen Kitchen Toweling Unusual at 19c a yard

Sturdy Scotch Linen Toweling for hand, roller or dish towels. A great saving in any quantity.

Strawbridge & Clothier—Aisle 12, Centre

### Sturdy Lawn Swings in the Sale at \$9.50

Strong, well-built Swings for four passengers.

Basement, West

### Solid Gold Cuff Links Much Under Price, \$3

Beautiful Cuff Links of solid gold in engraved and engraved patterns—about \$50 at this value-giving price.

Strawbridge & Clothier—Aisle 9, Market Street

YOU people who shop—you have made possible the growth of the Strawbridge & Clothier business.

You have believed in this Store—just as other Philadelphia shoppers, since 1868, have believed. Without your belief Strawbridge & Clothier could never have succeeded, could never have been worthy of its symbol—the Seal of Confidence.

To serve you with what you want at prices that are fair—that is the purpose of this Store. To do this we go to the far corners of the world and gather for you things for your use. But our duty as merchants does not stop there. It does not stop until the things we have brought you satisfy you, until these things fulfill the purpose for which you want them—until the Seal of Confidence has carried out its promise.

And now during the celebration of the Fifty-fourth Anniversary of the founding of Strawbridge & Clothier—this Store you have helped build—we present, as symbols of celebration, things you want at prices very much below usual.

The few items listed here are but typical of the hundreds of thousands of dollars' worth of new, fresh merchandise on sale during this Anniversary at prices far below ordinary.



## The Great Sale of Women's Dresses About One-third Under Price

Thousands of Fresh, New Frocks Scores of Fashionable Models in Regular and Extra Sizes

Tissue and Voile Dresses—\$7.50  
Fine Figured Voile Dresses—\$8.75  
Linen, Gingham, Voile, Tissue—\$9.75  
Cool Japanese Silk Dresses—\$10.50  
Fine Voile and Dimity Dresses—\$11.75  
Gingham and Voile Dresses—\$12.50  
Voile Dresses in extra sizes—\$13.50  
Dimity and Voile Dresses—\$13.50  
Fine Foulard Silk Dresses—\$14.50  
Gingham, Tissue, Voile, Dimity—\$15.00  
Fine Crepe de Chine Dresses—\$16.50  
Gingham and Imported Swiss—\$17.50  
Imported and Novelty Cottons—\$19.75  
Dresses of Canton Crepe—\$19.75  
Foulard Dresses, in extra sizes—\$21.75  
Fine Frocks of Imported Swiss—\$23.75  
Dainty Canton Crepe Dresses—\$30.00  
Canton and Flat Crepe Dresses—\$32.50

Strawbridge & Clothier—Second Floor, Market Street



### Misses' Wash Dresses One-fourth Less Than Regular, at \$9.50

Novelty dotted voiles with white organdie collar and cuffs; tier skirt piped in white. Also Checked Gingham Frocks, in low-waisted sash style with panel skirt; organdie vestee. Sizes 14 to 18 years.

Strawbridge & Clothier—Second Floor, Market Street

## Flower-trimmed Crepe Georgette Hats, \$3.50

Three hundred in this lovely group of new Summer Hats, in pretty dainty effects to wear with summer's light frocks. White, gray, sand and other favored shades.

Strawbridge & Clothier—Second Floor, Market Street, West

## Men's Suits—\$42.50 Made-to-Measure

Men may not only choose their Suit material from a great new stock of summer-weight woollens, but also save more than one-third.

Suitings may be had in brown, blue and gray in a number of patterns. Finer quality of Suitings made up into Suits for \$48.50. Our own expert Custom Tailoring staff will serve you well—and economically.

Strawbridge & Clothier—Second Floor, East

## Toilet Articles in the Sale

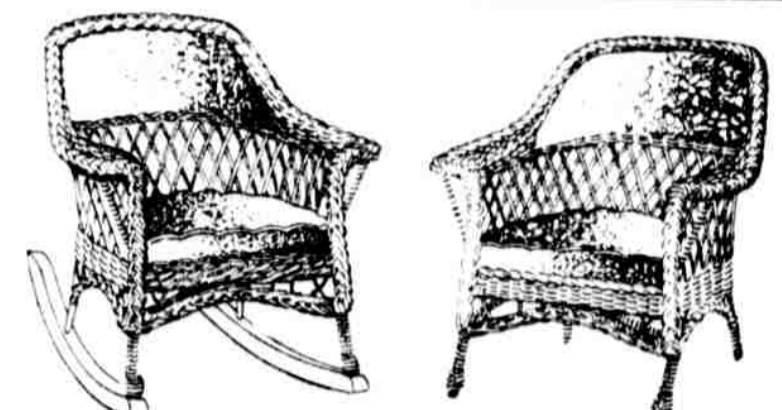
Toilet Preparations, Soaps and Brushes, also Rubber Goods at exceptional savings in the Anniversary Sale. It will pay to buy all you'll need for the summer at these greatly reduced prices. All of our high standard of excellence.

Strawbridge & Clothier—Filbert Street Cross Aisle

## Crepe Georgette and Crepe de Chine Over-B'ouse; \$4.95

Straight and tie-back models, in short-sleeve styles, with or without collar; daintily tucked, and trimmed with Valenciennes, antique or real filet lace—several models with the fashionable fagoting. White, flesh and bisque.

Strawbridge & Clothier—Second Floor, Centre



## These Reed Chairs are in the Sale at \$10.75

The illustrations can show you the general shape but not the unusual quality and worthiness of these Chairs or Rockers which are in the Sale at extraordinarily low prices.

Finished in brown, green or cream. Upholstered back, loose seat cushion, and 1900 of them in either model pictured—\$10.75.

### Mahogany-and-Cane Chair or Rocker—\$13.75

Another of the good things in store for furniture buyers during the Anniversary Sale. Of solid mahogany with cane back and seat. Only 300 at this price—\$13.75.

Strawbridge & Clothier—Third Floor