

Store Hours, 9 A. M. to 5:30 P. M.
For Thursday
 Victor and Aeolian Red Records ready tomorrow.
 Thursday, June 1st. Seventh floor and Subway Store.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Wednesday, May 31, 1922
 Tomorrow brings Philadelphia the great Gimbel Silk Sale—events that have been noteworthy every June and February for years.
For Thursday

Children's Princess Slips, Nightgowns, Knickers and Bloomers
At 50c
 —Regularly 85c
 Lace- and embroidery-trimmed muslins, ribbon-run. And "tailored" bloomers of pink or white satine. Ages 2 to 12.
 —Gimbels, Grand Aisle, First floor.



Children's Ruffle-y Organdie Dresses, \$1.95
 Regular \$2.95 Value
 Crisp, sheer organdies—all the rainbow shades. Ruffles almost from shoulder to hem! One pictured. Ages 2 to 6.
 —Gimbels, Children's Shop, second floor.

Bought 30,000 Midsummer Style WAISTS At About 50c to 66c on the Dollar



\$1.65 Eighteen styles. Voiles and batistes. Hand-made waists included. Three-quarter or long sleeves. Sizes 36 to 46.

\$1.95 Thirty-two styles. Voiles. Organdies. Dotted Swisses. Hand-made batistes. Irish, Valenciennes and Filet laces. Sizes 36 to 54.

\$2.95 Twelve styles—all fine, fine cottons. All trimmed with filet or Irish laces. Hand-made frills.

\$3.95 Twenty-two styles. Georgette crepes. Fine voiles. Hand-made batistes and voiles. Crepes de chine. Cottons in sizes 36 to 54. Silks up to 46.

\$5 Ten styles 'in Georgette—overblouses and tuck-ins. Six styles in crepe de chine overblouse. Ten styles in exquisitely fine voiles. Sizes 36 to 54.
 —Gimbels, Salons of Dress, Third Story, Same on Thursdays.

C. B. a la Spirite Corsets, 85c
 "Seconds" of \$1.50 to \$3.50 Kinds
 Maybe a factory mark or stitch variation—nothing that affects wear or style. Pink and white coutil and brocade. All figure types. Sizes 19 to 36.

\$2.35 for Regular \$5 to \$15 Corsets
 Called "seconds"—for no appreciable flaws. La Markette make.
 —Gimbels, Grand Aisle, First floor.

\$5 for Regular \$7.50 to \$12 Corsets
 Broken lots of La Markette, La Vida and Binner makes.
 —Gimbels, Corset Shop, Second floor.

First Time Ever Possible! Sale of Silk Underwear of the Ultra-Luxurious Sort
 —At Utterly Unbelievable Prices!



\$1.95 But Worth \$3
 Envelope chemises. Step-ins. Bloomers. Crepe de chine and tub silks.

\$2.95 But Worth \$4 and \$5
 Envelope chemises. Vests. Step-ins. Bloomers. Petticoats. Crepes de chine. Radiums. Tub silks.

\$3.95 But Worth \$5 and \$8
 Satin-faced crepes. Plain and novelty radium silks. Tub silks and tub satins. Heavy crepes de chine.

\$2.95 Each—Value \$5
 \$3.95—Value \$6
 \$3.95—Value \$5
 \$3.95—Value \$6
 \$3.95—Value \$5
 \$1.95 Each—Value \$5
 —Gimbels, First Floor Aisles, Second Floor Aisles and Section.

GIMBELS GREAT SILK SALE
 21st Annual June Sale—With Half Million Yards
 Newest Silks
Opens Tomorrow
 Affaire Internationale

The two tremendous yearly sales at Gimbels attract silk makers and silk sellers world-wide—such a customer is worth cultivating. Our need for quantity lessens makers' selling costs—and we effect large savings. Hence—
 Large economy in buying the most Fashionable and Wanted Silks.
 Three Selling Places—enlarged Silk Salons on Second floor; large space on First-floor Aisle; enlarged space in Subway Store.
 Two Hundred Helpers—really in love with the Silks and anxious to exactly please you.
 We have reached such accuracy of service in Silks that often one of these large sales goes through without an error.

\$2.95 Tub Silk Petticoats Sensationally Priced \$1.85
 Because—
 —a distributor who had large holdings of the silk-by-the-yard wanted to turn it into cash quickly; offered it to a petticoat-maker—who knew the Gimbel outlet!
 Two styles—both double-paneled; one scalloped; one style hem-stitched.
\$1.50 White Saten Petticoats at \$1
 Double-panel; deep hem. —Gimbels, Second floor.

Women's L'Aiglon Make Morning Dresses, \$2.55
 "Second Selection" of Values Up to \$6.95
 But with no flaws that show in the "wearing!" Cool, dainty tissues. Fine gingham. White dotted Swisses. Chambrays. Indian head. And a few made and nurse uniforms in the lot. Women's and misses' sizes—but not every size in every style.
Women's Printed Voile Morning Dresses, Special at \$1.85
 Crisp white organdie collars and vests. Summer washes. Rose, green, blue, lavender. Sizes 36 to 46.
 —Gimbels, First floor.

6000 \$2.50, \$2.95 and \$3.95 Nightgowns and Envelope Chemises



To Sell at **\$1.45** Mail Orders Taken

Softest white nainsook. Daintiest pink batiste. Hand-embroidered models. And lacey sorts that use only very fine laces. Princess Slips, included—strap-tops—full length—double-hem-to-ankles—palest blue, pink, violet.

85c Bloomers
 85c Corset Covers
 85c Drawers
 85c Step-ins
 85c Chemises
 —Gimbels, Second Floor Only.

\$1 and \$1.25 Envelope Chemises and Nightgowns at 68c
 —Gimbels, Second Floor Only.

Novelty Step-in, \$1.45—Value \$2.95
 Hand-Embroidered Nightgown at \$1.45—Value \$3.95
 Chemise, \$1.45—Value \$2.50
 Nightgown, \$1.45—Value \$2.95
 Slip in Rainbow Colors, \$1.45—Value \$2.50

Enlarged Silk Section In the SUBWAY STORE
 Ample Selling Force to Make the Buying of These Fine Bargains Comfortable.

At 59c a Yard Value \$1 Chinese Pongee. Natural bamboo shade.

At 98c a Yard Values \$1.25 to \$1.50 Japanese Pongee. Natural color. Japanese Habutai. White, black.

At \$1.25 a Yard Value \$2 Plain-weave Pongee. White.

At \$1.35 a Yard Values \$1.75 to \$2.50 Pongee. Complete range of colors. Navy, brown and black with white figures. Japanese Habutai. White.

At \$1.38 a Yard Value \$2.50 Printed Georgette. Charming color combinations.

At \$1.45 a Yard Values \$2 to \$2.50 Tubular Tricolette. Street and sport shades. Dress Taffeta. Black.

At \$1.55 a Yard Values \$2 to \$3 Plain and Drop-Stitch Tricolette. Street and sport shades. Chiffon Dress Taffeta. Street and evening shades. Rough Weave Pongee. White.

At \$1.65 a Yard Values \$2 to \$2.50 Japanese Habutai. White. Lingerie Satin. White.

At \$1.78 a Yard Value \$2.50 Crepe de Chine. Street, sport and evening shades. Lingerie Satin. White.

At \$1.95 a Yard Value \$2.50 Broadcloth Shirtings. Colored stripes on white ground.

At \$1.95 a Yard Values \$2.50 to \$4.50 Satin Charmeuse. Black. Sports Satin. White, black and sports shades.

At \$1.95 a Yard Value \$2.50 Japanese Habutai. White.

At \$1.35 a Yard Value \$2 All-silk crepe de chine. Fifty new and wanted colors and shades. Also white.

At \$2.68 a Yard Values \$3.50 to \$4.50 Crepe de Chine. Street, evening and sport shades. Canton Crepe. Street, evening and sport shades.

At \$2.95 a Yard Values \$4.50 to \$4.95 Satin Charmeuse. Street, sport and evening shades. Satin Crepe. Black. Unique patterns on light and dark grounds.

At \$3.35 a Yard Values \$4 to \$4.95 Canton Crepe. Jade, brown, henna and canna with self-stripes. Crepe Knit.

At \$3.50 a Yard Value \$4.95 Sports Crepe. Street and sport shades.

At \$3.68 a Yard Value \$4.95 Canton Crepe. Thirty shades. Satin Canton Crepe. Street and sport shades.

At \$3.85 a Yard Value \$4.50 Border Sports Crepe. Various colors on light and dark grounds.

—Gimbels, Second floor and Grand Aisle First floor.

SUBWAY STORE SALE : 25,000 Garments and Undergarments



At 55c —Values 85c and \$1
 Twenty styles in Lingerie Waists—mostly lace-trimmed and all sizes—55c.
 Bungalow Dress-Aprons—including plenty of the "bugo blues" with white figures. Light-colorings, too. 55c.
 Wonderful embroidery-floated Petticoats—and every petticoat has its good "dust-ruffle." 55c.
 Three thousand Nightgowns—lace-trimmed; embroidery-trimmed. White and pink. 55c.
 Three thousand Envelope Chemises—pink and white; lace-trimmed or embroidery-trimmed; strap or shaped tops. 55c.
 Gingham Petticoats—in "extra sizes." 55c.
 Percale Dressing Sacques—in "extra sizes." 55c.

At 95c —Values \$1.50 to \$3
 Fifty styles in lingerie Waists. All sizes—including some extra sizes! 95c.
 Gingham House-Dresses—pretty enough to wear anywhere, mornings! 95c.
 Nightgowns—pink and white; batiste, nainsook, cotton crepe. Regular and extra sizes, 95c. Plenty with whole tops of lace. Splendid quality fabrics.
 Envelope Chemises—pink and white; mostly very lace models; strap and built-up shoulder models. All sizes—both regular and extra.

25,000 More Garments at 25c to 85c—Mostly Half-Price

Bungalow Apron 55c
 Envelope Chemise 55c
 Lingerie Waist 55c
 Embroidery Floated Petticoat 55c
 Envelope Chemise 55c
 Cotton Crepe Nightgown 95c
 Lace-Topped Nightgown 95c
 Lingerie Waist 95c
 Hand-Embroidered Nightgown 95c
 Gingham House Dress 95c
 —Gimbels, Subway Store.

Little Children's \$2 to \$3 Organdie Dresses at \$1
 White and colors. Ruffles and ruffles and a great big easel, or pleated models with touches of embroidery. 2- to 6-year sizes.

Rompers and Creepers at 75c
 —Value \$1
 Plain-color gingham, sturdy "Peggy cloth," and chambrays. 2- to 6-year sizes.
 —Gimbels, Subway Store.

In the June White Sale Comfortable Corsets at \$1.39
 \$2.50 and \$3.00 Values
 Low-bust models, as pictured, for slender and medium figures. To excellent wearing corset and gives comfort. Sizes 20 to 26. \$1.39.
And \$1.50 Corsets—sizes 20 to 30—79c.
 —Gimbels, Subway Store.