

STORE CLOSED  
ALL DAY TODAY

WANAMAKER'S

WANAMAKER'S

WANAMAKER'S

WANAMAKER'S

WEATHER  
Fair

# Now for the Bright Summer and the Frilly Things It Calls For

Of course we shall never forget  
Lincoln, Grant, McClellan

nor is it possible to easily forget

Sheridan  
Sheridan  
Meade

No one who passes the big painting of Sheridan on his horse making his almost impossible ride to Winchester, takes his eyes off the picture without a tremendous stir of patriotism.

How good it is to have a Memorial Day that includes the great company of captains, corporals and soldiers who came in their uniforms from both sides of the country to the great re-union of the North and South, men who loved their country even more than they did their States.

It is good to remember today the handshakes of the brave fellows when they met as brothers in the re-union at Gettysburg. Beside our fathers and mothers in the sanctuaries of the Heavenly sites there rest brave men whose names and deeds transcend the granite of tombstones.

Let us keep our minds fresh and our memories clear of the fathers and brothers who gave their lives and for whom our country sets aside a day as memorial to their patriotism, courage and sacrifice.

Let us put a few more flowers in the homes of the widows and orphans of the soldiers who are gone, and let us plant some new gardens for those who remain and smile upon us.

Let the new Governor and the new leaders of the great State of Pennsylvania mark the day with everything that counts for patriotism; and let us make the State of Pennsylvania greater, not only for the men who have gone, but for the men who are living, who have the example of the splendid men whose valor, learning and leadership shall lead us to great endeavor.

[Signed]

John Wanamaker

May 30, 1922.

## Afternoon and Evening Gowns in Lovely Mauves

All the mauve or lavender colors that one associates with gardens, appear to have been gathered together in sheer frocks of silk crepes and chiffon and Georgette—lavender of sweet peas, of orchids, of lilacs, of hosts of delicate wild flowers and of clouds.

Of all the colors that come out of the dye-pot it is perhaps the most refined and the most tranquilizing.

The dresses are for afternoon and evening and there are scarcely two alike. They have the most fascinating sleeves and novel draperies; one model may look

dewy with crystal beads and another will show the new full skirts. All the skirts, by the way, are rather long. The broad flower girdles are one feature; and the petal-like edge to the skirt another. But no two of the dresses are alike. Prices are \$60 to \$125.

(First Floor)

## Delightful Wraps of Summer Duvetyn

Never were sleeves so novel and interesting!

In one model they are distinctly short and barrel shaped; in another the entire sleeve is covered with a lattice work; in

others they are oddly draped. All of the wraps are as desirable for evening as for afternoon. The colors are dark blue, angora brown, burro, caravan gray, gaillardia and black. Prices \$110 to \$195.

(First Floor)

## Last Day of the White Sale



Here are some good items:

Cotton crepe night-gowns in tan, coral and flesh-color, some with hand stitching, \$1.75 each.

Long petticoats with double panels and hemstitched hems, \$1; with embroidery edges, \$1.50; with scalloped bottoms, \$1.35; with ruffles of convent edged embroideries, \$1. With cambric tops and embroidery flounces, \$1 to \$3.85.

(Third Floor)

## 200 Japanese Kimonos—Special

Hand-embroidered samples, our own importation, in rose, blue, Copenhagen, navy and pink, price \$2.85.

(West Aisle)

## 450 Yards White Sports Satin Special at \$4

A rich heavy satin in a broc block or fancy stripe design, all white. The width is 40 inches, and the quality such as we usually sell for more.

At the beginning of a "white season," an exceptional opportunity.

(First Floor)

## 5000 Yards Printed Voiles Special at 25c

Dozens of dainty light patterns and practical dark patterns, suitable for morning, afternoon and street dresses. Surprisingly fine for the price, and in almost any color effect one could name. Practically all small figures.

38 inches wide, and a quality regularly sold at a higher price.

(West Aisle)

## The Corset That Does Not Lace

More and more perfectly-gowned women are adopting the slip-on elastic corset. It altogether dispenses with laces, and gives a splendidly firm support to the back. The clasped front is its only opening.

Of exceptional comfort and elegance are certain Parisienne elastic slip-ons at \$22, \$25, \$35 and \$40. The finest elastic in mauve, orchid or pink, and exquisite in line, fashioning and finish. All are in 16-inch length. Other Parisienne slip-on models of tricot elastic, are \$15 and \$18. Fittings by appointment.

(Third Floor)



## A Few Handsome Dresses the Young Woman Really Needs

For Summer days bring garden parties, dinners and dances galore, when the ordinary little cotton frock is out of place.

For afternoons, there are few things prettier than crisp dotted swisses. A new style in brown, navy or black with a fichu of organdie edged with shell trimming is particularly lovely. It has short sleeves with deep organdie cuffs and a taffeta sash and the price is \$23.50.

Another afternoon dress is in a new sort of open-work silk mesh, Cairo red, Copenhagen, navy or white. It is a bloused affair with a soft satin sash and the daintiest of lace collar and cuffs. Price, \$35.

For evenings one could hardly do better than choose one of the new lace gowns, radium lace or silk net over silk. They are the essence of simplicity and youthfulness with little trimming; usually flowers made of chiffon or silk being all that is needed. In white, platinum, bronze, beige or black, \$48, \$58 and \$68.

(Second Floor)

## The Silk Stockings That Women Want Are at Lower Prices

Full-fashioned and up to the fashion.

At \$1.35 a pair, first quality, pure dyed silk stockings with mercerized tops and soles in black and colors.

At \$1.75 the pair, Ingrain silk stockings, silk to the top. Black, white and cordovan. Slightly imperfect.

At \$2.50 the pair, full-fashioned, all-silk stockings with open work clocks. Black, white and colors. First quality.

(West Aisle)

## Handkerchief Specials for Summer Use

For women—25c handkerchiefs of sheer linen with initial. An excellent value and even less by the dozen, \$2.75.

For men—35c handkerchiefs of a good grade Irish linen, a practical handkerchief for every day. Quarter-inch hem, \$3.85 a dozen.

(West Aisle)

## Dresses Made to Measure at Moderate Prices

It is a satisfaction to many women to have found a place where dresses of every kind, from simple morning frocks to dinner and evening gowns, will be made to their individual order at moderate prices.

The Custom Tailoring Bureau is filling many orders at these prices:—Cotton frocks from \$15 up; cloth dresses from \$25 up; silk dresses from \$50 up.

A special price of \$25 is made for hand-drawn hemstitched linen dresses in white and colors.

Two-piece costumes of cotton eponge—dress with either cape or coat—are \$35.

Particular attention is given to correct designs for large figures.

(Second Floor)

## New Linen Table Cloths, \$3.75 Each Hemmed and Ready

Silver-bleached, in floral patterns, size 68 x 68 inches, hemmed.

Good, heavy, pure flax Irish damask. (First Floor)

## Shoes for the Woman With Active Feet

For genuine service and sound comfort here are four low shoes the active woman will be interested in:

A heavy tan grained calfskin blucher, its six eyelets concealed by a fringed tongue. Broad low heel, plain round toe; and stout welted extension sole. Priced \$9.

A Norwegian grained tan calf oxford with black calf saddle; soft round toe, broad flat heel, heavy welted sole. Priced \$8.

A tan calf pump with one buckled strap, long wing tip and perforations, flat heel, extension sole, and white rawhide slip sole to keep out dampness. Price, \$9.

A patent leather one-strap buckled pump, with round toe, wing tip and perforations, low heel and welted sole, at \$9.

(First Floor)

## A Silver Coffee Set Is a Welcome Wedding Gift

There is a suggestion in it of cozy little dinner parties with the coffee served in the drawing room or on the porch, and what bride isn't looking forward to many such occasions in her new home! Many beautiful period patterns in fine sterling silver are here from which to make the choice. Among them are the following sets, all containing four pieces:

Hopplewhite	\$228
Washington	\$238
Plymouth	\$245
Newport	\$218
Cleveland	\$205
Trianon	\$230
Lafayette	\$202
Landowne	\$200
Madre Mary	\$200
Paritan	\$209

(Main Floor)

## Strings of Imitation Pearl Beads

which are particularly desirable for graduation gifts are in three lengths—24, 27 and 30 inches, at three prices \$6, \$7 and \$8 respectively.

(Main Floor)

## Are Your Furs Safe for the Summer?

If not, and you would like to have the matter off your mind simply telephone Rittenhouse 1000, and a wagon will call.

Also we will store men's Winter clothing—bachelors living in apartments—please take notice.

(Third Floor)

## 65 More Wonderful Daybeds at \$33 Each

Each is furnished complete with an excellent box spring, cotton mattress, one regular and one roll pillow, all upholstered in cretonne.

Real pieces of furniture, substantial in materials, soundly constructed and good for years and years.

In two-color effects—either mahogany and white or ivory and white. The saving from market values is certainly attractive.

(Sixth Floor)

## Japanese Nainsook—So-Called

Sixty ten-yard pieces at the special price of \$3.

The nainsook is a yard wide, and particularly good for infants' clothes on account of this, though a great many women buy it for their own lingerie.

(First Floor)

## Those Famous Floor Lamps at \$4

Already we have sold more than five thousand, which shows what other people think of them.

Wrought-iron, with polychrome decoration and adjustable arms, price \$4.

Shades for them are \$1 to \$1.75.

(Fourth Floor)

## A New Stitch in Embroidery

It is done in color and gives much the effect of filet, but is easily and quickly done—as can be seen from a glance at the finished models. We have the tea-cloths.

(Second Floor)

napkins, lunch sets and scarfs stamped with designs in this new stitch at prices running from 75c for a scarf to \$1.85 for a tea-cloth with four napkins.

## Striped Wash Silks for Cool and Charming Frocks

Women are making them up into the smartest one-piece dresses. As cool as cotton, and launders perfectly.

In dainty lavender and white, green and white, blue and white, rose and white, and many other shades. They offer a wonderful diversity of pattern and color, and there is no such variety elsewhere in the city.

Priced \$2 a yard in striped effects, and \$2.50 in solid colors. All 32 inches wide.

(First Floor)

## A Curled Hair Pillow for Hot Nights

Pillows of fine curled hair, in size 20x30 inches, laced at one end so that the hair can be kept ventilated and can be removed and teased and replaced at any time—\$4.25 each.

Or you can have yours made in any size and in any desired grade of ticking at a reasonable price, according to quality.

(Sixth Floor)

## A Real Man's Golf Oxford Has Come from England and is now in the Men's London Shop for \$28

Hand sewn and made of the best, stoutest, most wear-resisting leather obtainable.

Big, roomy and comfortable and at the same time light enough not to be fatiguing. Either the popular moccasin type or a plain last and the soles are rubber studded.

(The Gallery)

## Bathing Caps and Shoes Bring Many New Fashions

One would hardly believe how much the important little bathing accessories change from season to season, but it is always for the better.

One of the prettiest novelties is a quaint Egyptian mitted bathing cap with turned-up ear tabs. Another is a close-fitting gathered cap with the ubiquitous tassel hanging from the right side. Others have rosettes on the side or they are brimmed hats, stitched in color. In rubberized

silk or satin, \$2.25 to \$5.75.

Rubberized handkerchief caps, \$1 to \$3.

New rubber shoes with colored stripes, \$2. Satin strap slippers, \$2.25 and \$2.75.

Rubberized bathing suit bags, 85c and \$5.25.

(Main Floor)

## Persian Kermanshah Rugs of Rich Beauty Remarkably Low Priced

Persian carpets of a type not nearly so fine are selling for considerably higher prices.

Elaborately conceived patterns wrought out in rose, blue, soft ivory and greenish shades prevail in these handsome pieces, which came to us quite recently through a very favorable special purchase.

### Kermanshah Rugs

13x11 ft., \$745.	11.1x9.1 ft., \$465.	10.8x8 ft., \$340.
12.2x10.3 ft., \$495.	11.2x10.5 ft., \$573.	10.5x8.9 ft., \$290.
13.2x10.3 ft., \$550.	11.6x9 ft., \$397.	10.6x8.7 ft., \$325.
13.10x9.6 ft., \$495.	13.11x9.7 ft., \$615.	10.9x11.1 ft., \$700.
12.2x9.2 ft., \$575.	13.4x10 ft., \$575.	11.7x9.2 ft., \$465.
10.5x8.11 ft., \$345.	12.3x9.11 ft., \$490.	11.9x9 ft., \$425.
10.5x7.11 ft., \$355.	11.6x8.8 ft., \$395.	11.5x9.5 ft., \$387.
	6.7x4.3 to 8x5.3 ft., \$165 to \$225.	
	2x3 ft., average size, \$19 to \$35.	

(Seventh Floor)



## A Piano That Is Eighty-four Years Old

Mere age is nothing to boast of. But years that have accumulated wisdom and sweetness, command our reverence. In the eighty-four years of its history.

## The Schomacker Piano

has steadily improved in quality. Today it stands as one of the five great American pianos.

In all this time it has been intimately associated with the musical life of Philadelphia, the city in which it was first made, and where it has been made ever since.

It is a piano of inimitably rich, sweet tone. Musicians can instantly distinguish its notes from those of any other piano.

## There Is Only One Genuine Schomacker Piano

It has imitators of inferior quality.

But the only genuine and original old Philadelphia Schomacker piano is sold in the Wanamaker Piano Salons. Its price is commensurate with its superior quality.

Schomacker uprights, \$725 and \$750.

Schomacker small grands, \$1150.

Schomacker grands, \$1250.

(Egyptian Hall, Second Floor)

## Boys' Wash Suits in Fresh, Cool Abundance

Neat, cool, good-looking, comfortable Summer suits in all desired wash fabrics for fellows of all ages from 3 to 18 years are here in splendid selection.

Practically every day brings new arrivals to keep the assortment fresh, full and interesting.

For boys of 8 to 18 years, Norfolk suits in a choice of khaki, palm beach, gray crash and tan linen, at \$7.50, \$8.50, \$10 and \$12.

Wash suits for little fellows of 3 to 10 years, in a wonderful variety of tub fabrics and in a

\$1.50 to \$3.

(Third Floor)

fine selection of colors and patterns, at \$3.75 to \$6.50; middie, Oliver Twist and Russian styles. Regulation suits of wash fabrics, in striped cottons and tan and white linens, made in our own workrooms, \$6.50 to \$9.

Washable trousers, of khaki, palm beach, gray crash and tan linen, for boys of 6 to 18 years, at \$1.50 to \$3.

(Third Floor)

## Little Helps for the Home

Wooden salt boxes, big enough and nice enough for most any home—40 cents.

Let us forget—Household Reminders—that save many trips to the store, \$1.

White glass for the bathroom, priced 20 cents each.

A clothes tree, perhaps for the bathroom, is white enamel and has six wooden pins. Price \$3.25.

A rubber mat marked "Bath" is 22x13 1/2 inches and priced \$1.25.

A soap dish that is nickel-plated not only looks better, but usually lasts longer. It stands alone, has best quality finish and is half price at 50 cents.

(Fourth Floor)

## Ruffled Organdie Flouncings—Less

Some 27 inches wide are in plain colors and white with the edges of their ruffles in color; \$1.75.

Others, 36 inches wide, are in solid colors, some ruffled, while others are plain tucked, \$1.75 a yard.

Both were originally much higher.

(Main Floor)

## Gold Mesh Bags

in the new... shapes, as well as the square ones, are another charming answer to the question of graduation gifts.

They are plated with green gold, have strap and chain handles and may be had for \$16 to \$44.

(Main Floor)

## A Book of Today

"The Laurentians," by T. Morris Longstreth, \$3.50. A kind of glorified guide-book of that mysterious mountain land of Canada.

(Main Floor)

