

STORE CLOSED  
ALL DAY TOMORROW

WANAMAKER'S

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WEATHER them, At length, Fair, 's pocket.

# Sweltering Away in the Kitchen Has Been a Woman's Lot in Summer

## To Read Books at Home or on Long Journeys

should not be simply to pass away the time. Better, far better, to spare your eyes and look out the windows or talk with a friend.

It is not a mere commonplace to say that "reading without reflection is like eating without digestion."

Sydney Smith, so often quoted, said, "We may always keep the best company with the best of books." Lay up safely in your mind the treasures in good books.

[Signed] *John Wanamaker*

May 29, 1922.

## How Many Hours a Day Do You Spend in Your Kitchen?

If you do your own work, a moderate estimate is two hours three times a day—total, six hours, during which, if not actually in the kitchen every moment, you are liable to be there at ANY moment, looking after things.

You owe yourself every Summer comfort available, to counteract the inevitable discomforts attending the preparation of warm meals in warm weather.

Possibly you reckon the time you spend daily in your kitchen in minutes, in place of hours.

This means that somebody else spends her day there, doing your cooking, ironing, canning and preserving for you. Gracious, that somebody is valuable to you!

You know it, and usually she knows it. Her contentment, like yours, will depend on her comfort.



## What's the Week's Warmest Day?—Tuesday!

the day when the iron is plying in laundry or kitchen.

Monday may be blue, but Tuesday's liable to be red-hot!

First—see that that iron is an electric one, if you've not done so already. Were one to wire the whole house for the sake of having that single household convenience, it would pay in lightened laundry labor and lessened cost of fuel.

And were one to come to Wanamaker's solely for the sake of getting the Wanamaker Electric Iron, it would be a paying trip.

This iron, which is triple-plated with fine, polished nickel, weight six pounds (the average family size), has a new, handy feature this year, in the form of a little projection which acts as the iron stand, and it is only SIX DOLLARS complete, with cord and plug.

We know of no better electric iron for the money.

But if you'll come to the Fourth Floor (Central), we will show you something that is better than ANY electric iron, and that is the "Utenco" ironing machine.

The "Utenco" is not a mere mangle, like many so-called electric ironers, but an efficient, all but intelligent machine, which really irons, and which irons ALL of the clothes—not just some of them, or the majority of them, but 100 per cent of them!

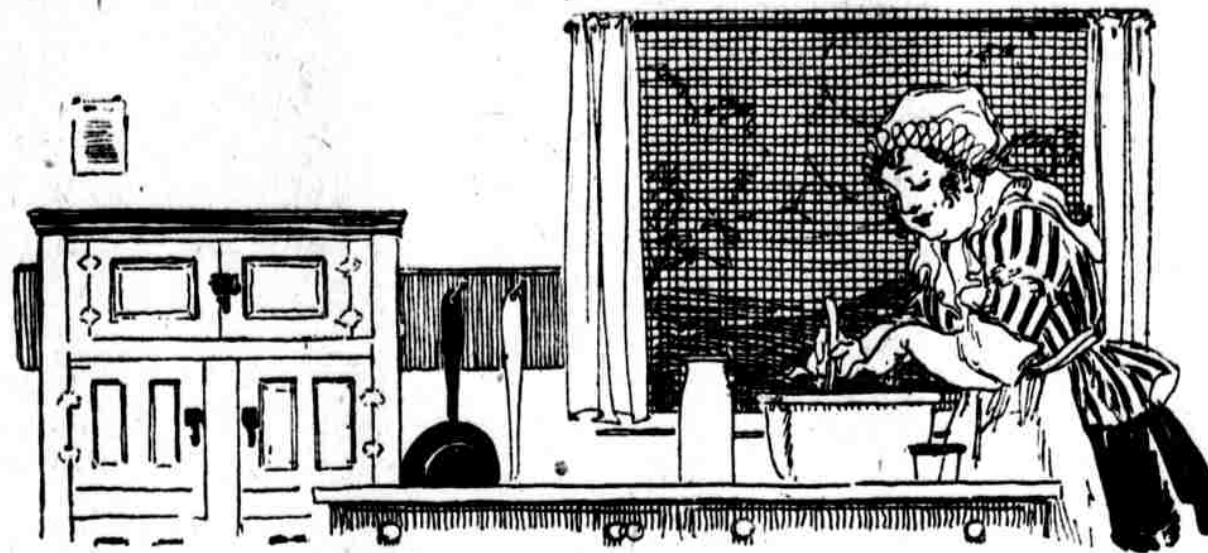
## If You Want to See an Ironing Machine

that can set pleats, iron collars, cuffs, ruffles and gathers, and produce a fine polish on table linens; a machine with a detachable folding board for flat work (the ironing is done by a heated revolving cylinder); a machine at which the operator sits down comfortably for her work, as to a sewing machine, operating it easily by a treadle (similar to a sewing

## But Just as Emancipation Has Come From Many Other Things, So Has It Come From Kitchen Drudgery

And the new kitchen is a cool, comfortable place to be. Housekeeping is the greatest business in the world and the kitchen that reflects the progress of the age is organized as the main producing part of any great business ought to be organized.

Fresh and sweet and with the means to keep it that way. Cool, pleasant, congenial with the things with which to work right at the finger tips and the never failing mechanical helps that banish drudgery.



For years, home managers from miles around Philadelphia have looked to the Wanamaker Housefurnishing Store for the newest, best, most practical things for the kitchen.

The confidence that has been theirs through all the years can be more complete than ever today.

Not only are the good things first at Wanamaker's, but they are best here.

Cheaper things, by the score, a woman can buy, but utensils that are as solid and good as her home, make up this helpful company at Wanamaker's, and years of service will prove them the most economical.

machine); and a machine that can do all this while taking up only 45 inches of space—

Ask us to demonstrate the Utenco for you!

Its new low price, including a heat gauge and attached rack, is \$145 for a machine heating by gas; \$170, one heating by gasoline; and \$225, one heating by electricity.

## Something Else You Can Do About Tuesday

is to install in the kitchen—your, or your cook's or laundress' workroom—what your husband, as a matter of course, installs in his business office for his own or his stenographer's comfort—an electric fan.

The other days when the kitchen needs a fan in Summer are Wednesday, Thursday, Friday, Saturday, Sunday and Monday.

Call it luxury if you will, or call it downright necessity (the stenographer usually does), what spot needs it more, or better deserves it?

Just now we have assembled in the Housefurnishings Store a group of efficient electric fans at unusually low prices.

An eight-inch fan, with brass blades, running by either alternating or direct current, is only \$10.50.

How little to pay for the assurance of a tolerable atmosphere in the kitchen, even on baking day or canning day!

In the same group are larger fans, which also represent high value at their prices; 10 inches, three degrees of speed, both currents, \$12.50; 12 inches, three speeds, alternating current only, \$23.25, and with oscillating movement, \$29.

But, good as this fan suggestion is, we've a better one still—the fireless cooker!

## Why Should a Woman or a Kitchen Get "All Het Up"

just because a meal is cooking?

Why should the woman stay home from an automobile ride or an afternoon tea, just because "the potatoes are on" or the biscuits must bake?

Employ a Domestic Science Fireless Cooker to do your cooking for you, and to bring the cost and discomfort of burning fuel in Summer-time to a minimum.



Many women have the old-fashioned idea that all that a fireless cookstove can do is to boil and stew.

That's not true of the modern "fireless," at least of all the "Domestic Science," which is about the best fireless cooker that we know of. It has many exclusive features, including the "waterseal" top that prevents any loss of heat while cooking.

## It Will Not Only Boil and Stew, But Will Roast and Bake

meats and fowls perfectly browned, fairly bursting with rich juices and appetizingly tender; pies, cake, biscuits and bread—light and crisp; vegetables with every natural flavor retained.

Even the single-compartment size will cook four different things at the same time—your meat and three vegetables when desired.

A single-compartment Domestic Science cooker is only \$25; two-compartment size, \$36 and \$40; three-compartment, \$56. All complete with equipment, including aluminum vessels and radiator thermometer.

## All Day Tomorrow The Wanamaker Store Will Be Closed In Commemoration of Memorial Day

While the store family and our friends outside enter into the ceremonies that fittingly mark this one day in all the year that is set aside in reverence to the men who have given their lives that the country may prosper.

## Comfort in Summer Is Expressed in Terms of Coolness

So, while buying the new porch rugs and the fine porch furniture, and hanging the bedrooms with the pretty Summer draperies, don't forget to attend to the kitchen, the workshop of the home, where some valuable woman—you or your representative—must spend the major part of a working day, whose temperature, even out-doors, may reach—

Let's see, Mr. Weatherman, what was the record high jump scored by the mercury last Summer?

The thermometer can't be bought off, by any money in the world, but by a little judicious expenditure in the Wanamaker Housefurnishings Store the kitchen can be cooled off—yes, indeed, it can!

## A Garbage Can That Sits Right at Hand

has a beautiful white enamel finish and a close-fitting lid that automatically lifts or lowers with a slight pressure of the foot upon a side pedal.

Many and many a step to the back door is saved by this can and it is as sanitary as sanitary can be. Prices \$3.75 and \$5.50.

Besides studying how to keep the kitchen cool, give some study to how to keep yourself cool when in the kitchen.

## Steam Cookers, Too, Help Keep the Room Cool

by requiring less heat, for a whole meal can be placed in one and cooked over one burner.

In two or three cooking compartments, with copper bottom water pans, the prices are

9-in., 2-compartment	\$2
9-in., 3-compartment	\$2.25
10-in., 2-compartment	\$2.25
10-in., 3-compartment	\$2.50

## Last of All—Take an a "Mermaid" to Help You Wash Dishes!

Why spoil the end of a perfect day by getting into hot water?

Or why start the morning's household work that way, when the famous "Mermaid" Electric Dishwasher will take all the dishes and the hot water off your hands, and will cost you only \$50?

## A Wonderful Electric Clothes-Washer—Special at \$22

As indicated by its name, "Universal," it can be run on either alternating or direct current.

The washer is in the form of a revolving cylinder, of three-or-four-sheet capacity—in other words, equal to doing an average-sized family wash.

It comes in a detachable covered tub of its own, made of galvanized iron, in which it can be set on the coal stove or gas stove to heat the water, after which the gas can be turned off and the motor connected with the electrical power; or the electrical can be taken out of the tub and set in a stationary washtub or bathtub.

On account of its compact proportions—it weighs but 27 pounds—it is just the right washing-machine for a small house or apartment. At its Wanamaker price—\$22—we consider there is no electrical washing-machine equal to it; and will add that it can be found only here in Philadelphia at this low figure. (Fourth Floor)

## Everything at the Finger Tips, Is the Help a Kitchen Cabinet Offers

Gone is the ceaseless running hither and there, gone are soul-wearing steps that count up into the thousands with each passing day.

With a kitchen cabinet, preparing a meal is merely a matter of sitting comfortably at your place, just as the business man sits at his desk and directs the destiny of big affairs.

Everything is within easy reach. Not only does a cabinet save steps, but it saves time as well and food by eliminating waste.

Of course, the real help a cabinet provides, depends upon how good the cabinet is. And only the best are at

Wanamaker's. Cabinets with all the helps a cabinet could have, and built to serve.

Prices start at \$70 for the small apartment size and go up to \$90 for the cabinet large enough for a big kitchen.