

Band at 9; Organ at 11 and 4.50  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9  
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5  
Daylight-Saving Time

WANAMAKER'S

WEATHER  
Cloudy

# Late May Blooms in Fashions and So Many Pretty Things Happy Folk Want for the First Holiday Outdoors

### One of the Great Premiers of the English Government Says

"The wisdom of the wise and the experience of ages come down to us for frequent quotation as a valuable part of our education."  
For example:  
"Whenever either one of you is vexed and irritated, then is the time for the other to be exceptionally mild and gentle."  
—*Spurgeon.*  
"Maxims are the condensed good sense of nations and their leaders."  
—*Anonymous.*  
Whoever can put the best rules of life into short, easily remembered sentences will be among the benefactors of our lives.

[Signed] *John Wanamaker*

May 27, 1922.



### "The Grace of Sweet Sounds"

"WALK through streets resounding with surface cars, the screech of horns, the blatancy of newsboys, the jabber of aliens, the roar of elevated overhead, the rumble of subways under the earth, the clang of bells, the wail of whistles, the rasp and groan of traffic.

"Then go behind still walls, where soft lamps are lit. Relax in the cool dimness. Touch the lever of your Ampico and bid Rachmaninoff come with his magic, unseen hands and his soul steeped in Chopin.

"Your ears—will it rest them? It will rest your life!

"There is no waiting for the Ampico. No begging it to play. No disappointing nadirs of temperament. No weariness. No want of practice. No snobbishness. No ill taste. But infinite toleration of all harmonies. Infinite patience. Infinite skill.

"Flapper or philosopher, nervous-footed Pierrot or the scarlet-cloaked Cardinals—the Ampico will speak to them all in the accents they love to hear.

"And you, my friend, may sit by in the twilight and listen while the masters play their masters—

"More sweet than the far plaint of violis is, Or the soft moan of any gray-eyed lute player."

The foregoing is quoted, with appreciation, from the Cosmopolitan's Better Way, a fortnightly pamphlet issued by the Cosmopolitan Magazine.

It is only necessary to add that

### The Wonderful Ampico

is sold in Philadelphia only in the Piano Salons of John Wanamaker.

(Egyptian Hall, Second Floor)

### Table Talk

IN THE Antique Shop just now is a collection of old tables likely to interest people furnishing country homes.

A delightful little English breakfast table in Heppelwhite's characteristic style is of inlaid mahogany, with notched drop leaves and tapering legs. Its price is \$135.

Large enough for a full-grown dining room is an old drop-leaf Queen Anne table of walnut, at \$200.

One of a pair of those old long tables that were used together before extension tables were known, is but \$85. It has a single leaf and makes a good work table.

For the tea cups a fine old mahogany tilt-top or "saw" table is as charming now as when Master Chippendale first turned out its prototypes. Price \$90.

Altogether different is a quaint old Dutch stretcher table from some country kitchen. \$125.

A dainty mahogany breakfast table with spiral legs and rounded corners, spreads to 46 inches with its leaves up, and is \$50.

Numbers of small bedside tables are \$20 and upward.

Least-priced table of all is a painted drop-leaf that spreads to 43 inches, has a brass handle to its drawer, and is priced but \$18.

And most costly is a splendid old octagon mahogany table with carved pedestal and drawers on four sides. It is of great size, has an authentic history, and is \$1000.

(Fifth Floor)

JUST as soon as a man's collar starts to wilt away and he finds himself fighting that "all-fagged-out" feeling at the end of each day, it's time for him to

### Learn What It Means to Be Cool

## In a Light, Trim, Airy Tropical Suit

Men are wearing them by the thousands and more every year. The light, filmy suits are tailored just as masterfully as the heavy woolen ones, they look just as well and wear well and are mighty sensible suits for a man to get into when days begin to swelter.

All of which reminds us that days are sweltering right now and collars are wilting and men are feeling "all fagged out" and

### The Tropical Suits Are Ready at Wanamaker's

Palm Beaches in all colors, dark and light, all models—smart and youthful or staidly conservative, from \$18 to \$20.

Mohairs in silky effects and stripes, at \$20, \$22.50 and \$25.

Tropical worsteds, in all the patterns a man could imagine for a Summer suit, \$25 and \$30.

(Third Floor)



### What Lovelier Than a Lady Gray-Gown?

ESPECIALLY the latest arrivals in the Fashion Salons. There are hardly two alike except in grace and picturesqueness.

The materials are the correct things for afternoon—crepe de chine and the heavier crepes; and they are oftenest self-decorated, with rows and rows of pin-tucks, or with panels of pleating, or with picoted straps, or the finest of braid put on in tiny designs.

If a color is introduced for relief it is usually cornflower blue, or something equally delicate.

Prices are \$50 to \$125.

(First Floor)

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### Camel's-Hair Coats and Capes Arrive

The finest of Wumbo camel's hair is used in them—usually in plain brown and tan, but sometimes with overlaid shades of green and other tones.

They are all ample, capacious garments, luxurious indeed, and ideal for traveling.

Prices are \$100 and \$125.

(First Floor)

### Charming Negligees and Breakfast Coats

Cloudy colored Georgettes and satins, crepes de chine and brocades.

Prices \$14.50 to \$95.

(Third Floor)

### Cool Gingham Lamp Shades

Tailored as carefully as silk shades and in round and oval shapes, 12 inches in diameter, \$9.

Little Bretby vase lamps to put them on are in blue and copper, fitted for one light and priced \$7.50.

(Fourth Floor)

### Strap-Wrist Capeskin Gloves of Finest Quality

Beautifully fashioned of the choicest South African skins, soft, light and durable.

In attractive shades of French gray, heaver and mode, ALL WASHABLE. Figue sewn, with Paris spearpoint backs and 5 1/2-inch tops.

Priced \$4 a pair.

(Main Floor)

### Summer's Own Necktie Is a Foulard and They Are Here for 50 Cents

Foulards in fancy bandana styles, foulards in polka-dots, large and small, foulards of all styles, all colors—literally hundreds of them for the one price.

It isn't everywhere or every day that a man can get a good foulard for such a trifling amount. And it isn't every day that we have so many reps and light taffetas are in stripes for a man to pick from. But every man can have one for the holiday—

and it can be in his favorite color. But speaking of neckties, there are a few thousand good ties at a special price—65 cents. Mucedores, reps and light taffetas are in stripes of every variety.

(Main Floor)

### If a Man Keeps Up With Fashion He Walks in Sports Oxfords

Two-tone sports oxfords, to be sure, and the best in the city at anything like the price are those good Wanamaker sports oxfords at \$6.40.

A young man wants light ones, and they are here at the price. Smoked horse (which is sand color) with dark mahogany tips, instep saddles and heel foxing.

An older man or golfer naturally wants a darker shoe. Something like the tan calf oxfords with dark mahogany trimmings. Either kind has rubber suction soles.

(Main Floor)

### Printed Crepe de Chine Dresses for Young Women at \$27.50

The coolest and most delightful little dresses one can think of for a warm day at the seashore or mountains, and such useful dresses, too.

On white grounds are printed the tiniest colored dots, giving the effect of rose, jade, Copenhagen, navy, tan or orchid. The waist has the bloused effect and is finished with a sash. The collar, cuffs and pockets are of white Canton crepe, long-and-short stitched in black.

At \$27.50 the price is almost exactly one-half of normal. All sizes from 14 to 20.

(Second Floor)

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### Monday Is the Day to Choose a Flag

Bright and beautiful is the collection of national colors in the Toy Store and quick service is the order of the day.

Choice of seven different sizes in standard wool bunting flags, from 2x3 to 10x15 feet, at \$1.75 to \$18.

Bull-dog bunting flags, in six sizes, from 2x8 ft. to 8x12 ft., at \$1.40 to \$8.25.

(Seventh Floor)

### Straw Matting Have Come From China and Japan

The better kinds of matting, too. Better for service and better for appearance.

Colors and designs are in wonderful richness, while the variety seems greater this year than ever.

China matting, 40-yard roll, for \$16.

Japanese matting, \$25 and \$28 the roll.

Plain white matting, \$16 and \$22.50 the roll.

(Seventh Floor)

### A Clothes Dryer Springs From the Wall

Whenever it is wanted, and folds up out of the way when all the clothes are dry.

It has ten arms, each 24 inches long, and the price is \$1.

(Fourth Floor)

### Women's Bathing Suits

For quick choosing. Wool knitted jersey garments, all of the two-in-one order, and in most of the popular colors—browns, navies, purple, tans, greens and so on.

The suits all fasten on the shoulders.

Prices \$9.75 to \$12.50.

(First Floor)

### Coollest of Summer Frocks for Junior Girls

Every sort of summery cotton and dozens of the prettiest new styles to choose for the vacation days ahead.

Some of the latest to arrive are especially pretty—dotted Swiss dresses in navy, royal blue, brown or red with white dots and big, round white organdie collar, cuffs and sash. Priced \$12.50.

Another new arrival is a group of chenille dotted Swisses, quite novel

and delightful with net pleatings as trimmings at \$22.50.

And still another is a number of smocked dimities, as dainty and cool looking as they sound. They have white collar and cuffs and are marked \$14.50. The sizes are 10, 12 and 14 years.

(Second Floor)



### ORIENTAL Rugs for June Bridal Gifts

From little gems of Kermanshahs at \$19 to larger pieces of the same weave at \$225 the variety is colorful and rich.

Kermanshahs, 6.7x4.3 ft. to 8x5.3 ft., \$165 to \$225

Dozart Rugs, about 5x6 ft., \$125 to \$145

Beluchistan Rugs, about 5x3 ft., \$30 to \$45

Persian Hall Runners, 12.11x3.5 ft. to 17x2.8 ft., \$75 to \$210

Kermanshahs, 3x2 ft., \$19 to \$35

(Seventh Floor)

### Chilled All Through From the Damp Laundry Floor?

Little wonder, for standing there an hour or so at a time, with water splashing every way, is enough to chill any one.

But the chills seem to pass you by when the feet are kept off the floor by a wooden floor mat made of treated wood, that is 18x24 inches and costs \$2.

(Fourth Floor)

### A Willow Suit Built to Excel, at \$138

A willow suit depends for quality upon the rods, the weaving, the joining, the wrapping of posts and the bracing of various parts.

The finish is also important.

Here is a willow suit of four pieces that excels in all essentials. Settee is 68 inches long with a seat 22 inches deep. Has cushion back. Chair and rocker are built on roomy, comfortable lines.

All four pieces are upholstered in cretonne. Round table has glass top over cretonne and a shelf underneath. Suit can be had in natural finish or in two-tone effect.

(Sixth Floor)

### Shine? Do It Right Away, Sir!

A small and compact white enamel shoe polishing box, with a foot rest that turns over the top to give free use of arms in polishing, is priced \$4.

(Fourth Floor)

### A Woman Going Away Can Get an Overnight Bag for \$5

Small, handy, yet large enough to carry everything one could wish to take on a short trip.

Black enamel bags with nickel-gilt trimmings and moire lining.

As light as a feather, many women say, while others have told us it is the best bag in town for anything like the money.

(Main Floor)

### Children Have Demanded Style and Colors in Sports Hose

And who could deny the behest of the masters and mistresses of so many homes?

So, here they are, stylish sports hose, new sports hose for youthful boys and girls!

Three-quarter length, that seems natural, for no other kind could be so practical. But the colors—there's the newness! Mostly two-color heather combinations with foundations of black, camel, rose, light blue and navy blue.

They are mixed silk and mercerized lisle hose with fancy turn-over tops and derby ribs.

Price \$1.50.

(First Floor)

### House Dresses Only \$1.50

Checked ginghams and solidly colored chambrays, mostly trimmed with white.

Half a dozen styles.

(Third Floor)

### Japanese Bath Slippers

Particularly dainty things of straw lined with a cotton sponge cloth in pink or blue or lavender, price \$1.

(Third Floor)

### The Home of Good Hammocks Is Here in the Toy Store

—where are hammocks of every worthy kind, for folks of all ages, from tots to grandparents.

Couch Hammocks, \$16.50 to \$52.

Famous Gloucester Hammocks in four sizes, \$30 to \$40.

Couch Hammocks in 5-ft. size, made for small porches, \$16.50 to \$35.

Children's Hammocks, \$18.50 to \$20.

Hammock Stands, \$5.75 and \$7.50.

Canopies, \$10.

Lawn Canopies, \$20 to \$31.

(Seventh Floor)