

# SNELLENBURGS

## Decoration Day Sporting Goods Specials!

Everything to Make the Holiday Spent Out of Doors a Tremendous Success—And All Priced at a Big Saving!

- The Famous E. M. White Canoes
- 17-ft. Openwale, \$64.00
  - 18-ft. Openwale, \$67.00
  - 18-ft. Sponson, \$82.00
  - The New Elto Outboard Motors \$135.00
  - The Royal Bicycle, \$26.75



Well-constructed bicycles complete with coaster brake, mud guards, roller chain, rubber pedals and grips. Guaranteed for one year.

Tennis Rackets, \$2.85



All wanted models and desirable weights.

42x3 Double-Court Tennis Nets, \$3.00

4 and 8 Ball Croquet Sets, \$1.95 to \$19.50

Pogo Sticks, \$2.35, \$2.85, \$3.25 and \$3.95

Men's \$25 to \$35 Golf Suits at..... \$15.00



Golf Clubs, \$2.00

Golf Sets, \$10.00

Life Guard Bathing Suits, \$2.50

Flannel Bathing Trunks, \$1.50 and \$2.50

White Sleeveless Bathing Shirts, \$1, \$1.50, \$2 and \$3

## Ready-to-Wear Leghorn Sports Hats

FOR DECORATION DAY In a Big Special Saturday Sale at \$2.98 Ea.



Made of excellent quality leghorn in the becoming off-the-face styles, trimmed with ribbon scarfs in the newest sport colors.

Just the hat to wear for the Decoration Day outing or week-end trip—for all summer sports and "everyday" wear! Two sketched.

SNELLENBURGS Second Floor

## In Our Notion Department A Marvelous Sale of Real Hair Nets

Cap Shape and Fringe Shape In All Wanted Shades of Light, Medium and Dark Brown, Blonde, Black and Auburn

Every net guaranteed full size and perfect. If upon opening a package you find any imperfection in the net, return it at once and receive a perfect one.

SNELLENBURGS First Floor

Just Arrived! A Splendid Shipment of Women's New Crepe Kimonos

From Japan On Sale Special Tomorrow at \$3.95 to \$5.50 Each

Of excellent quality Japanese Crepe, noted for its long-wearing qualities, handsomely embroidered in floral and butterfly designs. Choice of all the loveliest boudoir shades.

Just the thing to tuck into to pour going-away bag for the holiday trip. A becoming model—as pictured.

Women's Cotton Crepe Kimonos and Breakfast Coats, Each..... \$2.95

Women's Satin Breakfast Coats, Each..... \$7.95

In lovely two-tone colorings, finished with ruffles of self material.

Beautiful Silk Breakfast Coats Elaborately Trimmed \$10.75 to \$19.75 Ea.

In various silks, satins and crepe de chine and in many attractive styles, finished with lace, pleating and tiny rosebuds. All shades in the lot.

SNELLENBURGS Second Floor

Two Phenomenal Decoration Day Values in High-Grade Trunks

Steamer Wardrobe Trunks Fully equipped. Cretonne lined. \$11.95

One of the greatest values ever offered.

Full Size Wardrobe Trunks Fully equipped. 5-ply construction properly veneered. \$24.95

SNELLENBURGS Fourth Floor

Beautiful New Georgette Crepe Blouses and Overblouses

For the Holiday Trip In a Host of Charming Styles—Ready Today

at \$5 Ea.

Of fine quality Georgette, in a delightful variety of fine lacy effects—some tailored styles—some beautifully embroidered—others dainty with pleated cascades, tucks and frills. Long and short sleeved models in the lot—Peter Pan, Tuxedo and roll collar styles.

One model pictured features Val lace edging on roll collar, short flaring sleeves and pleated frill. In flesh, bisque and white.

The Peter Pan model is a tie-back with embroidered net inserts in collar, front and turn-back cuffs. In flesh and white.

Fine Tub Blouses and Overblouses Of Sheer Battiste, Voile, Dainty and Colored Novelty Materials \$2.00 to \$3.95 Ea.

All the favorite styles—variously trimmed with lace, tucks, embroidery, frills, touches of gingham and swiss. Dainty vestee and tailored models—long and short sleeve styles—with Peter Pan and Tuxedo collars.

\$5.00 Silk Crepe Blouses and Overblouses \$3.85

Of Crepe de Chine, Georgette Crepe and Flowered Crepe de Chine

Fillet and Venice lace-trimmed models—others with effective touches of silk gingham or fine tucks and pleatings. Plenty of pretty vestee styles among them. In flesh, white, bisque, navy and black.

SNELLENBURGS Second Floor

## Beautiful New Georgette Crepe Blouses and Overblouses

For the Holiday Trip In a Host of Charming Styles—Ready Today

at \$5 Ea.



Of fine quality Georgette, in a delightful variety of fine lacy effects—some tailored styles—some beautifully embroidered—others dainty with pleated cascades, tucks and frills. Long and short sleeved models in the lot—Peter Pan, Tuxedo and roll collar styles.

One model pictured features Val lace edging on roll collar, short flaring sleeves and pleated frill. In flesh, bisque and white.

The Peter Pan model is a tie-back with embroidered net inserts in collar, front and turn-back cuffs. In flesh and white.

Fine Tub Blouses and Overblouses Of Sheer Battiste, Voile, Dainty and Colored Novelty Materials \$2.00 to \$3.95 Ea.

All the favorite styles—variously trimmed with lace, tucks, embroidery, frills, touches of gingham and swiss. Dainty vestee and tailored models—long and short sleeve styles—with Peter Pan and Tuxedo collars.

\$5.00 Silk Crepe Blouses and Overblouses \$3.85

Of Crepe de Chine, Georgette Crepe and Flowered Crepe de Chine

Fillet and Venice lace-trimmed models—others with effective touches of silk gingham or fine tucks and pleatings. Plenty of pretty vestee styles among them. In flesh, white, bisque, navy and black.

SNELLENBURGS Second Floor

## Very Stunning \$20 to \$22.50 Silk Sports Skirts

For Decoration Day and the Summer In a Marvelous Sale Tomorrow

At \$10 and \$12.50 Ea.

Stunning models, developed in the leading sports silks in smart self or contrasting color blocks and stripes: Henna, green, orange, maize, flesh, black and white.

Voilette, Ratine, Crepes, Fan-tail, Silk Ratine and Roshanara.

In the Favorite Summer Styles

Some pleated or shirred—some richly embroidered at the foot—while practically all have the new and cleverly "different" pockets, trimmed with pearl buttons. Two models sketched.

SNELLENBURGS Second Floor

## Special Decoration Day Offer in Cameras

Every One Guaranteed to Give Satisfaction or Your Money Refunded

\$18 to \$20 Cameras at \$10.00 Ea.

Vest Pocket Camera, 7.5 Lens No. 1 Folding Camera, E. M. Lens No. 2 Folding Camera, E. M. Lens No. 3 Folding Camera, E. M. Lens No. 2A Folding Camera, E. M. Lens No. 2A Folding Camera, E. M. Lens

Buy Your Supply of Fresh Eastman Kodak Films at Snellenburg's and Save Money.

All Roll Films Developed Free. Prices on Printing Lowest, 24-Hour Service

SNELLENBURGS First Floor

## Snellenburg's Headquarters for Flags for Memorial Day

All Marked at Special Prices

U. S. Cotton Bunting Flag Outfits at \$1.25 Ea.

4x6 ft. flag, complete with pole, rope and bracket.

U. S. Combination Flag Sets at..... \$50c

Consisting of Five 12x18-inch Cotton Bunting Flags and One Five-Finger Bracket Same Set with 15x24-in. Flag.. 65c

U. S. Cotton Bunting Flags Mounted on staffs with gilt spears at special prices. Size 8x12 in., 5c Each or 50c Dozen Size 12x18 in., 7c Each or 70c Dozen Size 15x24 in., 10c Each or 1.00 Dozen Size 24x36 in., 25c Each or 2.50 Dozen

U. S. Silk Flags Mounted on staffs with gilt spears. Size 4x6 in., at 10c Size 6x9 in., at 15c

Best Quality All-Work Bunting U. S. Flags Sewed stripes and stars, canvas heading and grommets; fast colors. Specially priced. Sizes 2x3 ft. at \$1.85 Up to 12x18 ft. at \$25.00

U. S. Flags of Bull Dog Bunting Sewed stripes and stars, canvas heading and grommets; fast colors. Specially priced. Sizes 2 1/2 x 4 ft. at \$1.50 Up to 12x18 ft. at \$14.95

U. S. Cotton Bunting Flags with sewed stripes; fast colors; canvas heading and grommets. Size 3x5 ft., at 65c Size 4x6 ft., at 95c Size 5x8 ft., at \$1.45

Wooden Flag Poles Complete with ball, truck and rope. Size 6 ft., at 35c Size 7 ft., at 30c Size 8 ft., at 40c

Strong Steel Flag Poles For windows. 8 ft. at \$3.50 up to 15 ft. at \$5.00. For ground use—15 ft. at \$8.50 up to 20 ft. at \$10.50.

Large Assortment of Heavy Tapered Wooden Flag Poles Brackets and Brass Eagles at Lowest Prices

SNELLENBURGS Fourth Floor

## Another Tremendous Purchase of 15,000 U. S. Army Decorative Cords

Which Cost the Government \$1.50 to Make On Sale Tomorrow

At 10c Each

Made of mohair in many beautiful colors—both plain and mixed. All brand new—never used. Can be used for: Camp Shade Poles Picture Cords Children's Hosiery Lines

Curtain Ties Girdles for Women or by Boy Scouts Patriotic Orders Bands, Etc.

SNELLENBURGS Fourth Floor

## Memorial Day Special! Sturdy Cowhide Bags

\$4.95 Each

Fine quality top surface cowhide, built over strong frames, with firmly sewed seams and corners. Leather-lined throughout. Colors—brown, tan and cordovan.

In sizes suitable for men and women—mostly 16 inches—a few 18-inch bags among them.

SNELLENBURGS First Floor

## Sale of Silver Plated & Green Gold Plated Mesh Bags

Including the New Princess Mary Styles

Worth Up to \$6.50 at \$2.59 Each

Designed of very fine mesh in the new Princess Mary round top and strap-handle styles, finished with attractive fringe and pendant trimming. Many different sizes. Three sketched.

SNELLENBURGS First Floor

# SNELLENBURGS

## Don't Miss the Great Snellenburg Sale of Bloch Baby Carriages & Go-Carts

Now Being Held in Our Fourth Floor Auditorium The Biggest Event of Its Kind Ever Launched in Philadelphia!



A wonderful assortment of the newest and most beautiful models. In red and combinations of red and wood, all full size, upholstered in corduroy. Built on reversible gear and shown in natural, white enamel, cream, coffee, blue, gray and maroon.

All these carriages are equipped with the newest improved features for baby's comfort and mother's convenience, and all have good looks and smartness of appearance to further recommend them.

\$43.75 to \$50 Baby Carriages at \$29.75

\$55 to \$70 Baby Carriages at \$34.50

\$7.50 Bloch Reed Sulkies..... \$4.95

Rubber tired. Natural or shellac finishes.

\$45.00 to \$50.00 Bloch Reed Chariots at... \$29.75

Bloch makes. Of genuine finest full round reed, upholstered in corduroy, with reclining backs and deep reed footwells.

SNELLENBURGS First Floor

## An Interesting Group of Very Old Go-Carts From Grandmother's Day

Now on Display in the Auditorium

One is 90 years old—another 70—still another, 40 years. Interesting to study from an historic standpoint and to compare with the splendidly equipped 1922 models.

SNELLENBURGS Fourth Floor

## Popular Fiction Specials for Saturday Only

Read the Books and See the Pictures

"The Sheik" by E. M. Hull

Published to Sell for \$1.50 Our Price \$1.59

"Beyond the Rocks" by Elinor Glynn

Published to Sell for 75c Our Price 69c

SNELLENBURGS First Floor

## Tomorrow Our Music Store Introduces to Philadelphia Boys and Girls

The Camp Junior Ukulele

The Most Popular of All Low-Priced Instruments

at \$1.65

The very finest little instrument EVER for summer camp—or evenings on the porch—for auto trips—to take along in the canoe—or down to the beach.

Compact, therefore easy to carry; durable, and not affected by forest or beach dampness.

Exceptionally clear in tone, with great volume and carrying power.

No. 12, pictured, is made of Nyasa wood, 18 1/2 inches long, with correctly fretted scale, rosewood pegs, strung with gut strings.

Get yours now and start practicing so you can play by vacation time—only \$1.65—and a whole vacation's worth of popularity and fun!

SNELLENBURGS Fifth Floor

## Free! With Every Girard Cord Tire Purchased This Week—A Guaranteed Girard Tube

A Special Offer—for One Week Only—to Introduce to Every Car Owner in Philadelphia and Vicinity Our Famous Girard Cord Tires

Finest Buy on the Market at Any Price

Big over-size tires—scientifically constructed of specially prepared heavy pure rubber stock—6-ply wrapped tread—guaranteed 9000 miles. Come in tomorrow and compare their size and quality!

SNELLENBURGS Third Floor

	Fabric		Cord	
	30 x 3 1/2	30 x 3 1/2	30 x 3 1/2	30 x 3 1/2
	\$9.50		\$12.95	

	New Price	Old Price	New Price	Old Price	
80x3	\$7.50	\$11.00	32x3 1/2	\$18.20	\$23.25
32x3 1/2	13.30	16.00	32x4	21.70	29.00
31x4	15.40	18.50	33x4	23.80	30.25
82x4	16.70	20.50	34x4	25.20	32.00
83x4	18.20	21.60	32x4 1/2	30.80	33.00
34x4	19.60	22.50	34x4 1/2	31.50	35.00
32x4 1/2	20.25	23.25	35x4 1/2	32.90	37.00
83x4 1/2	20.75	24.75	36x4 1/2	33.60	37.00
84x4 1/2	21.50	25.50	83x5	36.80	42.00
85x4 1/2	23.70	27.70	85x5	39.20	44.00
36x4 1/2	26.15	30.15	37x5	42.00	46.00
35x5	29.30	33.30			
37x5	30.65	34.65			

Mail and Phone Orders Filled

SNELLENBURGS Third Floor