

Organ plays at 9, 11 and 4:50  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9  
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5  
Daylight-Saving Time

WANAMAKER'S

WEATHER  
Unsettled

# Ready Tomorrow Morning With a Very Remarkable Sale of U. S. Government Blankets

## It Must Be Perceptible to the Commonest Ideas

of all who visit this ever-growing Store, that it differs in many ways from the general run of stores in big cities. Our building is a place to visit and to bring your friends to see the best that Philadelphia can do at storekeeping.

It is well known that people may come and look and be at home without any effort to sell or expectation of buying.

It is our idea to learn from people what they want and have it here for them at the fairest and most reasonable prices.

The Store grows better every day when we all do our best duty.

[Signed] *John Wanamaker*

May 25, 1922.

### Small Girls Need Many White Dresses Now

Especially with all the May-Day processions and school commencement under way. They need not necessarily be high in price, for there are some delightful little white voiles, dimitis, batiste and barred mus-

lins, some plain, others fancy, with lace, smocking and ribbons, for as low as \$2.75 to \$6.75. Just the kind that small girls of 2 to 6 years will look the prettiest in.

### There's a Charming Youthfulness About Dotted Swiss Dresses

Essentially the Summer dress for the debutante and her younger sisters, and apparently they know it. Navy blue with white dots is decidedly the favorite among colors, if one can go by a number of the prettiest new styles.

For example, one delightful little frock is of the navy blue dotted Swiss with an under-blouse and sleeves of white organdie, and organdie scallops trim the skirt.

Another uses the white organdie for collar and cuffs, combined with white rickrack insertion.

Naturally the same styles come in other colors—in red, brown or rose, usually. All priced between \$12.50 and \$27.50 and in sizes from 14 to 20 years.

### Women's Afternoon and Sports Dresses Special at \$18.50

Just in time to tuck into grips and take away over the holiday—smart knitted sports dresses and a jersey with a crepe surface and afternoon dresses of Canton crepe, crepe de chine and crepe-backed satin. Black, white, tan, gray, rust, navy and other colors are in the lot; many of the afternoon dresses are beaded, there are ever so many styles, and sizes—in the lot—run from 34 to 44.

Women who want first pick will do well to be here early.

### A FEW Silk Capes Hurry Out at \$75 to \$125

Prices which mean a clear saving of \$25 on each garment, because there are only enough for thirty-five women.

Most of the capes are black, a few navy; nearly all are of Canton crepe.

Probably a dozen different styles, many fringed, one or two embroidered, and all exclusive and rather dignified.

### Liberty Silk Handkerchiefs for Bathing Caps

Really nothing prettier, is the opinion of many women.

The soft, beautiful colorings are not only unique, but becoming, and the effect of an Indian turban—altogether charming.

Then, too, they go with almost any color.

In either the London Shop, The Gallery or the Handkerchief Shop, Main Floor, the price is \$4 to \$5 each.

(Main Floor and The Gallery)

### The Daintiest of Blouses Are of White Organdie

And one might say the coolest looking as well. A couple of the most attractive new models take the much-liked Peter Pan form. One is a slip-

over style, with a part way opening down the front, at \$2.85.

The other is an over-blouse, with pin tucking and an effective shell trimming of the organdie. Price \$5.

There are some delightful boxes to hold Cameo gift candies. Each two-pound box, and the price complete is \$5. One is a French round box with swans. Another a painted tin box with a lid that lifts off, and the third a diamond-shaped cardboard box, beautifully designed.

Women's Summer Suits Custom Tailored

The Women's Custom Tailoring Bureau will make to measure tailored suits of linen at the special price of \$25; pongee suits at \$40; silk suits for \$50 up. A special price on navy blue treetime suits is \$65; Poiret twill, \$75.

Separate skirts of linen will be made to order for a time at \$10, and flannel skirts for \$20.

White Goods Specials  
Dotted swiss at 50c a yard, 30 inches wide. Various sizes of dots.

Flaxon at 38c a yard, 32 inches wide, checks and stripes.

Fancy voiles at 38c a yard, 34 inches wide. Plaids and stripes.



For Summer Tents



For Motor Campers



For Outdoor Sleeping



For Boy and Girl Scouts

## Buy a Bale of 20 for \$70

These are olive-drab blankets and they are all-wool. They are stamped "U. S." and with inspector's tag; specially constructed for army use over these specifications; 4 to 4½ pounds weight, 66 to 68x84 to 88 inches in size; recommended by Bureau of Standards, at Washington, as most serviceable construction obtainable; new, perfect, and in original bales.

## They Cost the Government \$7.35 to \$8 Each

Thousands will enjoy them! Boy and girl campers, hikers, summer tents along the shore, motor "gypsies," bungalow colonies, outdoor sleepers, yachtsmen, as well as all who use this sort of blanket indoors in their summer homes, for beds, couch covers, even for baby on the floor or grass.

## It Never Happened Before!

A price like this for a new all-wool, 4-pound, double bed-size blanket! "Why, you had a sale like this in your own store during the war!" some one will say. Yes, but the price of those blankets was \$5.80. The price for these—same kind of blankets—is \$3.65!

## Ready Tomorrow Morning

So that there will be quick service for everybody, we will have them on sale in two places—in the Bedding Store, on the Sixth Floor, and in the Down Stairs Store, with the blankets open for inspection and wrapped for quick taking away or delivery, in lots of one or two and in bales.

Institutions, settlement houses, camps, schools, fresh-air homes—will buy the bale and save money—in bales of twenty the blankets cost only \$3.50 each, or \$70 a bale.

### For Little Folks' Outings Sandals Are Ideal

So light and cool on the foot, and fine for play on the beach or country green. White buck, white elk leather or soft Russia tan calfskin, with light turned soles in the smaller sizes and stout welted soles in the larger. One or two buckle straps. Sizes 3 to 11, priced \$2.50 to \$3.25.

An excellent shoe for play and outdoor wear is the canvas "Ked" oxford. In brown or white canvas with high-grade rubber sole to match, priced \$1.65 to \$2, in sizes 5 to 2.

(First Floor)

### To Varnish the Woodwork That Faces Weather

experience has shown it pays to use Sherwin-Williams Rexpar varnish. It's made to endure year-round exposure and mixed to withstand cracking and chipping and softening. It protects as well as decorates porch ceilings, doors, window frames, boats, etc.

By wearing longer and covering a greater surface Rexpar also is the most economical varnish.

(Fourth Floor)

### Girls' Middy Blouses Special at \$1.25

A good kind for vacation days, for tennis, boating or camping. White line with blue collar, cuffs and shield, braided in white. Some have long sleeves, others short and a few have belts.

Sizes 6 to 18 years.

(Second Floor)

### Regarding Eyes

People who suffer with headaches are often simply in need of new lenses for their glasses. May we remind them we have expert opticians who fill prescriptions with great care and who understand fitting glasses in a way that insures the best results.

(Main Gallery)

## A Merry Clink of Cups and Saucers at Special Prices

PLAIN white cups and saucers of American semi-china, finest quality, good shape, regular size—\$1.25 a dozen, which is half the regular price.

Imported china cups and saucers, in blue, willow and Copenhagen blue, of fine thin ware, \$3 a dozen.



For Motor Campers



For Outdoor Sleeping



For Couch Covers



For Indoors

### A Well-Chosen Picture Finds a Welcome

in any home. Certainly it should be the only kind offered a bride. Gifts of moderate price and good taste are the soft-colored reproductions from colored etchings of the old cathedrals—Canterbury, Notre Dame, etc.

Admirably framed, and priced \$12 each.

(Fifth Floor)

### The Best Rugs for Outdoors Have Come at Lower Prices

Substantially lower, every one, and they are the Japanese rush rugs that homekeepers have come to like so well for porches or garden houses or any other outdoor spot that calls for a floor covering.

Oblong, with figured centers, heavy and durable. The 9x12-foot size is priced \$23.50.

The 18-inch block design rush rugs, either one color or two-tone effects, are:  
9 x 12 ft. .... \$12  
7 1/2 x 10 1/2 ft. .... \$11  
6 x 9 ft. .... \$21  
4 1/2 x 7 1/2 ft. .... \$12.50

Japanese Straw Rugs  
12 x 15 ft. .... \$10.50  
9 x 12 ft. .... \$8.75

(Seventh Floor)

### Novelty Pendants for Graduation Gifts

Imitation pearl tassels on black cords or on chains with pearl beads. Also sterling silver chains with imitation jade pendants and beads.

Prices from \$6.50 to \$46.

(Main Floor)

### 60 Samples of Tall Metal Lamps

Table, desk and floor lamps, in bronze, brass and combination finishes.

(Fourth Floor)



## When a Man Goes A-Holidayin'

to seashore sands, mountain lodge or sequestered country club, to gain his share of happiness in open field and buoyant game, there are many things he needs to wear that make his play more comfortable.

Like anything, the first thing is to get there and

### All His Clothes Will Go Nicely in a Kit Bag

A big sturdy kit bag that he can creak and send ahead, for it is stout enough to stand the bangs of travel. And it is big enough to carry all a man will want. Hand sewn and with strong straps running all around.

In various sizes from 18 to 28 inches.  
Cowhide, \$18.50 to \$45.  
Pigskin or walrus up to \$77.50.

(Main Floor)

### Of Course, for Lounging Hours White Flannels Are a Comfort

Cool to wear, cool to see and with a smart sports coat, white flannels are as fine to dress up in as anything a man could wear at a pleasure spot.

All-wool flannels, in plain white, \$10.  
Striped flannels, \$12.  
White serge, striped, \$8.50.  
White duck, for sports, \$3.50.

(Third Floor)

### The Hat He Wears Depends Upon the Things He Does

But one hat that is the true sports hat of the season is felt, as light as a feather in weight, and as light as light can be in color.

Soft, can be shaped almost any way, and men wear it for golf or tennis or strolling or anywhere during recreation hours.

In light gray, two browns, black or white and the price is \$3.50.

Of course, when a man motors he will want a cap. Perhaps a light, cool one of covert cloth at \$2.

### For a Shirt Nine Men Out of Ten Say White

a light, cool, neglige sort of a shirt no matter if it be to wear for the game or when "fixed up" a bit.

All white cheviot, which is by far the favorite. One has neckband and soft, turn-back cuffs; another has soft collar attached and soft turn-back cuffs; the third has the button-down soft sports collar attached and straight button cuffs.

### White Shoes Are a Part of Any Holiday

Good white shoes of buckskin, as trim as any shoe could be. Men wear them with flannels when strolling or for the game or dozens of other times when no other shoe seems to do.

White ones of the brogue last, freely perforated, or plain white ones, or white ones with tan calf trimmings are here for \$11.

And a golfer can get a two-tone golf shoe, tan with mahogany trimmings, for \$6.40.

(Main Floor)

### Speaking of Golf, How About Knickers?

Always wise to have an extra pair along, especially linen ones, so neat and cool and light.

New ones are in the London Shop for \$5 the pair.

### But a Golfer's Taste Varies When It Comes to Hose

Some insist upon the all-wool hose, with fancy tops, in gray, green, dark brown, camel or mixtures, that are here from \$1.75 to \$10 the pair.

Others prefer plain top, ribbed wool sports hose in plain colors or heather mixtures at \$3 the pair. Or half hose, all-wool for sports, are \$1.50 to \$8.50 the pair.

Knitted wool golf garters are rather new in America but quite the things in Scotland. In colors to match the hose and they have two fringed tassels. Price \$1.25 the pair.

(Main Floor)

### If the Day Be Hot, and That Seems Likely, a Man Will Swim

In mountain stream or bounding sea, it's sport just the same.

But a comfortable bathing suit makes it more sport and many men prefer the life-guard suits. Blue flannel trunks, white web belts and white worsted jerseys. Priced \$4 in sizes for either men or boys.

(Main Floor)

### The Golfer, or the Tennis Star or the Man Who Follows the Stream

whether on a boat or to fish or to swim will find his one-piece bathing suit or all the necessary things whatever his game may be, in the Sporting Goods Store. And if they are here they are the best.

(The Gallery)