

SWIMMING AND TENNIS For Women and Girls Instruction by appointment

EDISON QUIZ MAN IN N. J. STATE JOB

H. G. Borden Is Appointed Out of 715 Who Answered Newspaper "Ad"

ONLY 12 TOOK EXAMINATION

Recent Dispatch to Evening Public Ledger, Trenton, May 25.—Howard G. Borden, of East Orange, who obtained a position in the Edison plant at Orange through answering the new famous Edison questionnaire, has just been appointed directly from the Edison plant, where he was superintendent of the blank moulding department, to the position of director of labor, industry and administration of the State Department of Institutions and Agencies of New Jersey.

He will succeed David I. Kelly, who recently resigned to become secretary of the Essex County Park Board. Mr. Kelly's salary in the State service was \$5,500, and it is understood that Mr. Borden's pay will be the same.

Mr. Borden was selected from a field of 715 highly trained and experienced candidates. The appointment is temporary pending a civil service examination. In announcing the appointment of Mr. Borden, Commissioner Lewis said:

"An interesting demonstration of the effectiveness of newspaper advertising in securing the best man for a public job was evidenced in the case of the selection of Howard G. Borden for the position of first deputy in the Department of Institutions and Agencies. The commissioner said he received a want advertisement in the largest New Jersey newspaper and one in a large New York newspaper for an assistant manager for a large organization. He received several hundred applications, with a budget and expenditure of \$6,000,000 a year and paying a salary of from \$10,000 to \$10,000 a year. A total of 715 replies were received, and these were grouped, the commissioner said.

He interviewed twenty persons in the higher groups, the commissioner reported, and selected Mr. Borden as the best man for the job. He was not possible at the time to reveal the nature of the work or the name of the advertiser.

When a comprehensive psychological examination was given to twelve of the candidates through an arrangement with Dr. Carl C. Brigham, of the department of psychology of Princeton University. The results of this examination in order that there might be a check upon the results.

WHISKERS 17 FEET LONG CAPTURE AMERICA'S CROWN

King Hans Langseth Enthroned at "Gold Diggers" Reunion

Sacramento, Cal., May 25.—Crowned King of Whiskers, Hans Langseth, whiskered champion of America, with a beard seventeen feet long, ruled supreme over the Days of '49 celebration, which opened yesterday with a historical reenactment of the landing of General John A. Sutter on the banks of the Sacramento River in August, 1839.

King Langseth and the runner-up, Prince Zack Wilcox, who possesses a twenty-foot growth which measures from his chin, was enthroned in the wicker palaces, especially built by the Chamber of Commerce for the King and Prince.

The prince is in the heart of the "Hangover" and "Whisky Diggers," "Dor Wan" and "Shag Fish," "You Bet" and "Wild Yankee" and other famous resorts that inspired the pens of Rex Harte and Mark Twain.

While enthroned in the palace yesterday the official coronation of King Langseth and Prince Wilcox will not take place until this afternoon, when Governor Sproul will crown them and present to each a medal.

King Langseth hails from North Dakota and has been growing his bumper crop of whiskers for forty-seven years.

One of the biggest features of the celebration that has carried the entire city back to the days when it was a seething hotbed of gold-seekers will be the whiskered parade on Saturday. At the end of the parade each whiskered man in line—and it is expected there will be 1,000—will be handed a safety razor, a box of shaving soap and a tin of shaving cream, the gift of a large manufacturer of razors that was impressed with the whisker-growing men.

SEES BUSINESS REVIVAL

Unemployment Greatly Reduced, Reports Secretary Davis

Washington, May 25.—A picture of steadily reviving business activity throughout the country is always Secretary Davis in a statement today based on reports of employment conditions to the Department of Labor. The reports indicate that unemployment has been "greatly" diminished in New York State, the Secretary said. That it has been reduced more than 50 per cent in the last three months in Pennsylvania, where the "swing" of business depression has given way to cheerful notes of improvement in the industrial activity in Minnesota, Wisconsin, Iowa, Michigan, Illinois, Kansas and Missouri.

There is unmistakable evidence of improved industrial conditions prevailing on the Pacific Coast, Mr. Davis said, while in the South the reports show steady improvement in Georgia, Tennessee and Alabama, and that virtually no unemployment exists in North Carolina.

Little Benny's Notebook

By Lee Pope

Me and ma was coming home from the store and we started to pass a scale to get weighed on by putting a cent in first, and saying, "Is you got a good notion to say myself, I haven't weighed myself for weeks and weeks, and several people have told me I've bin looking thinner."

I sed, meaning her scale way and being a joke, on it didn't effect ma any and we kept on wawking, me saying, "There another scale, ma, we don't you try that and see wat that does?"

Wich ma did, getting on and putting a cent in and the thing went around to 140, making ma look as dislusted as possible, and I sed, "Maybe if you take your vale of it will make a difference, ma."

Don't talk nonsense, sed ma. And we kept on wawking, ma saying, 140, people that make these scales are ignorant robbers, thats all they are, 140, redicullus!

Thats worse than 145, aint it, ma? I sed, and she sed, "Theyre both beneath contempt. And we came to another scale and ma got on it, saying, "Now this is absolutely the last scale I get on today, I dont care wat it says. Wich wat it sed was 123, ma saying, at last, an honest scale."

House of Wenger 1229 Walnut Street

Millinery for Summer By B. Chertak Wenger

The Chertak display, with its countless new suggestions, now presents a splendid choice of hats for every occasion.

Reliable Fur Storage With Morris Wenger

Be assured of the safety of your furs over the summer. Our modern, efficient, cold-dry-air vaults, personally supervised by Morris Wenger, will not only protect your pelts, but will renew their softness and luster.

Special Rates Prevail at This Season for Remodeling and Repairs

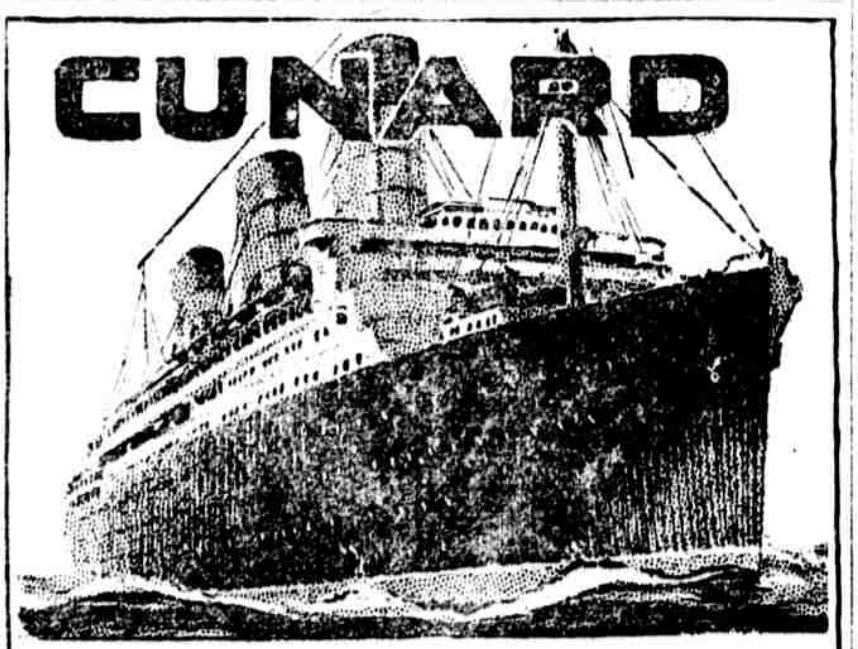
Seen in the Chestnut St. Shops

When you have a suit to be cleaned or dress to be dyed, send it to Bargs. You will find their work to be most efficient and satisfactory.

Deborah Sgan

IT IS a warm evening and your husband says to you, "How about my white flannels? Have I any left from last year which are fit to wear?" Think how pleased he will be if you have had them cleaned at Bargs, 1113 Chestnut street, and they are all ready for him to put right on. You will also do well to take your own summer frocks, hats and sweaters to Bargs. You will be delighted with the work done by this establishment. And do you realize how much less likely are moths to get in your winter clothing if you have it thoroughly cleaned the way Bargs do it before you put it away?

COMMENCEMENT Gifts! And where will you find such charming gifts for every occasion as at the store of Bailey, Banks & Biddle Company? Whether you wish to give the graduate a gift of real importance or only some little inexpensive remembrance, you will find "the very thing" at Bailey's—from a superb necklace of priceless pearls to a charming little perfume bottle for the toilet table or handbag. There are the exquisite pieces of jewelry containing that most brilliant of all precious stones, "The Polished Girdle Diamond." A mesh bag of either gold or silver will delight every girl; while a fitted traveling case is a gift which will be greatly appreciated by both men and women.



BERENGARIA

A Thousand Years ago Berengaria was the Queen of Richard the Lion Heart, of England. Today Berengaria is Queen of the Cunard Fleet—one of the three largest liners afloat, and a marvel of luxury, beauty and effortless speed.

BERENGARIA, MAURETANIA, AQUITANIA—Triumvirate of Speed, Smoothness and Surety, yielding the fastest service on the Atlantic. Sailings every Tuesday from New York to Southampton and Cherbourg.

Letters by travelers, lovers of the sea, will find the maximum of Cunard comfort at moderate cost in the established favorites, CARMANIA and CARMANIA, the new 22,000-ton mail liners SAPHIRA, SAMARIA, LAONIA, and the Anchor Lines CAMERONIA and TUSANIA 16,700 tons.

CUNARD and ANCHOR STEAM SHIP LINES Passenger Office—1300 Walnut St., Phila. Freight Office—Bourse Bldg., Phila.

Maybe that one goes slow instead of fast, ma, I sed, and ma sed, "Maybe nothing of the kind, I know an honest scale wen I see one."

And we kept on wawking, ma looking as if she felt about twice as thin.

NEURITIS, LUMBAGO STIFF MUSCLES, ETC. Successfully treated with electric bathing and medical massage by graduate of Philadelphia Polytechnic F. N. ADAMS

BOOKKEEPER we have all styles of ADDING & CALCULATING MACHINES From \$3.50 Up COLLINS, 831 Chestnut St. Phone: Walnut 3178

DREER'S Choice Plants and Bulbs

Asters, Catadium or Elephant's Ear, Dahlias, Gladioluses, Petunias, Roses, Scillas, Sage, Anemones, Tuberoses, Zinnias, etc.

Vegetable Plants Strong plants of leading varieties, Cabbage, Cauliflower, Egg Plant, Lettuce, Pepper, Tomato, Now is a good time to get all of these out in the garden.

Tools for Lawn and Garden Lawn Mowers, Lawn Rollers, Lawn Sprinklers, Garden Hoes, Sprayers, Cultivators, Rakes, Hoops, Insecticides, Fertilizers and everything needed for Lawn and Garden.

DREER Seeds, Plants, Tools 714-16 Chestnut St.

Prettiest Nursery Furniture, and Things Essential to Baby's Summer Comfort. Every new and smart idea to make the nursery attractive and assure baby's comfort, including Bassinets, Dressers, Wardrobes, Cribs, Play-Pens and the wonderful "Kiddie Koops" that combine a crib and play-pen in one, and fold with springs and bedding inside so you can take it with you to a seashore or mountain hotel. We have just the things you have wished for.

Dougherty's Faultless Bedding Hair Mattresses Box Springs Bedsteads 1632 Chestnut Street and 113 South 17th Street

The House that Heppie built

Inaugurated the One-Price System in 1881

C. J. Heppie & Son Downtown—1117-1119 Chestnut St. Uptown Store—N. W. Cor. 6th & Thompson St.

Grand Pianos de luxe

We are honored in being the Philadelphia representatives of the world's greatest group of baby grand pianos. Nowhere in America will you find such an imposing list or variety of grand pianos from which to make your choice. We mark the

H. C. Schomacker only \$695

Along side of this piano we also exhibit and sell many other world-famous makes, including the

Mason & Hamlin Henry F. Miller Weber Steck Edouard Jules Heppie

Rental payment settlements accepted—5 years to pay.

The ideal Wedding Gift

Music is the language of wedding joy. Therefore, let your gift be one of music. Among suitable musical gifts none is quite so complete as the

Duo-Art Pianola-Piano

This piano combines all the beauty and attractiveness of a regular piano, together with the entertainment of a player-piano, and, best of all, it will reproduce for you the playing of the world's greatest pianists. It is an ideal wedding gift. We are fortunate in being the Philadelphia agents. Demonstrations gladly given.

\$5 as a first payment on any used piano

This is a special offer to make it possible to clear out about 200 used pianos of excellent makes that are crowding us. We guarantee these pianos for 5 years and we exchange them at full price paid any time within 1 year. Call or write for full list of bargains.



People Who Appreciate Originality in Their Furnishings

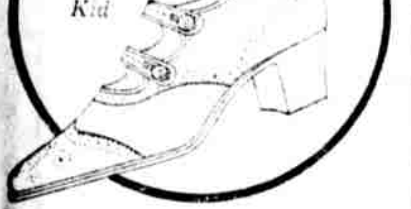
will likewise appreciate the lines, material and general character of the living-room fixture illustrated.

08991. Hammered burnt brass, 13 inches length to holders. Spread 15 inches center of light.

LIGHTING FIXTURES BIDDLE-GAUMER CO. 3846-56 Lancaster Ave. Take No. 40 Car in Subway Open Saturdays 10:15 P. M. Phone: HAZLE 0760

The Original Dr. A. Reed CUSHION SHOE

for Women "Stylease" Brown and Black Kid



The Well-Dressed Woman

The really well-dressed modern woman is never conscious of her clothes. Obviously this is impossible with shoes that pinch and bind and irritate.

The Dr. Reed Cushion Shoe is probably the most comfortable shoe made. The leathers are soft yet shape retaining and the resilient cushion sole permits no binding. Nor is there a freakish thing about it; these are styles to please the most fastidious of women.

Inspection of our windows will convince you.

None More Stylish—None as Comfortable

106 So. 13th St. Just below Chestnut

Happiness in Every Box



A Beautiful Queen

Once tried to discover how to keep her youth, so she called before her many whose years had touched them lightly. Some were good, some bad. Only two things they had in common: They loved fresh air and were cheerful. The coming long week-end calls you to recreation. Happiness Candy will give you party more pleasure. Low in price and high in delicious goodness.

Happy Thought for Today: MOTHER'S OWN HOME MADE CANDIES 60c lb.

United Happiness Candy Stores 113 & Chestnut Sts. 140 N. 5th St. 1001 Market St. 3008 Germantown Ave.

Advertisement for Winkelman shoes featuring various styles like 'The Crest', 'The Mary Ann', 'The Mary Jane', 'The Iola', 'The Shirley', and 'The Kent'. Includes text: 'An Assemblage of All the Advanced Styles of WHITES For Summer' and 'Expressing the final fashion thoughts for the coming season. The models we now display are the very ones that will be most favored months hence. In all the wanted leathers and combinations, for every occasion.' Price: \$8.50.