

Organ plays at 9, 11 and 4:50  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9  
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5  
Daylight-Saving Time

WANAMAKER'S

WEATHER  
Fair

# Beautiful New Things and Better Things for Summer's Golden Days

## To Miss an Opportunity to Do a Kindly Thing

to give some one innocent pleasure, or lend a helping hand where needed, if in your power to do so, may be to risk the loss of a happy memory that might sweeten and lighten your way later on.

In sailing over the wide bays of the South and upon the Gulf of Mexico, it is easy to notice that the waves that lift us rush on without stopping and never come back again.

The regret of a lost opportunity lasts a long time.

*(Signed)* John Wanamaker

May 23, 1922.

## Women's Silk Suits for Summer Are Here, Prices \$50 to \$75

Made of the beautiful silk crepes which are heavy enough to tailor well—in other words, to permit of the requisite modeling of shoulders and collars.

As a rule they have the longer, exceedingly graceful coats, with crepe linings of delicate light colors and occasionally hand-embroidered.

Another novel feature are cuffs of organdie.

In navy, black, orange, rose, blue and other bright colors. Prices \$50 to \$75.

(First Floor)

## Finer Guimpes Than Usual at \$3

The net is finer, the laces better and the styles unusually dainty. Jabot fronts or square fronts, flat or roll collars, and choice of ecru or white net. Just such pretty, fluffy things as almost any summer dress will look the better for.

(Main Floor)

## "Souls for Sale" By Rupert Hughes

A novel with as curious a theme as was ever conceived by this author—the story of a woman who finds it necessary to disappear, so she goes into the land of the movies. Also, it is a picture of studio life in Hollywood.

Price \$2.

(Main Floor)

## A Wrist Watch for the Girl Graduate

All trusty time-tellers, made for service and not mere ornamentation. Elgin or Waltham movements. Case in white gold, green gold or yellow gold, engraved or plain polished and in round, octagon, cushion or tonneau shapes, priced from \$42 to \$215.

Notably fine are the platinum wrist watches mounted in diamonds, priced \$550 to \$705. Also wrist watches of green or white gold, with specially shaped dials and crystals, at \$110 to \$127.

(Jewelry Store, Main Floor)

## A New Silk Stocking That Will Not Run

Not only an economical stocking but a novel stocking, being silk crepe that goes surprisingly well with the crepe dresses fashion favors so much.

But the economy is the big thing. No matter how good the ordinary silk stocking—rip, and down goes a ladder and dismay spoils the day for the fair wearer. Another perfectly fine pair of hose must go into the discard.

For years and years silk stocking manufacturers have been wearing out their gray matter trying to find a silk stocking that would stop this waste. At last it is here, a silk stocking that will not run, a new pair for any that fail.

Soft and crepe and knitted in effect, yet light and cool and in all shades that are fashionable. Price \$2.25.

(First Floor)

## Gloves for the Bride and Her Attendants

Fine white kid, of course, and exquisitely fashioned in France.

In 12-button length, 16, 20 or 24 button. From a good French kid in 12-button length at \$4.75 a pair up to the choicest glove made—a 24-button Reynier—at \$15.50 a pair.

Search the world over, a bride could not find a finer glove for the greatest occasion in her life.

(Main Floor)

## New Sports Silks in Heavy Crepe Weave

Beautiful shades of navy and lighter blue, tangerine, Niagara, also white and black. Priced \$4 a yard.

New, too, are the navy or black sports silk crepes patterned in white figures. Priced \$5 a yard. And the striking white silk crepes striped with black at \$6 a yard.

(First Floor)

## Embroidered Voile and Dotted Swiss

Voile with white or colored grounds closely covered with colored or white embroidery in a small block pattern.

It is 38 inches wide, there are ever so many colors and the prices are \$1 and \$1.25 a yard. The dotted swiss has colored grounds with white dots, and vice versa, is 30 and 31 inches wide and priced at 75c to \$1.50.

(First Floor)

## Jabot Fronts and Real Laces on Blouses at \$3.85 to \$6.75

Following the French fashion, up-to-date blouses are designed to relieve the severity of tailored suits by soft and becoming front frills.

Three models that are truly wonderful for their low prices are all of sheer white voile.

One at \$3.85 is hand-drawn, and collar, cuffs and jabot are all edged with hand-made flit in antique pattern.

At \$5.50 the lace trimming is hand-made Irish and flit laces combined.

(Third Floor)

## Nursery Furniture

White and ivory finished furniture, fresh and dainty looking.

Folding wardrobes, \$12.75.

Chests of drawers, \$28 to \$35.

Basinets, \$16.50 to \$28.

Crib, \$25 to \$32.50.

Folding crib, screened, for use on lawn and porch, \$25 to \$31.

Clothes hamper, \$4.50 to \$8.50.

Nursery chairs, \$4.50 to \$12.50.

Clothes trunks, \$3.50 to \$5.

Clothes drawers, \$3.95 to \$5.

Rubber bath-tubs, \$10 and \$12.75.

Dressing tables, \$6.

(Third Floor)

## Breaks in the Plastered Walls

are, surely enough, unsightly things, and little wonder every housekeeper complains of them so continually.

But there is great wonder some housekeepers put up with breaks in the plastered walls when each one can be fixed so easily with the Handy Patching Plaster that is here. Fixes breaks, holes or cracks unobtrusively.

Three-pound package, 25 cents, or six-pound package, 45 cents.

(Fourth Floor)

## A Delightful English Tea Set at a Delightfully Low Price—\$18

One of the most remarkable of many special opportunities in the China Store.

The price is just a trifle more than half today's market value.

Set comprises 24 pieces, octagonal shaped, with a two-inch colored border decoration in five different shades.

Japanese tea sets of 23 pieces in a choice of solid brown or green—special at \$6.75.

The assortment of regular tea sets is wonderfully large and varied, comprising a delightful choice of French, English, American and Japanese sets in solid colors, lustre effects and floral decorations.

A notable item is a French china tea set of 23 pieces, in a new and dainty shape and floral decoration in pink and blue—\$50.

(Fourth Floor)

## Black Canton Crepe Capes Special at \$28

A remarkably low price on a long, full cape of all-silk Canton crepe, in black, lined with gray crepe de chine, and topped with black fur collar.

At \$38.50 are black roshanara crepe capes with collar of caracul fur.

## White Flannel Skirts, Special at \$9.50

Unusually fine flannel, and uncommonly well made, with the smart "line" every separate skirt ought to have. Gathered slightly all the way round.

Vertical pockets finished with silk-embroidered arrow heads. 26 to 30 inch waist-bands, and 30 to 33 inch lengths.

(Second Floor)



## Every Young Woman Who Cares for Pretty Things to Wear

SURELY will have the time of her life tomorrow in the Fashion Salons, for so many, many charming wearables for Summer have been repriced.

Trunks being packed for seashore or mountains or for the long sea voyage, can go filled with skirts and dresses and cloaks and hats, all for the smallest of prices.

## Dotted Swiss Frocks Special at \$12.50

A fine quality swiss, with woven "dotted" dots.

And a delightful model that you would not expect to find for anything like the price—and usually could not!

Quite straight, from rounded neck to hem. A broad sash of the material ties it in. The only trimmings are quantities of tiny white pearl buttons and a piping of white organdie around neck, sleeves, sash and pockets.

Hard to say if it's prettiest in navy, cherry, light blue, rose, orchid or white. From 14 to 20 year sizes.

## Wanamaker Sports Millinery Is Famous for Its Style

And it will be welcome news to many women that today, in time for horse show and holiday outings, many of the hats in the Sports Salon have their prices appreciably lowered.

## Queen Mary Lemon Soaps and Creams

Cleansing cream, 50c to \$1.50. Finishing cream, 50c.

Reine Marie lemon soap is a special favorite. In lemon form, 50c a cake, or \$1.10 for a box of six.

## Wide Moire Ribbons Specially Priced

All the pretty colors for summer sashes, and in two widths. Five inches wide at 50c a yard. Six and a half inches wide at 65c.

## New White Sale Undermuslins

Nightgowns of crepe de chine, in pink, blue, orchid and peach, tailored model at \$3.85.

Camisoles of flesh-colored satin, \$1.50 to \$2.50. Of crepe de chine in flesh and white, \$2.50. Of radium, flesh colored, \$2.25.

Bloomers of flesh and white satin, lace-trimmed, \$5.50.

Step-in bloomers of crepe de chine and radium, \$2 to \$3.85.

More Japanese crepe kimonos also are here—plaid pink and yellow effects with hand-embroidered birds and flowers, \$3.85.

## Two Specials in Cedar Chests

One chest, 64x23 inches, is priced \$38.50.

A chest, 36x20 inches, is priced \$16.

Each chest is fitted with lock and key and castors and has dust-proof stripes.

(Fourth Floor)

## Women's "Different" White Buck Oxfords at \$9.50

Different because of the trimming of black patent leather or mahogany calf-skin.

The front lace stay and three strappings on each side are of the leather. Black rubber sole and wedge heel on the black-trimmed shoe; red rubber on the tan-trimmed.

For sports and general Summer wear, uncommonly attractive and extra good for \$9.50 a pair.

(First Floor)



## Colored Handkerchiefs for Graduates

Colors suitable for young women and for young men. Border or solid color. The linen is fine, the variety large, and, in small or large numbers, they make an acceptable gift. Priced 75c to \$2 each.

(Main Floor)

## Both Weather and Wear Grind at the Porch Paint

and it has to be a little bit better paint than would do for any other place.

There's one sure solution for the porch—Sherwin-Williams porch and deck paint. It is made for the purpose, and it is better. Weather-proof, prevents warping and splitting. It won't blister or crack. Scrubbing does not mar its glossy surface.

(Fourth Floor)

## Nine Out of Ten Porches Take a 6x9 Rug

And rugs of that size are here in great variety. Home managers who have been around know that the best Summer rugs from all over the world are gathered at Wanamaker's.

A few of the dependable ones are: Japanese rush rugs, oval, terms, \$7.50, \$8.75, \$9.50, \$12 and \$14.

Woolen fiber rugs, \$14.50, \$20 and \$21.50.

Fiber rugs, \$8.75 and \$10.

(Seventh Floor)

## One-Piece Suits for Wee Bathers

If you're very, very little, you may wear what you like in bathing-suit styles, and the one-piece suits for small girls and boys are the cunningest things we have seen.

They are all-wool jersey, in navy, open, crimson, old rose or maroon color; some with short sleeves, others with none.

Prices are \$2.25 to \$3.75.

(Third Floor)

## Snowy Bedspreads of Rippled Dimity \$2 and \$2.25

New shipment of the best-selling bedspreads we have known. Size 72x90 at \$2 and 80x90 at \$2.25 each.

Similar spreads in regular sets, with scalloped edge, cut-out corners and matching bolster cover, at \$4 a set in size 72x90, and \$5 a set in size 90x100.

(Sixth Floor)

## Fur Storage

A season in the Wanamaker Fur Storage Vault not only protects furs against moths and other predators, but the frosty dry air renews their tone and brilliancy.

Every garment stored here is separately hung.

Telephone your request and we will call for furs or any other clothing you wish well cared for.

(Third Floor)

## Iron Floor Lamps Special at \$3.50

People are buying them by the half dozen for summer cottages.

They each have three welded feet, are decorated in polychrome, are adjustable and have extra long cords.

Shades to go with them are \$1 to \$1.75.

(Fourth Floor)

## Good and Ready With the Things for Decoration Day Sports

The Sporting Goods Store is thoroughly equipped with all the sporting things necessary to make Decoration Day games a pleasure.

### For Golf

A fine selection of golf clubs from the best makers in England and Scotland. Drivers, brassies, irons, in various models, \$5. A complete assortment of irons at \$5 each.

All standard makes of golf balls, including the famous Silver King. Prices \$3.75 to \$12 a dozen.

Golf bags in a large variety, \$1 to \$25.

### For Water Sports

Kennecanoe canoes in five different models, many sizes and colors, \$65 to \$75.

Flat-bottom rowboats, 10 feet, \$42; 12 foot, \$52. Yacht tenders, 9 feet, \$80; 10 feet, \$90.

Rowboat motors complete, ready to attach to stern, \$75 to \$130.

### Bathing Suits

Men's one-piece suits, \$3 to \$5.50. Men's two-piece suits, \$5.50 and \$6.

Women's one-piece swimming suits, \$2.75 to \$10. Sleeveless bathing shirts, all-wool, in various colors, \$2 to \$3.50.

Blue flannel bathing trunks, \$2.50 and \$3. Also fishing tackle, campers' outfits, cameras, automobile supplies, bicycles, baseball equipment, sweaters and sport clothing of every description.

(The Gallery)

