

Wanamaker's

Store Opens at 9 Daylight-Saving Time

Wanamaker's

Store Closes at 5 Daylight-Saving Time

Wanamaker's

WEATHER Fair

It Might Be, Spring Cleaning Brought So Many Opportunities to Light

A Tampa Newspaper Has an Editorial

on the mongoose, stating that a few years ago this little animal was brought into Jamaica to kill the snakes...

[Signed] John Wanamaker

New Exquisite Handkerchiefs Just Arrived From Paris

So pretty they suggest graduation gifts and presents for the June bride's shower.

(Main Floor)



The Coolest, Most Delightful Summer Dresses for Women

Gay, fresh little voiles and straight and "slenderfying" and altogether they are the sort of dresses a woman's heart warms to when she is thinking of her Summer wardrobe.

(First Floor)

A Steamer Rug Thrown in the Auto Makes the Evening Ride More Comfortable

In Spring when evenings grow cool suddenly most every motorist feels the need of some comforting rug.

(Main Floor)

Here Is Wonderfully Good News for Young Women!

The Fine Cloth Coats, Capes and Suits Are All Reduced

It is too late in the season to order the many sizes and colors which are missing, so the only solution is to make the prices attractive enough to take away quickly every garment that is left.

Many young women packing up for Summer resorts will be delighted to find a handsome wrap, tailored suit or cape for much less than they had thought possible.

Fine Coats and Capes at \$35 to \$75

Sports Coats and Capes, \$35 to \$95

Tailored Suits, \$25 to \$57.50

Tweed Suits and Cape Dresses, \$15 and \$25

Handsome Wraps and Capes, \$75 to \$125

Only a few, but they are in the most beautiful deep pile fabrics and many are copies of imported models.

(Second Floor)

A Bamboo Tabourette Is Priced 85c

Only 100 of them, but really a remarkable value as long as they last.

(Fourth Floor)

Women's New White Canvas Oxfords and Slippers, \$9 and \$9.50

Light and cool and made on particularly graceful lasts.

(First Floor)

2000 Wicker Lamp Shades From Japan, Special At 65c to \$1.75

Just in time to brighten and adorn the cottage, bungalow or home porch.

Coolest-looking things imaginable, and come in a large variety of color effects, such as rose, blue, gold, red and green.

(Fourth Floor)

2500 Yards All-Silk Ratine at 95c

Fine for sports clothes. Made originally for the government, and later dyed to dozens of lovely colors.

In this lot are white, lark, dandelion, crocus, dahlia, rapids, honeydew, carnation, perfume, verdi gris, periwinkle, taffy, apple blossom, capri, tigerfly, tangerine, Egypt and golden pheasant.

A yard wide and every thread silk.

(First Aisle)

Good Silks Much Below Regular Prices

Bought below the market price, although absolutely of first quality.

Printed silk foulards in figured designs suitable for linings of dresses, 40 inches wide, \$2 a yard.

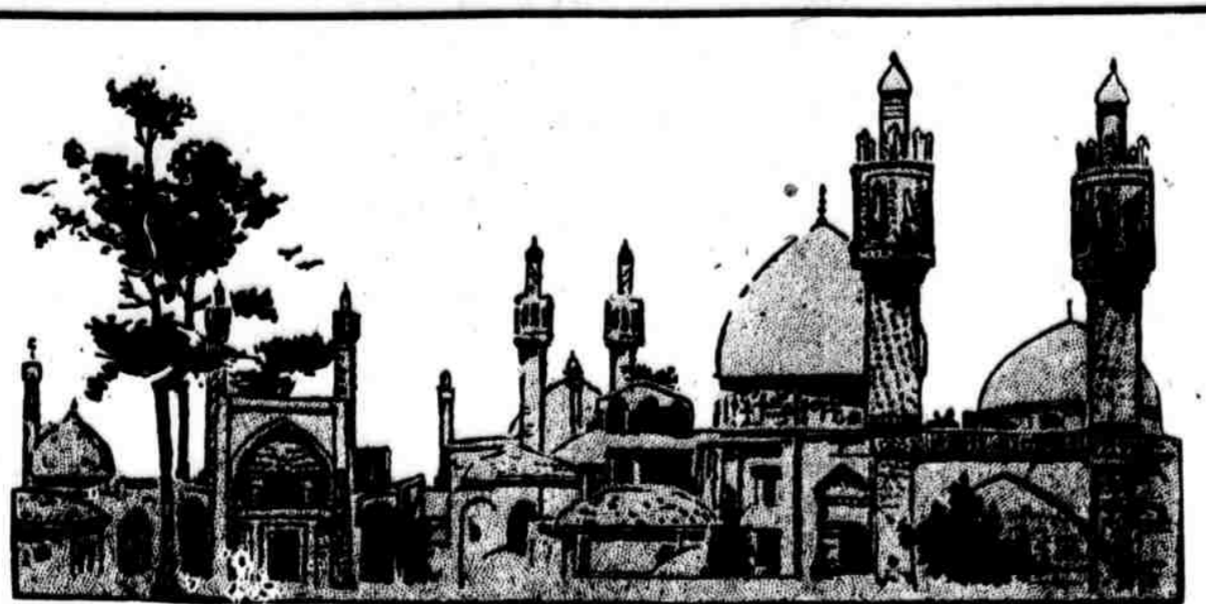
(First Floor)

Children's Pattern Dresses Will Delight Mothers

Each package contains a romper, a boy's suit or a girl's dress cut out of some cotton material, braided, smocked or embroidered, as the case may be, and with all the finishing for even to the buttons and thread.

There are seventeen styles and the sizes range from two to six years, \$1.20 to \$1.50 a package.

(Main Floor)



Oriental Rugs

All that have been used for store displays have been gathered into one group and go into a sale tomorrow at fractions of the original prices.

As to the condition of these rugs, the list here printed speaks for itself, and speaks frankly.

The majority of the used pieces are in fair condition, many really good, but a number are decidedly worn.

In re-pricing them, original values have been completely forgotten. Practically every piece is at a fraction of the first price.

The opportunities are such that it is absolutely imperative to be on the spot early.

Positively None of These Rugs Will Be Sold Before Store Opening Tomorrow Morning at 9 o'clock

In addition to the used rugs, we also offer a splendid selection of fresh, unused pieces taken from the regular stock and lowered anywhere from 25 to 33 1-3 per cent.

Among them are some of the most remarkable oriental rug values we ever have had on our floors.

Table with columns: Size, Weave, Price, Condition. Lists various rug types like Persian Mahals, Kazak, etc.

Here Are the Rugs Taken From Our Regular Stocks and Marked at New Low Prices

Persian Mahals, sizes 7x10 to 9x12 approximately, now priced at \$145 to \$175.

Small Chinese rugs, approximately 2x4 to 3x6 (Seventh Floor)

Have You Old Portraits to Be Restored?

Now that most homes are in process of Spring renovation, it is a good time to look to all the old pictures and mirrors that need freshening up.

Regilding frames, renovating pictures and mirrors, and restoring and retouching old portraits, is an important part of the Picture Store's work.

Please ask for estimates, and be sure the work will be expertly done.

(Fifth Floor)

Every Bride or Graduate Yearns a Fitted Traveling Case

Especially one with the delicate two-tone fittings that have come to be so much admired by women everywhere.

Many women have told us that the finest fitted traveling cases to be found anywhere are at Wanamaker's, and there seems to be little doubt about it.

First of all, they have detachable trays to hold the toilet articles. Each tray comes out and folds up like a little case all by itself and can be

(Main Floor)

taken to the washing room without the bother of carrying everything else along.

There are eleven toilet pieces in each case, all practical and all good. Celluloid covered in various finishes, some ivory and amber, some white and ochre, some white and blue, some tortoise and white.

The case itself is splendidly made, either dull or shiny black, light and conveniently proportioned.

Prices from \$50 to \$100. (Main Floor)

The Young Man Graduate Deserves a Good Watch

He should have it, too, the best that can be bought, for that means real economy in the end.

Any one of the following four watches answers the description. They are watches made for a life-time of service and the name of the maker is the finest guarantee of trustworthiness.

Howard watches, 14-kt. gold, \$51 to \$140.

Walham watches, 14-kt. gold, this model, \$200 to \$230, 14-kt. gold regular model, \$36 to \$95, gold filled, \$22 to \$71.

Elgin watches, 14-kt. gold, \$34 to \$100, gold filled, \$17 to \$50.

Illinois watches, 14-kt. gold, this model, \$140, 14-kt. gold regular model, \$59 to \$95, gold filled, \$25 to \$71.

(Main Floor)



Is Everything Ready in the Bride's New Home?

Yes, you say, everything. Furniture, rugs, china, linens, silver—nothing has been forgotten.

Yes, everything for bodily comfort. But—

What About Music?

Had you realized what a powerful source of happiness a good piano would be in the new home life?

Diversion in dullness—solace in weariness—inspiration in depression—a means of expression for joy and happiness—entertainment always.

A piano means all that to one who can play it, and to those who listen.

A Small Grand Piano

is usually the bridal choice, because of its magnificent musical qualities combined with dimensions that will fit into small space.

But to get the rich grand piano tone in a small grand piano, it is essential to choose a good one.

Six of the choicest small grand pianos in America are sold in the Wanamaker Piano Salons—

The Chickering The Schomacker The Emerson

The Lindeman The Brambach The celebrated Knabe

Instruments that cannot be excelled, look where you will.

In price they go from \$635 to \$1225, and even the least-priced of them is bound to give a lifetime of satisfaction.

(Egyptian Hall, Second Floor)

English Dinner Sets \$85

A Remarkable Item in the China Sale

Of fine semi-china, in a striking black border decoration with red and green floral embellishments. Taken from the regular stocks and lowered in price. 107 pieces in the set.

American and French dinner sets are also offered in splendid selection at new low prices. Many new and exclusive patterns in the assortment and the savings are worth while.

Colored glass flower bowls at \$1 each are a notable offering. The bowl measures eight inches in diameter and there is a choice in rose, blue, jade, orange, canary, heliotrope and other attractive colors.

Each bowl has a separate black glass base.

(Fourth Floor)

Many a Man With a Limp Can Walk With a Swing

as if years had been lifted from his shoulders, and many a man with a scowl can look up with a smile.

Not a miracle, it's true. Hundreds of men have told us so and hundreds more will keep on telling us, for the agonizing grind of day after day walking on tortured feet is made easier and pleasanter and more comfortable by



Not comfort shoes, they are corrective shoes. They support the feet where the feet need support and help them where they need help while nature heals the trouble.

What is more surprising, Anatomik shoes are not a walking level of sore feet.

Nothing big, ungainly or cumbersome about them.

(Main Floor)

As fashionable and smart as any man would care to have a shoe. Right now low oxfords are the demand in Anatomika and they are here in tan, calf, skin or black kid-skin. There is a broad or narrow toe in black and a medium or almost English toe in tan.

Price, \$10 the pair.

Flags Are Ready for Decoration Day

A bright and beautiful showing of the national colors in the Toy Store.

Standard wool hunting flags in seven different sizes, from 2x3 ft. to 10x15 ft. at \$1.75 to \$18.

Bulldog hunting flags in six sizes, from 2x3 ft. to 8x12 ft. at \$1.40 to \$8.25.

Cotton flags, in fast colors, mounted on staff, in six different sizes, from 7x11 inches to 26x50 inches, at 5c to \$1.25.

Also flagpoles and brackets at reasonable prices, according to size.

(Seventh Floor)

Low-Priced Bedmuslins

A good quality for Summer cottage use, and well worth buying quantities at these prices.

Sheets, 81x90 inches, \$1.20. Pillow cases, 12x36 inches at 25c.

Pillow cases, 15x36 inches at 25c.

(First Floor)

Whipped Cream Is Whipped to Make It Smooth

And who could imagine anything smoother or more tasty? It is almost tantalizing, so easily does it melt in the mouth and hardly any one would admit not liking it.

How good it would be to have ice cream just as smooth and velvety as whipped cream always is.

The Wanamaker Freezer Whips Ice Cream to Make It So Smooth and Good

A little metal dasher is between the wooden paddles and it whirrs around with each turn of the crank, whipping and whipping the ice cream until it is just as fluffy and fine as any one could ask.

Not only does the Wanamaker Freezer make better ice cream but it reduces the cost of making it. Ice cream freezes quicker and it requires less cream.

- 1-quart freezer, \$3. 2-quart freezer, \$3.65. 3-quart freezer, \$4.25. 4-quart freezer, \$4.25. 6-quart freezer, \$6.50. 8-quart freezer, \$8.60. 10 lbs. ice cream salt, 30c. 1 bushel ice cream salt, \$1. Ice chopper, 75c.

(Fourth Floor)

