## MATINEE MUSICAL CLUB OPENS ITS MAY FESTIVAL


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HELD FOR MOTOR WRECK


COMPLAINS OF PRISON

年

## $\leqslant$

## Browning,King \&Co.

SPECIAL SALE Retailing at Wholesale Prices Oxfords, Blue Serges and Crash at $\$ 24.50$
Worth $33^{\circ}$. Mor


 Meris ond Boys' Clothing
$S_{\text {Iores }}$ From Coost to Coast 1524-26 Chestnut St.

MacDonald \& Campbell


New Tweed and Homespun Suits $\$ 30$ to $\$ 65$

[^0]Oid English, FRENCH and Colonial Silver Peproductions of raro seoutiful examples of the Silversmithis art Tea and Dinner Services Single Pieces
Special Exhibition of Silver throughout the week

## A MILLION PILES OF MAIL

Every day upon millions of flat top desks is laid a pile of mail. In this big country letters are more often the means of contact than personal interviews. Often the whole responsibility of representing a house adequately rests upon letters.
In each one of those million piles of mail there are certain letters that impress themselves. This impression is made up of the message, the way it is written and the paper. A succession of such letters in time builds up a favorable prejudice in the mind of the recipient, as surely as dropping water wears a hard stone.
A favorable prejudice toward a firm is the first step toward a valuable good will.
$100 \%$ selected new rag stock
121 years' experience
Bank notes of 22 countries Government bonds of 18 nations


## Who Put This Sign onYourDesk?

You did! And you live up to it. That's And you put up pitly little maxims around the office like "Be Brief" and
"Don't Park Here" and "Time is Money" and "Minutes Count"
-but while youre trying to save a few rapher spends hours making funny little marks in a note-book-hours that yo are paying for-hours that she ought to be using for producing letters.
Take that sign away. Get posted on how Mr. Edison, with the new Electrip
Ediphone, las helped make every business day a full business day

Take 10 minutes (you've been squandering millions of them since tion)-and find out about this. We will call but once unless you ask us to eturn.
Telephone, Spruce 8340, Race 2738 GEORGE M.AUSTIN 1627 Chestnut Street ":Ediphone


## There's no use talking-

## about low priced clothing if it doesn't

 mean fine quality, too. It's too risky to buy clothes for low price alone and too expensive to buy where fine quality means a prohibitive price. Here at Perry's our Super-Value policy has made it possible for you to buy fine quality clothes at very reasonable prices.AND to prove that's a fact and not just language-we want you to go around and see what other good stores are asking for clothes of similar quality before buying Then come to Perry's. Our Super-Value prices on every article in our store mean a very definite saving of money on anything you purchase

Our Super-Value Prices on Spring Suits Are $\begin{array}{llll}\$ 28 & \$ 33 & \$ 38 & \$ 43\end{array}$

Our Super-Value Prices on Junior Suits (14-18 Years) Are $\begin{array}{llll}\$ 20 & \$ 23 & \$ 25 & \$ 28\end{array}$
Our Super-Value Prices on Summer Tropical Suits Are $\begin{array}{llll}\$ 14.50 & \$ 17 & \$ 18 & \$ 20\end{array}$
$\$ 23 \quad \$ 25$
etc., etc., etc.

Perry \& Co. 16th and Chestnut
SUPER - VALUES in Clothes for Men


The Investment the Public is Buying
$6 \%$

GENERAL MORTGAGE FINANCING CORPORATION
rate 4 cord

${ }^{5} 45$

## Men's Suits

That are unmatched elsewhere at the price Unfinistled worsteds, silk mixtures Standard of Tailoring. A concercts illustration of rail values in real clocthes.

## JACOB RIEEDS SONS

1424-1426 Chestmut Street


[^0]:    1334-1336 Chestnut Street

