

Store Hours 9 A. M. to 5:30 P. M.  
**For Wednesday**  
 We are extending the usefulness of the Subway Store—safeguarding quality, but more widely meeting the demand for lower-priced goods.

**GIMBEL BROTHERS**  
 MARKET · CHESTNUT · EIGHTH · NINTH

Selling space of the Subway Store is being enlarged by moving service stations, cashiering and the like, to other floors.

**For Wednesday**

# Tomorrow—Subway Store Day—Specials Everywhere

**\$1.65 All-Silk Navy Crepe de Chine 98<sup>c</sup> yd.**  
 A beautiful and heavy quality; lustrous; 39 inches wide, at—  
**In Our Newly Enlarged Silk Salon**

**38c** for 75c Silk-and-Cotton Crepe de Chine.—Firm, lustrous quality. Colors: Rose, tan, pink, Nile, henna, jade, orange, sky, seal, taupe, gray, green, black and white. 35 inches wide.

**49c** for 75c grade Jacquard Pongee. Used for dresses, kimono's, linings and draperies. 35-inch. All colors.

**\$1.59 for \$2.50 Extra-Heavy Quality Black and Navy Canton Crepe**

**\$1.35 for \$2.50 All-Silk Foulard** : 40 in. wide  
 Navy-and-white, black-and-white, brown-and-white. Fashionable for spring and summer dresses.

**Fashionable All-Wool Tweeds and Homespuns \$1.25 yard**  
**100% Virgin Wool : \$2.50 to \$3 Values**  
 54 and 56 inches wide.  
 For making those smart girlish suits, capes and dresses, and skirts.  
 A fine assortment of shades and colors. At \$1.25 a yard.  
 —Gimbels, Subway Store Day.

**Girls' Tub Dresses 69c**  
**Worth at Least a Dollar**  
 Excellently made of checked gingham; roomy skirts with pockets; sash at waist.  
 Sizes 7 to 14 years. 69c.  
 —Gimbels, Subway Store Day.

**Men's Two-Trousers Suits That Were \$25 and \$30 } \$17.50**  
**—685 in the Lot at—**

When you want to save money on your clothing visit Gimbels Subway Store. And the quality of these suits is not sacrificed in favor of price.

Single- and double-breasted models with two- and three-button sack coats.

**Worsted—Serges Cheviots—Cassimeres**  
 In blues, browns, grays, pin stripes and mixtures. Regular sizes, 34 to 42, stouts, 38 to 46  
**\$17.50**

**Men's and Young Men's Tweed Sports Suits— \$17.50**  
 Worth \$25.  
 (No Extra Trousers)



**28c Fine Zephyr Ginghams, at 18c yard**  
 32-in. wide, block checks, various sizes. Special for today only. 18c yd.  
 —Gimbels, Subway Store Day.

**720 Corsets, Special at \$1**  
**Values \$2 and \$2.50**  
 Topless and low bust. Fine coutil and fancy broche. Well boned; fine for warm weather wear.  
 —Gimbels, Subway Store Day.

**Heavy Mercerized Table Damask**  
 Satin-finish, assorted designs; 64 inches wide. Value 75c a yard, at... **2 yds. \$1**

**BLEACHED TURKISH BATH TOWELS**, large size, 22x44 inches; good spongy } **4 for \$1**  
 quality; Excellent 35c value, at... }  
**HEAVY COTTON CRASH TOWELING**—bleached or unbleached, with red border; for dish, hand or roller towels; value 15c yard, special } **\$1**  
 at 10 yards for ... }  
**Extra-heavy TURKISH BATH TOWELS**, good absorbent quality; size 22x44 inches, } **\$1**  
 value 50c each. 3 for ... }  
**LACE-TRIMMED BUREAU SCARFS** with cotton centers, three sizes—18x36, 18x } **48c**  
 45 and 18x54 inches. Value 75c, at... }  
 —Gimbels, Subway Store Day.

**\$1.75 Women's Silk Gloves \$1**  
 16-button lengths, fine tricot silk, double finger tips. First quality, all newest colors.  
 —Gimbels, Subway Store Day.

**Clearance of House Dresses at \$1**  
**Values \$1.95 to \$2.50**  
 All of "good" quality gingham. Choice of straight-line or waisted models, variously trimmed.  
 All sizes—but not in every style. Tomorrow at \$1.

**1500 Tea Aprons—a few "Polly Prims" in the lot. Neat Percales and gingham finished with ruffle... 25c**  
 —Gimbels, Subway Store Day.



**2500 Women's and Misses' Gingham Dresses at \$2.85**  
**Values \$5 to \$6.50**

Fifteen styles—plenty of black and white—of green-and-white—of navy-and-white—of Copen-and-white—of orchid-and-white—brown-and-white—yellow-and-white—tan-and-white.

Tunics. Apron-tunics. Heavy lace. Organ-die frills. Organ-die pleatings. Tiny organ-die bias bands, used in points. Color-embroidered organ-die bands. Brown or navy or rose organ-die combined with checks. Pearl buttons. Crochet buttons. Sashes.

—Gimbels, Subway Store Day.

**Petticoats at \$1.95**  
**Were \$2.95**  
 White tub silk, scalloped or hemstitched bottoms, elastic at waist; panel front and back, making them shadowproof. Sizes 30 to 36. Mail orders filled.

**Nightgowns and Envelope Chemises at \$1**  
 Values \$1.50 to \$2. Regular and extra sizes.  
 —Gimbels, Subway Store Day.

**15 Rolls Waldorf Toilet Paper for \$1**  
**15 Cakes Palmolive Soap for \$1**  
**12 lbs. Flake Camphor for \$1**  
**Three 50c Bottles Palmolive Shampoo, \$1**  
**500 Pieces Ivory (celluloid) Toilet Ware—\$1 each**  
**1 Dozen Cakes Gimbels Hardwater Soap and 1 Dozen Wash Cloths, the two for \$1**

Choice at **\$1**  
 Values \$1.50 to \$4.50  
 —Gimbels, Subway Store Day.

**1500 of the Cutest Pantie Dresses for Little Children 85c**  
 All very neatly embroidered. Some beited models. Rose, blue, tan, pink and lemon-color. For ages 2 to 6 years. 85c.  
 —Gimbels, Subway Store Day.



**Women's Fiber \$1.95 Silk Scarfs \$1**  
 First quality, 54 in. long, silk fringe ends. All wanted colors.  
 —Gimbels, Subway Store Day.

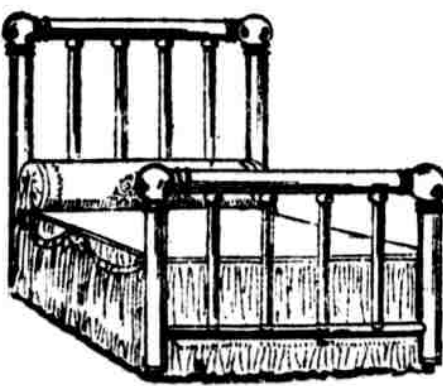
**\$1 Boudoir Clocks at 89c**  
 Mahogany-finish; 6 1/2 in. high, 4 in. wide. Solid brass movement.  
 Nickel alarm clocks, radium dial, \$1.50 value at 89c.  
 —Gimbels, Subway Store Day.

**Women's Smocks and Blouses 95c**  
**Easily Worth \$1.50 to \$3**  
 One thousand in the lot. Smocks of fancy linen, embroidered. Blouse of natural-color cotton pongee. All sizes, and plenty with Peter Pan collars. 95c.  
**Mail Orders Filled**  
 —Gimbels, Subway Store Day.



**Brass Bedstead Outfit \$26.50**  
**Conservative Value \$37**

Consisting of all-brass 2-inch continuous-post bedstead with 1-inch filling rods (four different sizes), all-link metal spring, 50-lb. roll-edge cotton-and-felt mattress—covered in Government A. C. A. ticking. **Splendid value at \$26.50.**  
 —Gimbels, Subway Store Day.



**1000 Window Awnings at \$1.75** **Value \$2.50**  
 Fancy tan-and-white stripe duck. Sizes 2.6 to 4.0 wide, 4.0 high; mounted on flat iron frame—complete ready to hang. \$1.75.

**3000 Yds. Drapery Poplin—50c Yd., Regularly 65c**  
 Yard wide, lustrous as silk. Colors: rose, blue, mulberry, tan and green.

**3000 Yds. Awning Stripe Material—25c Yd.**  
 31 inches wide, fancy tan and white stripe duck.  
 —Gimbels, Subway Store Day.

**2500 Bleached Seamless Sheets \$1**  
 Your choice of 72x90, 76x90, 81x90 inches. Regularly \$1.25 to \$1.55. Linen-finished sheeting. No Mail or Phone Orders.

**2000 Government Blue Check Mattress Sheets, 2 for \$1**  
 Uncle Sam paid \$2.78 for these. Excellent for workmen's aprons, overalls, mattress covers, etc. 5 yards material in each sheet. 2 for \$1.

**Five-Hundred Crochet Bedspreads \$1** **\$1.50 Values**  
 —Double-bed size. No Mail or Phone Orders.  
 —Gimbels, Subway Store Day.

**3600 Pairs of Children's SOCKS Value 38c at 28c**  
 White mercerized cotton socks, colored fiber silk tops, heel and toe, in American rose pink, blue and other colors. Sizes 4 1/2 to 9 1/2. Wonderful value at 28c.

**\$1 Women's Silk-and-Fiber Stockings, 48c**  
 Slight "seconds," in black, white and colors, plain and clocks. Unusual value.  
 —Gimbels, Subway Store Day.

**Boys' Crash Norfolk Suits \$4.35**  
 Full cut, well made and durable. Launder like new. Excellent for boys of 6 to 18 years to wear during warm weather.  
 —Gimbels, Subway Store Day.

**5000 lbs. Morning Glory 35c Coffee**  
 Dry-roast process, in 10-, 5- or 3-lb. lots, at lb.—**22c**  
 New-season Mixed Green and Black Tea, 60c value, at **85c**  
 3 lbs. ...  
**Laundry Soap, Swift's Pride (limit 20) 35c**  
**Purity Breakfast Cocoa, 30c value, at 3 lbs. 58c**  
 for ...  
 —Gimbels, Subway Store Day.

**Women's \$2.50 to \$3.95 Pure Worsted Slip-on and Tuxedo Sweaters, \$1.65**  
 —Gimbels, Subway Store Day.

**10-Yard Piece Long Cloth 98c**  
 Value \$1.25  
 —Gimbels, Subway Store Day.

**Men's 35c Linen Handkerchiefs, 5 for \$1**  
 Large, serviceable linen, narrow hemstitched hem. Special, 5 for \$1.  
 —Gimbels, Subway Store Day.

**Women's Hand Bags, \$1**  
 Regularly \$1.65 to \$2.95  
 Large assortment of excellent quality silk bags and newest leather bags; various shapes and sizes. \$1.  
 —Gimbels, Subway Store Day.

**Sale of High-Grade Used Sewing Machines \$10 \$12 \$15 \$19**  
 Here are machines offered at less than it costs to make them and every one is in perfect running condition. Limited number of each. All are well-known makes.

**\$39 Brand-New Leasing Sewing Machines at \$29**  
**Terms: \$1 Weekly**  
 —Gimbels, Subway Store Day.



**50c Hair Nets 29c a Dozen**  
 "Sonia" brand, real hair, full size, perfect quality. Cap or fringe. 6 shades.  
 —Gimbels, Subway Store Day.

**Assorted Wrapped Caramels, 26c lb. 2 lbs. for 50c**  
 —Gimbels, Subway Store Day.

**50c Stationery at 25c Box**  
 48 sheets, 48 envelopes. 4 colors in box. Pink, blue, gray, white.  
 —Gimbels, Subway Store Day.

**Ribbon, 19c Yard**  
 All silk, light and dark warp prints, fancy and plain stripe taf-fels.  
 —Gimbels, Subway Store Day.

**50-Pc. White Porcelain Dinner Sets at \$2.50**  
 Slight imperfections. Complete for 6 persons; bread and butter plates included. Less than cost of making, at \$2.50.

**100-Pc. White Porcelain Dinner Sets at \$5**  
 100-Pc. White Porcelain Dinner Sets—each set complete with bread and butter plates. Enough pieces for complete service for 12 people. No more when these are sold.  
 Actual value \$12.50. Manufacturer's "seconds"—nothing to hurt.  
 —Gimbels, Subway Store Day.

**32-Pc. Cottage Sets, \$2.95**  
 Good quality. 3 distinct designs. All pieces gold lined; actual \$7 value, at \$2.95 set. Please note that these are 32-piece sets, each set having a baker or open vegetable dish.  
 —Gimbels, Subway Store Day.



**9x12 ft. Seamless Wool Velvet Rugs at \$19.75**  
 Special for Subway Store Day. Oriental patterns.

**1000 All-Fiber Rugs**  
 Beautifully stenciled patterns for bedrooms and bathrooms—near half price.  
 27x54 Ins., 60c; Value \$1  
 36x72 Ins., 85c; Value \$1.50  
 Very slight weaving defects.

**Congoleum Remnants, long lengths, two yards wide, plenty of a pattern to match. 35c sq. yd., value 75c.**  
 —Gimbels, Subway Store Day.

**A Splendid Lot of Women's \$4 & \$5 Shoes—\$1.35**  
**Patents—Black Suede—Black Kid—White Canvas**  
 All sizes in the grouping.  
 —Gimbels, Subway Store Day.

**1000 Pairs of Men's Shoes Tomorrow at \$2.75**  
**\$3.15 to \$5 Values**  
 All have Goodyear welt soles.  
 —Gimbels, Subway Store Day.

**Tomorrow—Children's Little Girls' and Misses' Shoes \$1 a Pair**  
 For School Wear and Play. Mothers can save a full dollar bill on each pair.  
 —Gimbels, Subway Store Day.