

Organ plays at 9, 11 and 4:50
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Probably Fair

Evening—and So Many Good Things at Wanamaker's to Talk About

Whoever Allows Himself to Get Out of Patience

comes often to the falling-off place before he is aware of it.

By indulging in temper and saying cruel words a man loses control of himself, and his tongue grows keener and more bitter and he effects nothing and hurts forever the man he attacks.

Do not turn friendship into hatred by hasty speech.

"By conquering yourself you have conquered me," were the words accompanying the capitulation of a great Indian chief to one of our Colonial governors.

Think it over.

(Signed)

John Wanamaker

May 15, 1922.

Soft, Rumply Beaded Bags Have Come From Across the Sea

Hand beaded bags, the kind that are made to become heirlooms for future generations.

Every one the drawstring style so soft that it can be crumpled in the palm of one's hand without harm, and yet surprisingly serviceable for such a beautiful thing.

Colors that are rich, magnificent, yet subdued, are worked into the queerest of odd designs that call to mind many of the ancient haunts of the world's aristocracy.

Prices, too, are a surprise starting as low as \$12.50 and going no higher than \$50 with the strongest selection around the world's aristocracy.

(Main Floor)

Silk Underwear for Girls

Crepe de chine or wash satin, in white or pink, hemstitched, lace trimmed or plain.
Envelope chemises, \$2.50 to \$3.75.
Petticoats, \$3 to \$3.85.
Nightgowns, \$5 to \$7.
Princess slips, \$2.75 to \$10.50.
Bloomers, \$3.25 to \$5.50.
(Third Floor)

Georgette Waists for Spring Costumes

Two styles at \$6.75 each. One is an overbouse, collarless, with three-quarter sleeves and prettily braided with soutache. In bisque, navy and black.
The other is white or flesh and has a tiny tucked vest and lace trimming.
(Third Floor)

Black Kid Gloves Are the Whim in Paris

"Every woman seemed to be wearing them," writes our correspondent from the Long-champs races. "Especially black glaze kid, and even with colored costumes."

For those who wish to follow the same mode, we have the same French gloves in black glaze kid at \$2, \$2.50 and \$3 a pair for short lengths with two clasps, and at \$4.75 to \$15 a pair in long mousetaires of from 12 to 24 button length. A number are stitched with white.

Black glaze slip-on gloves are \$3.25.

Black suede two-clasp gloves at \$2 to \$3.50 a pair.

(Main Floor)

The White Sale Offers New Items of Interest

First come three new night-gowns of white or daintily colored batiste, in three styles, vari-ously trimmed with lace or colored stitching and with V or square necks. Price, \$1.50.

A serviceable linen petticoat, scalloped at the bottom, is marked \$1.35. And a double hem cambric petticoat may be had for only \$1. Either is suitable to wear under thin dresses.

Especially designed for larger women is an attractive step-in of crepe de chine in white, orchid, pink or blue, trimmed with narrow val lace for \$5.50.

Also the choice of Philippine and domestic undermuslins, as well as silks, remains fresh and fine at the following prices:

Nightgown, 75c to \$5.
Chemise, \$1 to \$5.50.
Drawers, 50c to \$1.65.
Short petticoats, 50c to \$1.65.
Long petticoats, 45c to \$4.50.
Corset covers, 75c to \$1.50.
Bloomers, 75c to \$2.85.
(Third Floor)

Some of the Most Popular New Skirts Are \$6.50

Copies of a higher-priced model. The material is white cloth with a black overplaiding, or black cloth with white overplaiding. And the style is the popular "wrap-around," fastening on the side with large pearl buttons.

The new "shawl" skirt, in white basket weave wool with black border and deep fringed edge, is \$18.75. Another "wrap-around" model at \$9.75 is in a practical navy- and tan or black- and white small diagonal check.

(First Floor)

New—the French "Check" Handkerchief

Designed to carry with ging-ham frocks, but it's much too pretty to keep for that.

The material is fine French linen, in all-over check pattern of brown- and white, violet- and white, blue-and-white, rose-and-white, green-and-white.

A fine hand-hemstitched hem gives it the proper dainty finish.

Priced \$1.75 each.
(Main Floor)

Voile Is a Fabric Dear to a Woman's Heart

And there is a reason for it. With all its daintiness and delicate charm, it makes dresses that do not crush or muss, and are therefore among the most satisfactory of all Summer frocks.

Further, it is so sheer and airy, that one feels cool in it on the hottest day.

It comes in a wonderful choice of patterns and colors; and is not expensive.

The most extraordinary variety in voiles is now in the Dress

Goods Salon—printed and plain voiles, applique voiles, embroidered voiles, ratine voiles, crepe voiles, lace voiles, shadow voiles, silk-mixed voiles—in every new color and design of the season, foreign and American.
Prices, 38c to \$5 a yard.
(First Floor)

It Pays to Buy Silks of Quality—WANAMAKER SILKS

Inferior silks are the most unsatisfactory goods to put money in.

What you seem to save on them you don't save, because they don't serve.

Good silks, meaning Wanamaker silks, are by far the best investment in the end.

We don't pretend to sell the fine, standard silks for the prices asked for poor, non-serviceable silks, but we do sell them at the lowest competitive prices, prices that are never so low as to be dangerous, or so high as to be extravagant.

These are two good examples of silks it pays to invest in:
Black Satin Canton Crepe, 40 inches wide, \$4.50 a yard.
Plain Canton Crepe at \$4 a yard.

Of course, there are many others.
(First Floor)

New White Slippers in Canvas and Kid

So fine a quality of canvas that it looks almost like suede on the foot.

Built on slender lines, with medium toes and vamps. One instep strap, buttoning at the side, low French heels and light turned soles. The price is \$9 a pair.

At \$13 are exquisitely dainty slippers of white kid with small elastic insets at the sides, and cut-out strap effects over the instep. They also have the low French heels and light turned soles.
(First Floor)

The Macmillan Publishing House Sent Us 6000 of Their Hurt Books

This is a collection of literature of all descriptions including some fiction.

Abundant choice for students and librarians, all at half price or less than half.

(Main Floor)

Comfortable and Colorful Tweed Capes for Girls

No "helping on" or pushing arms in, when small girls wear such easy tweed capes.

Soft wool, warm as can be, and as gay as flowers.

Periwinkle and China blue, golden tan, rose and orchid. Sizes 6 to 14 years, and priced \$14.50.
(Second Floor)

Women's Capes Are Less

Knitted or brushed wool in long capes. Repriced to \$17.50, \$25 and \$35.

Some have neck ruffs, some long scarfs with pockets, and many are deeply fringed. All are luxuriously soft and warm, yet light.

Taking the knitted and brushed wool together, there are black-and-white, brown, tan, henna, cherry, blue, orchid and a few other colors.
(First Floor)



Glorious Summer Comes on Apace and Summer Furniture Is Ready

Summer furniture holds an appeal that no other furniture can possess, because no other furniture calls up such glorious associations of sunshine and balmy gales and the sweet, fresh freedom of the wide open world.

Summer furniture may mean any one of a number of delightful things from a hickory chair that simply defies the elements, to an elegant iron settee made in France and intended for a lawn.

Reed, willow, oak, cedar, hickory, fiber and Chinese rattan of rare toughness are the principal kinds.

In a surprising and delightful number of forms in chairs, rockers, tables, settees, stools, benches and so on.

Wicker pieces, upholstered in cretonne, are a striking feature of the assortment.

Garden and lawn pieces

(Sixth Floor)

Spreading Out the Most Beautiful Lot of Kermanshah Rugs in Years

Homefurnishers, especially those with a feeling for exquisite decorative effects, have been longing for just such Kermanshahs as we now show in new and beautiful selection.

Real Persian Kermanshahs have been scarce for some years. They are scarce still, but we have a selection of new and exquisite pieces.

In soft, delicate rose, ivory, blue and ecru shades, and in a rich assortment of elaborate patterns of decorative charm and striking symbolism. Prices are moderate for such weaves:

Kermanshah Rugs

14.2 x 10.7 ft.	\$575	14.3 x 10 ft.	\$785
12.6 x 10.5 ft.	\$675	13.5 x 11.2 ft.	\$1035
13 x 10.1 ft.	\$680	13.2 x 9.1 ft.	\$680
14.1 x 11.1 ft.	\$550	14.2 x 10.2 ft.	\$685
12.4 x 9.2 ft.	\$725	13.1 x 9.7 ft.	\$615
13.4 x 10 ft.	\$575	13.1 x 9.2 ft.	\$615
12.4 x 9 ft.	\$600		

Small Kermanshah Rugs

6.4 x 4.7 ft. to 8 x 5.2 ft. \$135 to \$200.
2 x 3.2 ft. \$19 to \$35.

(Seventh Floor)

Good Cool Comfortables Moderately Priced

Selections are now remarkably good in cotton-filled and in wool-filled.

Coverings of flowered silkoline, silk mulls, sateens.

The wool and cotton are carded into sheets, making them light and "lofty."

Prices for cotton-filled, \$3.50 to \$6.50 and for wool-filled \$9 to \$15 each.

(Sixth Floor)

No Kitchen Is Too Small for a Cabinet Gas Range

It fits in a little corner just like the old flat ones and hardly takes up a bit more room, although every woman knows how much bigger it is as a real helpmate in cooking.

All along people have believed that only the mansion-sized kitchen could enjoy the service that no gas stove renders as well as the cabinet type. That was before the little apartment size cabinet arrived at Wanamaker's.

Now every kitchen—large or small—can have a cabinet stove that is built to cook efficiently, save gas and be attractive as well as practical.

All have full size baking ovens and broilers and some have the upper warming ovens.

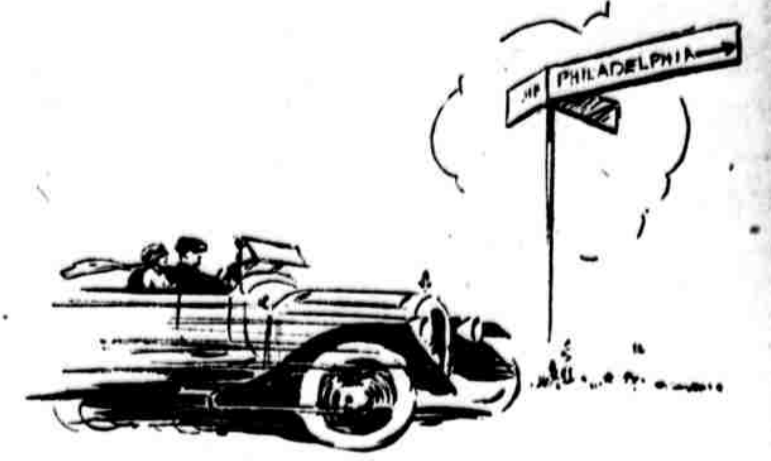
Some are all over enameled, while others have enamel only on the door frames and panels.

A little 42-inch stove with two ovens and splashers back is \$42.75 in black and \$52 with enamel door panels and splashers.

A 4-burner stove with enamel top and warming oven, enamel door, enamel splashers and pans, is priced \$71.

Full white enamel range, 4 burners, 18-in. oven, \$97.

(Fourth Floor)



Every Signboard That Points the Way to Philadelphia Points the Way to the

Wanamaker Clothing Store for Men

Philadelphia is a great gateway and you will see more distant state auto tags on cars passing through Philadelphia than you will see in any other city in the country. Cars going south, cars going north, cars going to the seashore.

License tags of such states as Texas, New Mexico, Oklahoma, California are observed daily on Chestnut, Market and Broad streets.

These cars have followed signboards for thousands of miles, all pointing toward Philadelphia.

Every distant tourist who comes to Philadelphia comes to Wanamaker's. It is an institution that they would not pass through the city without seeing.

Nearly every man who tours to Philadelphia buys a suit of clothes at Wanamaker's. It is something

to show to the folks at home.

Wanamaker clothing has been the standard of the nation for more than three generations. It is better today than it ever was before.

Fine, new Spring Suits, \$35 to \$65.
(Third Floor)

When a Man Lounges About in a Dressing Gown as Cool as an Evening Breeze

and as light and as soft and as refreshing as the air about him, he is in a fair way to think home the best place in the world to be—and to stay there.

Be that as it may, there's no sense in hurrying through the morning or evening ablutions with a heavy bathrobe coaxed into untold perspiration when there is a refreshing, light gown to be had.

Such gowns are here and are only \$10. Of soft, rippling foulard in half a dozen dark but pretty shades and marked with the queerest little patterns in colors.

(Main Floor)

A Man Can Pay a Great Deal More And Not Get as Good a Sports Oxford

as the two-toned sports oxfords that are bringing men by the hundreds to Wanamaker's.

It's been compared with others and it's better and the price is only \$6.40.

What is more, a man has his choice of two kinds at that price. If he be a young man he'll point to the smoked horse ones (smoked horse, you know, is sand color) with dark mahogany tones and saddles

across the instep and heel foxing.

For the golfer the tan oxford with dark mahogany trimmings is the preference.

Both have rubber suction soles.

(Main Floor)

Such Charming Silk Frocks for Young Women, at \$25

Canton crepe and crepe de chine, of a quality surprisingly good for the price. And the styles are wonderfully pretty and girlish.

One of the most effective has only fine pinch-tucking and ribbon roses for trimming. It comes in black, navy, brown, henna, jade and beautiful shades of gray and beige.

Another, which may be had in white also, is ornamented simply with French knots.

Extremely graceful is a long-sleeved princess model, the shoulders and side draperies caught

So unusual are they and so distinctive, that the prices—anywhere from \$50 to \$100—will be counted moderate indeed by the woman who knows.

with beaded cabochons. In mail-lard and blue.

One might go on through the entire group at \$25, finding fresh attraction in every one. Young women of 14 to 20 are sure to like them.

(Second Floor)

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