HONOR IN PRIMARY

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The strain to Obtain Morninations for Assembly

THERS IN HARD RACES (Control of the Western Pennyivania, Misself of the Control of the Manager of the

Automobile Salesmen WANTED

An old established company handling one of the fore-most makes of high-grade motorcars has an opening in its wholesale department for two salesmen. Only clean-cut men of unquestioned integrity, who have had selling experience, need apply. This is an unusual opportunity to connect with a high-grade organisation. Letters should give fullest details as to age, experience, etc.

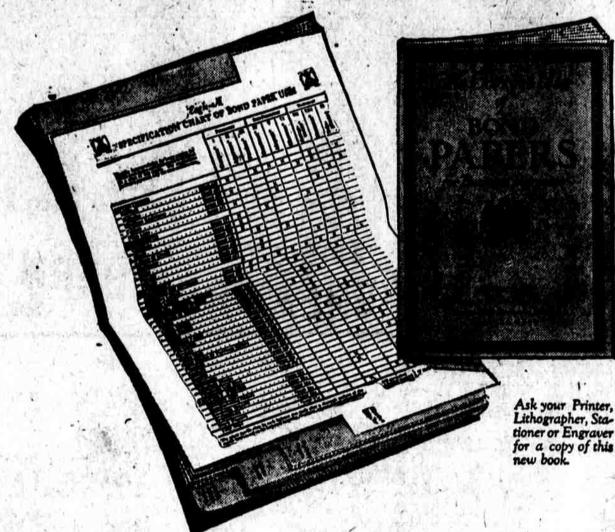
B 732, Lodger Office



Texaco Gasoline

Save it with

Texaco Motor Oil



A valuable new office handbook

—a yardstick for measuring the right grade of bond paper for each business need

ETTERHEADS and office forms to be ordered! Several hundred papers from which to choose! Which one combines the necessary longevity, opacity and weight-with the lowest cost?

Typewriter papers! Which will best stand erasure, make the best carbons -at a price?

· In almost every business organization, expensive papers are being used where quality is least necessary. Important letterheads, by which the whole prestige and standing of a firm are often judged, are on cheap stock. Permanent records are yellowing and crumbling away. In every department, the usual care in buying is lacking when it comes to paper. Yet there are many concerns whose annual paper purchases run into the tens of thousands of dollars.

A book that solves the problem

In the past, the thousands of overlapping brands and grades of paper on

the market have made intelligent paper business need-each type of letterhead, buying almost impossible—even for an expert. No one manufacturer has made a full well-balanced range—a paper for every need.

Today, out of this chaos has come what is being seized upon as the first definite measure for paper content and value—the first guide in buying.

The whole long list has been boiled down into a master line of nine papers -the Eagle-A Specification Bonds. Every real difference in grade! Every price level! Every necessary weight, color and size!

Showing which of these nine papers should be used for each business need. a remarkable new book has been prepared. This book, pictured above, is called "The Correct Use of Bond Papers for Business Purposes." It analyzes, in ready reference form, the qualities a paper must have for each

each office or factory form, each kind of direct-by-mail matter.

In a tenth the time—with the assurance you are getting the one right paper-with the knowledge that large scale production has given you the best value-your paper selection is made.

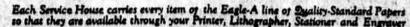
CTART today to work with your O Printer, Lithographer, Stationer or Engraver in putting your paper buying on a sound basis. He has already demanded an intelligent standard for selection. Get his advice on specifying the right Eagle-A Bond for each requirement. Call him up today and ask him to send you a copy of the book. It will open your eyes to wastes and inefficiencies which perhaps you never before realized.

AMERICAN WRITING PAPER COMPANY The Paper Service Manufacturing Institution Holyoke, Mass.

Eagle-A Service House in Philadelphia-

GARRETT-BUCHANAN COMPANY 12 to 20 South Sixth Street

THE WHITAKER PAPER COMPANY 404 Crozier Building





CLE-A BO

STRAWBRIDGE & CLOTH



Now is the time to select Dress Cottons, while the assortment is largest, and here is the best place to choose. Not only is the variety greatest, but prices are the lowest consistent with the best in quality. All these in plain shades: Everfast Suiting—45c

A new Linen-finish Cotton, in fast colors—
light blue, Copenhagen blue, green, mais, pink,
leather, rose and black—36 inches wide.

Linen-finish Suiting—30c, 35c

Fifteen pretty shades and white in this popular dress and suiting cotton. In 36-inch width. Two desirable qualities—30c and 35c a yard.

Blue Ridge Suiting—38c

An open-mesh weave that is charming for summer frocks—34 inches wide. In shades of blue and pink, tan, brown, orchid, green and black.

Galatea—35c

THESE CADET BLUE DRESS COTTONS-SPECIAL

A smart new basket weave, just the thing for sports dresses and skirts. In Harding, cadet and navy blues, tan, brown, Miami, pink, honeydew, green and black.

Basketine Suiting-55c

Middy Twill-35c Suiting—20c

Japanese Grass Rugs 36x72 Inches, \$1.00

Hardly a more desirable size to be had than this—36x72 inches—for "throw" Rugs. These are stenciled in blue, green or tan, in Chinese effects or other tasteful designs.

Pleasing, cool little Rugs for the bare spots in Summer homes, at a value-giving price—\$1.00.

Stenciled Grass Rugs 9x12 feet, at \$5.00

Fresh, new "Potomac" Grass Rugs which we mported from Japan. Green, tan and blue stenciled designs, including the wanted Chinese paterns. Every Rug bound all around in a color

harmonizing with the stenciling.

Other sizes—many to match above: 36x72 inches—\$1.00; 4.6x7.6 feet—\$2.00; 8x10 feet— \$4.50.

Strawbridge & Clothier—Floor 4%, Filbert Street

The Neck Fur

Seems More Effective in Spring Than at Any Other Time

"Inconsistency is charming"-Fashion has capitalized this strange truth for centuries, but has achieved the mest effective results by prescribing Neck Furs for Spring and Summer.

American Fox, \$15.00 to \$50.00 Chokers in the double effects, also the open ined Scarfs with head and brush tail. In all

Alaska Fox, \$25.00 to \$100.00 Handsome Animal Scarfs in all desirable

shades.
Strawbridge & Clothier-Second Floor, Filbert Street

If You Have Weak Ankles

-And wear off the heels of your shoes unevenly, your feet need help.

Every Day This Week our foot relief expert



-Will give special attention to feet. This is but a part of our service of keeping feet looking well and feeling well.

If your feet hurt, plan to get the benefit of this special foot relief service.

Strawbridge & Clothier—Eighth and Filbert Street

Nainsook Athletic **Union Suits** 65c

Usually you pay one-third more than this price-and get your full money's worth at that These Union Suits are very well made, of check nainsook of good quality, and are cut to fit comfortably. Elastic bands in back. All sizes from 34 to 46, for men who believe in getting exceptional value for their money—65c.

Cotton Comfortables for Summer, \$2.25

That extra bed covering, for camp or home use, necessary these cool nights. These Comfortables with figured coverings in medium or dark effects \$2.25.

Toilet Preparations Conveniently Located on the Market Street Cross Aisle

Soaps, Brushes, Talcum and Face Powders, Perfumes and the "thousand and one" small articles always in demand, ready for quick selec-

Magnums—Vials of fine imported perfumes in a moire case. Just the size for one's hand bag—\$1.50.

These Specials:

Nail Brushes—18c. Tooth Brushes—20c S. & C. Rose Peroxide Cream—35c Babcook's Taloum Powder—18c Houbigant's Ideal Taloum—85c > Strawbridge & Clother—Market Straw



A Beautiful Display of

Women's Colored Cotton Frocks

Fine cross-barred and figured tissues with touches of delicate laces. Fine linens, one of the aristocrats of the season, and lovely combinations of voile and linen. Frocks of imported dotted Swiss with dainty white collars and stitching. And Anderson's ginghams in all shades, with sheer organdie and linen collars and cuffs. Price \$25.00. Dress of fine tissue shown in the sketch.

And a particularly pleasing group of Handmade Frocks—the daintiest imaginable; fine cord tucks, hemstitching, fagoting and drawnwork-all done by hand.

Summer's White Frocks From \$19.75 to \$65.00

Softly draped Canton crepe and crepe de chine; slim, flowing lines; combinations of Georgette and delicate laces; tricolette, the coolest of them all; voiles so fine you can hardly tell them from crepe Georgette; and fine tailored linens and ratines-every fashionable style and fabric of the season, here to-morrow.

Lovely Afternoon and Sports Frocks, \$22.50 to \$40.00

Many novelties and single exclusive numbers, in the fashionable crepe silks, including Roshanara. Beaded, embroidered and ribbon-trimmed

Strawbridge & Clothier-Second Floor, Market Street

Wall Paper—6c a Piece

A quantity of attractive striped Wall Paper at this very low price-6c a piece. Also-Some Tapestry Paper in wanted designs, at 35c Grass Cloth Paper of very good quality-50c Strawbridge & Clothier-Third Floor, Flibert Street

Dinner Sets of 32 pieces at \$5.50

A quantity of these very good-looking and desirable Dinner Sets has just been received. Prettily decorated with sprays of flowers and leaves, with full gold edges. Sets of 32 pieces, inluding bread and butter plates, special-\$5.50. Similar Sets, 50 pieces, extra special-\$9.00. Colonial Tumblers, low in price-45c dozen. Needle-etched Tumblers-\$1.50 a dozen. Glass Mixing Bowl Sets, at 75c.

Linen Scarfs, Lace-trimmed Worth One-half More

We secured an importer's remaining stock of these pretty Scarfs at a sharp reduction. Of Irish linen, trimmed with wide edge in a richlooking filet pattern. Sizes 18x36, 18x45 and 18x54 inches, at \$1.00 each.

Japanese Hand-printed Squares Under Price

Table Covers printed in colored designs. cool-looking and practical for summer 45-is \$1.50; 54-inch, \$2.50, and 66-inch, \$2.50