

Band and Organ at 9
Organ at 11 and 4:45
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Probably fair

Every Day Brings a New Story of Good Things Growing Finer

A Mother's Heart Is a Child's Idea of Heaven

It is a very old proverb that cannot be traced that

"One good mother is worth a hundred schoolmasters."



Even the wholly intellectual Napoleon is credited with having said that the future destiny of the child is always the work of the mother.

It is certain that no other influence is more powerful than the mother's in shaping the man's life.

He takes her nature, speech, manners and habits.

Blessed are the mothers who give their all to their children!

[Signed]

May 18, 1922.

Only the Women of Philadelphia Can Have Such Silk Bags

for the new wondrously fine ones, in crisp, handsome silks, all adorned with glittering stones or frames, were made exclusively for Wanamaker's.

No silk bags are just like figured or scroll silk. Some of the bags have glittering rhinestone clasps, others marquisette (which is a gleaming cut metal) along the frame.

Prices start at \$5 and go up to \$32.50.

(Main Floor)

Luxurious Fur-Trimmed Summer Wraps for Less Now \$150 and \$200

Twenty-five of the finest things in the Coat Salon have had from \$50 to \$85 taken from the prices.

Silk-and-wool duvetin and lightweight wool bolivian, with collars of mole, squirrel and caracal. Scarcely a duplicate among the coats, and, being of dark soft colors, such as Malay, known, will be worn all summer.

(First Floor)



Lovely Hats in Which a Woman Looks Her Best

Wide brimmed and shadowy, making a charming background for the face.

White and the soft pastel shades mostly, for they are intended to complete bridesmaids' gowns or airy toilettes for garden parties, teas and other Summer festivities.

Lace, crin or horsehair, timbo, tagal, yedda and hemp selsom have taken such pretty shapes and curves.

Lovely flowers bloom on some, but not flowers on all, by any means. White ermine is originally disposed on one. Others reveal still other originalities.

More important than materials, they have that essential distinction and chic required by women who make a fine art of dressing well.

Priced from \$20 upward.

(Second Floor)

Crepe-Striped Cotton Voile for So Little as 30c

A dainty fabric ordinarily sold for a great deal more. Half-inch stripes of color-with-white, either the color or the white in soft crepe effect and the alternating stripe sheer voile.

(West Aisle)

Playful Boys and Girls Need Different Union Suits

And just the comfortable kinds for them to wear in Summer are here.

The girls' suits are of cotton crepe, which washes easily and does not require ironing. Full bloomers, legs, and the body has the tape straps with buttons to support the sports skirt. Sizes 8 to 12 years, the price is \$1.25; 14 to 16 years, \$1.50.

(First Floor)



Two Sentences From a Letter

Here are two sentences from the letter of an Ampico owner. He is the head of a large manufacturing company in the South:

"I wish to say the new Ampico which I have is the most wonderful instrument I ever saw and I would not be without it for any price."

"I have all of the Fifth Symphony except this part of the Second Movement. It was omitted from my original order."

Here is a practical man of affairs and big business turning to the Beethoven symphonies for re-creation at the end of his brain-fagging day.

More and more busy men are turning to

The Wonderful Ampico

for this powerful re-creation of music, which incomparably played.

Listen to it here in Egyptian Hall and be convinced.

It is sold only in the Wanamaker Piano Salons, on convenient terms if desired.

The Ampico provides the choicest of all music,

(Egyptian Hall, Second Floor)

The Clearaway of Fashionable Spring Footwear for Women

contains wonderful values. And the size range is still pretty accommodating.

Included are lightweight sandals and strap slippers for indoor wear; slippers and pumps for street wear and sports; and a lesser number of oxfords. Every one is this season's style.

Suede in black, brown, gray, fawn and beige; black patent leather, black satin, black calf, tan calf and combination leathers are among the materials.

Prices are sharply cut to \$6.75, \$7.75 and \$10.75, a considerable saving on every pair.

(First Floor)

Women's Strap-Wrist and Long Chamois-Lisle Gloves

Imported strap-wrist gloves of fine chamois lisle, in pongee and beige shades, with novelty gauntlet cuffs, are \$2.25 a pair.

Twelve-button length chamois gloves in biscuit and beige are \$1.25.

Sixteen-button length in white chamois and pongee shades, with Paris-point backs, are \$1.50.

(Main Floor)

Chamois-Lisle Gloves, Special at \$1 a Pair

Sixteen-button length, of extra good quality, in black, chamois, sand, mode and cafe, with heavily embroidered backs.

(West Aisle)

Hand-Embroidered Robe Patterns—Special at \$24.75

A wonderful consignment from China, the best yet received, and especially liked for graduation dresses or bridesmaids' gowns.

In white and cream with a great deal of lovely work on them, and there are several different designs.

(Main Floor)

L. R. Corsets in Several Models

One of the strong points is the way they are planned for so many types of women.

There are topless models lightly boned, for slight figures, prices \$1 to \$6.50; heavily boned models, for average and plump figures, prices \$8 to \$9.50; and low-bust models with strong boning, for full figures, at \$1.50 to \$2.50.

Also pink satin L. R.'s at \$4.50 and \$5.

(Third Floor)

Longcloth and Nainsook Specialty Priced

Longcloth in 36-inch width, from \$1.60 to \$3.25 for a ten-yard piece.

Nainsook, \$1.75 to \$3.25 the piece of ten yards, in 36-inch width; \$3.75 for 40-inch width; \$4.75 for 45 inch.

So-called Japanese nainsook, \$8.50 the piece, in 39-inch width.

(Fifth Floor)

The Best Assortment of Cretonnes in Philadelphia

That is what people tell us regarding the collection.

Undoubtedly it is a remarkable assortment, embracing grades, colors and patterns suitable for every purpose.

There are cretonnes here as low as 25¢ a yard, cretonnes worth the name. Of course these are specially priced.

Equally unusual are some at 50¢ a yard.

Any number of others at various prices up to a beautiful part-silk weave in soft shadowy tones at \$3.75 a yard.

So-called Japanese nainsook, \$8.50 the piece, in 39-inch width.

(First Floor)

Fine Philippine Undermuslins Come Into the Sale of White

A thousand of the prettiest hand-embroidered nightgowns and chemises that we have had this season—garments with fine solidly done scallops and an unusual amount of embroidery; a few even have filet motives or insertions.

There are ten styles of the nightgowns, at \$1.85 and \$2.85. And eight styles of chemises at \$1.85 and \$2.85.

(West Aisle)

Lots of other good things—both domestic undermuslins and silk undergarments in the White Sale.

(Third Floor)

Newcomers in the Children's White Sale

Infants' long dresses, white, of course, \$6c to \$2. First short dresses for children of 6 months to 2 years, \$1 to \$2.

Colored and white dresses, some with bloomers, in 2 to 6 year sizes, \$1.25 to \$3.

Undermuslins for girls of 2 to 16 years, drawers, nightdrawers, nightgowns, petticoats, princess slips, 25¢ to \$2.

(Third Floor)

New Lot of Iron Bridge Lamps Special at \$3.50

Adjustable bridge lamps with extra long cords, particularly suitable for Summer cottage use.

Some people buy several, knowing how unusual the price is.

Parchment shades to use with them are \$1 to \$1.75 each.

(Fourth Floor)

White Sports Satins \$5 a Yard

Exceptional variety in white jacquard silks and satins for sports wear. From the quantities sold, white is to be the most popular choice of this Summer.

All are 40 inches wide.

(First Floor)

New Flouncing of Gingham and Organdie

Crisp and fresh, and delightful for sports frocks, and the easiest thing in the world to metamorphose into a dress. Three yards of the flouncing and a little time and deftness are sufficient.

The organdie is white, the gingham bands on it blue, rose, lavender and red. Price \$2 a yard.

(First Floor)

Chinese Grass Rugs

9x12 ft., \$9.12.
7x10 ft., \$8.50, \$6.75.
6x8 ft., \$6.50, \$4.75.
4x7 ft., \$3.
3x6 ft., \$2.50, \$1.75.
30x60 in., \$1.25, \$1.35.
27x64 in., \$1, \$1.10.
24x36 in., 60c.

(Seventh Floor)

Rag Rugs

9x12 ft., \$8.75.
8x10 ft., \$6.75.
6x9 ft., \$4.50.
4x7.5 ft., \$3.
3x6 ft., \$1.50.
27x64 in., 85c.

(First Floor)

Brithy Vase Lamps From Eng and

New arrivals, mounted with gold-finished metal, and each equipped for one light, royal blue and royal copper, \$7.50.

The novel shades for them are made of tailored gingham—pink, blue or green, \$9.

(Fourth Floor)

Crete-Vase Lamps

New arrivals, mounted with gold-finished metal, and each equipped for one light, royal blue and royal copper, \$7.50.

(First Floor)

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So-called Japanese nainsook, \$8.50 the piece, in 39-inch width.

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