

Band and Organ at 9
Organ at 11 and 4:45
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Probably fair

Every Day Brings a New Story of Good Things Growing Finer

A Mother's Heart Is a Child's Idea of Heaven

It is a very old proverb that cannot be traced that

"One good mother is worth a hundred schoolmasters."



Even the wholly intellectual Napoleon is credited with having said that the future destiny of the child is always the work of the mother.

It is certain that no other influence is more powerful than the mother's in shaping the man's life.

He takes her nature, speech, manners and habits.

Blessed are the mothers who give their all to their children!

[Signed] *John Wanamaker*

May 13, 1922.

Only the Women of Philadelphia Can Have Such Silk Bags

for the new wondrously fine ones, in crisp, handsome silks, all adorned with glittering stones or frames, were made exclusively for Wanamaker's.

No silk bags are just like them in style or fineness.

Stunning new shapes every one, in rich black or navy silk, mostly in the Jacquard weave.

There is striped silk, or tiny

figured or scroll silk. Some of the bags have glittering rhinestone clasps, others marquisette (which is a gleaming cut metal) along the frame. Prices start at \$5 and go up to \$32.50.

(Main Floor)

Luxurious Fur-Trimmed Summer Wraps for Less Now \$150 and \$200

Twenty-five of the finest things in the Coat Salon have had from \$50 to \$85 taken from the prices.

Silk- and wool duvetyne and lightweight wool bolivia, with collars of mole, squirrel and caracul. Specially a duplicate among the coats, and, being of dark soft colors, such as Malay,

and burro browns, Sorrento and midnight blues, they are as desirable for afternoon use as for evening. And fur, as everybody knows, will be worn all summer.

(First Floor)



Lovely Hats in Which a Woman Looks Her Best

Wide brimmed and shadowy, making a charming background for the face.

White and the soft pastel shades mostly, for they are intended to complete bridesmaids' gowns or airy toilettes for garden parties, teas and other Summer festivities.

Lace, erin or horsehair, timbo, tagal, yedda and hemp seldom have taken such pretty shapes and curves. Lovely flowers bloom on some, but not flowers on all, by any means. White ermine is originally disposed on one. Others reveal still other originalities.

More important than materials, they have that essential distinction and chic required by women who make a fine art of dressing well.

Priced from \$20 upward.

(Second Floor)

Crepe-Striped Cotton Voile for So Little as 30c

A dainty fabric ordinarily sold for a great deal more. Half-inch stripes of color-with-white, either the color or the white in soft crepe effect and the alternating stripe sheer voile.

Choose orchid, tan, reseda, pink or blue.

Cool morning frocks and delightful afternoon frocks will be made of them.

(West Aisle)

Playful Boys and Girls Need Different Union Suits

And just the comfortable kinds for them to wear in Summer are here.

The girls' suits are of cotton crepe, which washes easily and does not require ironing. Full bloomer legs, and the body has the tape straps with buttons to support the sports skirt. Sizes to 12 years, the price is \$1.25; to 16 years, \$1.35.

The boys' suits are the athletic style with V necks. The body is made of light, cool cotton mesh and the drawers of strong nainsook. Cut full and roomy. Sizes 8 to 16 years are priced \$1.

(First Floor)



Two Sentences From a Letter

Here are two sentences from the letter of an Ampico owner. He is the head of a large manufacturing company in the South:

"I wish to say the new Ampico which I have is the most wonderful instrument I ever saw and I would not be without it for any price."

"I have all of the Fifth Symphony except this part of the Second Movement. It was omitted from my original order."

Here is a practical man of affairs and big business turning to the Beethoven symphonies for re-creation at the end of his brain-fagging day.

And getting them quite independently of orchestras and concert halls and the necessity of dressing and going out again.

More and more busy men are turning to

The Wonderful Ampico

for this powerful re-creation of music, which brushes away the cobwebs and soothes and restores the jaded mind as almost nothing else can.

The Ampico provides the choicest of all music,

incomparably played. Listen to it here in Egyptian Hall and be convinced.

It is sold only in the Wanamaker Piano Salons, on convenient terms if desired.

(Egyptian Hall, Second Floor)

The Clearaway of Fashionable Spring Footwear for Women

contains wonderful values. And the size range is still pretty accommodating.

Included are lightweight sandals and strap slippers for indoor wear; slippers and pumps for street wear and sports; and a lesser number of oxfords. Every one is this season's style.

Suede in black, brown, gray, fawn and beige; black patent leather, black satin, black calf, tan calf and combination leathers are among the materials.

Prices are sharply cut to \$6.75, \$7.75 and \$10.75, a considerable saving on every pair.

(First Floor)

Women's Strap-Wrist and Long Chamois-Lisle Gloves

Imported strap-wrist gloves of fine chamois lisle, in pongee, coffee and beige shades, with novelty gantlet cuffs, are \$2.25 a pair.

Twelve-button length chamois-lisle gloves in biscuit and beige are \$1.25.

Sixteen-button length in white chamois and pongee shades, with Paris-point backs, are \$1.50.

(Main Floor)

Chamois-Lisle Gloves, Special at \$1 a Pair

Sixteen-button length, of extra good quality, in black, chamois, sand, mode and cafe, with heavily embroidered backs.

(West Aisle)

"The Best Assortment of Cretonnes in Philadelphia"

That is what people tell us regarding the collection.

Undoubtedly it is a remarkable assortment, embracing grades, colors and patterns suitable for every purpose.

There are cretonnes here as low as 25c a yard, cretonnes worth the name. Of course these are specially priced.

Equally unusual are some at 50c a yard. Any number of others at various prices up to a beautiful part-silk weave in soft shadowy tones at \$3.75 a yard.

(Fifth Floor)

Hand-Embroidered Robe Patterns—Special at \$24.75

A wonderful consignment from China, the best yet received, and especially liked for graduation dresses or bridesmaids' gowns.

In white and cream with a great deal of lovely work on them, and there are several different designs.

(Main Floor)

L. R. Corsets in Several Models

One of the strong points is the way they are planned for so many types of women.

There are: topless models lightly boned, for slight figures, prices \$1 to \$6.50; heavily boned models, for average and plump figures, prices \$3 to \$9.50; and low-bust models with strong boning, for full figures, at \$1.50 to \$7.50.

Also pink satin L. R.'s at \$4.50 and \$5.

(Third Floor)

Longcloth and Nainsook Specially Priced

Longcloth in 36-inch width, from \$1.60 to \$3.25 for a ten-yard piece.

Nainsook, \$1.75 to \$3.25 the piece of ten yards, in 36-inch width; \$3.75 for 40-inch width; \$4.75 for 45 inch.

So-called Japanese nainsook, \$3.50 the piece, in 39-inch width.

(First Floor)

Fine Philippine Undermuslins Come Into the Sale of White

A thousand of the prettiest hand-embroidered nightgowns and chemises that we have had this season—garments with fine solidly done scallops and an unusual amount of embroidery; a few even have filet motives or insertions.

There are ten styles of the nightgowns, at \$1.85 and \$2.85. And eight styles of chemises at \$1.85 and \$2.85.

(West Aisle)

Lots of other good things—both domestic undermuslins and silk undergarments in the White Sale.

(Third Floor)

Newcomers in the Children's White Sale

Infants' long dresses, white, of course, 85c to \$2. First short dresses for children of 6 months to 2 years, \$1 to \$2.

Colored and white dresses, some with bloomers, in 2 to 6 year sizes, \$1.25 to \$3.

Undermuslins for girls of 2 to 16 years, drawers, nightdrawers, nightgowns, petticoats, princess slips, 25c to \$2.

(Third Floor)

New Lot of Iron Bridge Lamps Special at \$3.50

Adjustable bridge lamps with extra long cords, particularly suitable for Summer cottage use.

Some people buy several, knowing how unusual the price is.

Parchment shades to use with them are \$1 to \$1.75 each.

(Fourth Floor)

White Sports Satins \$5 a Yard

Exceptional variety in white jacquard silks and satins for sports wear. From the quantities sold, white is to be the most popular choice of this Summer.

All are 40 inches wide.

(First Floor)

New Summer Rugs Come Pouring In at Prices That Are Much Lower

Bright, cool, cheerful rugs for the bedroom or any other room, and they are just the rugs a good housekeeper is happy to have when days are hot.

Rag rugs in bright, summery colors or grass rugs prettily bordered. And all are new, all are lower priced.

Rag Rugs

9x12 ft., \$9.50
7.6x10.6 ft., \$8.50, \$6.75
6x9 ft., \$6.50, \$4.75
4x7 ft., \$3.
3x6 ft., \$2.50, \$1.75
30x60 in., \$1.25, \$1.35
27x54 in., \$1.10
24x36 in., 60c.

Chinese Grass Rugs

9x12 ft., \$8.75
8x10 ft., \$6.75
6x9 ft., \$4.50
4.6x7.6 ft., \$3.
3x6 ft., \$1.50
27x54 in., 85c.

(Seventh Floor)

The Trianon, a New Design in Sterling Silverware

As its name implies, this graceful new silverware design was inspired by the Trianon at Versailles, the exquisite architectural creation designed for Louis XIV.

A four-piece coffee set of sterling silver (925-1000 fine) in the Trianon pattern is \$320. Spoons, knives and forks to match, in a chest of 5 1/2 pieces, \$225.

(Jewelry Store, Main Floor)

New Flouncing of Gingham and Organdie

Crisp and fresh and delightful for sports frocks, and the easiest thing in the world to metamorphose into a dress. Three yards of the flouncing and a little time and deftness are sufficient.

The organdie is white, the gingham bands on it blue, rose, lavender and red. Price \$2 a yard.

(First Floor)

Bretby Vase Lamps From Eng and

New arrivals, mounted with gold-finished metal, and each equipped for one light, royal blue and royal copper, \$7.50.

The novel shades for them are made of tailored gingham—pink, blue or green, \$9.

(Fourth Floor)

Fancy Linens Unusual at the Prices

Hemstitched linen scarfs, in four sizes, 18x27 at 90c, 18x36 at \$1, 18x46 at \$1.25, and 18x54 at \$1.50 each.

Napkins to match them, of pure linen, neatly hemstitched, 18x13 at \$4.75, and 15x15 at \$6.75 a dozen.

Linon luncheon sets of 13 pieces, all scalloped on the edge, some done in blue, some in white, priced at \$2.50 a set.

All three groups are priced substantially below market values.

(First Floor)

Four Books of Fiction

"Man Size," by William MacLeod Raine, \$1.75. A romance of the Northwest Mounted Police.

"Frank of Freedom Hill," by Samuel A. Derieuxm, \$1.75. Told from the point of view of a hunter who loves dogs but refused to sentimentalize about them.

"At the Cross-Roads," by Harriet T. Comstock, \$1.75. Full of the fragrance of the open spaces.

"Men of Affairs," by Roland Pertwee, \$2. A story of high finance.

(Main Floor)

The Furniture Sale Is Strong in the Low-Priced Suits So Many People Want

The best proof of the unusualness of the opportunities in this surprising sale is the way people are taking advantage of them.

The sale is particularly strong in the furniture now most desired, especially in lower-priced suits for living-rooms, dining-rooms and bedrooms.

A Few of the Bedroom Suits Now 20 to 50 Per Cent Less

\$160 for a four-piece suit of mahogany veneer.

\$170 for a four-piece suit of mahogany veneer.

\$225 for a four-piece suit of mahogany veneer, William and Mary design.

\$247 for a four-piece suit of mahogany veneer.

\$250 for a four-piece suit of mahogany veneer, Queen Anne design.

\$258 for a four-piece suit of mahogany veneer, Louis XVI design.

\$285 for a four-piece suit of walnut veneer, William and Mary design.

\$295 for a four-piece suit of antique ivory enamel, William and Mary design.

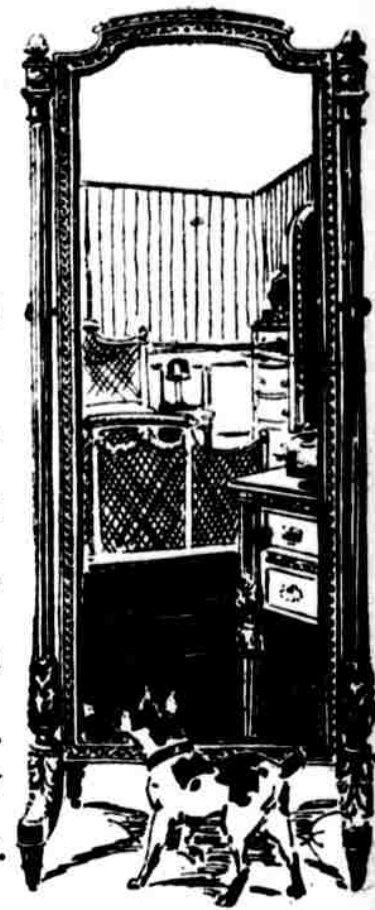
\$350 for a four-piece suit of walnut veneer, Louis XVI design.

\$355 for a six-piece suit of walnut veneer, finished in gray and black stripe.

\$390 for a six-piece suit of walnut veneer, Louis XVI design.

\$435 for a six-piece suit of ivory enamel.

(Fifth and Sixth Floors)



The Handkerchief in a Man's Pocket

is likely enough to be a tape-bordered square of fine white Irish linen with quarter-inch hem.

This is the kind oftenest asked for, at 1 1/2 apiece or \$11 a dozen.

(Main Floor)

500 Men's Umbrellas, \$1 Each—Special

Made of cotton, finished with a tape edge on paragon frames, and in full 28-inch size.

Good, practical umbrellas that men will be glad to keep handy in office or home for a rainy day. Remarkable at \$1 each.

(Main Floor)

Of All Pajamas, Many Men Think White Ones Are Coolest

to wear when Summer nights grow hot and sleep is fretful.

When a soothing, soft, comfortable pajama is put on somehow the night seems cooler and rest more complete.

And there are many white pajamas here, awaiting a man's pleasure.

At \$2.50 checked nainsook or plain cambric.

At \$3 feather-weight plain nainsook with knee length drawers and short sleeves.

Also self-striped muslin, light and airy.

At \$3.50 is the decided favorite with so many men, soft, silky mercerized cotton with silk frogs.

(Main Floor)

A Man Likes to Know His Shoes Are Among the Best to Be Had

Solid for service and trim and neat and smart to see. Just such shoes are the oxfords of smooth calfskin, in either black or tan at \$12.

Every stitch put in by a master shoemaker and every stitch masterfully done.

Oxfords that will wear long and well. They are perfectly plain yet as trim and smart a man could ask.

(Main Floor)

They're Bakin' Beans and Good Ole Apple Pies As Brown and Rich as Can Be, in a Fireless Cooker

Every day they are doing it—rich, juicy pies and brown, crisp, good beans.

Some people said it couldn't be done in a Fireless Cooker, but a factory expert is here and she is doing it as well as any one could ask.

Not only beans and pies, but she can provide a lot of help in making other dainty things that all the family likes—and oh, the many, many things she can tell you to make cooking easy.

A demonstration every day.

There is a Fireless Cooker the right size for every kitchen, and when one figures the saving on gas these little helpers really are an economy.

One-well cooker \$25
Two-well cooker \$36
Two-well, but larger \$40
Three-well cooker \$56

(Fourth Floor)

