

Organ Plays at 9, 11 and 4:50  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9  
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5  
Daylight-Saving Time

WANAMAKER'S

WEATHER  
Fair

# Business Is Good Right Now and It Is Going to Get a Great Deal Better Just as Soon as People Come to Realize It Is Good

**It Is Not Necessary for Any One to Have Many Books**  
but you should have the right ones, and you should only read at one time as much as you can chew and digest.

Get your nearest friend or the splendid Provost of the University, Josiah Penniman, to make a list of books for you to buy; or ex-Provost Smith would tell you, so would Senator George Wharton Pepper.

[Signed] *John Wanamaker*  
May 11, 1922.

**Six Thousand Books at Half**  
These are the HURT BOOKS of the great Macmillan Publishing House. There is nothing the matter with them except slight scars or torn jackets. But they are all to be sold at half price or below it. All sorts of books, including some fiction. There are plenty of valuable historical, biographical, scientific, medical, religious, college and school textbooks. Altogether a most unusual opportunity for students, teachers and librarians to procure many books that they have coveted, but the prices of which have been a barrier. With a few exceptions, there are only one or two copies of a title.  
(Book Store, Main Floor)

**Flower Paintings In Oil**  
Excellent copies of old flower and fruit paintings, in panel effect, framed in dull gilt. For certain dining-rooms, stair-landings or halls they will strike exactly the right note of dull rich color.  
Priced \$20, \$25 and \$35.  
(Fifth Floor)

**Silk Sashes for Graduation Gifts**  
Many young women are asking for them to wear with the graduation gown and, of course, they would be nice with any white lingerie frock on other occasions. In white or delicate colors with long silk fringe, either plain or knotted, and they are \$4.50 and \$5.  
(Main Floor)

**It's a Hard Matter for a Man to Get a Good Traveling Bag at \$15**  
or thereabouts. That is, it's a hard matter to get a good bag around that price except at Wanamaker's, where a special purchase has brought the best-made bags obtainable between \$15 and \$20. Cowhide bags, every one, with hand-sewn frames and genuine leather lining. Soft, strong and durable. And best of all, mostly the 18-inch size so popular with men. Either the regular traveling bag or the newer collapsible bag.  
(Main Floor)

**A Man Always Asks About a Watch Keeping Time**  
The best guarantee as to that is the maker's name and among the finest American-made watches are such names as Howard, Waltham, Elgin and Illinois. The Wanamaker Jewelry Store has the above watches in many different styles, also others from the best American watchmakers. A man couldn't make a mistake in choosing any watch here. Watches in gold cases, among them being white, green and yellow gold, \$34 to \$110. Watches in gold-filled cases, \$17 to \$71.  
(Main Floor)

**Three Fine Corsets All Parisiennes**  
There is a topless model of light weight broche with long skirt, for only \$6. Another, a girde top with elastic sections in front, is \$10.50, while a third, designed for heavy figures, has a low, full bust and excellent boning and is priced at \$10.50.  
(Third Floor)

**28 Dozen Linen Scarfs, Centerpieces and Tea Cloths Reduced**  
Each piece has a linen center with a deep flounce of machine-made file lace. An unusual special purchase, bringing an attractive selection of pieces much below the regular prices. Scarfs, 17x45 inches and 17x50 inches, at \$1 each. Centerpieces, 36 inches in diameter, \$1 each. Tea cloths, 36 inches in diameter, \$1.50; 54 inches in diameter, \$1.75; 54 inches in diameter, \$2 each.  
(First Floor)

**12,000 Cups and Saucers Now \$1.25 a Dozen**  
A new and unusual purchase of fine plain white American semi-china cups and saucers in medium weight, full size and desirable shape. Just the kind for everyday use. The price, \$1.25 a dozen, is much below the regular value. In fairness to everybody, sales will be limited to two dozen to each individual customer, and of course, none will be sold to dealers.  
(Fourth Floor)

**4000 Yards Imported Ramie Linen, Special at 68c**  
A soft Irish dress linen of good weight and firm texture, in the slightly rough ramie weave that crushes less easily than smooth linens. Light blue, Copenhagen, navy, lavender, wistaria, reseda, forest green, Havana, dark brown, leather, gray, rose, apricot, shrimp, tomato and pink.  
(West Aisle)

**Growing Girls—and Some Women—Like Slippers**  
of black patent leather made on a straight last, with low broad heel, medium toe, turned sole and one instep strap. Sizes 2 1/2 to 7, priced \$5.50 a pair. White canvas one-strap slippers in the same sizes, made on the same straight last, with welted sole and white heel, are \$6.50 a pair.  
(First Floor)

**Woolen Fiber Rugs Certainly Lighten the Work in Summer**  
and cheer up the whole house as well. For a woolen fiber rug, women say, is surprisingly easy to clean and is as cool a rug as any one could ask to have. Good looking in most any room, and some places they are nice to use the whole year around. In dark or light pattern effects. 9x12 ft., \$36.50, \$31.50, \$24.75 and \$18.50. 8.5x10.5 ft., \$31.50, \$29, \$22.50 and \$17. 7.6x9 ft., \$25.50. 6x9 ft., \$21.50, \$20, \$14.50 and \$11.50. 36x72 in., \$12.25 and \$6.50. 36x72 in., \$6.25. 27x90 in., \$8.  
(Seventh Floor)



**"Stop, Look and Listen"**  
is a mighty good sign for a railroad crossing but a poor guide for a man who wants clothes. A man can "stop, look and listen" for many a day to come, or he can hunt high and low, but he'll surely find

## There Are No Better Suits at Anything Near the Price

than the suits he can get at Wanamaker's, right now. Real Spring suits, light suits, cheerful suits and comfortable suits. Not only suits that are good to see, but they are good through and through. The best part of it all is the goodness is tailored in and it's in there to stay. Just as long as the cloth holds together a man can rest assured that the suit will be standing up and looking like a suit that he is proud to wear. Clothes like that are economical clothes, and now, or any other time, \$35 to \$65 is mighty little to pay for them.

## It Seems the Stripes on the Madras Shirts Are All "Service Stripes"

for it is a hard matter to find a shirt more full of service than one that is made of the best American woven madras. And just to show that such shirts are good for all kinds of service, from business to the dress-up hour, there are all kinds of stripes on them. They start with seersucker stripes and dwindle down to the fine pin stripes. And there are half a dozen colors to select from. Price \$3.50.  
(Main Floor)

## There Are Three Mighty Good Shoes a Man Can Get for \$9 Each

And when a man looks the facts squarely in the face, \$9 is a fair price for good shoes. Not only good shoes to see but shoes that are made good where it doesn't show except in the long, long strain of day in and day out wear. First of all, a medium toe oxford is a fine shoe for most any man. Perfectly plain and made of black calfskin. The same last can be had in tan calf. A little smarter for a younger man is the English oxford, slightly perforated. Of tan calf.  
(Main Floor)

## Our Boys' Suits Are Built on a Quality Basis

And they are priced on a basis of real economy—the economy that always goes with the most reliable fabrics and tailoring. Suit for suit and price for price, they are bound to prove the best investments in boys' clothing. Norfolk suits for boys of 8 to 18 years, \$16.50 to \$32, some at \$16.50, \$18, \$20 and \$25 with two pair of trousers.  
(Third Floor)

## White Voile and Flaxon Specials

The voile is in fancy stripes—several styles—and 31 inches wide. Price \$8c a yard. The flaxon in stripes and in design of cross-bars is as desirable for dresses and blouses as for lingerie. Width 32 inches; price 35c.  
(East Aisle)

## Good Golf Balls at \$3.75 a Dozen

Imported golf balls, too, either the Reccessed or the Bramble markings. Bounding good golf balls that will stand many a hard crack.  
(The Gallery)

**Paris Handkerchiefs With Tiny Applied Blocks**  
Every woman who sees them is enthusiastic. And, needless to say, she immediately wants some in her favorite color. She can choose violet, rose, apple green, tan, navy or French blue with white hand-rolled hem and the applied blocks, which are in white. Priced 75c each or \$8.25 a dozen, and they make the nicest birthday gifts.  
(Main Floor)

## Novelty Tailored Suits at a Late Season Price—\$75

Hardly two suits alike, but any one would be a treasure to a woman who likes her clothes to be quiet, of beautiful quality and cut. Made of Poiret twill and tricotine, in black, navy, tan and gray, with linings—usually light colored—of beau de cygne and radium. Most of them have rather long coats—reaching within five inches of the foot of the skirts. A few are braided, some have panels of the tiniest tucks, some the curious heavy self-braiding which is one of fashion's most decorative tricks this season. The new price means a generous saving.  
(First Floor)

## The Good Honfleur Beauty Helps Cost Little

People have been asking for the good Honfleur toilet articles, so justly famous for excellence at low prices. Extracts, l'Empire, rose and violet. Witch hazel, 35c and 65c. Bath crystals, violet, rose and verbenas, 50c and 85c. Sachet, violet, rose and l'Empire, 35c. Compact face powders, white, natural, rachel and rouge, 75c. Face powders, 35c. Talcum powders, 10c each.  
(Main Floor)

## 'Tis Spring and Women Want Glove Silk Underthings

For there's something soothing and soft and fine about them that seems to bring more comfort to a warm day. Many women truly are glad to know that pink glove-silk undervests and knee bloomers have just come in at much lower prices. The vests are bodice style, in regular or extra sizes, and are priced \$2. The bloomers, either regular or extra sizes, are \$2.50.  
(First Floor)



## People Appreciate Wanamaker Furniture All of the Time

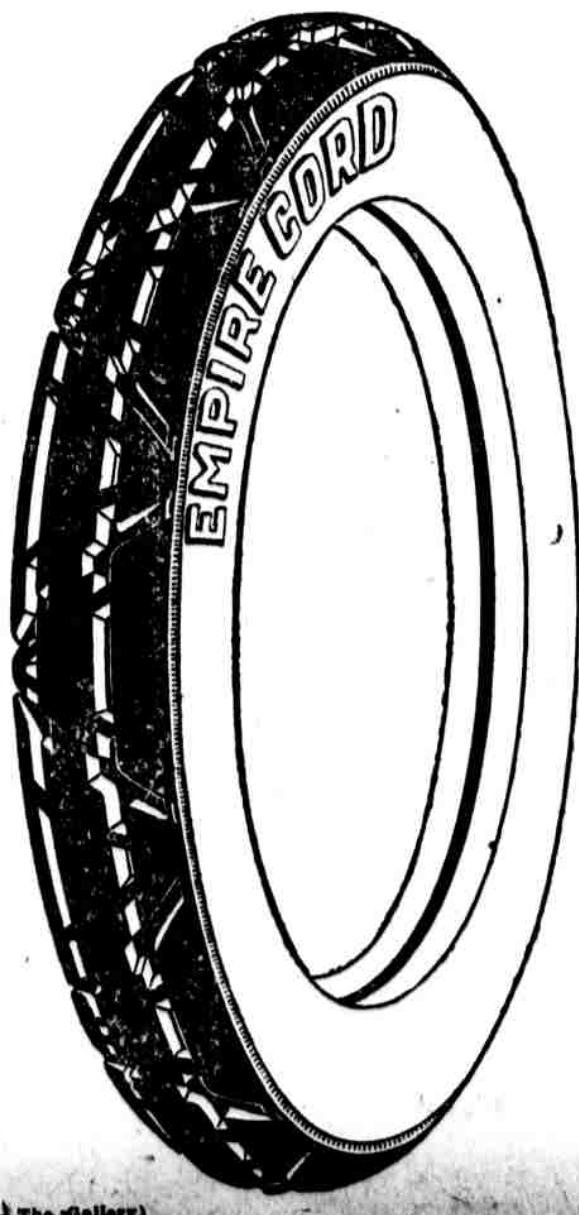
**But When It Is 20 to 50 Per Cent Less They Come From Miles Around to Buy**  
People know what it means to be able to choose from a large assortment of Wanamaker furniture at 20 to 50 per cent below market prices. On this point they are leaving no room for doubt, because they are certainly taking profitable advantage of the opportunities presented by this sale. And opportunities are still abundant. There is still a good assortment of suits and single pieces for bedrooms, dining rooms and living rooms. Bedroom suits are \$175 to \$950. Dining-room suits, \$200 to \$785. Living-room suits, a fine choice at \$165, and others at \$115 and \$125. Every suit and piece in the sale is 20 to 50 per cent less than today's market price, the average saving being one-third.  
(Fifth and Sixth Floors)

## Famous Empire Cord Tires—Extraordinary Sale

**Lowest Prices in Years**  
Figures quoted in this advertisement may not be the lowest figures you have seen quoted for tires of any kind, but they are certainly the lowest prices for the mileage you get. They are first quality tires, no "seconds." They are well and favorably known over a great territory. They have made good and they will make good. We guarantee their satisfactory service and make the adjustments right here. We heartily commend these tires to every automobilist planning a Summer tour. They are of the soundest construction and we have sold them for years and have found them always dependable. 300 in this lot. Early choice is important.

Size	Sale Price	Size	Sale Price
20 x 2 1/2	\$13.50	33 x 4 1/2	\$30.00
22 x 3 1/2	19.50	34 x 4 1/2	31.50
24 x 4	21.00	35 x 4 1/2	33.50
26 x 4	23.50	36 x 4 1/2	34.50
28 x 4	24.75	37 x 4 1/2	37.50
30 x 4	25.50	38 x 4 1/2	38.50
32 x 4 1/2	28.50	37 x 5	39.75

**Empire Extra Heavy Red Tubes**  
Designed especially in size and strength to use with Empire tires. Full line of sizes at corresponding  
(Automobile Supply, The Gallery)



## Children's Spring Coats Now Have Been Reduced

It is the first time that prices have been made less on such coats and it is still early enough in the season for many children to need them. Good coats for school or traveling, for cool days at the mountains or seashore or to wear motoring. Smartly tailored tweeds, serges, tricotines and velours are among them. Also there are a number of pretty silk coats for afternoons. Prices now read, \$3.50 to \$28 and the coats would fit small girls or boys from two to six years.  
(Third Floor)

## 75 Young Women's Dresses Are Now \$10 to \$50

Every price is but a fraction of their former price on each dress, but there is not more than one of any particular style. The collection includes smartly tailored street frocks, many pretty afternoon dresses of Canton crepe and other silks and some delightful dance frocks of Georgette crepe and spangled net. In a word there are dresses for all occasions at remarkably little prices. All sizes from 14 to 20 years.  
(Second Floor)

## Old Porches Look Like New and Screens Sparkle in the Sun

wherever busy men and women love their homes; for an idle hour and a little paint make all the difference in the world about the house in Spring. But many a porch floor is rotting away and many a porch chair is going into decay and many a window screen is calling for a new one because people aren't sure just what paint is best and how to use it. With the Wanamaker Paint Store offering an unrivaled service and those good SHERWIN-WILLIAMS PAINTS, there is no more uncertainty in painting. An expert is here to tell what paint is best for any purpose and how to use it. And all the country knows SHERWIN-WILLIAMS paints for the superior quality and economy gotten from covering a greater surface per gallon as well as longer service. For outside work—furniture, doors, porch railing, canoes, etc.—there is a Sherwin-Williams varnish made to withstand the blistering sun and driving rains. It is known as Rexpax and can be had at Wanamaker's. Screens are made brighter and the rust kept away by screen enamel, which is here in black and green. And the porch floor, too, needs a new Spring coat after withstanding the ravages of Winter. The special porch and deck paint here not only protects the porch floor, but beautifies it. Not only is it impossible for one to go wrong on paints from Wanamaker's, but it is part of the service to send them directly to your home anywhere within the delivery radius.  
(Fourth Floor)

