

Organ Plays at 9, 11 and 4:50
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Generally Cloudy

Never So Much Fineness and More People Than Ever to Enjoy

Do Not Misunderstand Your Friend Because He Is Slow in making promises. Let your friend think over your proposition, and if he accedes to your wishes, the surer you may be of his faithful keeping of his word.

Any one of integrity is conscious of what a promise is, and therefore must see the way to perform it before he commits himself.

How many women have hastened into marriage because they promised hastily, and have repented of it all their lives!

[Signed]

John Wanamaker

May 10, 1922.

The Really Summer Dresses Arrive for Young Women

That is to say some new organdie frocks, as crisp and cool as anything you can find for a warm day.

Prettily trimmed with rows of narrow ruffles down the front, on the sleeves and forming a girde, and they have large wheels of the ruffles on the skirts.

There are such lovely colors as rose, Copenhagen, orchid and white, and the price is only \$15!

Newly arrived also are the always-delightful dotted

(Second Floor)

The New Longer Capes in Black and White

Just when everybody will be wearing longer skirts we shouldn't dare to say, but there is no doubt whatever that some women are wearing them now.

And here are the longer capes to go with them.

One model is of black Canton crepe, lined with white and black striped crepe, and finished with a collar of black caracul lined with white caracul. This double collar being necessary because the cape is reversible. The price is \$95.

(First Floor)

Coral Bead Necklaces

Plenty of pretty imitation coral necklaces have arrived—the beads both round and oval and all faceted; the necklaces of different lengths. Prices, \$3, \$4 and \$5.50.

(Main Floor)

Bathing Accessories Are Here!

In their usual Summer home on the Main Floor, Central, and they include all the bathing caps and shoes for men, women and children.

(Main Floor)

About Girdle Corsets and Belts So Many Women Like

Here is an L. R. girdle of broche and elastic, slightly longer in the back and hooked in front; also a similar model of plain coutil, \$2.50 and \$1.65.

A Treo elastic belt is of pink striped satin with short skirt, front closing and hooks in the back, \$4.50.

Treo belt of six-inch depth, two pair of hose supporters, \$2.

(Third Floor)

American Lady belts of pretty pink broche and elastic, \$3.50. Ferris girdles, \$2 and \$2.50. Diaphragm belts, \$2.

Belts of pink coutil with elastic at sides and all around the tops. \$1.

(Third Floor)

Some of the New Vanity Boxes Are Gleaming Red and Black

Others have black patent leather sides on navy blue bodies, still others are all black in either patent leather or shiny auto leather.

But whatever the color may be and whatever the leather, every one is new and every one is the kind so many women are asking for to carry with a tailored suit.

Several sizes and all are fitted with three dainty white or gilt toilet pieces and all have large mirrors.

And every one is the best value in a vanity box that has come along in years, the prices being \$3 and \$5.

(Main Floor)

Fine Silver Plated Ware Is Always a Good Investment

But the same thing cannot be said for the cheaper and poorer kinds of plated ware.

That is the reason that we refuse to have any of this kind in our collection. Every piece here is up to a certain high standard that we have set.

In a fine grade electro-silver plate from the best American makers and in the newest and most suitable patterns for Summer homes are

- Five-piece tea sets
- Coffee percolators
- Tea kettles
- Pudding dishes
- Sandwich plates
- Vases

- Bread trays
- Salad bowls
- Meat platters
- Vegetable dishes
- Table mats
- Fruit baskets

Candlesticks (Main Floor)

New Draperies That Reflect the Glories of Summer

Silk and cotton madras curtains in striking iridescent colors, that combine decorative and furnishing charm with the airiness and lightness that belong with summer glories. Priced at \$8.50 and \$13.50 a pair.

Other curtains of kindred charm include mercerized madras in plain and in metallic color effects, priced at \$9.50 a pair. Plain and striped fiber silk curtains, rich in furnishing value, \$3.25 a pair.

Among the more novel styles are curtains of stenciled crash, marked \$8.50 a pair. And stenciled gauze curtains at \$3.25 a pair.

(Main Floor)

The Girl Graduate Needs a Good Watch

And if she hasn't one already, that is a gift above all others she is likely to appreciate.

Of course it will be a wrist watch, every girl wants that kind, and it would be well to choose an Elgin movement because of its superior time-keeping qualities.

Fine hand-made engraved watches with crystals to conform to the shape of the case. In green gold, \$110 to \$125. In white gold, \$123 to \$127.

Fancy engraved watches in green gold cases, \$37 to \$75. Plain polished watches in green or yellow gold cases, \$33 to \$47. Gold-filled watches, \$23 to \$37. Silver watches, \$24 to \$44. All are on black ribbon bracelets.

(Main Floor)

Cotton Voiles in Wonderful Variety at 38c and 50c

The texture is astonishingly fine and sheer, and the patterns almost incredibly numerous and pretty. One might choose a cotton voile dress for every hour in the week, and still look surprisingly different.

But we don't know where else such variety could be found. These at 38c and 50c a yard are 38 to 42 inches wide.

(First Floor)

A Fine Light-Weight Satin That Washes

Its uses are many. In black, it is ideal for cool Summer dresses of dignity and practical service. In the black, the white, the flesh and the pink, it is much used for lingerie, petticoats, bloomers.

It is soft, fine and beautifully lustrous; 36 inches wide; and priced \$2 a yard.

(First Floor)

Women's Practical White Buckskin Oxfords

The \$13.50 shoe has flat broad heel and soft toe. The other, at \$13, is for women who prefer a military heel and regular boxed toe.

In other details they are alike—heel and welted sole of black leather; five blind eyelets; long wing tip; perforating and saw-tooth cutting around tip, vamp and heel foxing.

And the buck is an exceptionally good quality.

(First Floor)

FOUR unusual prices that will help fill madame's wardrobe

A PRETTY hat, an odd little dress, smart silk gloves and hosiery. If a woman is packing her trunk for seashore or mountains, how easily she can fill the need of little accessories tomorrow with these special prices:

New Dark Colored Hats That Would Go With Anything

And they are marked at the special price of \$10 and \$12!

Perhaps you have already guessed that they are navy blue and black hats with mostly white trimmings, such as pond lilies and so on, and some have many colors—tans, browns, white with gray, Kremlin green, black, orange with brown, scarlet, flame-color and violet.

This new price—\$10—means a substantial saving indeed on every dress.

Really wonderfully pretty hats for such little prices and hats that easily can be worn all Summer.

(Second Floor)

Clearaway of Short Silk Gloves at 75c a Pair

About 600-pair of higher-value kinds in which some sizes here and there are missing, or the color assortments are broken.

All are the sturdy cross-woven Milanese silk—different from the less substantial tricot weave, which is all that 75c usually buys. Black, white, pongee, beaver, tan, brown and navy blue. All are two-class, and double finger-tipped.

(West Aisle)

Philosophy on a Rose-Jar

"Here is the sum of all— That when one door opens, another shuts."

says an interesting old glass rose-jar in the Antique Shop. On the reverse side is lettered this:

"The dust of the rose-petal belongs To the heart of the perfume-seller." And a third side gives warning that

"At the time of buying and selling Glass is glass and jewels are jewels."

There are two of these charming old rose-jars, the other lettered in Latin. More than one person would care for just such an uncommon gift.

(Fifth Floor)

Interior Decorators

professional or otherwise, who desire a colorful keynote for some prospective room, may get a suggestion from the glowing mural

"Jeanes," now on exhibition in the Picture Store.

The pictures will be on exhibition only the remainder of this week. They are for sale at moderate prices.

(Fifth Floor)

A Woman Stays Safely Indoors and Cleans the Outside of a Window

and doesn't have to reach and strain or rock on the sill from a dizzy height.

That is, she has ease in cleaning the windows when she uses the new perfect window cleaner that has come in.

Just a strong little stick with a well-braced elbow that bends to the proper angle, and a clamp to hold the chamois and sponge

Genuine Shantung Pongee of the Better Kind

A substantial quality, heavy enough for suits, riding breeches and general hard service. In the natural color, 33 inches wide, priced \$2 a yard.

A lighter weight, suitable for dresses, is \$1.50 a yard.

(First Floor)

New Candlewick Bedspreads

Practical for Summer because light and cool.

Made of unbleached muslin, with patterns hand-tufted in old-fashioned candlewick.

Dozen different designs to select from.

Single-bed size, \$10 each. Double-bed size, \$11 each.

(Sixth Floor)

Floor Lamps of Wood

The wood is mahogany finished, the lamps fitted each for one light, and the price remarkably little, \$8.50.

Parchment shades are \$1 to \$4.50.

(Fourth Floor)

The "Ping" of the Tennis Ball Has Sounded and Players Are on Their Toes

Volley after volley shooting across the net.

And every player who knows the game at all knows that the racket that win are in the Wanamaker Sporting Goods Store.

From Slazenger—the Famous "I. Z." at \$13.50; Doherty at \$12.50; Ace at \$9; Ideal at \$7.50. From Lee—the Monogram at \$15; Drednaught Driver at \$13.50; Maxim at \$13.50; The Bat at \$13.50.

From Bancroft—the Winner at \$13.50; Internationalist at \$12.50; other models from \$3.50 to \$10. Also a good selection of Spalding, Wright, Distar and Reach rackets between \$2.50 and \$13.50.

And everything that goes with the game—balls, nets, posts, presses, markers and racket covers, is here.

(The Gallery)

Cash's Names for Campers and Travelers

About ten days are required for the names to be woven, so many people like to give the order as early as possible. It is necessary to have every article marked for boys or girls going to Summer camps.

The prices for full names are \$3 for twelve dozen. \$2 for six dozen and \$1.50 for three dozen.

(Main Floor)

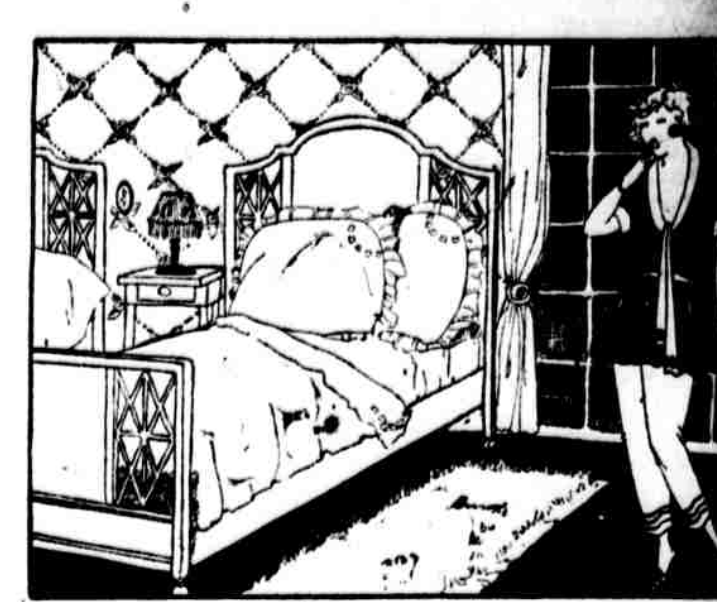
Walter Camp's Health Rules to Music

Guaranteed to put "pep" into the dullest day, are the famous Walter Camp health-building rules and exercises, with musical accompaniments, all on phonograph records.

They are an invaluable possession for individual or institution. An album of the records complete, together with charts, photographs and full directions, is priced \$15.

The records are playable on any machine, and the exercises are suited to any one.

(Second Floor)



Here Are Some Excellent Bedroom and Dining-Room Suits

And Many More Are 20 to 50 Per Cent Under Market Prices

Bedroom Suits

\$225 for a four-piece suit of mahogany veneer, William and Mary design.

\$250 for a four-piece suit of mahogany veneer, Queen Anne design.

\$258 for a four-piece suit of mahogany veneer, Louis XVI design.

\$285 for a four-piece suit of walnut veneer, William and Mary design.

\$295 for a four-piece suit of antique ivory enamel, William and Mary design.

\$350 for a four-piece suit of walnut veneer, Louis XVI design.

Dining-Room Suits

\$185 for a nine-piece suit of oak, finished in dark brown color.

\$250 for a ten-piece suit of oak, finished in golden color.

\$295 for a ten-piece suit of mahogany veneer, Heppelwhite design.

\$385 for a ten-piece suit of walnut veneer, Heppelwhite design.

\$425 for a ten-piece suit of walnut veneer, Queen Anne design.

\$450 for a ten-piece suit of mahogany veneer, Sheraton design.

(Sixth Floor)

The Actual Fact of Good Quality in Wanamaker Boys' Suits

means more to anybody with a boy to clothe than any amount of alleged "cheapness."

Wanamaker boys' clothing is made to give the fullest measure of service and satisfaction and, quality considered, it is really the lowest-priced boys' clothing one can buy.

We are showing a fine selection of Norfolk suits for boys of 8 to 18 years at \$16.50 to \$32, including a choice of suits with two pair of trousers, at \$16.50, \$18, \$20 and \$25.

(Third Floor)

When a Man Walks and Walks and Can't Wear His Shoes Out

he is mighty certain to feel he got a full money's worth from them.

And that is how a man feels after he has had a pair of the Scotch grain calfskin brogues that have just come at a new low price.

with heavy, solid white oak soles—as solid as a shoe could be. And smart, too, for they are a real brogue last, freely perforated.

Real Scotch grain calfskin

In black the price is \$10, while the tan ones are \$10.50.

(Main Floor)

Those "Easy" Madras Shirts With the Collar Attached

that a man likes to wear for sports or at the club or so many places during the Summer are ready, and the price is \$2.50.

Good wearable woven madras with pin stripes in five different colors. The collars are striped just like the shirts and the cuffs are the straight style.

Also woven madras shirts with neckbands and soft turn-back cuffs, in a seemingly endless variety of stripes, are \$2.50.

(Main Floor)

There's a Richness of Color and Excellence of Weave in the Chinese Rugs

And all are moderately priced from \$45 to \$65. Sizes from 2.6x5 to 3x6 ft. Most of them have floral borders.

Blue, tan, mulberry and rose are the prevailing colors. In decorative effect and service qualities each piece has much to commend it.

Good heavy weaves, and the color schemes have all the distinctiveness peculiar to Chinese pieces, together with furnishing adaptability of the most desirable kind.



(Fourth Floor)