 Biggest April--
Biggest Single Day -Lowest Prices --

## In Franklin History

During April, 1922, more cars were sold by the Franklin Automobile Company than in any previous April in its 20 -year history.
Following close upon this record, a new high mark for a single day's business was established Monday, May 1, when more new cars were put in the hands of owners by Franklin dealers throughout the country than during any previous one day. This is three times former records.
Franklin prices today are at the lowest level they have touched in 16 years, with the exception of a 4-month period in 1916.

## The New Prices

| Touring Car | \$1950 | Sedan . . . . . . ${ }^{\text {2 }}$ |
| :---: | :---: | :---: |
| Demi-Sedan | 2250 | Runabout |
| Coupe | 2750 | Touring- |
| Demi-Coupe | 2100 | Limousi |
|  |  |  |

## FRANKLIN

FRANKLIN MOTOR CAR COMPANY





## The Greatest Invention Since the Cord Tire



1More mileage through Eliminates trouble of repunping, and premature

To replace the ordinary rubber-seated air valve on your tire, this remarkable new invention has been perfected, which positively locks the air in the tire. You have to pump your tires only once.


Under-inflation is ruining your tires. Put on a TREX Air tion. You have only to pump ion. You have only to pump package - the superior quality which its makers put there. Try a package today.


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aUTOMOTIVE AND GARAGE SUPPLIES
Power-Speed-Economy


## Positive Control

Safety, dependent on strength of materials and on thorough chassis construction, is taken for granted in any high-grade car. But perfect balance, properly distributed weight and low center of gravity, as exclusively found in the Mercer, make it notably safe and easily controlled under all road and traffic conditions.

Curran-McDevitt Motor Co., Inc. 933 North Broad St.
Sinom, Popler ate

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motor cars

