

## J. B.sheppard \& Sons

The May Sale-The Preinventory Sale
Offering Remarkable Values in Goods Needed Now and for Summer

## Handkerchiefs

Odd lots and sample linen handkerchiefs a bit mussed-women's and men's. Grath reducod.
Linen handkerchiefs for women. Full size -inch hem. Reduced to $\$ 2.65 \mathrm{doz}$. Laces and Embroideries
A general stock cleorance at reduced prices. Just what you need for gowns and lingerie. White Goods
English Nainsook-made especinlly for us. 12 -yd. piceses-were $\$ 5.50$. Are $\$ 3.25$ the pioce.
Edyptian Lond Cloth, 10 -yd pices-wer $\$ 4.50$. Are $\$ 3.00$ the piece. Sherrotte, 42 inches-was 45 c. Is 35 cyd

## Neckwear and Necklaces

Poter Pan collar and cuff sots-ayolet work - value $\$ 1.00$. Are 85 c set.

Collar and Cuff Sets-organdy and eyelet flat and roll effects, Value $\$ 1.00$ 50 c set.
Beaded Nocklaces-rock red, emerald green, amethyst, amber, bleck, apphire, ruby red beads in alternation with Vonetion beads. Price was $\$ 2.00$. Now $\$ 1.50$.

## Table Cloths and Napkin

 -Limited Quantities All-linen Table Cloths-double damaskgreatly reduced prices: Sizes: $2 \times 3$ yds, $\$ 12$ to $\$ 23$ oach $21 / 2 \times 21 / 2 \mathrm{yds}$,, $\$ 12$ to $\$ 30$ oech $21 / 2 \times 3$ yd., $\$ 8$ to $\$ 23$ each All-linen Damask Napkins-plain satin band border. Sizes: $22 \times 22$ inches, $\$ 10$ doz; $24 \times 24$ inches, $\$ 12$ dozW. are closing out our entire stock of im ported Cotton Napkins at Nery low price: Sizes: $20 \times 20$ inches, $\$ 2.00$ d
$2 \times 22$ inches, $\$ 2.25$ doz. Silver Bleach Alll-linen Damask Table Cloths and Napkins-dircontinued stock. each; Napkins- $24 \times 24$ inchess $\$ \$ 6.00$ doz

## 13-Piece Luncheon Sets

All white end white and blue, $\$ 3$ ser
Lunch Cloths
All.linen damask Lunch Cloths, hem stitched: 36x36 inches, $\$ 3.25$ ach.

For the Babies
Infents hand-made slips, were $\$ 2.50$; aro $\$ 2.00$
Infants' hand-embroidered scalloped Ger
trude skirts, were $\$ 2.50$; ree $\$ 1.90$

Rompers and Creepers, whito and protty | colors, |
| :--- |
| $\$ 2.50$; are |
| $\$ 1.25$ |

## Lingerie and Petticoats

Night Dresses-sheer naintook, good quabity : surpices or round nock; filet edge $\$ 3.00$; are $\$ 1.95$.
Envolope Chemise
Philipene $\$ 1$. Philippine Chemise ; hemmed bottom, scal-
loped edge. Were $\$ 3.00$; are $\$ 1.95$. Sateen Patticoatt; double panel back and front. Ver) special $\$ 2.00$.

Towels and Toweling Turkioh Towels, $22 \times 44$ inches: bought very low : to be sold at $\$ 5$ and $\$ 6$ doz.
"Old Blech" Towels - all linen, hemstith. ed: $18 \times 34$ inches, were $\$ 15$, are $\$ 12$ doz. $20 \times 36$ inches, were $\$ 18$, are $\$ 15$ doz. Scalloped Huck Towews, damesk pattorn : $15 \times 24$ inches, were $\$ 1.25$, are 65 c ea. $25 \times 24$ inches, were $\$ 2.00$, are $\$ 1.35 \mathrm{ee}$. Kitchen Toweling, was 45 c , is 25 c yd.

## Pillow Cases and Sheets

Pillow Cases, good muslin: 45×381/2 inches: 40 c and 45 c ach.
Alllinen Pillow Cases: hemstiched $221 / 2 \times 36$ inches, $\$ 2.85$ pair.
Linen Pillow Cases, imitation hand scallop on heavy quality: $221 / 2 \times 36$ inches, $\$ 3.00$ pair-less then the cost of material alone. Pure Linen Scallopod Baby Pillow Cases, $12 \times 18$ inches, 75 c each.
Sheets: good quality muslin : torn sizes: $72 \times 99$ inches, $\$ 1.50$ and $\$ 1.85 ; 72 \mathrm{x}$ 108 inches, $\$ 2.00$; $90 \times 99$ inches. $\$ 1.75$ and $\$ 2.15$.

## inches, $\$ 10.50$ a pair

Krinkle Dimity Bedspreads Fine pin stripes altornating with brood floral
 inches, $\$ 3.65 ; 81 \times 90$ inches, $\$ 4.00 ;$
$72 \times 99$ inches (extras sizo) $\$ 4.00 ; 81 \times 99$ $72 \times 99$ inches (extrasize), $\$ 4.00 ; 81 \times 99$ inches (extre sizo), $\$ 4.50$.
Bolster Shams to match thes $\$ 2.00$ ach.

Summer-Weight Quilts Pure Lambs' Wool Quilts with figured center and pure silk border, $\$ 7.50$ each. In plain colors, $\$ 8.00$ each. Curtains, Curtain Goods, Cretonnes Scrim, Morquiiette and net sesh curtains, $\$ 6.00 \mathrm{pr}$.
Scrim and Marquiette. Were 28c to $\$ 1.25 \mathrm{yd}$. Are $221 / 2 \mathrm{c}$ to 70 c yd. Figured Nets. Were 75 c to $\$ 3.25 \mathrm{yd}$ Are 55 c to $\$ 2.00 \mathrm{yd}$.
Crotonness. Woro $\$ 1.50$ to $\$ 3.20$. Are 50 c to $\$ 1.50 \mathrm{yd}$.

1008 GhestnutStreet

## LOW PRICE SECRETS

Purchases for thousands of "Economy" Stores give the A\&P Gigantic Buying-Powers

Annual Sales
of
Over

45,000,000 lbs. BUTTER 23,500,000 doz. EECS. $\mathbf{1 7 5 , 0 0 0 , 0 0 0} \mathrm{lbs}$. FLOUR
$\mathbf{3 0 0 , 0 0 0 , 0 0 0} \mathrm{lbs}$. SUGAR $300,000,000 \mathrm{lbs}$. SUGAR
$34,000,000$ cars MILK (canned) $\mathbf{2 5 0 , 0 0 0 , 0 0 0}$ cakes of SOAP
$\mathbf{3 6 0 , 0 0 0 , 0 0 0}$ lbs. POTATOES

Our COFFEE Sales are over $50,000,000 \mathrm{lbs}$ a year.
over $50,000,000 \mathrm{lbs}$ a y year.
Our Sales of TEA in one year, make 168 Million Gallons hiladelphia, Reading, Lancaster and Vicinity

## $\frac{\text { Specials ior Phil }}{\text { Fresh Creamery }}$

BUTTER
lb
$4]^{c}$
"8umyper ${ }^{\text {PRIITTR }}$, $44^{\circ}$
Direct From the Choicest Creamery Districts
 $10_{\text {PAPER }}^{\text {iew inic }} 25^{\text {che }}$ SR PMe 19 c



## CRACKER SPECIALS




READ OUR CLASSIFIED ADS ON PAGES 25, 26, 27 AND 28

